

AGENDA # 3

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: November 2, 2011
TITLE: 1502 Pankratz Road – New Construction in UDD No. 4, “The Food Enterprise & Economic Development (FEED) Kitchens.” 15 th Ald. Dist. (24243)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	ADOPTED: POF:
DATED: November 2, 2011	ID NUMBER:

Members present were: Richard Wagner, Chair; Marsha Rummel, Todd Barnett, Melissa Huggins, Richard Slayton, Henry Lufler, John Harrington and Dawn O’Kroley.

SUMMARY:

At its meeting of November 2, 2011, the Urban Design Commission **GRANTED FINAL APPROVAL** of new construction in UDD No. 4 located at 1502 Pankratz Road. Appearing on behalf of the project were Jeremy Frommelt, representing Iconica; and John Seamon, representing FEED. Seamon noted that the overhead door has been moved to the west side of the building to allow the loading trucks in and out; this did increase the amount of concrete by 10-feet. In addition, the trash enclosure will be shielded by the building and tree line if you are coming from Packers Avenue due to the grade being lower. The landscape plan now includes over 50% edible plant materials. The dumpster enclosure has been tightened up and made a bit more formal. The grading plan shows the site to the north draining, with a rain garden placed to catch that drainage. Comments from the Commission include introducing an area for a bench for people to eat outside, as well as clearstory transom windows in the storage area adjacent to the west elevation.

ACTION:

On a motion by O’Kroley, seconded by Barnett, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (7-0) with the contingency for staff to approve the modifications noted above.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6, 6, 7, 7.5 and 7.5.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 1502 Pankratz Road

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	8	7	9	7	7	7	8	7.5
	6	7	6	6	-	-	7	6
	-	-	-	-	-	-	-	7
	-	-	-	-	-	-	-	7.5
	6	7	6	-	-	-	-	6

General Comments:

- Excellent project!
- Great project!