



Entertainment License (21+)
Visual & Performing Arts License (18+)

(Number) _____

TEMPORARY LICENSE ___/5

PERMANENT LICENSE

(scanned) _____

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Leg file number) _____

licensing@cityofmadison.com
608-266-4601

(Processing step) _____

(initials) _____

This application modifies existing alcohol license number: _____ (Class B license only)

Corporate Information

Licensed Premise Information

Business Legal Name: Luckys 13 Pub easttowne mall LLC

Business dba Name: Lulu's 13 Pub

Business Address: 232 East Towne Mall

Licensed Address: 232 East towne mall

Business Contact Name, Position & Phone:

Business Contact Name, Position & Phone:

Jake Ayers (GM) 608-677-9339

Jake Ayers (GM) 608-677-9339

Email: lulus13pub@gmail.com

Email: lulus13pub@gmail.com

Premise Capacity: 245

Liquor/Beer Agent Name: Jake Ayers

35 % Alcohol, 65 % Food Alder, District #: Samba Baldeh (17) Police Sector: 631

Type of live entertainment to be offered: Acoustic, DJ, Small 2-3 Person Band

Corporate Officers, Partners, or Sole Proprietor's information:

Table with 3 columns: Name, Address, Corporate Title or Partners' verification. Row 1: Charlie Burrows, 1357 Sibley Memorial Hwy Mendota, MN, Owner.

- Orange sign issued
License Renewals & Changes brochure with next steps issued
Security Plan attached (see below)

I certify that this information is true and correct to the best of my knowledge,

X

Signature

[Handwritten Signature]

Date

10-19-17

Security Plan requirements

1. All entertainment license applicants shall submit a security plan at the time of application. The plan shall indicate what type of live entertainment the establishment will offer. The plan shall indicate the number of security personnel the applicant will employ and/or hire through a private security company and how they will be utilized.
2. The security plan shall set forth how the applicant will handle issues regarding: control and clearance of any parking lot during hours of operation and at closing time; how any entrance line will be managed and controlled; unruly patrons; intoxicated patrons; patrons presenting false IDs; control and supervision of patrons under the age of twenty-one (21); circumstances under which police should be called and how physical disturbances, including fights, will be handled and how applicant will maintain the orderly appearance and operation of the premises with respect to litter and noise.
3. The security plan shall identify by name and date of birth, individuals who are employed by the establishment in a management capacity.
4. The security plan shall detail the clothing that security and door personnel will wear that readily identifies them as security/door personnel.
5. The security plan for a Visual and Performing Arts License applicant shall detail how the applicant will comply with the time requirement for patrons under the age of twenty one (21) and how those patrons will be prevented from roaming the licensed premise during live entertainment events.

Restrictions Applicable Only to Center for Visual and Performing Arts Licenses:

1. Patrons must be at least eighteen (18) years of age to enter and remain on the premise.
2. Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.
3. **Licensee must provide written notification to the Captain of the police district in which their establishment is located at least five (5) days prior to a live entertainment performance. The notification shall include a detailed description of the performance including start and end times.**
4. Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.
5. The security plan must set forth how the applicant will comply with the time restrictions for patrons under the age of twenty-one (21) and how those patrons will be prevented from roaming the licensed premise during the live entertainment.
6. Licensee may not sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.
7. Licensee may not have more than one eighteen (18) and up live entertainment event per week.
8. Licensee must comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.

Security Plan -

Type of entertainment -

- Acoustic
- DJ (game days)
- Small 2-3 member bands

Artists will be in small corner of restaurant providing entertainment to our guests. we have no stage or large designated area for large crowds.

~~Alcohol will be~~

All Staff will be trained on properly identifying 21 and older guests for alcohol service.

