

# **CITY OF MADISON HIGH INJURY NETWORK 2017-2019**

**Boris Claros, Andrea Bill, Madhav Chitturi, and David A. Noyce**



Wisconsin Traffic Operations and Safety Laboratory  
Department of Civil and Environmental Engineering  
**University of Wisconsin – Madison**



# Overview

## Vision Zero

- Strategy aimed at eliminating traffic fatalities and severe injuries while increasing safe, healthy, and equitable mobility for all road users
- Originated in Sweden in the 1990s
- Proven successful across Europe and gaining acceptance in the US
- The City of Madison is in the process of adopting Vision Zero



# Overview

## Vision Zero Commitment

- Build and sustain leadership, collaboration, and accountability
  - Transportation professionals
  - Public health officials
  - Police
  - Policymakers and community members
- Collecting, analyzing, and using **DATA**
  - Understand trends
  - Potential disproportionate impacts on certain populations
- Prioritizing equity and community engagement
- Managing speed to safe levels
- Setting timeline to achieve zero traffic deaths and serious injuries



# Overview

## Vision Zero: High Injury Network (HIN)

- Recommends the implementation of High Injury Networks
- **Data driven approach** to safety analysis and decision making
- Mapping of roadways in the network where high number and severe crashes concentrate
- Contribute to:
  - Determine geographic areas where crashes are concentrated
  - Focus efforts on the most challenging areas and crash factors
  - Strengthen collaboration for road improvements and education campaigns
- Prioritize investments



# Overview

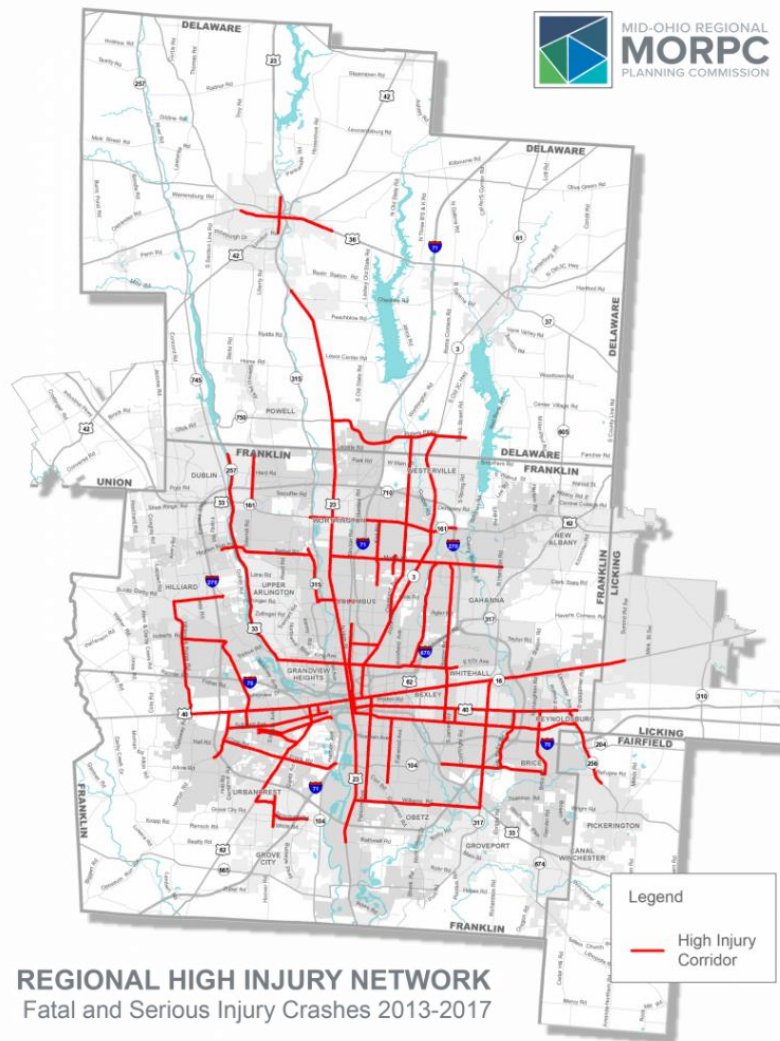
## High Injury Network (HIN) City of Bellevue, WA



