

City of Madison Vending Oversight Committee Meeting

Street Vending Staff Report

February 2022

New initiatives:

Carts in Parks has been approved by the Parks Division to continue through April 14, 2023. Economic Development has a \$50,000 budget for this program this season. Guiding questions are being created with support from the Department of Civil Right to review from an equity perspective.

- Daily Vending will continue but be more strategic in what parks will be used. Staff have met with Madison Boats to plan a schedule for carts at the Madison Boat locations. Staff will also be reviewing the athletic reservation system and the organizations that reserve those spaces to schedule carts when the parks are activated.
- Guaranteed Sales Program –this program will be adjusted to address challenges that came up in 2021.
- City sponsored and NRT events – we will continue to work with NRTs, other City agencies and Mobile Madison events this summer. A portion of the budget will be used for stipends to the food vendors so they can provide food at no cost to the customers at NRT and specific neighborhood events.
- Assist in scheduling food carts community lead neighborhood events.

Art & Craft:

Applications are in process.

Merchant Vending:

Applications are in process.

Sidewalk Cafes & Streatery Approvals

Applications will not be accepted for Sidewalk Café Licenses, Roadway Café Expansion Permits or Roadway Café Expansion Licenses until after the Common Council approves the proposed changes for the Streatery Program on March 15th.

Food Cart Vending:

Applications are in process.

Basic Street Vending License (not food):

Applications are in process.

Game Day Vending:

Nothing to report at this time.

Banners:

2022 Statistics for Banners issued as of 2/17/22:

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Number of individual organizations that have received a Banners Permit – 14

Number of individual Banners Permits issued – 26

Additional permit applications in process. The numbers above are for permits that have been issued.

TEM Permits:

Number of Tabling Permits issued – 0

Ongoing Business:

Nothing to report at this time.