

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: November 7, 2012

TITLE: 676 (H) Whitney Square – Wall Signage
Exceptions in UDD No. 3. 19th Ald. Dist.
(27995)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: November 7, 2012

ID NUMBER:

Members present were: Richard Wagner, Chair; Tom DeChant, Melissa Huggins, Cliff Goodhart, John Harrington, Richard Slayton, Dawn O’Kroley and Marsha Rummel.

SUMMARY:

At its meeting of November 7, 2012, the Urban Design Commission **GRANTED FINAL APPROVAL** of wall signage exceptions located at 676 (H) Whitney Square. Appearing on behalf of the project was Jim Miller of Wisconsin Sign & Graphics and registered in support was Robin Koth, representing Heritage Square, LLP. The Secretary explained that if the Commission approved this item, any additional signs that meet the Sign Control Ordinance, Chapter 31 MGO code in the sign band that exists within this retail center will be approved administratively without the need for consideration of additional exceptions to the provisions of UDD No. 3.

This item was approved as a consent item.

ACTION:

On a motion by Huggins, seconded by O’Kroley, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (7-0).