# Overview

## High Injury Network (HIN)

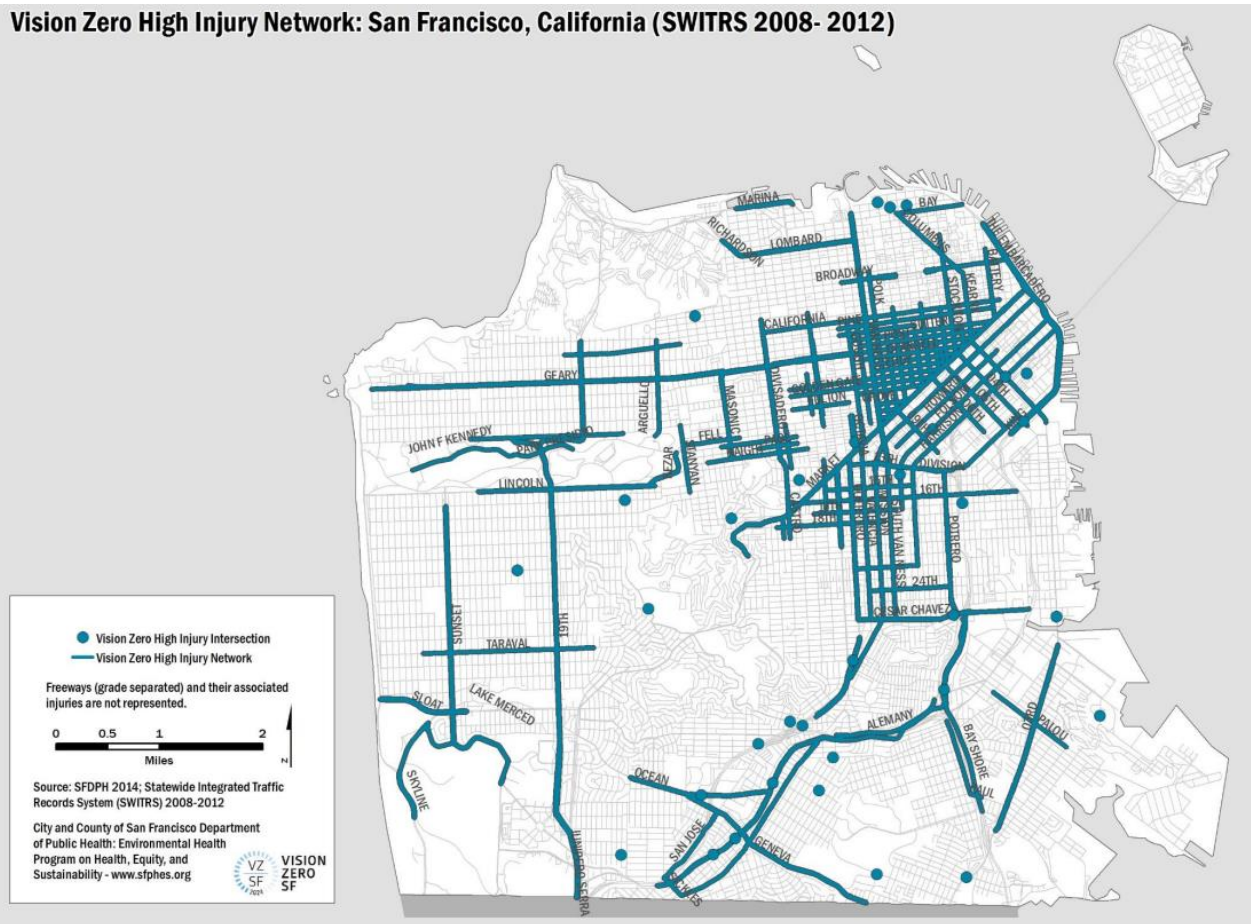
MORPC, OH



# Overview

## High Injury Network (HIN) San Francisco, CA

Vision Zero High Injury Network: San Francisco, California (SWITRS 2008- 2012)



