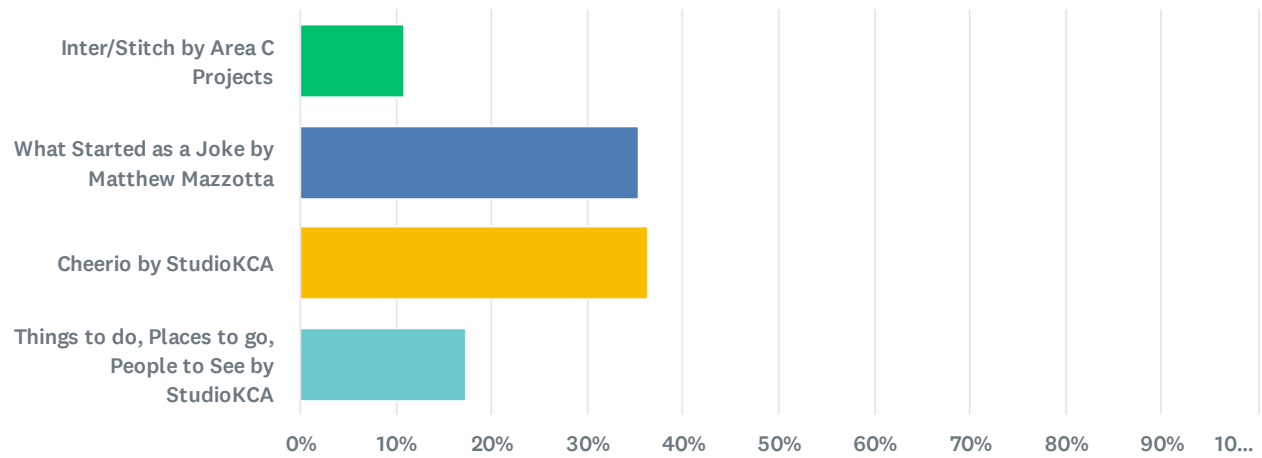


## Q1 Which proposal is the most fun and imaginative?

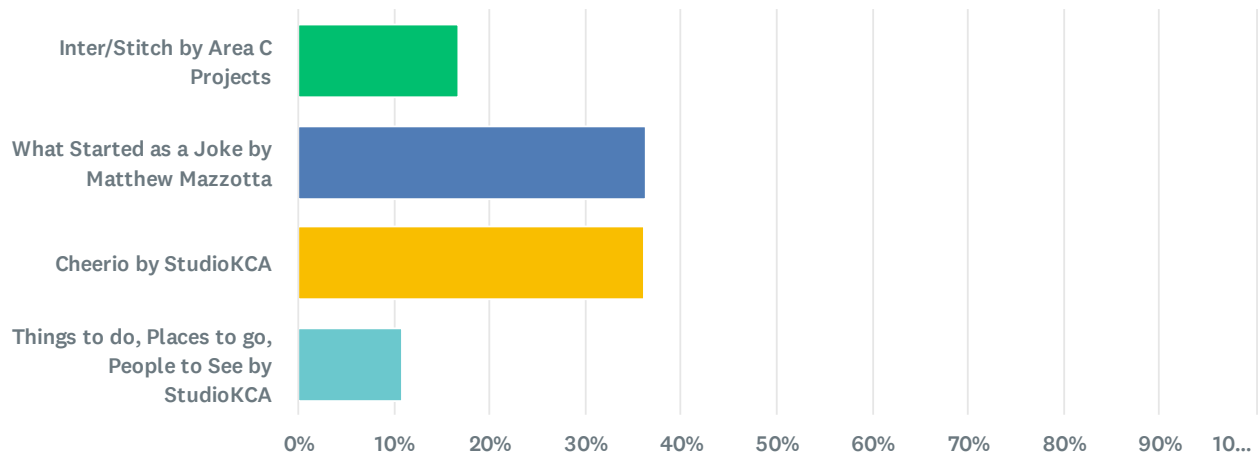
Answered: 613 Skipped: 10



Answer Choices	Percentage	Responses
● Inter/Stitch by Area C Projects	10.93%	67
● What Started as a Joke by Matthew Mazzotta	35.40%	217
● Cheerio by StudioKCA	36.38%	223
● Things to do, Places to go, People to See by StudioKCA	17.29%	106
<b>Total</b>		<b>613</b>

## Q2 Which proposal is the most visually impactful?

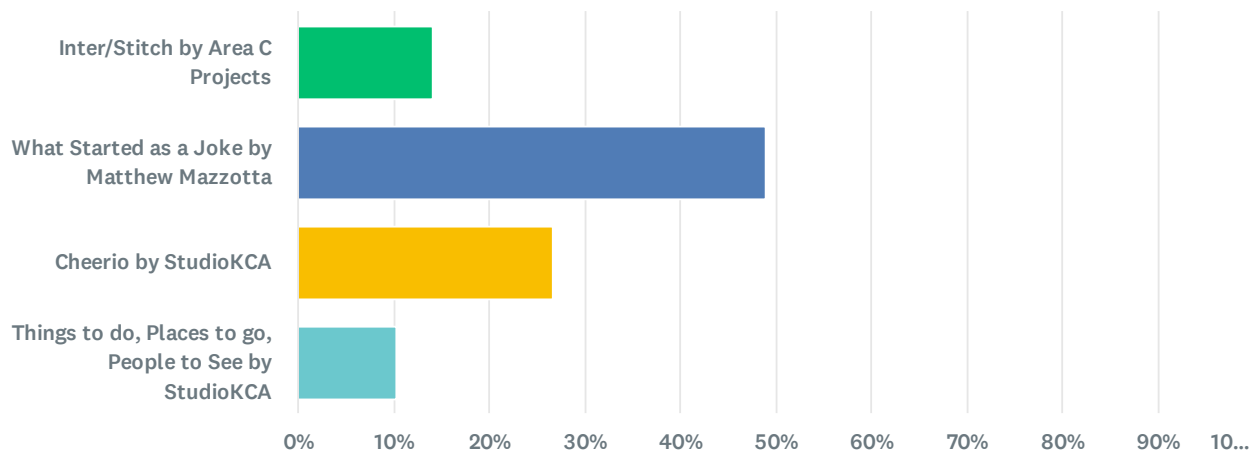
Answered: 613 Skipped: 10



Answer Choices	Percentage	Responses
● Inter/Stitch by Area C Projects	16.64%	102
● What Started as a Joke by Matthew Mazzotta	36.38%	223
● Cheerio by StudioKCA	36.05%	221
● Things to do, Places to go, People to See by StudioKCA	10.93%	67
<b>Total</b>		<b>613</b>

### Q3 Which proposal best aligns with the character of downtown Madison?

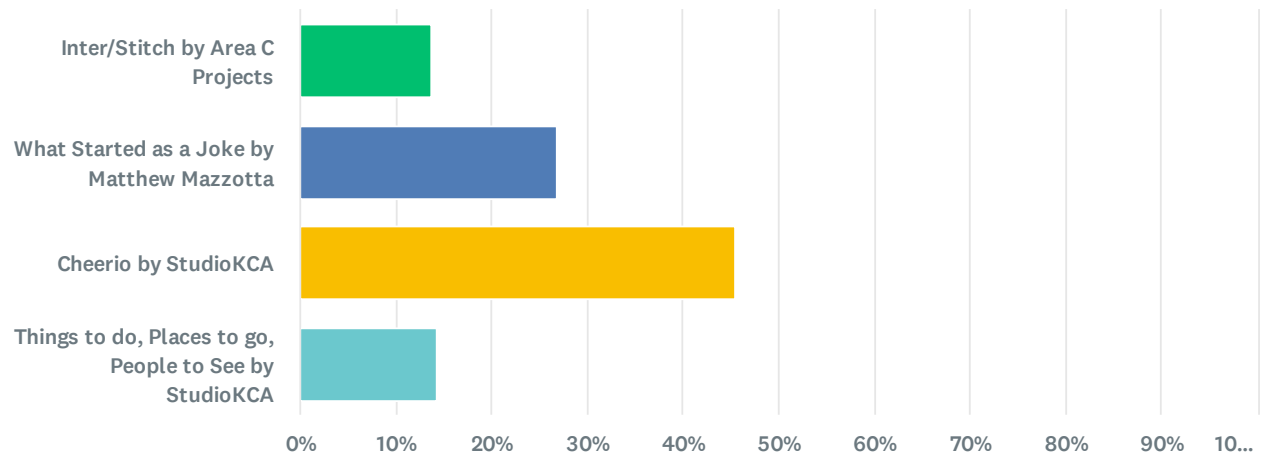
Answered: 611 Skipped: 12



Answer Choices	Percentage	Responses
● Inter/Stitch by Area C Projects	14.08%	86
● What Started as a Joke by Matthew Mazzotta	48.94%	299
● Cheerio by StudioKCA	26.68%	163
● Things to do, Places to go, People to See by StudioKCA	10.31%	63
<b>Total</b>		<b>611</b>

## Q4 Which proposal is the most welcoming?

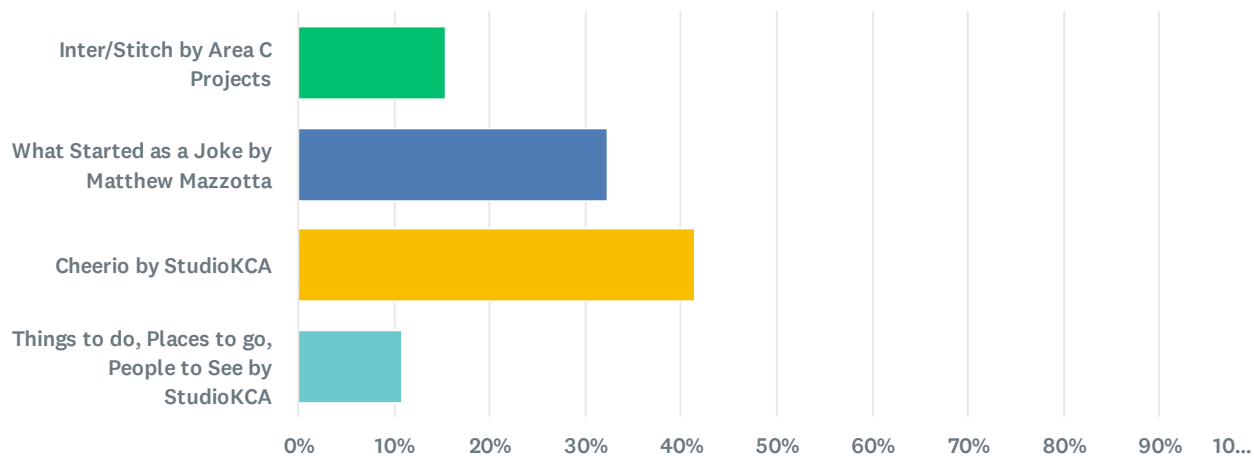
Answered: 613 Skipped: 10



Answer Choices	Percentage	Responses
● Inter/Stitch by Area C Projects	13.70%	84
● What Started as a Joke by Matthew Mazzotta	26.75%	164
● Cheerio by StudioKCA	45.35%	278
● Things to do, Places to go, People to See by StudioKCA	14.19%	87
<b>Total</b>		<b>613</b>

## Q5 Which proposal is your favorite?

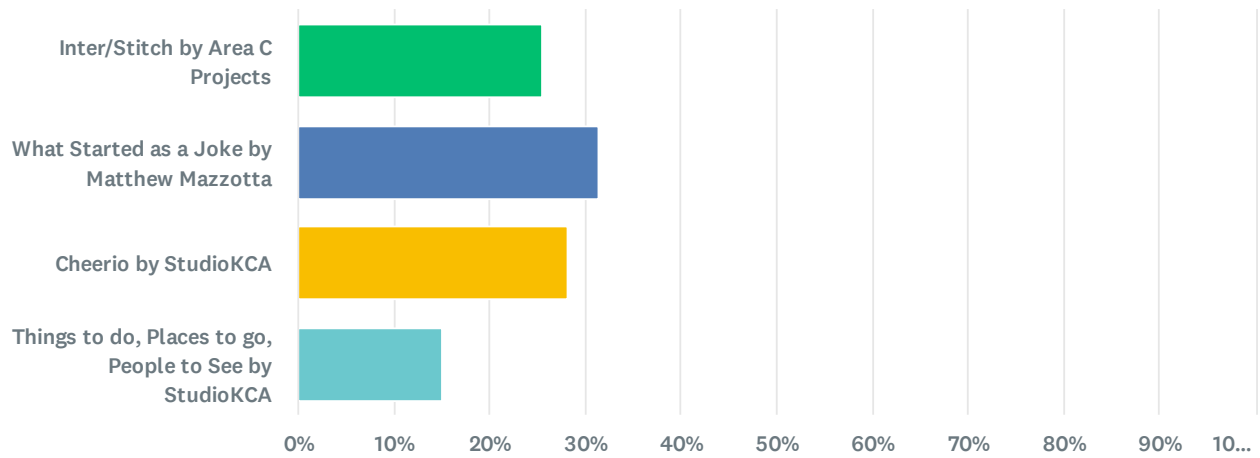
Answered: 612 Skipped: 11



Answer Choices	Percentage	Responses
● Inter/Stitch by Area C Projects	15.36%	94
● What Started as a Joke by Matthew Mazzotta	32.35%	198
● Cheerio by StudioKCA	41.50%	254
● Things to do, Places to go, People to See by StudioKCA	10.78%	66
<b>Total</b>		<b>612</b>

