



Board of Park Commissioner's Meeting

2.14.24

Board Overview



Ty Beck, President



Kyle Engelke,
Vice President



Pierce Sullivan,
Secretary



Sam LeMense,
Treasurer



Stephanie Franklin,
Executive Director



Tammy Parks,
Marketing Support



Neil Fauerbach



Eric Fritz



Alec Hillbo



Kristin Kupres



Chandra Miller Fienen



Claire Oleksiak



Ben Williams

Mission Statement

**Madison Parks Foundation
works to protect and improve
our city parks and open spaces
for all people, forever.**

Simply put,

Parks for all, forever



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Parks for all, forever



HOW DO WE ACHIEVE THIS?

Improving **access** to parks with better **assets** and engaging **activations**.

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Incorporate **conservation** opportunities, long-term **partnerships**, and **stewardship** of resources.



Why access matters

What is a park without people to enjoy it?

Our vision is to make it easier than ever for all people to feel welcome in and enjoy Madison's 280 public parks and greenspaces.

Making our parks “accessible” means addressing physical, cognitive, and socioeconomic obstacles that keep people from reaching and enjoying our parks.



2023 Recap

- Awarded **\$99,711** in grants
- Year-end gifts totaled **\$122,404**
- Tributes & Memorials **\$21,690**



Highlights

- ✓ New **Vision & Mission** adopted
- ✓ Unveiling of Pet Memorial at Quann Park
- ✓ **2 Ribbon Cutting Ceremonies** for **Accessible Playgrounds** at **Warner & Rennebohm Parks**
- ✓ Announced donation from MPF for **\$500,000** for **Sprayground & Maintenance Fund** for Rennebohm Park
- ✓ Sponsored events - **Learning Series & Programming** at the **Glen Golf Park**
- ✓ Hired PT Director of Development & Outreach to further our efforts



2024 Initiatives

- **Parks For All Trust**
- **Accessible Parks & Playgrounds**
- **Learning Series**
- **K.N.O.W. (Kids Need Opportunities at Warner) program**
- **Dog Parks**
- **Access to Swimming**





While tax dollars help support some of the general maintenance parks require, our work goes above and beyond by providing enhancements, expansions, and programs that help park-goers get the most out of their time in these spaces. Whether it's \$25 a month or a gift of \$25 million, donations to our **Parks for All** Trust will help us reach our vision and create more accessible, inclusive, and enjoyable public spaces throughout Madison.



Looking ahead in 2024

The Sustainability of our Park System

- **Finalize Parks For All Trust language in preparation to a \$10M campaign on the 130-year anniversary of our parks (July 2024).**
- **2024 Picnic in the Park implementation – our largest fundraiser**
- **Build a model for Community Sponsorship Development**