# Methodology

## ❖ City of Madison Staff

- Network segmentation
  - 4,590 intersections
  - 8,855 segments
- Crash data collection
  - Three years (2017-2019)
  - Intersections: 250 ft buffer
  - Segments: continuous mid-block roadway sections outside the 250 ft buffer

## ❖ TOPS Lab

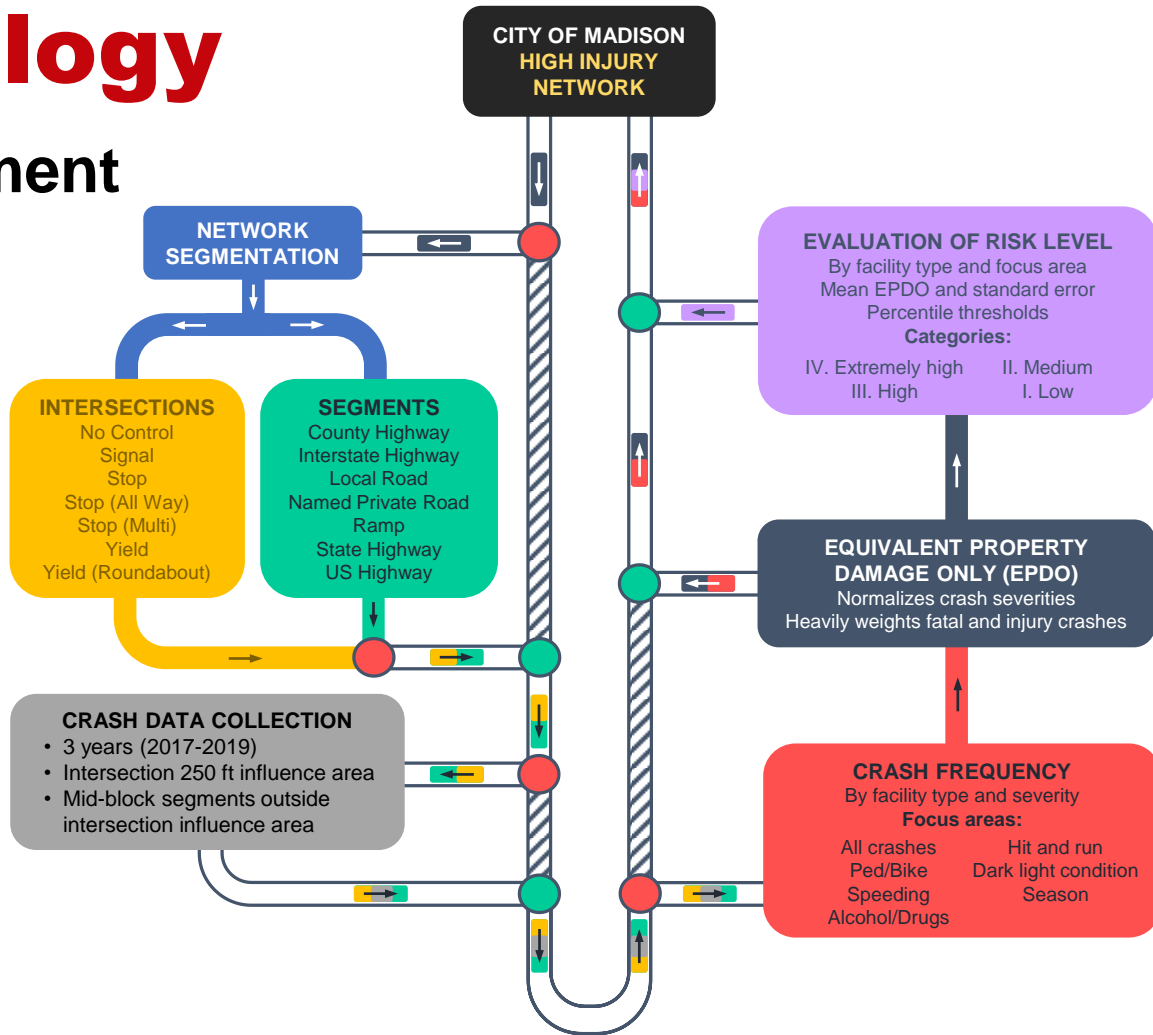
- Developed practical and repeatable analytical process to obtain HIN
- Statistical analysis
  - Crash Frequency
  - Equivalent Property Damage Only (EPDO)