## Q6 Which proposal is your second-favorite?

Answered: 610 Skipped: 13



Answer Choices	Percentage	Responses
● Inter/Stitch by Area C Projects	25.41%	155
● What Started as a Joke by Matthew Mazzotta	31.31%	191
● Cheerio by StudioKCA	28.20%	172
● Things to do, Places to go, People to See by StudioKCA	15.08%	92
<b>Total</b>		<b>610</b>

## Q7 Which design do you think should be selected and why? Explain in 1-3 sentences.

Answered: 494 Skipped: 129

#	RESPONSES	DATE
1	Things to do... It's the design that most speaks Madison to me.	3/9/2026 7:48 PM
2	I like "things to do"! It's cheerful and makes me remember all the great benefits of living in Madison. And reminds me about all there is to do!	3/9/2026 7:47 PM
3	Things to do...it's a tremendous visual primer on what makes Madison Madison!	3/9/2026 7:43 PM
4	I like both of the StudioKCA designs, but I would be concerned about the text on the post-its possibly becoming outdated.	3/9/2026 4:48 PM
5	I think inter/stitch is the best overall. Intriguing, colorful, without being so definite, it allows more room for interpretation.	3/9/2026 3:23 PM
6	Cheerio, we love our robins	3/9/2026 3:18 PM
7	It adds light, warmth and lightness. Easy to remember meeting location as well.	3/9/2026 10:10 AM
8	What started as a joke is an odd (in a interesting, non-offputting way) display of relevant Madison/UW lore. It made me smile and would be cool to have!	3/9/2026 9:32 AM
9	I like Cheerio because it feels the most welcoming and reminds me of Madison. Mostly because of the bird and how the sculpture and the different elements are placed.	3/9/2026 9:09 AM
10	Things to do, places to go, people to see. This reflects the nature of our shared lives - staying in touch with friends, traveling to see loved ones, and maintaining the daily routines of living. It also seems most appropriate for a bus terminal.	3/9/2026 9:04 AM
11	Cheerio.	3/9/2026 8:16 AM
12	I really thought all of the designs were attractive or had "related to Madison" elements, but I thought the robin design made me smile the most.	3/8/2026 7:23 PM
13	Cheerio. It brings joy and reminds people of the hope of spring.	3/8/2026 3:46 PM
14	Both the flamingo and robin designs would be fun!	3/8/2026 1:35 PM
15	What I Started As A Joke really impressed me, from it's alignment with Madison's flamingo themes to the artist's impressive experience. Even leaving clearances for the bus shows dedication to Madison's needs. It also looks really inviting and funny in a charming way, without being overwhelming.	3/7/2026 4:11 PM
16	I don't want to like the flamingo, but I do. It will be a draw... people will come downtown and stay downtown and will make sure to get a selfie with the flamingo.	3/6/2026 4:46 PM
17	What started as a joke - the plastic flamingo is Madison's official bird. It's fun, bright, and lively, and it's very unique to Madison	3/6/2026 1:34 PM
18	What started as a joke because the Flamingo is iconic in Madison. It draws attention to the artwork and creates a colorful vibe.	3/6/2026 1:24 PM
19	The Inter/Stitch - you can tell the artist put a lot of thought and effort into this design. it's really cool how he used topographic maps and wisconsin related things to include in the deigns.	3/6/2026 1:16 PM
20	Cheerio is a vibrant design and the only one to incorporate an element of seating or public interaction. The size and colors make the most impact in a dismal area.	3/6/2026 1:06 PM
21	Based on the historical connection that flamingos have to the city of Madison, I think What Started as a Joke should win	3/6/2026 1:02 PM

## State Street Campus Garage Public Art Survey

22	Things to do, Places to go and People to see is relatable and unique as public art. it lends itself to the hustle and bustle of city life that makes us all feel seen and have a little fun with our hectic reality.	3/6/2026 1:01 PM
23	I like the amount of thought and creativity put into Inter/Stich.	3/6/2026 12:52 PM
24	The robins in the Cherrio design are anima figures that instantly invigorate my imagination. Nature, Beauty, Cheerful, Animated, Wisconsin, Welcome Sign of Spring--the design says it all. This is the design that will be most recognizable by most pedestrians and readily bring a smile to their faces. The lighted bellies are the extra sauce!	3/6/2026 12:48 PM
25	I like the two different bird related designs. I go back and forth on which proposal is better	3/6/2026 9:17 AM
26	I would love to see the What Started As A Joke. It's got such a presence and the flamingo is becoming more and more of a Madison staple. Also a great Way Finder for out of town folk or friends navigating downtown.	3/6/2026 8:22 AM
27	Who doesn't love robins? And their eggs. Adorable and mass appeal.	3/5/2026 2:25 PM
28	Inter/stitch as it provides room for creative interpretation	3/4/2026 7:55 PM
29	It is the most interesting and least cheesy.	3/4/2026 6:53 PM
30	I like What Started as Joke because it is representative of Madison. I also like Cheerio, but I would have concerns with people trying to climb the northern bird (Robin 3) from the garage.	3/4/2026 4:13 PM
31	What Started as a Joke. It most accurately define's Madison's quirky past and Forward future.	3/4/2026 4:13 PM
32	Cheerio - it's beautiful and best represents Madison	3/4/2026 3:52 PM
33	Happy to have any of these in Madison	3/4/2026 2:24 PM
34	Cheerio because the scale of the birds with the interactive robin egg bench is fun for all ages and a fascinating spectacle for visitors.	3/4/2026 1:56 PM
35	I think that "Cheerio" should be selected. It represents a common bird found in the state of Wisconsin on a large scale. It would definitely catch attention, spark conversation, and bring joy to passersby.	3/4/2026 10:57 AM
36	The big bird (if executed well). For any design, please avoid bright LEDs - especially cool colors - they are difficult to look at/hurt eyes. I like the Inter/Stich as well but I'm worried it will include bright LEDs instead of relaxed modest lighting. The big flamingo is atrocious and the sticky notes are tacky and will get tagged by graffiti, especially if they have words on them that are cringy or preachy/political/social commentary.	3/4/2026 10:24 AM
37	Cheerio has a unique and impactful presence that would both highlight the area for it's pragmatic uses and support downtown beautification efforts. It's organic imagery, state-specific and whimsical without feeling too outlandish.	3/4/2026 10:24 AM
38	Cheerio should be selected due to the multiple meanings and significance to our state and community. It's our state bird, it is always present year round just like the residents, the bird population around is in decline and it's a good environmental reminder to protect them and this reminds us of our history of environmentalism in this state, and eggs represent new life and our goal is to bring new energy to downtown.	3/3/2026 10:11 PM
39	Cheerio - seems most appropriate for the Robin being the state bird, and also the most welcoming and creative. Flamingos have already had their moment and time for something new, and the other two options are fine but not too eye catching. Thanks for asking our opinion!	3/3/2026 10:01 PM
40	The robins capture the spirit of the state	3/3/2026 8:05 PM
41	Inter/stitch because it's less likely to be on the way	3/3/2026 6:24 PM
42	Things We do, places to go, people to see because it is cute and creative	3/3/2026 5:01 PM
43	Both bird proposals are perfect for the city.	3/3/2026 2:49 PM
44	Cheerios, the eggs are so cute! And we already have plenty of flamingos	3/3/2026 2:20 PM
45	Cheerio seems the most positive	3/3/2026 2:17 PM
46	Flamingo, it's more visible and huge	3/3/2026 2:16 PM

## State Street Campus Garage Public Art Survey

47	The Flamingo is very Madison Forward. However I do like how Cheerio multiple pieces makes a world	3/3/2026 2:07 PM
48	"What Started as a joke" by Matthew Mazzotta matches the area the best. Having lived near state street for 4 years I can say that the community's vibe is eccentric and random. The flamingo is a fun nod to the university and the neighborhood's random culture!	3/3/2026 2:00 PM
49	I think the scale of the robin in Cheerio makes it unexpected and playful. I also like the colorful but more subtle nature of Inter/Stitch and the fact that it could be reinstalled in different configurations. The post-its in "Things to do" are banal and "What Started as a Joke" is another tedious repetition of a nearly 50-year-old prank that only relates to UW, not Madison as a whole. The flamingo is definitely my least favorite!	3/3/2026 1:18 PM
50	First one (inter/stitch) because the triangles look inviting	3/3/2026 12:37 PM
51	The flamingo its the most Madison-esque piece.	3/3/2026 11:43 AM
52	I like the flamingo.	3/3/2026 11:39 AM
53	Cheerio. It highlights urban wildlife and utilizes the Wisconsin state bird	3/3/2026 11:32 AM
54	I think Cheerio should be selected because it makes sense for Madison. The other designs are too vague, and could be put in any city (except for the flamingo). The Robin is the state bird, and I haven't seen any artwork in Wisconsin dedicated to it. The flamingo is nice also, but we already have lots of pink flamingo art in Madison.	3/3/2026 11:27 AM
55	What Started as a Joke. Stands out the most. Relevant to the many years of flamingos being put on Bascom Hill.	3/3/2026 11:25 AM
56	Cheerio because I think the birds are really fun.	3/3/2026 11:21 AM
57	Things to do, people to see, places to go is my favorite proposal. It feels the most interactive and aesthetically pleasing to have in that area. It has a simple message but can make a big impact.	3/3/2026 11:05 AM
58	It started as a joke is the only one that has a distinctly Madison vibe	3/2/2026 9:42 PM
59	What started as a joke represents Madison's vibrant identity	3/2/2026 9:38 PM
60	inter/stitch. Most timeless, relatable to everyone, seasonless	3/2/2026 9:35 PM
61	"Cheerio" is my favorite, hands down. It caught my attention and spurred a sense of awe right away. "Cheerio" combines a sense of whimsy and sophistication, without being kitschy. This was also the only project incorporating elements of nature representing our entire state in an urban environment. I feel like "Cheerio" has a sense of timelessness for many generations to enjoy. The scale of the birds complements the scale of the building while adding a sense of "wow" and "how?" in fun ways. I LOVE the way it would be lit at night--very welcoming and warm.	3/2/2026 4:36 PM
62	Cheerio- I think it is neutral and beautiful and bold	3/2/2026 4:11 PM
63	Things to do because it feels novel, different, and customizable. I think we're good on # of flamingos already.	3/2/2026 3:43 PM
64	Not the flamingo, as its sortof a one-note joke whereas the other three feel more relevant.	3/2/2026 10:17 AM
65	Cheerio is new idea—flamingoes are done well over town already—and offers spring Hope. The eggs as bench is fun and colorful. I like how the 2 birds fill the space too.	3/2/2026 8:57 AM
66	Inter/stitch design is creative and won't become as dated as some of the others.	3/2/2026 8:24 AM
67	I think the robin sculpture would be the best addition downtown as it represents the area well and would standout. The inter/stitch looks cool, but it doesn't jump out at you and seems more like cool architecture instead of art. The flamigo motif downtown is also overdone as is, so I don't think there is a need for any more. I find cities with a variety of different art stand out to me more than one with the same art throughout. The sticky notes was a cool concept, but I think good art looks at least a little bit complicated to make.	3/2/2026 7:46 AM
68	I like Cheerio because of the focus on a very common bird and drawing attention to its beauty. I think this piece if attractive and imaginative.	3/1/2026 3:57 PM

