

2020 Neighborhood Grant Program Planning Division Recommendations

Applicant	Project	District Alder	Average Score	Grant request \$	Rank	Amount Recommended \$*	Conditions / Comments
RECOMMENDED FOR FUNDING							
Capitol Neighborhoods Inc. - First Settlement District	<u>Placemaking at Crowley Station Public Gathering Space</u> - bring neighbors together to create a destination place on the 2nd tier platform over the Madison Water Utility Building at 201 S. Hancock St. Explore adding seating, art and other elements that will enhance this raised community garden space.	Alder Marsha Rummel - District 6	74	\$ 2,000.00	1	\$ 2,000.00	1) Submit detailed scope and budget; 2) Water Utility must approve project; 3) Planning Division must review and approve screen - must be able to see into and out of the space.
Crawford-Marlborough Neighborhood Association	<u>Crawford-Marlborough-Nakoma Neighborhood Association Placemaking and Community Building</u> - add interpretive signage to the pollinator and rain gardens planted in 2017 & 2019, at the Whenona Drive bike/pedestrian bridge crossing the Beltline; 2) purchase and install 3-4 message boards that would be located throughout the neighborhood to help inform residents about neighborhood history, upcoming meetings, special events, and neighborhood news.	Alder Zachary Henak - District 10	73	\$ 3,800.00	2	\$ 3,800.00	1) Submit detailed scope and budget; 2) Use native perennials; 3) Wisconsin Department of Transportation must approve interpretive sign design and siting for location under bridge; 4) Privilege in Streets review and approval needed for message boards.
Emerson East Neighborhood Association	<u>People's Pronouns Dedication & EENA Membership Drive</u> - co-sponsor a dedication event for The People's Pronouns at the newly-named Emerson East Park on June 21st, 2020 from 12-2pm and increase EENA's membership and engagement.	Alder Syed Abbas - District 12	72	\$ 350.00	3	\$ 350.00	1) Submit detailed scope and budget; 2) Distribute neighborhood issues survey and recruit new members to the association.
Burr Oaks Neighborhood Association	<u>Working Together to Benefit the Community</u> - strengthen the bond between neighbors and get the word out about neighborhood association meetings and other meetings/events that are critical to the future of the area -- do this by creating door hangers and post cards for hand delivery and mailing to all Burr Oaks residents.	Alder Sheri Carter - District 14	65	\$ 700.00	4	\$ 700.00	1) Submit detailed scope and budget; 2) Translate materials into Spanish and Hmong.
South Metropolitan Planning Council, Inc.	<u>Neighborhood Association Revitalization</u> - revitalize Bram's Addition, Burr Oaks, and Leopold Neighborhood Associations; recruit new members who rent, live with low-incomes and are persons of color; and hold regular meetings in the target neighborhoods which are facilitated by SMPC board members and include guest speakers from governmental agencies, businesses and non-profits to educate residents on strategies to meet neighborhood objectives.	Alder Sheri Carter - District 14	65	\$ 3,800.24	4	\$ 3,800.24	1) Submit revised budget, scope, and measurable outcomes including goals for demographics of participants; 2) Submit strategy for recruitment and capacity building/mentoring and evaluation questionnaire for each of the neighborhood meetings; 3) Participate in status meeting with the City after first recruitment meeting to assess strategy and outcomes.
Madison Mainstream Radio, Inc. on behalf of Midvale Heights Community Association, Ltd.	<u>Friends of WIDE-LP Radio Outreach</u> - stimulate neighborhood awareness and participation in programming/operation; enhance station capability for remote broadcasting with new hardware; develop survey for community input, enhance station website; incorporate outreach and promotion into Make Music Madison broadcast, and more.	Alder Zachary Henak - District 10	64	\$ 1,825.00	5	\$ 825.00	1) Submit detailed scope and revised budget - exclude the cost of \$1,000.00 multi-channel microphone as it is an ineligible expense; 2) Submit a list of neighborhood-related programming that will be executed during the grant cycle with a goal of at least two hours of neighborhood related programming per month to be accomplished during the grant cycle.
Madison Northside Planning Council Inc. on behalf of Truax Resident Advisory Committee	<u>Truax Welcome Wagon</u> - the Truax Resident Advisory Committee plans to create a Welcome Wagon in their neighborhood as a means to build community, reduce violence and build resident leadership capacity.	Alder Grant Foster - District 15	63	\$ 5,696.00	6	\$ 3,946.00	1) Submit revised budget - volunteer incentives are not eligible for grant reimbursement and welcome basket household supplies and related gift cards are eligible for up to 25% grant reimbursement; 2) Submit revised scope to include measurable outcomes including goals for demographics of participants; 3) Submit strategy for recruitment and capacity building/mentoring and evaluation questionnaire for each of the neighborhood meetings; 4) Status meeting with the City after first recruitment meeting to assess strategy and outcomes.

