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September 4, 2014

**To: Urban Design Commission
City of Madison**

Dear Sir or Madam,

The East Mifflin Street Bike Boulevard is home to a vibrant, dynamic, close-knit community of families, children, musicians, artists, students, and people working in a variety of fields who all share a common love for the neighborhood. We are proud to be from here. We grow vegetables and native plants in our yards. We have neighborhood get-togethers, playdates and holiday parties. You can pick up your CSA here. We've got a great local coffee shop (EVP), a delightfully unpretentious bar and grill (Baldwin Street Grill), a world-class recording studio (Clutch Sound), a great playground (Reynolds Park) and even professional Ultimate Frisbee games (Madison Radicals at Breese Stevens Field). There is so much life being lived in the houses and buildings around this street, including the nondescript red brick building taking up much of the 1300 block.

This building is owned by Tenney Nursery Parent Cooperative. It is long and flat with a weird, ugly, beige corner at the eastern end. We, the board of directors at Tenney Nursery, would like to add some color and life to this dead bit of wall. The proposed mural design uses cheerful, familiar imagery including waves, rainbows, and a large tiger swallowtail butterfly. There are simple shapes, bold swaths of color and strong black lines. It is our intention is that the actual act of painting this mural will be a cooperative effort among families at the nursery school and that the simplicity of the design will allow painters of all skill levels and ages to be helpful and successful. Some of our more artistic parents have already expressed interest and we are confident that many more will want to participate. We are looking forward to "Painting Parties" this fall where families can bring food to share and their children can play on the school playground or help paint the mural.

We hope that the creation of this artwork will help strengthen the bonds between families here and that the finished mural will be a colorful reflection of the bright spirit of this special neighborhood as well as a recognizable landmark which residents, pedestrians, and the many cyclists who travel on this Bike Boulevard will enjoy.

Sincerely,

Kelly Maxwell
Tenney Nursery Parent Cooperative



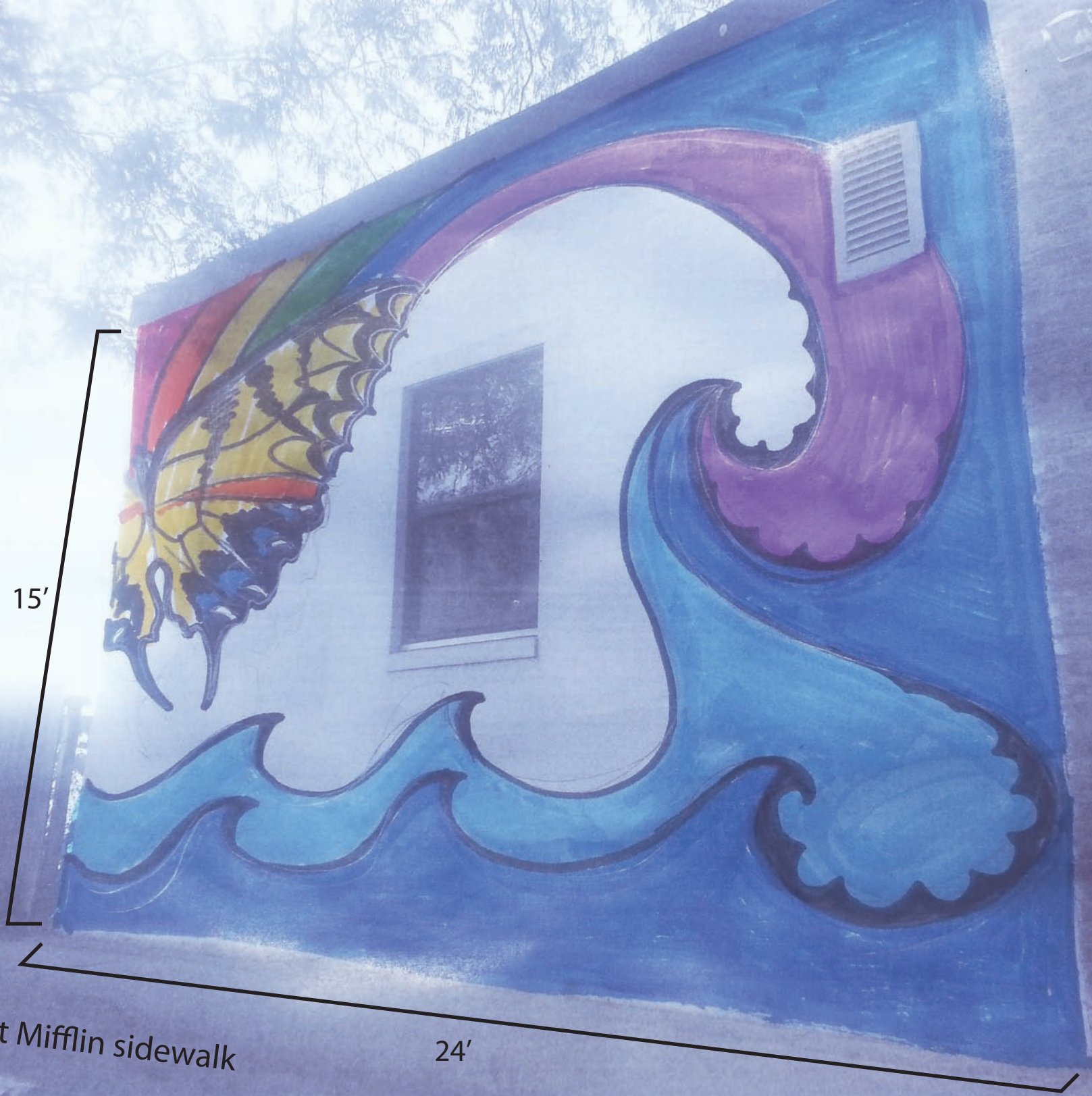
25'

15'



25'

15'



15'

East Mifflin sidewalk

24'