## State Street Campus Garage Public Art Survey

69	It's playfulness will appeal to all ages. I like the idea of sitting on a robin's egg, too.	3/1/2026 3:32 PM
70	Cheerio is my choice: 1) features state bird & year-round recognizable visitor to Madison; 2) lights up; 3) includes whimsical seating; 4) overall fun design; 5) Klimoski is Madison native & "gets" us	3/1/2026 11:45 AM
71	The Flamingo. It is fun, unique, and bright.	3/1/2026 10:51 AM
72	Things to do, Places to go, People to See is the most reflective of the Madison community, and the most engaging (visually and emotionally).	3/1/2026 9:00 AM
73	Things to do, Places to go, People to see is very action oriented. Love the imaginative "chair" made like a memo pad.	2/28/2026 4:11 PM
74	What Started as a Joke is representative of the Madison official bird, and therefore symbolic of the city.	2/28/2026 2:16 PM
75	Cheerio should be selected. It features a friendly design with a callback to nature that is appealing to an urban environment.	2/28/2026 1:25 PM
76	Cheerio, because it has connections to both natural and urban worlds and is both beautiful and meaningful.	2/28/2026 12:50 PM
77	What Started as a Joke! It's the one that feels truly Madison.	2/28/2026 12:36 PM
78	What Started as a Joke best symbolizes Madison. The history of flamingos on Bascom Hill live on!!!	2/28/2026 7:16 AM
79	what started as a joke The flamingo is our city bird and has a special connection with Madison. It also provides light on a dark passageway.	2/27/2026 6:37 PM
80	Interstitch will be more enduring. Enough already with the flamingos. Cheri is trendy but sort of a cliché	2/27/2026 5:32 PM
81	The flamingo represents good memories on campus, present and past.	2/27/2026 5:16 PM
82	What started as a joke because it's eye catching, fun, and makes sense in the context of Madison. The others are random and not Madison themed.	2/27/2026 3:49 PM
83	It did indeed start as a joke, but it's taken hold as a kind of iconic emblem of UW-M, second only to Bucky Badger. Anyone with any knowledge of the campus knows this symbol for fun and fundraising. I'm sure it will make many people smile and bring joy too them, even if they know nothing of the tradition.	2/27/2026 2:04 PM
84	Any of them that isn't the flamingo...flamingos are for sure a Madison thing and they're fun but there's already a bunch on state street and around the city. Mix it up!	2/27/2026 12:56 PM
85	I think Interstitch is the best proposal because it is the most universal, visually striking, and appealing of the proposals. While the flamingo is cool, there are already so many flamingo references on State Street including several flamingo statues and adding another one will be less interesting, creative, or imaginative so I do not think this proposal should be selected. The Things to do proposal is probably the most welcoming for visitors but I don't think it will be the most interesting for residents, and the Cheerio proposal is creative and interesting but I don't think it will be as visually striking or appealing as Interstitch.	2/27/2026 12:50 PM
86	Either Cheerio or What Started as a Joke because they feel less generic and more specific to Madison/Wisconsin.	2/27/2026 11:40 AM
87	Ties in with historic prank on Bascom Hill, the Pink Flamingo restaurant on State St and the flamingo soccer? team	2/27/2026 10:55 AM
88	I like Cheerio, because it makes space for other symbology of Wisconsin (I think the flamingos are becoming a bit redundant, and they only cater to the University culture).	2/27/2026 10:46 AM
89	The whimsy of "It Started As a Joke" is not just fun, but also tied to UW-Madison history as well as our 'Forward FC' team mascot. It will be highly impactful and bring a smile to all who see it. But Cheerio is a good backup option, if people prefer to see a native bird.	2/27/2026 10:21 AM
90	The flamingo is great! So much history with UW Madison and brings a vibrant color to the area	2/27/2026 10:13 AM
91	Cheerio. Period. I grew up in Madison on State Street and on Hawthorne Ct. Cheerio is	2/27/2026 9:15 AM

## State Street Campus Garage Public Art Survey

spectacular as it let's us spend time with our best friend in and out of context. It is approachable. It is Wisconsin. It is unexpected. It is Madison in every way. It will last forever as an enduring symbol of renewal and perseverance. Please give us Cheerio!

92	"Things to do, Places to go, People to see" - a reminder that Madison is a place of ACTION. This is where things happen. Policies are created. Education is implemented. People are physically active, and the city's infrastructure reminds us of this. These to-do's are reminders of our city in action.	2/27/2026 9:12 AM
93	I think that Inter/Stitch would perhaps have the broadest and most lasting appeal to viewers.	2/27/2026 8:58 AM
94	I think either Inter/Stitch or Cheerio would be a great choice. Madison is a birding hub, and I would much rather have statues of American Robins (our state bird and a year-long resident) than a statue of a plastic flamingo (which to me represents consumption and an unhealthy relationship between humans and nature).	2/27/2026 8:00 AM
95	What Started as Joke should be selected because it's unique, a little weird and very fun - just like Madison!	2/27/2026 7:57 AM
96	The Robin because it's so creative When I saw it earlier I loved it I think the Robin would be really fun.	2/27/2026 7:46 AM
97	please stop killing the fun of the flamingos. LET THAT GO. The very stupid metal cutouts on the street are already ugly and annoying. No. More. Flamingos. That's been beaten to death.	2/27/2026 7:39 AM
98	Keeping in line with Madison's love of nature and environmentally friendly messaging, I pick Cheerio	2/27/2026 7:39 AM
99	It's fun, interesting, clever, makes you smile.	2/27/2026 7:19 AM
100	Inner Stich looked like it would brighten the space up the most	2/27/2026 7:18 AM
101	Cheerio. The others don't even touch it. It's my 1st, 2nd, 3rd, & 4th pick. The glow, warmth, and character of the Robin warms the Winter heart with hope for Spring. It's our real and natural state of welcome. Our flamingo lore and history is far too overexposed and makes me weary of marketing, give it a rest! We are ruining the historic story with overexposure. The American Robin is our state bird, chosen by school children. The Robin is a welcome site every year and will be a warm and welcome site downtown. Please, please, please.. choose Cheerio!	2/27/2026 7:04 AM
102	Flamingos are a beloved Madison icon for all the reasons the artist compellingly noted. What started as a joke will add another dimension to that. It's witty, unexpected, and beautiful.	2/27/2026 6:41 AM
103	What started as a joke. It captures campus history and madison culture. It will also be a fun attraction.	2/27/2026 6:23 AM
104	The flamingo is timeless (unlike the post-its), iconic (unlike interstitch), and very uniquely Madison (unlike the robin).	2/27/2026 6:17 AM
105	The What started as a joke flamingo is relevant to the UW campus, Madison soccer, and sense of levity amongst Madisonians.	2/26/2026 10:19 PM
106	Cheerio! Impactful, imaginative, and eye-catching	2/26/2026 7:36 PM
107	Not sure any of these hit the mark, but Inter/Stitch is the least bad in the group. I like the lighting component and the use of multiple planes. I just wish it tied to the city better.	2/26/2026 4:45 PM
108	I do not care for any of the design submissions and wish a local artist would be considered.	2/26/2026 4:44 PM
109	All are terrible, please keep looking.	2/26/2026 4:41 PM
110	What started as a joke. I think that it will lead to a cool find the flamingos around madison interactive city map.	2/26/2026 3:50 PM
111	cheerio	2/26/2026 11:29 AM
112	Cheerio. The inclusion of the (easter) robin's eggs as seating just makes me smile and feel happy. The way the elements are located in the alley draws the viewer in and makes a drab alley a cheerful stroll.	2/26/2026 10:26 AM
113	Inter/Stich adds movement and grace to a solid greyish facade.	2/25/2026 8:06 PM
114	Cheerio has 2 birds and a bench which adds that element of sitting and stopping. The design	2/25/2026 7:07 PM

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of the bench as eggs is so very clever. The image of a live creature is more relatable than an abstract.

115	I like the element of surprise and play in Cheerio and in What Started as a Joke. I think Cheerio has more elements that are thoughtful and that passersby would enjoy and find inspirational.	2/25/2026 5:25 PM
116	What started as a joke is my favorite. It's just a fun one that should bring a smile to people. The only one that I'm not that crazy about I'd InterStitch.	2/25/2026 5:19 PM
117	Cheerio love it	2/25/2026 3:32 PM
118	The giant flamingo will be a draw to residents and visitors to Madison day or night. It brings Madison's unofficial mascot to life and just brings some whimsy to this already cool city. And harkens back to some of the unique UW history that helps makes Madison what it is.	2/25/2026 3:13 PM
119	Flamingo represents Madison the best and is most attractive	2/25/2026 2:45 PM
120	I like Cheerio because it is a bird in a city that is very environmentally friendly. Also our state bird! It make me smile from ear to ear. Look, a giant Robin!!	2/25/2026 2:25 PM
121	Inter/Stitch. It is elegant, interesting and blends nicely into the building.	2/25/2026 2:19 PM
122	the flamingo is a favorite. It seems awfully tall. I hope it's not too hard for maintenance. Best advertisement to attract nationally.	2/25/2026 1:18 PM
123	The robins are so cute!	2/25/2026 12:01 PM
124	Cheerio - I would make detours in my daily travel to see the birds! I think they're cute, and fit with the character, charm, and feeling of downtown Madison	2/25/2026 11:31 AM
125	Please choose the flamingo its the best design by far!	2/25/2026 9:58 AM
126	What started as a joke is instantly recognized like the Maralyn Monroe in Palm Springs	2/25/2026 9:56 AM
127	Inter/Stitch because it plays off the architecture in a visually appealing way. It also looks like it covers more of the space then the others.	2/25/2026 9:28 AM
128	I like the Flamingo. So iconic to Madison and the campus area.	2/25/2026 9:12 AM
129	Fits the campus and downtown area.	2/25/2026 9:05 AM
130	"What started as a joke" should be selected because it is, for one, bright and visually striking, which would make the alleyway seem much more inviting than it currently is. It also is clear Madison-specific lore, showing a fun piece of our local culture.	2/25/2026 8:11 AM
131	Cheerio! Fresh, fun and unexpected! (Just like Madison) Love the state bird nod, and the robins themselves will be stunningly beautiful and welcoming. Inter/Stitch is not original or interesting. Joke's flamingo theme is already overused around town; unimaginative. Yawn. Things to do is just not very attractive.	2/25/2026 12:25 AM
132	I think What Started as a Joke is a great fit with the Mingos being the soccer team, it's a great nod to the unique team.	2/24/2026 7:53 PM
133	What started as a joke is the perfect encapsulation of what I love about Madison. It's fun, weird, and confident. I am certain that kids would love to go see the giant flamingo more than any of the other options	2/24/2026 7:44 PM
134	What started as a joke - the plastic pink flamingo is so emblematic of Madison, and a 28-foot-tall one would instantly become an iconic fixture of Madison featured on postcards, in broadcasts, etc.	2/24/2026 7:42 PM
135	Cheerio, because it's a giant bird and that's adorable.	2/24/2026 6:20 PM
136	I find Inter/Stitch to be the most visually appealing and find the other designs to be gimmicky. We already have flamingo statues on the 400+ blocks of State Street, and State Street appeals to more than just UW-centered individuals. Cheerio is playful, which is why it's my second choice. Things to do, Places to go, People to See feels like it could age poorly	2/24/2026 5:16 PM
137	I love the idea of the robin in Cheerio. Robins are very midwestern, they remind me of cheerfulness and beautiful spring weather.	2/24/2026 4:37 PM