Bayview Foundation, Inc.	<u>Bayview Community Newsletter</u> - build upon and continue the community newsletter which a resident started last year; produce it quarterly in English, Spanish and Hmong and include resident interviews, recipes unique to the cultural backgrounds of residents, advice and wisdom columns from residents, community center events and updates, redevelopment updates, and a photo page.	Alder Tag Evers - District 13	59	\$ 4,000.00	7	\$ 4,000.00	1) Submit detailed scope and budget; 2) Five or more residents must have an active role in the preparation, coordination and publication of the newsletter; 3) Four issues must be published during the grant cycle; 4) Close out report should include newsletter copies and the names of residents who took an active role in creating it.
Boys and Girls Club of Dane County Inc. - Allied and Taft Street Locations	<u>BGDC Community Message Boards</u> - improve participation in programming and events of Parent Advisory Council, and increase visibility of community announcements by installing changeable message boards.	Alder Zachary Henak - District 10 & Alder Sheri Carter - District 14	56	\$ 1,240.00	8	\$ 1,240.00	1) Submit detailed scope and budget; 2) Need sturdy signs to withstand wind; 3) If permanent signs, must include planting plan around base; 4) Identify core group of 5 or more residents that will be part of choosing sign design, placement, and messaging; 5) Any signage must be on property in the City of Madison and Zoning must approve location, site plan and sign design; 6) Taft location may require a Comprehensive Urban Design Review through the Urban Design Commission.
Ujamaa Business Association	<u>Ujamaa Business Association</u> - increase community awareness of home-based member businesses located in neighborhoods around the city including Williamson-Marquette, Moorland-Rimrock, Sasy, Leopold, Sherman Terrace and Bridge-Lakepoint; plan events and pursue development opportunities; create a website and logo; and build capacity of organization with leadership training.	Alder Sheri Carter - District 14	54	\$ 3,000.00	9	\$ 3,000.00	1) Submit detailed scope and revised budget - focus on Badger-Rock (or other specified location) with the outcome of creating a template to be used in other geographic locations throughout Madison; 2) Register as City of Madison Business Association with the Office of Business Resources.
NOT RECOMMENDED FOR FUNDING							
North Star Neighborhood Association	<u>Dominion Retention Pond Planter Beds</u> - neighborhood residents and the LaFollette HS Green Club will refresh and repair the planter beds on the city-owned stormwater retention pond property at the northwest corner of Dominion Drive and Sprecher Road by installing paver blocks along the sidewalk, and new plants and small shrubs in the planter bed along with a layer of mulch.	Alder Lindsay Lemmer - District 3	n/a	\$ 1,200.00	n/a	n/a	<i>This grant applicant, formerly known as McClellan Park Neighborhood Association, received NGP funding for the original project in 2007. As such, it is not eligible for funding, but the 2020 NGP maintenance fund may be considered as a potential source of dollars to repair damage to the planter beds.</i>
Greenbush Neighborhood Association	<u>Highlighting the Heritage of the Wingra Overlook</u> - enhance the unique qualities of this overlook by replacing non-native invasive species with native plantings; installing signage about the ecological, historical and cultural context; and creating a seating area.	Alder Tag Evers - District 13	n/a	\$ 3,470.00	n/a	n/a	<i>The Vilas Park Master Plan process is currently underway. Until the plan has been adopted, individual projects should not be funded to ensure consistency with the adopted plan. Applicants may apply for projects in the future that are consistent with the adopted Plan and grant program guidelines.</i>
Healthy Life and Fitness, LLC	<u>Community Outreach for Women's Health, Safety and Well-Being</u> - create a designated sanctuary for women (and children) of all backgrounds to do yoga, meditate, take workshops, craft, nap -- and whatever else will provide warmth, comfort, and deeper connections between women in the neighborhood.	Alder Sheri Carter - District 14	n/a	\$ 3,000.00	n/a	n/a	<i>The project and applicant are ineligible.</i>
*Maximum amount recommended, subject to conditions determined by Staff Review Team.			Total Requested: \$ 34,081.24				
			Total Recommended \$:		\$ 23,661.24		
			Maintenance Set Aside \$:		\$ 6,338.76		
			Total Budget \$:		\$ 30,000.00		