# Methodology

## ❖ HIN Development



# Methodology

## ❖ Crash Frequency

- Number of crashes over a period of analysis at a roadway facility
- Without yearly averaging (i.e., 11 crashes over three years)
- Roadway segments normalized to crashes per mile

## ❖ Equivalent Property Damage Only (EPDO)

- Safety measure that allows fatal and injury crashes (KABC) to be normalized to property damage crashes (O).
- Using crash costs, weights were estimated to determine the equivalency of KABC crashes to O crashes
- Crash costs and EPDO weights available from Madison MPO 2012-2016 research project



# Methodology

## Equivalent Property Damage Only (EPDO)

- By crash type
  - Motor vehicle-pedestrian crash (Ped)
  - Motor vehicle-bicycle crash (Bike)
  - Motor vehicle crash (Veh)

Severity		Crash Cost			EPDO Weight		
		Ped	Bike	Veh	Ped	Bike	Veh
K	Fatal	\$3,305,922	\$3,147,627	\$3,782,512	135.9	129.4	155.5
A	Incapacitating	\$433,383	\$362,759	\$389,169	17.8	14.9	16.0
B	Non-Incapacitating	\$113,100	\$90,303	\$107,674	4.7	3.7	4.4
C	Possible Injury	\$73,539	\$60,060	\$56,365	3.0	2.5	2.3
O	Property Damage	\$35,692	\$49,042	\$24,322	1.5	2.0	1.0



# Methodology

## EPDO Examples

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### EXAMPLE 1 Vehicle Crashes

1

Vehicle crash (Veh) with  
incapacitating injury (A)



=

16

Vehicle crash (Veh) with  
property damage only (O)



# Methodology

## EPDO Examples

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### EXAMPLE 2 Pedestrian Crashes

1

Vehicle-Pedestrian crash (Ped)  
with **fatal injury (K)**



=

136

Vehicle crash (Veh) with  
**property damage only (O)**



# Methodology

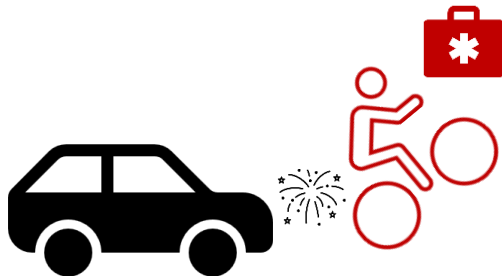
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### EXAMPLE 3 Bicycle Crashes

1

Vehicle-Bike crash (Ped)  
with **incapacitating injury (A)**



=

15

Vehicle crash (Veh) with  
**property damage only (O)**



# Methodology

## ❖ High Injury Network (HIN)

- Safety analysis of intersections and segments based on EPDO
- Locations with EPDO higher than threshold
- 65<sup>th</sup> percentile threshold
- Mapping of high injury intersections and segments
- Combination of influence area of high injury facilities





City of Madison  
2022  
High Injury Network  
DRAFT



— High Injury Network

Roadway corridors that have  
had the greatest number of  
crashes (2017-2019)  
weighted by severity  
using EPDO method



0 0.2 0.4 0.6 1.0 1.5 2  
Miles

Coordinate System: NAD 1983 HARN WISCONSIN State Plane  
Projection: Lambert Conformal Conic

Date Revised: 1/4/2022





# Questions

**David A. Noyce**

Arthur F. Hawnn Professor  
[danoyce@wisc.edu](mailto:danoyce@wisc.edu)

**Madhav Chitturi**

Associate Researcher Scientist  
[madhav.chitturi@wisc.edu](mailto:madhav.chitturi@wisc.edu)

**Andrea Bill**

Research Program Manager  
[bill@wisc.edu](mailto:bill@wisc.edu)

**Boris Claros**

Assistant Researcher  
[claros@wisc.edu](mailto:claros@wisc.edu)

TOPS Laboratory  
Civil and Environmental Engineering  
University of Wisconsin – Madison