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138	The notes are more thought producing, encouraging conversations	2/24/2026 3:40 PM
139	Cheerio- It can engage people of all ages, without needing background info. It's about Madison and also about Wisconsin. It's good fun!	2/24/2026 2:16 PM
140	Post it Notes. Perfect for visitors or anyone in the downtown area looking to spend the day doing something different. Good suggestions.	2/24/2026 1:57 PM
141	The flamingo is fun and makes people happy when they see it.	2/24/2026 1:49 PM
142	Cheerio. Whimsical, beautiful, thoughtful, Wisconsin, hope for springs arrival.	2/24/2026 1:45 PM
143	Love "What Started as Joke" but a close second is Cheerio.	2/24/2026 1:14 PM
144	cheerio because Robin is unique as state bird.	2/24/2026 1:04 PM
145	Cheerios best reflects our city and state	2/24/2026 12:59 PM
146	All of these are lacking what i'd prefer - however, the REAL bird of wisconsin is relevant and provocative - more state flora and fauna would be a logical addition to the concept	2/24/2026 12:36 PM
147	Cheerio is fun, whimsical, and cheerful. Plus, it's not in your face.	2/24/2026 12:18 PM
148	Cheerio is beautiful and welcoming. It lifts your eyes up.	2/24/2026 11:53 AM
149	Cheerio. It is fun, playful, 3-dimensional. Ties to Wisconsin. Like the details of the little robin egg seats at the street level. The flamingo is too overdone. The sticky notes feel 2-dimensional and difficult to engage at street level. The inter/stitch doesn't feel tied to place.	2/24/2026 11:24 AM
150	I love the lit flamingo idea. It's fun, it's evocative of the flamingos on the hill, and I think it represents Madison the best.	2/24/2026 10:55 AM
151	Cheerio - Robins are my mom's favorite.	2/24/2026 10:34 AM
152	I think Cheerio should be selected because I love that it is the state bird and I find the installation the most beautiful, welcoming, and understandable. I grew up hearing robins outside my window every morning and they mean a lot to me.	2/24/2026 9:31 AM
153	Robin and eggs - because it is something often seen in nature here in Wisconsin and is unique in having a fun place to sit on and for kids to climb on the eggs! It is sure to bring cheery smiles to all who see it too!	2/23/2026 11:51 PM
154	What Started as a Joke ties into the history of the UW campus and by extension the city so well. The flamingo is large enough to be eye-catching and impactful while encouraging close up inspection and photos. It's also a great way finding piece (hard to miss) and I love the illumination for night interest and safety.	2/23/2026 9:29 PM
155	Cheerio. It catches the eye, large being in narrow alley, drawing people in. Familiar form yet surprising size. Seems great for selfies. Represents Wisconsin. The flamingo feels over-used, and the post-it messages would need refreshing. Inter/Stitch my second choice best reflects the WI landscape (amazing research done), yet doesn't catch the heart the way Cheerio does.	2/23/2026 9:06 PM
156	Cheerio. It is colorful, whimsical, attractive, and conversational.	2/23/2026 8:49 PM
157	Cheerio is colorful and playful, and is visually impactful both day and night.	2/23/2026 8:30 PM
158	I like Cheerio and Things to Do but Cheerio may be more easily viewed in its entirety from a distance. Also like that it peaks out around the corner.	2/23/2026 8:18 PM
159	Inter/stitch. Seems like it fits in best with the site and will stand the test of time/not get dated/not get tired of it.	2/23/2026 8:16 PM
160	I think Matthew made the most compelling presentation about the quirkyness of Madison. I like that it is in one place (vs spread all over or in multiple places) which will be a great meeting place. It is unique and eye catching and fun!	2/23/2026 6:49 PM
161	Cheerio. Provides the most art bang for our Buck. I would like to see an art piece in Madison that does not require a PhD to conceptually understand.	2/23/2026 6:47 PM
162	While the flamingo (facing the street) may have the biggest impact I think it's problematic that lighting is not incorporated. Therefore, I this Inter/stitch should be chosen.	2/23/2026 6:36 PM

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163	I like the history behind "what started as a joke", it ties the city to the University to the downtown.	2/23/2026 5:49 PM
164	It has local relevance and would be a nice surprise to anyone happening upon it.	2/23/2026 5:19 PM
165	What started as a joke because it shows the quirky character of Madison.	2/23/2026 5:03 PM
166	none of them	2/23/2026 4:42 PM
167	I like Cheerio, but don't want anything too large to frighten people. The post-it notes design is fun too.	2/23/2026 4:07 PM
168	Cheerio by StudioKCA, it's representative of our beauty.	2/23/2026 3:40 PM
169	i like the flamingo because it ties to the flood the hill fundraising event	2/23/2026 3:39 PM
170	Things to do, Places to go, People to See - it's welcoming, gives idea of things to do around Madison to not only visitors but also the residents that visit downtown. It's very different and unique - not seen in any other city.	2/23/2026 1:48 PM
171	What Started as a Joke makes clear references to Madison history and is visually arresting. Things to Do...just clutters the environment. We don't need more Post-It Notes.	2/23/2026 1:36 PM
172	What Started As A Joke. This fits the Madison vibe. It's clean, attractive, and will draw visitor to the downtown area. The other option are either boring, cluttered, or don't have the Madison personality.	2/23/2026 12:42 PM
173	Cheerio. Iconic, welcoming & familiar to all, distinctive and includes fun seating. Honors nature.	2/23/2026 12:32 PM
174	Na	2/23/2026 12:01 PM
175	I think any one of these would be a fantastic addition to downtown, but my favorite (by just a hair) is Inter/Stitch	2/23/2026 11:52 AM
176	I think "Things to do, Places to go, People to See" by StudioKCA should be selected because it is a unique and unexpected idea that is not only interactive but highly promotes action in tourism. The sticky notes are so colorful and widespread that it would be hard to miss. Visitors and residents alike who park there would be able to reference the notes to discover, learn or try something new!	2/23/2026 11:41 AM
177	What started as a joke. The flamingo is a symbol of the playfulness of Madison and will draw people to take photos with it	2/23/2026 11:41 AM
178	We (my family) chooses "What Started as a Joke", because it touches on themes that Madison residents hold dear. For example, our whimsical sense of humor, local history, and the absurdity of taking life too seriously (since Flamingos are rarely encountered in Wisconsin).	2/23/2026 11:29 AM
179	I think the Flamingo is the most visually appealing and creates a fun welcoming vibe for downtown life.	2/23/2026 11:17 AM
180	No art until Madison figures out a way to decrease our property taxes. Spend no money on art!	2/23/2026 11:14 AM
181	Cheerio. The robin is so warm and welcoming. It's our state bird and a great symbol of our region.	2/23/2026 11:01 AM
182	I think Cheerio or What started as a joke would both be great picks. They are fun and creative and people will go out of their way to see them/photograph them. The other 2 aren't very memorable!	2/23/2026 10:53 AM
183	Things to do is a fun way to share multiple components of the city! It gives the viewer something to engage with more than just look at.	2/23/2026 10:49 AM
184	Inter/Stitch is the least intrusive in an area already too full of light pollution. It also appears it might be the least damaged by graffiti and/or violence, and it will be least attractive to the "unhoused" hanging out.	2/23/2026 10:46 AM
185	Mazzotta-this ties in my years on campus from the 1970s-80s to today	2/23/2026 10:45 AM
186	I love the playfulness of the Cheerio birds! They are interacting with the pedestrians and traffic in downtown Madison and would make for great companions during my commute.	2/23/2026 9:55 AM

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187	No public money for frivolous artwork that no one really cares to see.	2/23/2026 9:52 AM
188	What Started as a Joke is a design that will attract residents and visitors alike to take photos of an iconic Madison figure.	2/23/2026 9:19 AM
189	They are all terrible. The robin is best	2/23/2026 8:45 AM
190	The Flamingo has long been identifiable and a loved symbol for UW Madison. I love that it will glow at night...As long as it is secured well as I can picture people trying to climb it or the wind blowing it over.	2/23/2026 8:12 AM
191	Homeage to nature and birds.	2/23/2026 8:02 AM
192	Cheerio, because it uses a bird actually native to our incredible southern Wisconsin ecosystem, so it can serve as an educational opportunity, and the perching nature provides an invitation to look up and appreciate the housing aspect of this creative redevelopment project.	2/22/2026 11:16 PM
193	None of the above	2/22/2026 7:27 PM
194	I've travelled through Europe and the US and visited almost every major art museum. All 4 of these are an embarrassment and a new search should begin.	2/22/2026 7:23 PM
195	A robin is the most welcoming bird in the spring and its red belly is visible and cheery all year round.	2/22/2026 7:22 PM
196	Cheerio is best because it has clear and vibrant colors. The subject matter is a live being. Both factors are a refreshing juxtaposition to the cement buildings and serious tasks that are going on. And I like that it's divided into three parts, thus presenting a storyline.	2/22/2026 7:11 PM
197	I love the flamingo, a beacon for State Street and The University of Wisconsin.	2/22/2026 6:32 PM
198	Inter/Stitch is visually appealing in both light and dark settings with opportunities for varying interpretation by the viewer.	2/22/2026 5:44 PM
199	The pink flamingo would be apropos with on Bascom Hill at a time. Would add color & joy. Liven up the area!	2/22/2026 5:44 PM
200	Cheerio! It is sophisticated, iconic, colorful and playful. I like that it is on ground level, and gets you to look up.	2/22/2026 5:40 PM
201	Inter/stitch. It is pretty, dynamic and interesting	2/22/2026 5:01 PM
202	Post-its. Original idea. Haven't seen it before. I love both of the bird options too but not "clever and original."	2/22/2026 4:46 PM
203	Flamingo.	2/22/2026 4:30 PM
204	I like the things to do...because it gives you something to read and you might look at a different post it or two each time you pass. It makes you reflect on things you've done in Madison. It invites you to new things to try.	2/22/2026 4:21 PM
205	Cheerio has 3 elements; interactive with the eggs to sit on; will be pretty day and night; state bird; cheerio sounds happy!	2/22/2026 4:20 PM
206	what started as a joke. unless things to do changes weekly. flamingos seem to be Madison's thing and it is so ridiculous it is a must	2/22/2026 4:13 PM
207	they are all wonderful, too bad they all can't be selected	2/22/2026 3:46 PM
208	Post it notes design because it's fun and creative	2/22/2026 3:36 PM
209	What started as a joke. I like the flamingo	2/22/2026 3:29 PM
210	Flamingo, what started as a joke. It's quintessential Madison.	2/22/2026 3:20 PM
211	What Started as a Joke is not only the sole design which is distinctly Madison, but it also includes pedestrian safety improvements in the form of bollards. Though these are designed to protect the art, they will also help calm vehicle traffic and protect folks walking.	2/22/2026 3:17 PM
212	Inter/Stitch because it's actually beautiful and artistic.	2/22/2026 3:16 PM
213	"Cheerio" because it is imaginative, striking, and welcoming to people of all ages.	2/22/2026 3:16 PM

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214	I like both birds, but Cheerio is my favorite. There will be actual birds doing this too. To have a huge on in this space makes sense.	2/22/2026 3:04 PM
215	What started as a joke feels recognizable and iconic compared to the other finalists.	2/22/2026 2:55 PM
216	Cheero. Despite stable numbers in some areas, significant downward population trends (20-40%) for Robins have been observed in the upper Midwest (IL, IN, WI, MI) and New England.) Let's have a permanent robin to remember.	2/22/2026 2:54 PM
217	Using the state bird creates a cultural identity while encouraging visitors to "take flight", a message I think is great for the college students that frequent the area!	2/22/2026 2:49 PM
218	The Flamingo is great. Makes you smile. And it has history with Madison - Bascom Hill	2/22/2026 2:31 PM
219	Inter/Stitch because it is the most visually appealing and will stand the test of time	2/22/2026 2:31 PM
220	Inter/Stitch should be selected because it adds interest without literal or representational visual clutter. The work brings color, texture, and a soothing pattern without the cheesy feel like the flamingo, without the cultural bias of the post its, and without the incongruity of the robin. The robin is my second choice because I imagine little kids would be thrilled to see it peeking around the corner, and want to walk down the street to see the other bird and the eggs.	2/22/2026 2:28 PM
221	I believe that Things to do, Place to go, People to See by StudioKCA should be selected due to it representing the true environment of downtown Madison. The general atmosphere is very fast paced and crowded and everyone looks like they have a destination mind as they are walking down the street.	2/22/2026 2:23 PM
222	What Started as a Joke, because of the bollards. There should be more bollards.	2/22/2026 2:09 PM
223	Creativity and quirky interest	2/22/2026 2:00 PM
224	I like the bird because it is cheerful.	2/22/2026 1:54 PM
225	The flamingo is the city bird. It has the right amount of whimsy.	2/22/2026 1:40 PM
226	Flamingo shows a playfulness, particularly good for that area. Large imposing Robin will scare children. Post-its may invite graffiti making it ugly within time. Triangles looks like (any) hospital art.	2/22/2026 1:36 PM
227	I like the post it notes one. It would be interesting to read all the notes on the notes. Different languages??	2/22/2026 1:31 PM
228	The giant flamingo is striking and emblematic of a beloved city image. Additionally, this design includes bollards, which I'm a big fan of.	2/22/2026 1:28 PM
229	Inter/Stitch It is by far the most visually attractive.	2/22/2026 1:18 PM
230	Both birds have visual interest, but I am concerned that the perspective of the robin would be primarily looking up at its underside. I think it is located up too high to be effective in seeing the complete robin shape.	2/22/2026 1:10 PM
231	I like inter/stitch because of it's simplicity. It's for a fairly dim alley environment and provides plenty of light. It's not gimmicky or obnoxious.	2/22/2026 12:53 PM
232	I love the silliness of the colorful robin perched up high, with its bright blue egg chairs below and can easily imagine many people sitting and selfie-ing on the eggs. I am disappointed each artwork comes with nighttime lighting. Wouldn't we better serve the environment and the real robins who live in that neighborhood better by not disrupting with unnatural light? Whichever sculpture you choose, please consider ditching the light.	2/22/2026 12:43 PM
233	Visually appealing while not being too on-the-nose or obtrusive. Artist, whimsical and sophisticated.	2/22/2026 12:36 PM
234	Things to do - engaging and fun for all ages	2/22/2026 12:31 PM
235	Please, none of these.	2/22/2026 12:31 PM
236	Inter/Stitch is an imaginative representation of an organic form which seems to fit into the small space, wouldn't invite vandalism, and provides some much needed yet subtle light in this area.	2/22/2026 12:13 PM
237	WHAT STARTED AS A JOKE captures something that resonates with the Madison	2/22/2026 12:10 PM

