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Dane County Coalition to Reduce Alcohol Abuse Position Statement on Agenda Item 10

The Dane County Coalition to Reduce Alcohol Abuse strongly opposes the change of licensed premise for Segredo increasing capacity to over 700, which is subject to a hearing before the ALRC this evening, December 21, 2011. The fact that Segredo already has a capacity of over 600 makes it one of the largest venues in the downtown area. An increase in capacity only increases the chances of more alcohol related incidents at and around this location, which lies in the heart of the University Wisconsin campus, where there is intense alcohol outlet density.

This application for increased capacity does not offer any benefit to the downtown area and community, and leaving capacity at the current level of 605 causes no irreparable harm to the establishment. If anything, allowing an increased capacity has the potential to exacerbate the current, all too well-known issues and challenges that exist downtown. We respectfully ask the Alcohol License Review Committee to deny the change in licensing for Segredo, and not allow for increased capacity.

Thank you for your time.