

**STAFF REVIEW OF PROPOSALS FOR YEAR 2009-2010
COMMUNITY/NEIGHBORHOOD DEVELOPMENT FUNDS**

1. **Project Name/Title:** Homeless Leadership Program
2. **Agency Name:** Freedom, Inc.
3. **Requested Amount:** \$10,000 2009
\$10,000 2010 plus COLA
4. **Project Type:** New Continuing (Prior Year Level \$0)

5. **Framework Plan Objective Most Directly Addressed by Proposed Activity:**

- | | |
|---|--|
| <input type="checkbox"/> A. Housing – Owner-occupied housing | <input type="checkbox"/> G. Strengthening Madison’s Neighborhoods – Civic places |
| <input type="checkbox"/> B. Housing – Housing for homebuyers | <input type="checkbox"/> L. Strengthening Madison’s Neighborhoods – Comprehensive revitalization |
| <input type="checkbox"/> D. Housing – Rental housing | <input type="checkbox"/> M1. Access to Community Resources – Low/moderate income persons seeking housing |
| <input type="checkbox"/> E. Business Development – Business creating jobs | <input checked="" type="checkbox"/> M2. Access to Community Resources – Homeless services |
| <input type="checkbox"/> F. Business Development – Micro-business | <input type="checkbox"/> K. Access to Community Resources – Capital facilities |

6. **Product/Service Description:**

This project has been operating on a limited basis as Operation Welcome Home. The focus of the project is providing a forum for homeless individuals with opportunities for self-improvement and community involvement. Emphasis is on one-on-one peer relationships, helping each other make the improvements necessary to positively affect their own housing and employment situation as well as others in the group. The group is primarily using public spaces such as Brittingham Park for their meetings as well as Neighborhood House and the Bayview Center. They propose obtaining office space in a convenient location, providing homeless people with an alternative place to congregate. The Homeless Leadership Program, which is intended to help develop leadership skills to participate in decision making on issues in the greater downtown area, will hold sessions weekly. In addition to these meetings, each program participant is paired with a non-homeless volunteer mentor to help the homeless participant set goals to improve their quality of life. The proposal includes funds for .5 FTE Coordinator, leasing space and associated operating costs.

7. **Anticipated Accomplishments (Numbers/Type/Outcome):**

- 50% of the 50 individuals who enroll in the leadership classes will graduate (25 individuals).
- 75% of the 50 individuals who enroll in the leadership classes will access other services, gain employment or enroll in an educational program (37 individuals)

Total Cost/Total Beneficiaries Equals: \$17,000 / 50 individuals = \$340

CD Office Funds/CD-Eligible Beneficiaries Equals: \$10,000 / 50 individuals = \$200

CD Office Funds as Percentage of Total Budget: 59%

8. **Staff Review (content, strengths/weaknesses, issues):**

Operation Welcome Home operates as a program of Freedom, Inc. It currently runs primarily on a volunteer basis. This proposal is an opportunity to provide some funding security so that the currently volunteer staff can turn their energies to providing connections to services and through weekly classes, teach skills to homeless individuals to advocate for themselves. Operation Welcome Home is the primary organization working with homeless individuals congregating in Brittingham Park and has been meeting with Mayor’s Office staff on proposals for a mobile day employment service model patterned after similar projects in other communities with homeless street people.

OCS staff have a funding relationship with Freedom Inc. that started six years ago. They currently manage two contracts with Freedom, Inc. providing services to Hmong youth.

Date of Review: 6/19/08

Staff Reviewer Sue Wallinger

Technical and Regulatory Issues	Project information
Within unit, capital, mortgage limits	<input type="checkbox"/> yes <input type="checkbox"/> no NA
Within Subsidy layering limits	<input type="checkbox"/> yes <input type="checkbox"/> no NA
Environmental Review issues	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Eligible project	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
Conflict of interest	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Church/State issues	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Accessibility of program	<input type="checkbox"/> yes <input type="checkbox"/> no Unknown, no site selected
Accessibility of structure	<input type="checkbox"/> yes <input type="checkbox"/> no Unknown, no site selected
Lead-based paint issues	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Relocation/displacement	<input type="checkbox"/> yes <input type="checkbox"/> no NA
Zoning restrictions	<input type="checkbox"/> yes <input type="checkbox"/> no Unknown
Site and Neighborhood Standard/Issues	<input type="checkbox"/> yes <input type="checkbox"/> no Unknown
Inclusionary Zoning Unit: Enhancement / Benefits	<input type="checkbox"/> yes <input type="checkbox"/> no NA
Fair Labor Standards	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Vulnerable populations	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Matching Requirement	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Period of Affordability for HOME funds	<input type="checkbox"/> yes <input type="checkbox"/> no NA
Supplanting issues	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Living wage issues	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
MBE goal	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Aldermanic/neighborhood communication	<input type="checkbox"/> yes <input type="checkbox"/> no None known
Management issues:	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no