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	community. It's fun...not overly cerebral.	
238	What Started as a Joke. Identity in a city is important (think I3>NYC, Golden Gate Bridge, Chicago 4 Star Flag) and Madison is owning the flamingo. Big, embellishing art like this helps to continue to grow that identity that is separate from the "Badger". Bollards are also a nice thing to incorporate by default.	2/22/2026 12:03 PM
239	Cheerio. Seems most orienting. And fun.	2/22/2026 11:54 AM
240	It started as a joke - reflects local culture of Madison, is engaging and iconic, is accessible and recognizable to a wide range of community members and visitors. Works equally well during the day and at night.	2/22/2026 11:50 AM
241	Cheerio should be selected because it pays tribute to the state bird while being a fun iconic draw that blends well into the fabric of our community.	2/22/2026 11:45 AM
242	Cheerio	2/22/2026 11:37 AM
243	no comment	2/22/2026 11:29 AM
244	I just love the playfulness of the pink flamingo! It's funny and warm and welcoming.	2/22/2026 11:27 AM
245	Things to do showcases many things that are Madison. May need to tweak some of the notes so people don't get misled. Eg. No specific dates, don't say new exhibit. Also don't name business.	2/22/2026 11:23 AM
246	The robin proposal is the most attractive, fits with our local bird life, and has welcoming seats. Madison already has plenty of flamingos - at this point flamingo art and motifs are overdone. The other two proposals are not appealing.	2/22/2026 11:08 AM
247	"What started as a joke" would make people smile and laugh and maybe asks a little about Madison's history.	2/22/2026 11:05 AM
248	I hate to approach this from a negative perspective, but three of the four would be colorful, fun, and enjoyable to encounter. In my view, only the Things to do, places to go... would elicit a shrug.	2/22/2026 11:04 AM
249	Cheerio. The seating is practical, eggs are playful, and it's interactive. You have to "investigate" the eggs by looking for the bird. Just, you, depict a female robin, then, with a less-red breast.	2/22/2026 11:02 AM
250	The robin is our state bird and it has the eggs to sit on	2/22/2026 11:00 AM
251	Inner stitch is the best, it is colorful whimsical and not threatening. The proposals with birds in them reminds me of Alfred Hitchcock movie "The Birds" and are very menacing. The one with post-it notes is just plain stupid!	2/22/2026 11:00 AM
252	Inter/Stich. Not too outlandish. Interesting and feels like appropriate public art.	2/22/2026 10:53 AM
253	The giant Flamingo! It is fun and hails to Madison's history	2/22/2026 10:52 AM
254	the robin. bold friendly and very WI	2/22/2026 10:39 AM
255	The design honors the state bird which reminds viewers that Madison is not an island unto itself, and there are other parts of the State that are just as important, if not more so.	2/22/2026 10:32 AM
256	Things to do... It's clever and lighthearted and interactive. BUT add Dane Dances and PrideFest or other culturally diverse events—Centro's market or Juneteenth event, isn't there a Hmong art installation somewhere? Something like that	2/22/2026 10:31 AM
257	What a Joke should be the final design as it is the most fun and iconic design the truly represents Madison and this area!	2/22/2026 10:17 AM
258	I think Cheerio should be selected because I can see children + families really enjoying this sculpture and it captures the spirit of Wisconsin by being the state bird. Inter/Stich is very pretty but I think it could be anywhere, not just in Madison or Wisconsin.	2/22/2026 10:12 AM
259	Probably "What Started as a Joke" would suit Madison best; as it's our city bird.	2/22/2026 10:03 AM
260	I love the flamingo with its history on Bascom Hill. Would need a plaque explaining the connection tho for visitors. The flamingo will be especially cheery in Wisconsin winters!	2/22/2026 9:58 AM

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261	Cheerio is fun with seating below	2/22/2026 9:57 AM
262	Inner stitch is the best artistic design, but Things to do captures many things in Madison. What Started as Joke, you have to be VERY familiar with Madison to understand. My friends frequently ask, "WTF? Why a flamingo, that's stupid" in Madison.	2/22/2026 9:49 AM
263	I really like "Cheerio". It is cheerful and attractive, plus welcoming to visitors!	2/22/2026 9:42 AM
264	None.	2/22/2026 9:26 AM
265	Cheerio will delight all	2/22/2026 9:25 AM
266	Bird is great	2/22/2026 9:21 AM
267	Robins are quintessential WI. This design is fun and playful yet not tacky/gawdy like giant post it notes. Fun yet classy!	2/22/2026 9:20 AM
268	The robin belongs in our city and represents both Madison and Wisconsin. The little blue eggs are whimsical and would enchant all ages. I think it would 'show' better in all seasons.	2/22/2026 9:16 AM
269	The flamingo	2/22/2026 9:10 AM
270	Interstich brings an organic and natural feeling to an urban setting. The changing colors would be interesting and attractive.	2/22/2026 8:33 AM
271	Cheerio. It makes me happy. And, being elevated will reduce the opportunity for vandalism.	2/22/2026 8:31 AM
272	Inter/Stitch is at least somewhat imaginative. I don't love it, but the other three are so pedestrian that I would consider re-opening the call for artists. Whatever you do, please don't choose the impossibly lame "Things to do."	2/22/2026 8:27 AM
273	I like Cheerio because it is imaginative, colorful, friendly, and provides seating.	2/22/2026 8:26 AM
274	What started as a joke. Flamingoes are Madison. Quirky, incongruous, cheerful.	2/22/2026 8:23 AM
275	I like the flowing, non--representative aspect of inter/stitch.	2/22/2026 8:16 AM
276	The flamingo is too specific to a moment in time that was long ago- not relevant to newcomers. The sticky notes offers iconic Madison activities, both as suggestions as well as celebration of the wonderful activities Madison offers. The fractal is interesting to look at but less site specific to the average observer.	2/22/2026 8:14 AM
277	Either the robin or flamingo. I think they are both noteworthy and artistic. The ivy is pretty but will blend in too much, and the notes will become dated.	2/22/2026 8:12 AM
278	What started as a joke is so quirky Madison and gives a nod to this city's fun history.	2/22/2026 8:01 AM
279	What Started as Joke. It's the most visually impactful, without being too intrusive. It also perfect aligns with Madison's vibe by borrowing from some local lore.	2/22/2026 7:55 AM
280	Cheerio is colorful and is located along different sites of the building making it more visual and interesting. Plus the eggs offer functional seating.	2/22/2026 7:36 AM
281	What Started as a Joke. It is so Madison and would be cool to see.	2/22/2026 7:33 AM
282	Inter/Stitch. Its unobtrusiveness (as compared especially to What Started as a Joke) invites more thoughtful reflection and curiosity.	2/22/2026 7:30 AM
283	I love the flamingo theme Madison has created.	2/22/2026 4:01 AM
284	The flamingos are the best connection with Madison!	2/21/2026 10:17 PM
285	What Started as a Joke	2/21/2026 10:08 PM
286	The What Started as a Joke design brings unity between the city of Madison and the university of Madison's tradition of flamingos. Madison in winter also could use some of the tropical flare that a flamingo brings and would be a great destination for families drive to on the cold winter days when there's not much to do outside besides see landmarks.	2/21/2026 9:41 PM
287	What Started as a Joke is pure iconic Madison, striking and fun and unmistakable.	2/21/2026 8:35 PM
288	I feel Inter/Stitch fits the bldg form the best. The patterns, colors, and angles wrap around the floors of the bldg , to soften and brighten the concrete edges.	2/21/2026 8:23 PM

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289	I love Madison's quirky flamingos. While it may be an unusual bird choice for a Northern state, it demonstrates the fun atmosphere of the city where people from different "flocks" are still always welcome.	2/21/2026 7:17 PM
290	Cheerio is the most inviting, fun, bright, smile-inducing proposal. I love our commitment to flamingos, but there's nothing particularly interesting to me about What Started as a Joke. Inter/Stitch is neat, but Cheerio is happier, more accessible, and more inviting.	2/21/2026 5:15 PM
291	What started as a joke. I like the whimsy of a flamingo.	2/21/2026 5:06 PM
292	Definitely the flamingo, it fits the character of the city	2/21/2026 4:55 PM
293	'Cheerio' stayed in my mind after I gazed at each of the entries. Robins are such a gentle wonderful bird greeting us in our residential areas and nesting. First sign of spring, but they are seen nearly year-round. The eggs as a cluster bench is so inviting. Children would enjoy seeing a large scale robin and sitting on the eggs. Intriguing. I would want to see this robin and the eggs if I were to visit Madison where my family and grandkids are. I would want to take them there. Since I am from Minnesota, our state bird, the loon would not fit in a setting like this, but we have loon kitsch in many places, and I love the connection. State bird for Madison is symbolic and welcoming.	2/21/2026 4:21 PM
294	What started as a joke. So iconic, historic, whimsical, colorful, locally meaningful	2/21/2026 4:15 PM
295	A huge flamingo in a small alleyway/street will draw visitors down for pictures and admiration. It will light up the walkway and make it welcoming and speaks to Madison's Pail and Shovel history.	2/21/2026 3:17 PM
296	What Started As A Joke is meaningful to past, current and future Badgers and Madisonians.	2/21/2026 3:11 PM
297	Interstitial is carefree, fun, and light hearted. Flying kites makes me think of the joys of a boy with an afternoon free to play with friends.	2/21/2026 3:05 PM
298	Would be a unique photo op for Madison	2/21/2026 1:47 PM
299	Love the flamingo. This represents Madison. This is something people will want to see and understand.	2/21/2026 12:46 PM
300	The flamingo is very Madison, very unexpected, and very fun for kids and adults alike!	2/21/2026 12:41 PM
301	The first one is too boring. The second and third and ridiculous. And the fourth one is going to be graffitied on immediately. All of these are awful and cheesy. They are so trendy rather than long lasting.	2/21/2026 12:01 PM
302	I like the flamingo as we have the plastic flamingo as the city bird. I think it will also be a larger draw for people to get photos.	2/21/2026 12:01 PM
303	What started as a joke because it expands (literally) on a time old tradition!	2/21/2026 11:50 AM
304	It is light and eye-catching and gives a sense of soaring.	2/21/2026 11:47 AM
305	Places to Go, because it's the most interactive. Nighttime lighting should be designed with birds in mind as they can be expected to be nesting in the parking structure. Someone should edit or proofread the copy so errors aren't an annoyance to locals. Not impressed with either bird structure design re: safety in high winds.	2/21/2026 11:10 AM
306	Inner stitch or what started as a joke! Inner stitch is vibrant and decorative, makes people look up at the ordinary. What started as a joke is tied to community history and public joy.	2/21/2026 10:19 AM
307	The idea of the robin/eggs keeps the eye moving both up and down; you can see the bird, then sit atop the egg "bench" (interactive). The post-its are very disruptive and industrial (this is retail/service area, not an industrial park), and the flamingos are all over town so, so very overwrought. Cheerio is pleasant, pertains to nature and allows for delight w/ the piece (the bench).	2/21/2026 10:00 AM
308	Cheerio	2/21/2026 9:59 AM
309	The flamingo would start conversations and tell fun history to visitors as well as locals.	2/21/2026 9:36 AM
310	Cheerio is warm and welcoming and fun. It would make me smile every time.	2/21/2026 8:50 AM
311	I think either bird would make a great photo op.	2/21/2026 1:06 AM

