

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Rock the Vote Bus Tour

Event Organizer/Sponsor BMF Media

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 30 East 20th Street, 6th floor

City/State/Zip New York, NY 10003

Primary Contact Dera Lee

FAX (646) 490-5708

Work Phone (646) 455-0033

Phone During Event (917) 923-5149

E-mail dera@bmfmedia.com

Website bmfmedia.com

Secondary Contact Brian Feit

Phone During Event (917) 523 8181

Work Phone (646) 455-0033

E-mail brian@bmfmedia.com

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: _____

Estimated Attendance at least 1000 attendees (250 Everyhour) (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 12 pm to 4 pm Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)
 Other _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street
 30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)
Street Names and Block Numbers: East Campus Mall at State Street

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 10/16/12 Rain Date(s) N/A

Event Start Date(s)/Time(s) 10am Set-Up Date(s)/Time for Event 10am

Event End Date(s)/Time(s) 5pm Take-Down Time 7pm

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

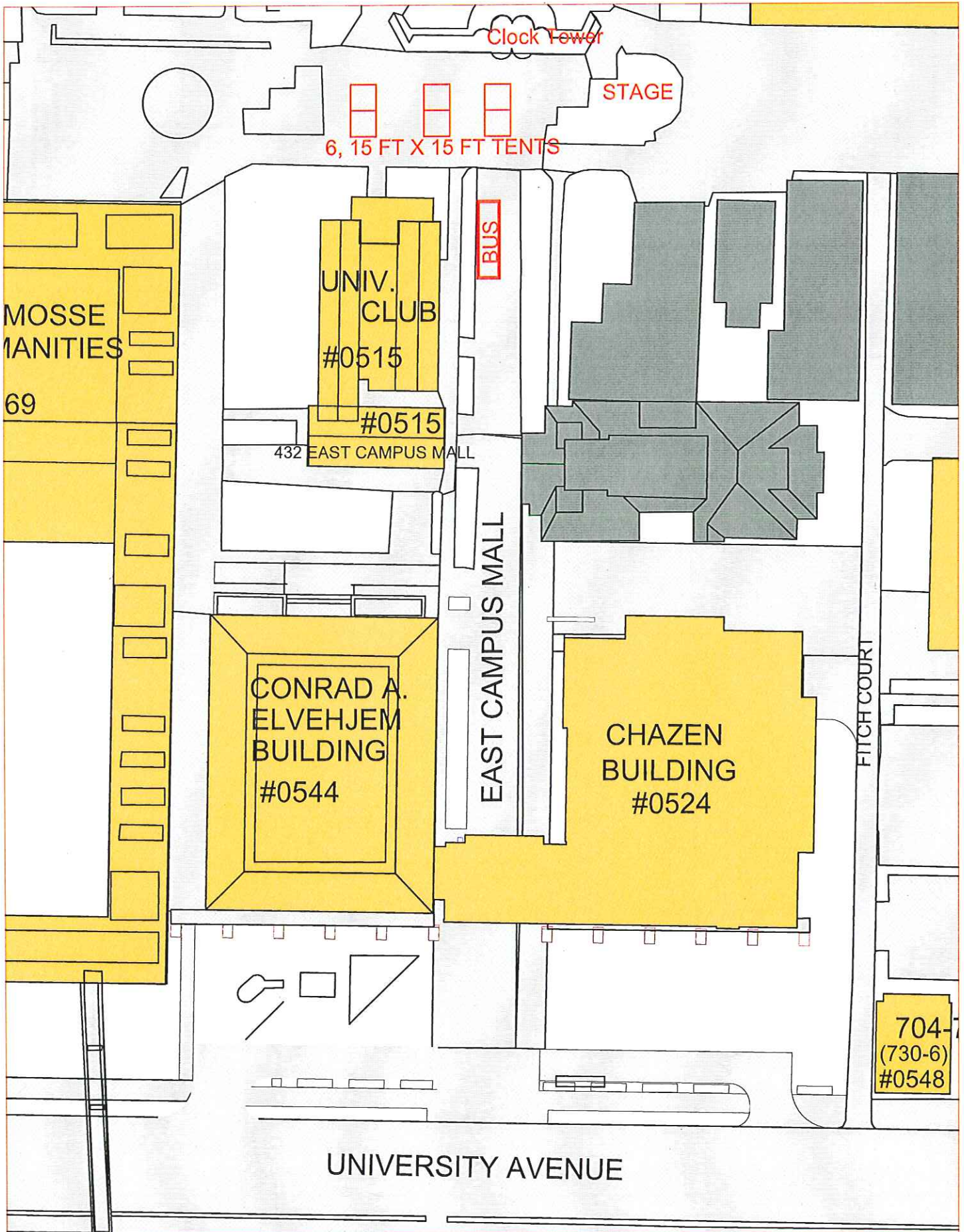
I/We waive the 21-day decision requirement.

DL (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature Dera Lee Date 9-27-2012

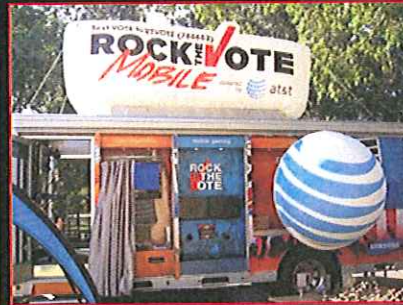
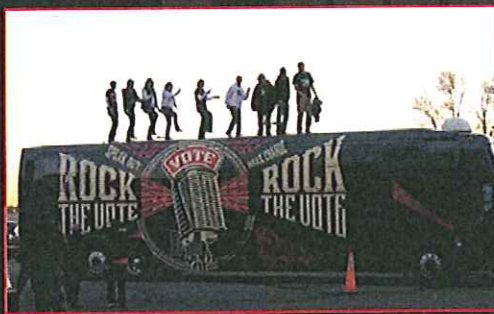




ROCK THE VOTE BUS TOUR

Rock the Vote's Roadtrip includes a concert tour through 16 states with performances from high-profile artists. In 2012, Rock the Vote's Roadtrip will kick-off in mid-September and run for 3-4 weeks, leading into voter registration deadlines. The tour stops will include rallies at college campuses during the day and nightly concerts at local venues. These rallies and concerts will include performances and guest appearances by high-profile celebrities, as well as the showcasing of bus tour sponsors.

- At each stop, the bus set up time is 10AM-12PM. The event occurs from 12PM-6PM, followed by breakdown at 6PM-8PM
- The DJ set up is 10x10 ft space that extends from the passenger side of the RV. The RV comes complete with all sound equipment needed for the event
- Rock the Vote street teams, partners and volunteers will support the day long effort at each stop
- The RV will feature a video confessional and a photo booth
- RTV t-shirts will be on-sale and participating sponsors will be giving out free products and samples
- No charge to the University will be implemented



For More Information, Please Contact Kelly Fogel [Kelly@RockTheVote.com].

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Run of Show is not determined but below is an example of a previous run of show done in September.

ROS:

12:00pm Event Begins

12:00pm - 1:30PM Q102 (DJ SET)

1:30pm - 2:00PM Dice Raw (Performance)

2:00pm - 3:05PM DJ Jeffrey Tonnesen (DJ SET)

3:05pm - 3:25PM RES (DJ SET)

3:25PM - 3:30PM Miss USA Oliva Culpo Speaks (Intro)

3:30PM - 4:00PM Talib Kweli (Performance)

4:00PM Event Ends