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312	The Robin is the state bird and it's cool that there is a nest and eggs underneath for people to sit on. Aesthetically it looks nice and makes sense/is naturally fitting as it is the state bird	2/20/2026 10:34 PM
313	Inner Stitch is welcoming, and so cheerful. Love the colors	2/20/2026 10:26 PM
314	I think a lot of public art has become very repetitive/bland. What started as a joke both uses an iconic symbol from Madison and feels unique and interesting, sure to catch the eyes of passerby's.	2/20/2026 10:19 PM
315	Realistically it's hard to tell where this is going to be and how it will relate to surroundings. And better to use the money on other city needs	2/20/2026 10:14 PM
316	Cheerio - I think it would bring some weirdness and joy to the area.	2/20/2026 10:01 PM
317	I prefer InterStitch because it has built in movement via the changing lights. These types of sculptures cause pto slow down and take in the space. I liked the Things to Do sticky notes idea but I worry that it is not as welcoming because it is in English and another type of art would be able to be enjoyed by all people of all ages and backgrounds	2/20/2026 9:03 PM
318	I think that Cheerio is awesome and represents Madison as a Bird city and a friendly place.	2/20/2026 7:32 PM
319	Joke viewer needs to know the referent, Interstitch is eye-catching but not that original, evoking origami or confetti, and Things to do is ephemera that won't bear a lot of repeated viewing. Cheerio is warm, colorful, substantial, and representative of Wisconsin.	2/20/2026 7:03 PM
320	I like inter stitch because it emphasizes the intersectionality of life in Madison	2/20/2026 5:36 PM
321	Innerstitch reminds me of vines growing on walls. These vines change color with the season. Many walls are downtown - nice to have a colorful plant on one.	2/20/2026 4:50 PM
322	I feel that "What Started as a Joke" is the most representative of the lower State Street area because of it's connection to the University. And since pink flamingos have been emblematic of the University, to a certain extent, we must have a pink flamingo for the artwork!!	2/20/2026 4:21 PM
323	Cheerio because it incorporates the state bird and keeps with the "bird" theming, even if not a flamingo. Moreover, it adds art to multiple locations around the garage, not just one section. The flamingo is too small (especially when compared to the Tampa Airport sister sculpture).	2/20/2026 4:10 PM
324	Interstitch should be selected because the idea behind it, as well as the subtle visual cohesion. It is abstract enough to be interpreted many different ways.	2/20/2026 4:08 PM
325	Cheerio because I like birds. And I think it would be funny to have a giant bird	2/20/2026 4:01 PM
326	What Started as a Joke is iconic Madison. It is unexpected, colorful and fun.	2/20/2026 2:59 PM
327	I think the colorful sticky notes will Have a greater visual Presence and are playful since they are a large version of something so small.	2/20/2026 2:51 PM
328	Cheerio because the robin is our state bird, people young and old can appreciate it, colorful and I love that the eggs are included!	2/20/2026 2:43 PM
329	Cheerio is beautiful, unusual and unexpected.	2/20/2026 1:55 PM
330	What Started as a Joke is a fun and whimsical sculpture, would definitely draw attention and conversation, and fits with Madison's character. Basically, it would be cool to have a 28' tall flamingo downtown.	2/20/2026 1:51 PM
331	What Started as a Joke should be chosen. The flamingo has become the unofficial official bird of Madison, and it represents the city's eclectic nature. It's fun, and reflects that it's okay not to take ourselves too seriously.	2/20/2026 1:17 PM
332	What Started as a Joke is an obvious nod to Madison's history and character, and I immediately saw it and thought of the Bascom Hill flamingos.	2/20/2026 1:05 PM
333	The flamingo seems the most Madison!!	2/20/2026 12:33 PM
334	The site is all rectilinear lines, it needs an organic shape and concept. The flamingo is warm colored, friendly, sized appropriately for the space, and has a strong Madison connection. The robin is not identifiable as a robin and almost not even as a bird; the robotic robins are blue and yellow and made of obvious geometric faceted planes.	2/20/2026 12:27 PM

## State Street Campus Garage Public Art Survey

335	Cheerio feels welcoming and cozy, reflecting the vibe of the city of Madison and Wisconsin as a whole	2/20/2026 12:09 PM
336	Inter stitch is beautiful and open to interpretation	2/20/2026 12:09 PM
337	The fourth, because it aligns with downtown madison's core values the most, especially regarding farmers markets.	2/20/2026 11:58 AM
338	I love the flamingo as an icon at that end of campus. I actually wish there was more than one flamingo planned; it appears to be on the alley side of the building and I'd like to see one or some on the State and Lake St sides as well.	2/20/2026 11:52 AM
339	I think Cheerio conveys the stunning natural beauty of Madison in our midst as well as in adjacent rural Dane County. What Started as a Joke references Madison's unique cultural history of fun-loving wacky irreverent humor so either one!	2/20/2026 11:42 AM
340	Interstitch seems best given its relative simplicity and colorful design	2/20/2026 11:35 AM
341	I like What Started as a Joke because it calls back to downtown Madison's history and captures the whimsical, prankster nature of the college town. It also makes a fun visual impact.	2/20/2026 11:13 AM
342	I think what started as a joke says it all. Uniquely Madison, fun and would be a draw.	2/20/2026 11:04 AM
343	Things to do. Connects with the activities that happen downtown that make Madison unique. More surprising though I have seen temporary projects done with post-its, not a permanent one.	2/20/2026 10:51 AM
344	Inter/Stitch flows most naturally with the buildings and existing infrastructure.	2/20/2026 10:51 AM
345	Cheerio has the best scale - noticeable, not intrusive. The message is visual, not verbal. Flamingos are cliché and already done, post-it notes aversive and too big, "stitches" too subtle.	2/20/2026 10:47 AM
346	I think Cheerio should be selected as it has the same whimsy as It Started As a Joke but isn't obtrusive to the limited sidewalk space.	2/20/2026 10:16 AM
347	Robin. Brings biggest cheer to dreary place.	2/20/2026 10:15 AM
348	Inter/Stitch will age the best. What Started as a Joke is fun and we do love a flamingo around Madison, but I don't think it will look good throughout various weathers and conditions. Cheerio is confusing and Things to do is tacky.	2/20/2026 10:14 AM
349	What is the most memorable here for a back alleyway? There are delightful flamingos up Bascom Hill and down, but a robin guide watching from above is novel and charming.	2/20/2026 10:02 AM
350	"What Started as a Joke" should be selected to create a connection to other Madison traditions, keeping downtown themes cohesive. The giant flamingo will also serve as a sort of "landmark" or photo-op that people will seek out and be excited to see.	2/20/2026 10:02 AM
351	Cheerio. I like the way it continues across the length of the space and the surprise of the egg-as-seating. I like the connection to Wisconsin's bird and the color palate.	2/20/2026 9:39 AM
352	Cheerio has both whimsical and nature elements to it, with a nice reference to our state bird. The flamingo piece seems like a good fit too but there's already a lot of flamingo references around town. I like that Cheerio gives another important local bird its due!	2/20/2026 9:36 AM
353	Cheerio is heartwarming, awe inspiring and a bit whimsical due to the scale of the installation, materials and the egg benches. Robins are such a welcome and inviting sign of spring in Madison. Madison is an eco-friendly and nature friendly community, I think the theme fits perfectly in our city.	2/20/2026 9:31 AM
354	I love the flamingo. It really captures the energy of the area and plays on a favorite Madison inside joke. It is perfect	2/20/2026 9:27 AM
355	Please not a flamingo. That is the laziest proposal imaginable.	2/20/2026 9:24 AM
356	What started as a joke honors Madison's history and makes for a striking piece of art.	2/20/2026 9:10 AM
357	I truly think the giant flamingo is a brilliant idea. It's unique to Madison and would be very visually impactful. The robin as the state bird perched on the walkway would have easily been	2/20/2026 9:08 AM

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my top choice except for the flamingo. Our city soccer team also uses flamingo iconography so it's not specific to UW anymore either.

358	Inter/Stich is not like other public art in Madison and it feels more sophisticated and interesting. I like that it is abstract.	2/20/2026 8:58 AM
359	Things to Do because it's unique, highlights awesome places in Madison, and colorful.	2/20/2026 8:57 AM
360	I think the one with the least future maintenance or potential for vandalism downtown should be selected, Inter/Stitch	2/20/2026 8:52 AM
361	What Started as a Joke because I love our city bird and the thought of walking down State Street and your eye catching a giant 28-foot tall bird from an alley just really tickles me.	2/20/2026 8:51 AM
362	CHEERIO, because it meets all the criteria and adds a beautiful natural element.	2/20/2026 8:41 AM
363	Robins are Wisconsin, Flamingos are not. Love the cheerful robins & beautiful eggs. Resist Floridazation!	2/20/2026 8:39 AM
364	What Started as a Joke! It will draw people in as an attraction, rather than being art that people stumble upon. People will want to take photos with it. Flamingos are a part of Madison culture too.	2/20/2026 8:30 AM
365	It is the state bird, and seems to fit in. very erlcoming	2/20/2026 8:29 AM
366	Cheerio is fun, visually impactful (both far away and up-close), and unique in terms of downtown Madison art. While we love our pink plastic flamingoes, we have plenty of representations of them downtown already! Let's give a little love to the other birds we have in our backyards. While I like the concept of Things to do, Places to go, People to See, I worry that the text itself on the post-its could become outdated and make the area feel out of touch (e.g., what if the beehive exhibit closes at the children's museum?).	2/20/2026 8:26 AM
367	The robins are cute, meaningful and welcoming	2/20/2026 8:22 AM
368	Cheerio is very Wisconsin.	2/20/2026 8:20 AM
369	Cheerio. The robins are so unexpected yet, at the same time, look like they belong there. Like they've always been there. I love the use of the space, too. The flamingo is cool but it's a less creative use of the space.	2/20/2026 8:08 AM
370	The robin is beautiful , clever with the eggs and a natural part of Madison's landscape and a perfect addition. That said, the city should spend money on roads and fixing buses before it buys art. We are taxed out of our homes....for art?	2/20/2026 8:04 AM
371	What started as a a joke because of the history of the connection between the flamingo and UW-Madison and State street.	2/20/2026 8:04 AM
372	"What Started As a Joke" is my favorite. It exemplifies the spirit of Madison with a bright pink flamingo standing steady even in the dark recesses of our city. Not to mentino the fact that the plastic pink flamingo is our official city bird. No question, this is the choice for our fair city!	2/20/2026 8:02 AM
373	I think the flamingo should win because it embodies the bird of Madison and I would love to visit it.	2/20/2026 8:00 AM
374	The post-it notes could become outdated, and flamingos are getting overdone. Between the remaining two, Cheerio seems more fun and whimsical. Further, the American Robin is the Wisconsin State Bird, and frequently seen in the area.	2/20/2026 7:50 AM
375	Love the theme of flamingos	2/20/2026 7:49 AM
376	The flamingo because it represents Madison the most!	2/20/2026 7:34 AM
377	The robin hands down, this is the only piece doing a critically important needed thing which is to draw the viewer beyond themselves into noticing the non-human residents of the city. The name cleverly invites us to go deeper using the sense of hearing to listen for the (cheer-up-cheerily) call of the robin, and further provides us an opportunity for seating while enjoy the very specific gorgeous 'robins egg blue' color and even perhaps consider the baby birds tucked all over downtown in the spring on ledges and in trees, and maybe while we consider the robin mama incubating her eggs as we sit on the fun big eggs- ask ourselves could we be good caretakers of the birds? I can imagine the eggs being a huge draw for kiddos, and become an iconic childhood downtown memory piece.	2/20/2026 7:23 AM

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378	What started as a joke fits the character of Madison. It's not only public art, but would be an attraction for visitors (much like the giant bear and horse in Denver).	2/20/2026 7:10 AM
379	Things to do... Strong visual impact with ties to not only Madison but the greater area including: agriculture, arts in other communities, the lakes, and bringing others into the offerings to help build community and appreciation	2/20/2026 7:05 AM
380	I like the post-it design, though I'm curious to know if/how they will keep the text content up to date. Dates for things, shows that apt is doing, stuff like that change every year.	2/20/2026 7:04 AM
381	It started as a joke makes for an easy landmark to meet people and is visually impactful from any distance.	2/20/2026 6:58 AM
382	Cheerio is unique, visually interesting, visible from multiple angles, relatable, welcoming, and has a Wisconsin connection.	2/20/2026 6:06 AM
383	What started as a joke is appealing in its simplicity and whimsical in design. I also like the way they incorporate university lore into the design.	2/20/2026 5:36 AM
384	I absolutely love the Robin in cheerio! The bird is a state symbol of Wisconsin, rebirth and change (spring), and the message around "Cheerio" being a friendly greeting fits Madison and Wisconsin so well.	2/20/2026 5:22 AM
385	Inter/Stitch is colorful & pretty and seems like the most natural fit for the site that will be eye-catching without overwhelming the space.	2/20/2026 4:43 AM
386	It's a photo op and as it's on the ground feels less dangerous as a pedestrian	2/20/2026 2:47 AM
387	I think what started as a joke should be selected as it represents a big piece of Madison history as well as being fun. It brightens the area and will be fun for people to see even if they don't know the history. A couple of the others seem cluttered and feel like a temporary addition that doesn't feel like it should remain past some season.	2/20/2026 1:35 AM
388	environmental impact	2/19/2026 10:58 PM
389	Cheerio will appeal to all! It's timeless. It won't attract vandalism or misuse (ex. Climbing) Less maintenance. Flamingo relates mostly to University and its use here will dilute that connection. And it's already been done in Florida. I don't get the Inter/stich. Things to do has potential, but looks a little cheap and will look dated quickly.	2/19/2026 10:18 PM
390	I like both of the bird designs, as they best reflect common interests of the area while also being playful. The post-its feel like they will start to feel dated, and the interstitch look too much like the paper flyers that blow away.	2/19/2026 10:14 PM
391	The flamingo is so iconic and humorous at the same time. Its size (like the birds on Paterson Street) would make it worth visiting, drawing people into an out-of-the-way area. Skip the smiley face positioning. It should face out.	2/19/2026 10:04 PM
392	The post it notes would be a good target for vandalism. Cheerio is eye catching and beautiful. I think it fits Madison better than a flamingo.	2/19/2026 9:22 PM
393	Either the robin or the flamingo. The flamingo's ridiculous size is funny and it aligns well with Madison but the robin in a nest above your head is such a funny and unexpected visual, I love it!	2/19/2026 9:22 PM
394	Gotta go with the flamingo. It did start as a joke - but it's definitely gone past that now	2/19/2026 8:39 PM
395	The giant birds of Cheerio are so charming and a great landmark - "I'll meet you by the birds."	2/19/2026 8:35 PM
396	Things to D. It represents downtown and Madison more than anything else and long term will become a destination spot,	2/19/2026 8:32 PM
397	Things to do, Places to go, People to See feels like the city. Everytime I have visited my friends who live here theres always a list of things we want to explore, and usually on foot. This artwork reminds me of that, its whimsical but envelopes our mundane world with the sticky notes.	2/19/2026 8:32 PM
398	The flamingo is classic Madison. Whenever I see one I immediately think of Madison. It'd be perfect!	2/19/2026 8:31 PM

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399	What started as a joke. State street is known for flamingos. This would continue that theme and be very recognizable landmark for the garage.	2/19/2026 8:12 PM
400	I like that the robins will be illuminated and will brighten up that corridor.	2/19/2026 8:10 PM
401	Cheerio	2/19/2026 8:04 PM
402	"What started as a joke" can be enjoyed by all ages and is a fantastic conversation starter. Kids will really love it and be inspired by this art.	2/19/2026 7:28 PM
403	The flamingo ties to something that has meaning in the history of Madison. The others are great, but don't have a connection to anything specifically Madison.	2/19/2026 7:03 PM
404	Robins are quirky just like Madison. They make me smile and this charming installation will too.	2/19/2026 6:59 PM
405	What Started as a Joke just seems so fun. I think my daughter will love it, and that makes me hope it is picked.	2/19/2026 6:57 PM
406	Inter/Stitch is the most interesting and eye catching of all the designs.	2/19/2026 6:57 PM
407	It's tough because I can't envision the location well enough. The flamingo is fun, bird is an eye catcher and more sublime and post its are fun but they need to have different fonts, not all the same.	2/19/2026 6:49 PM
408	What started as a joke -- Clearly very related to Madison!! Things to do, Places to go, People to See... is nice, but I dont feel it's related to Madison's history...	2/19/2026 5:58 PM
409	Sometimes it's just good to have fun. If something started as joke, that's reason enough to pick it. Spread a little joy!	2/19/2026 5:54 PM
410	Flamingo fits with campus history and State Street ped mall design. People able to pose next to flamingo for selfies or group pictures.	2/19/2026 5:16 PM
411	What started as a joke! In general, Madison could use more light and color. Especially at night, State Street can feel a little dark and empty as a young woman, so I love the idea of something goofy and bright that can be enjoyed at all hours and may even partially light the alley and garage. So fun!	2/19/2026 5:06 PM
412	I really like the idea of walking under the big bird. I think it would make the street the most whimsical. It is incorporated into the environment very naturally	2/19/2026 4:59 PM
413	Cheerio. I feel that it has nicer, brighter colors and felt more welcoming because of it. I also feel it would be something different for Madison. We have enough flamingos on campus, and the blocky option felt too bland compared to the birds.	2/19/2026 4:55 PM
414	Flamingo bc it'll make people talk	2/19/2026 4:48 PM
415	What Started as a Joke is irreverent and fits best into the vibe that is the UW and State Street, even though it doesn't come up high on some of your criteria above.	2/19/2026 4:48 PM
416	The abstract and colorful nature of Inter/Stitch allows wider user interpretation as artworks should. The other three are just visual gags and would be a blight on the landscape.	2/19/2026 4:25 PM
417	"Inter/Stitch," because it's abstract yet playful, and invites people to make their own interpretations. I also like that it interacts with its environment in an interesting way, which I feel is an important component of public art.	2/19/2026 4:08 PM
418	I think What Started as a Joke is most captivating. My second favorite is Things to do, Places to go, but I worry that those post-its promote events that are already well known and attended.	2/19/2026 3:40 PM
419	Cheerio: the installation over three spaces is more bang for the buck, the clever combination of eggs and birds that are familiar Wisconsin wildlife is uplifting and natural in the urban environment.	2/19/2026 3:27 PM
420	The flamingo is specific to Madison and can be seen elsewhere at various times like on bascom hill, forward madison etc	2/19/2026 3:13 PM
421	Cheerio. It is by far the most visually striking. What Started as a Joke is my second favorite. Inner Stitch seems to small scale. Things to do, Places to go, People to see is awful.	2/19/2026 3:02 PM
422	The flamingo is becoming the de-facto Madison mascot; almost at a risk of being overdone.	2/19/2026 2:59 PM

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However I love the visual impact it brings to a somewhat dead area. Cheerio is a clever second, an homage to our state bird. The other proposals are fun as well, they just don't communicate a fun immediate story that I think works in this space.

423	I like Cheerio. The flamingo is fun but we have lot's of flamingos already. I think the robin is unique and I like that there are 2 of them.	2/19/2026 2:52 PM
424	The 'Things to do' brings vibrancy of color and a quirky character to the common walkway. The addition of the text on the notes can call out some great places throughout Madison giving another important dynamic to the work and featuring our great city and so much of what makes it special. Perhaps a challenge can be developed from the 'reminders' on the notes.	2/19/2026 2:36 PM
425	Cheerio is playful, imaginative and clever. It plays off the state bird, so it has state spirit. It tells a visitor about our state. Birds are a part of our community! I like the flamingo, but UW already celebrates that, and downtown isn't only UW.	2/19/2026 2:33 PM
426	Cheerio, because it's clever and offers the public a place to sit as well. It also hearkens to state heritage with the state bird. I realize the flamingo is a symbol of Madison specifically and is featured in one of the other proposals, but I feel like that's been done to death at this point.	2/19/2026 2:28 PM
427	Cheerio. It is bright, brings outdoors to life in a concrete jungle	2/19/2026 2:28 PM
428	The flamingo is iconic at this point and immediately identifiable as Madison. If you could make it a whole flock it would be even better! But one huge one is great. Pick the flamingo.	2/19/2026 2:15 PM
429	I like the birds because they're pretty and calming. The flamingo is just hilarious, and I wouldn't be made seeing a 28' tall glowing flamingo.	2/19/2026 1:48 PM
430	"Things to Do" more than the other proposals encourages people to stop, explore, and share reactions. I also like incorporating a bench into the design and think that the stack of notes would be more comfortable than the eggs.	2/19/2026 1:43 PM
431	None of them! What a waste of money! And how would they be maintained over time? They are so "trendy" that they won't be considered attractive or relevant in a year or two	2/19/2026 1:37 PM
432	Robins are the first birds back in the spring, and everybody is always looking forward to spring. Very optimistic vs. the forced nostalgia / twee Flamingo	2/19/2026 1:12 PM
433	What Started as a Joke is the most fun and most Madison of the candidates.	2/19/2026 1:10 PM
434	More color is best especially during our long gray winter months.	2/19/2026 1:06 PM
435	The robins are the brightest and most cheerful design. The flamingo is more Madison, but those bright robins on Hawthorne Court will add more light and life than any of the other designs.	2/19/2026 1:02 PM
436	Things To do etc. comes off as just advertising, not art.	2/19/2026 12:58 PM
437	The Cheerios designs is interactive with bench or stools made from eggs that the community can physically touch.	2/19/2026 12:57 PM
438	Cheerio is unique, whimsical, distinctive and appealing. The flamingo is overused and the other 2 are too generic.	2/19/2026 12:50 PM
439	I think inter/stitch is the best proposal. While it is inventive and colorful and it doesn't overwhelm the space. I also love the idea of a modular piece of art that can be moved either on the existing space or to a new space as needed or desired.	2/19/2026 12:27 PM
440	Cheerio because robins are the State bird of Wisconsin and this is my favorite of the 4 designs.	2/19/2026 12:07 PM
441	If what started as a Joke's structure were a neon light and metal or glass, I would pick it first. I like InterStitch's story, lighting and metal material, but feel it lacks distinction for Madison/could almost be copy/pasted from anywhere. Consider arranging the stitches into a flamingo shape and make the back light pink or the prints pink? Overall the designs need more creativity: include a neon flamingo? :) I'd love more options.	2/19/2026 12:06 PM
442	Cheerio is both the most unique (there are already too many flamingos in Madison) and visually arresting. I appreciate that the robin looks like a guardian of the street.	2/19/2026 11:57 AM
443	I am torn. I love the idea of Things to do..but don't love the idea of post-it notes in an outdoor	2/19/2026 11:55 AM

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space. I love the Robin's and the bench, but not "weird" enough for downtown Madison. I love the idea of the flamingo, but don't love that it would be 1 giant one.

444	Inter/Stitch is beautiful and more general. It will last a long time while people might get tired of the other artwork.	2/19/2026 11:54 AM
445	Inter/Stitch because it appears to be able to withstand the test of time. The Robins are a nice idea but look scary. The Flamingo is fun but I am concerned it will be a source of vandalism.	2/19/2026 11:45 AM
446	Inter/Stitch is possibly the most pleasing to a large number of residents and visitors. It has artistic qualities that do not require explanations.	2/19/2026 11:43 AM
447	I like Inter/Stitch the most. Particularly like the light aspect.	2/19/2026 11:26 AM
448	I think Inter/Stitch is a timeless piece, one that will stay fresh and interesting long term.	2/19/2026 11:25 AM
449	Things to do would be my first choice. We walk through this area frequently and always find it drab and, well, dirty. The many notes would brighten the place up and give it some visual appeal. It would also give us the impression that we don't have to hurry through because it looks pretty seedy.	2/19/2026 11:14 AM
450	Cheerio is unique, visually pleasing, and fits with the architecture and vibes of downtown Madison well.	2/19/2026 11:13 AM
451	Because it's the most striking in a dark area and who isn't excited about robins arriving in the spring?	2/19/2026 11:08 AM
452	Cheerio is practical, and safe from pedestrians and bus traffic	2/19/2026 11:03 AM
453	Cheerio -	2/19/2026 10:38 AM
454	Cheerio because it is innovative and points the way. We already have enough flamingos and at some point Post-its may be a thing of the past.	2/19/2026 10:26 AM
455	The flamingo aligns with local tradition in Madison.	2/19/2026 10:24 AM
456	Cheerio - for the egg seats	2/19/2026 10:06 AM
457	I think Cheerio should be selected. It's delightful. It would engage viewers of all ages up close and far away. It creates a sense of place by incorporating the state bird and serves as a reminder of the natural environment Madison exists in, even in the middle of the city.	2/19/2026 10:05 AM
458	I love the post-it note installation because it is immersive and allows people to interact with it, while also feeling like they have been transported into a world where they are mini, with the giant parts of daily life surrounding them.	2/19/2026 9:59 AM
459	Inter/Stitch is subtle, elegant, and unique. It creates a sense of wonder and joy through the abstract design.	2/19/2026 9:55 AM
460	What Started as a Joke is such a fun nod to what makes Madison playful and irreverent.	2/19/2026 9:54 AM
461	The robins	2/19/2026 9:53 AM
462	Inter Stitch is colorful, engaging, and provides a feeling of movement in what is otherwise a relatively narrow space.	2/19/2026 9:51 AM
463	Cheerio is the most cheerful and welcoming.	2/19/2026 9:39 AM
464	The robins feel more timeless and unexpected than the others.	2/19/2026 9:35 AM
465	Cheerio is visually striking and a fun representation of WI.	2/19/2026 9:16 AM
466	Ultimately, I like Cheerio the best. I like that it incorporates two birds that will be two different points of light and visual interest, and the blue egg bench is cute & creative.	2/19/2026 9:15 AM
467	Inter/Stitch references the geology and environment of Madison in an abstract form. The incorporation of lights and color in what appears to be a dark area is a plus. Creating an atmosphere more than an obvious statement about an object.	2/19/2026 9:14 AM
468	I think Cheerio strikes the best balance between having a connection to the location/state while still feeling creative	2/19/2026 8:54 AM

## State Street Campus Garage Public Art Survey

469	Cheerio simply makes me smile every time I look at it. It engages the length of the site, and the red lighting themes with UW.	2/19/2026 8:51 AM
470	Cheerio - it's playful in a very memorable and fantastic way, it has direct ties to Wisconsin with being the state bird, and I like the egg bench as part of the piece as well, really uses the whole space. I also don't like the other pieces as much: the flamingo is overdone, the abstract triangles don't say much to me, and the post-it notes are both visually dull and stressful because it reminds me of all the things I need to do.	2/19/2026 8:40 AM
471	cheerio. It's inspiring, clever and quietly impactful.	2/19/2026 8:36 AM
472	Cheerio because we already have a lot of flamingo-themed art in Madison. Also two birds is better than one (plus eggs!)	2/19/2026 8:33 AM
473	I like Cheerio the best. It aligns with the fun of downtown, yet is really unique. Robins are the greeters and bringers of spring, and well loved in and around Madison.	2/19/2026 8:28 AM
474	Things to do is whimsical and reflects the charm of Madison. It also seems to light up the entire corridor which is a good move.	2/19/2026 8:27 AM
475	I think Cheerio should be selected because it is the most immersive and whimsical design of these options.	2/19/2026 8:25 AM
476	I like Cheerio because it's playful, speaks to nature, is eye catching, and is of course the state bird. There are a lot of bird lovers around so this fits Madison's culture well.	2/19/2026 8:24 AM
477	Cheerio. The robin is underappreciated.	2/19/2026 8:22 AM
478	Torn between What Started As A Joke for its reference to Madison's flamingo theme and Cheerio, which I think would be a fun departure and light the alley better.	2/19/2026 8:21 AM
479	Cheerio. It represents Wisconsin and the importance of our city in our state.	2/19/2026 8:19 AM
480	Cheerio should be selected because it depicts something that is part of the natural world in the Madison area. The illuminated and non-illuminated states are equally interesting/arresting. The work involves subtle humor. The birds depicted are timeless and the piece will have staying power (i.e., has the least chance of aging into cliché, ugliness, or decay).	2/19/2026 8:19 AM
481	See above	2/19/2026 8:14 AM
482	The post it notes are maybe more impactful and bright... for that space.	2/19/2026 8:14 AM
483	I think the money should be spent on fixing Park street pedestrian walkways	2/19/2026 8:05 AM
484	Flamingo has a history in Madison, and it is visually striking. It's something people will remember.	2/19/2026 8:04 AM
485	Cheerio provides the most reassurance on a dark walk home. It's a local bird watching its eggs.	2/19/2026 7:59 AM
486	Cheerio. It's the right combination of memorable and interesting and aesthetically pleasing.	2/19/2026 7:48 AM
487	Cheerio is very captivating. You will definitely notice it! It combines the two robins (our state bird) with the robin egg benches which is delightful and inviting. I think the three parts (2 birds and robin egg benches) keep attention on the sculpture, invigorating an otherwise dull and uninteresting lane in downtown Madison. This is a great project. Thank you!!	2/19/2026 7:43 AM
488	Cheerio. Flamingos are overdone on campus and the other designs don't have much connection to the campus or the state	2/19/2026 7:33 AM
489	The post it notes make the best use of the vertical space and offer practical illumination.	2/19/2026 7:25 AM
490	I think Things to do covers and adds light to the full length of the space.	2/19/2026 7:24 AM
491	Robins and eggs provide illumination and would be a destination spot when walking state st with kids especially. Like looking for the cows downtown, the robins provide for fun. The eggs are a benefit - reminder of fragility of life.	2/19/2026 7:14 AM
492	Cheerio! It's happy and bright. And contains a bench. It's hard to ask people to enjoy a community when there is no where to sit and rest!	2/19/2026 7:11 AM
493	Cheerio--hey, it's the state bird, I love the egg bench, kids will love it, it's well designed (I	2/19/2026 7:01 AM

## State Street Campus Garage Public Art Survey

absolutely hate the post it art, come on!). We already have plenty of flamingos and the plant thing is not exciting.

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494

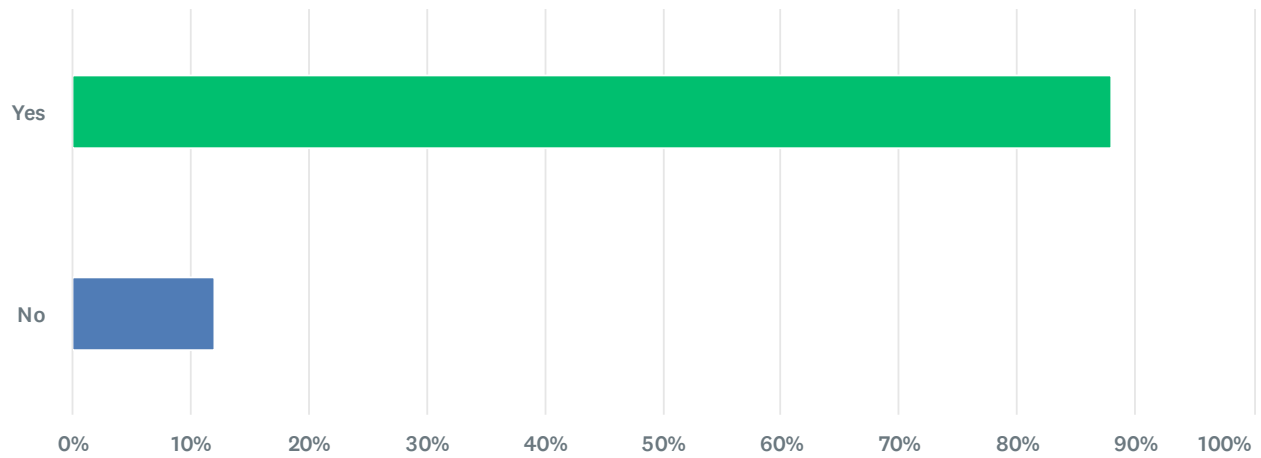
Cheerio! It's welcoming, it spans all seasons, and I \*love\* the robin's egg bench component. I love how colorful it is.

2/18/2026 3:15 PM

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## Q8 Are you a Madison resident?

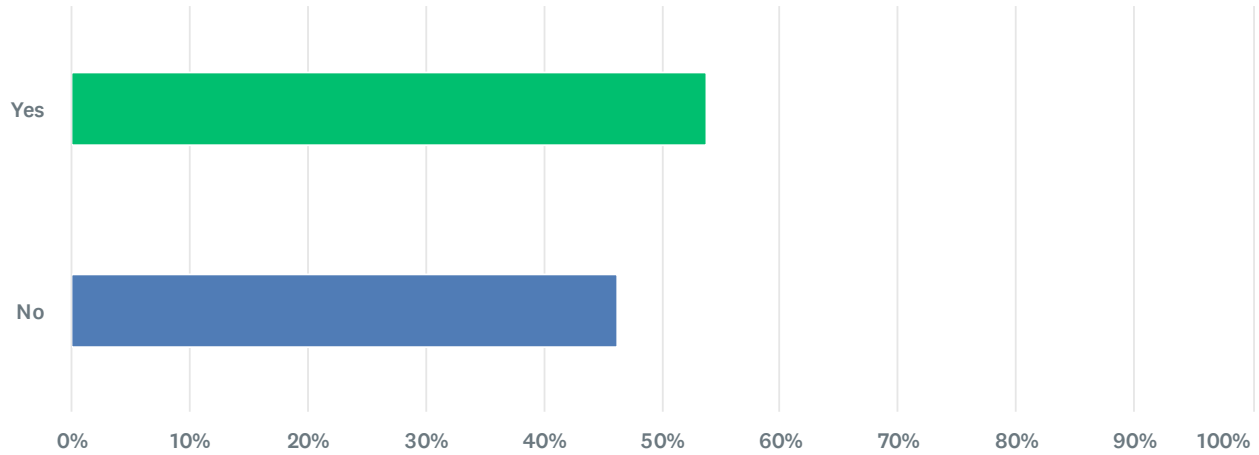
Answered: 614 Skipped: 9



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes	87.95%	540
<span style="color: blue;">●</span> No	12.05%	74
<b>Total</b>		<b>614</b>

## Q9 Do you live or work in Downtwon Madison?

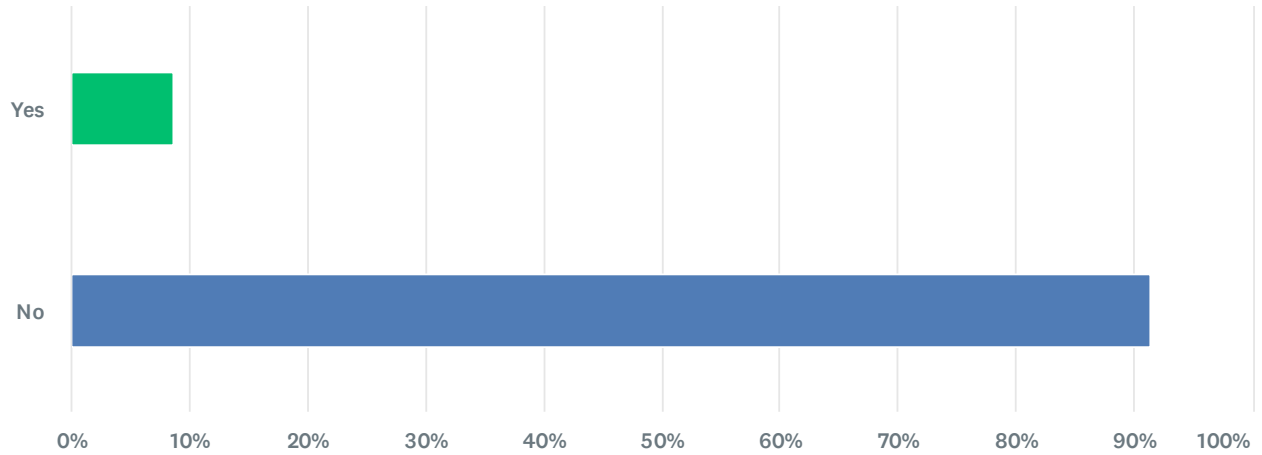
Answered: 595 Skipped: 28



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes	53.78%	320
<span style="color: blue;">●</span> No	46.22%	275
<b>Total</b>		<b>595</b>

## Q10 Are you a UW-Madison Student?

Answered: 595 Skipped: 28



Answer Choices	Percentage	Responses
<span style="color: green;">●</span> Yes	8.57%	51
<span style="color: blue;">●</span> No	91.43%	544
<b>Total</b>		<b>595</b>

## Q11 What additional questions or comments do you have?

Answered: 276 Skipped: 347

#	RESPONSES	DATE
1	I hope you pick Things to do..	3/9/2026 7:48 PM
2	None. Thank you!	3/9/2026 7:43 PM
3	The flamingo design is great, but it should be more than just the one.	3/9/2026 3:18 PM
4	Cheerio	3/9/2026 10:10 AM
5	I don't like the sticky note display- seems tacky. The fractal display is forgettable.	3/9/2026 9:32 AM
6	I don't live in Madison now, but I was born in Madison, went to elementary school, junior high (yes, junior high) and graduated from La Follette. I graduated from UW-Madison and taught middle school in Madison for 30 years and I will be buried in Madison. So, no, not a resident now, but. . .	3/8/2026 7:23 PM
7	Please do not pick Things to do, Places to go, People to See! It does not look as interesting and looks odd on a garage.	3/6/2026 1:24 PM
8	I have a hard time believing these were the best of the 66 submittals. The post it notes is the worse one of the 4. I am also disappointed that no Madison based companies were in the finalists.	3/6/2026 1:16 PM
9	Please do not select the overused flamingo. I arrived in time for the Pail and Shovel fun but that is not an original idea.	3/6/2026 1:06 PM
10	what materials will it be made out of and how will we determine what is written on the post its?	3/6/2026 1:01 PM
11	None.	3/6/2026 12:52 PM
12	Why would we want a design that already exists, i.e., Flamingo in the Tampa Airport. Not original enough and too specific to UW-Madison. In the narrow walkway that is Hawthorne Court, will people actually be drawn in to read what is written on the notepads, or just keep moving by? And, the lighting as illustrated seems too glaring and not engaging enough. I like the concept behind the Inter/Stitch design, especially how they tie the design into Wisconsin's geological legacy. But, that's where it will stay for most...conceptual. I also like that they would design it so that it can be moved or positioned differently. Bottom-line, I'm not sure that it will generate enough curiosity though, or create a lasting impact. On the other hand, I can imagine lots of people posing for selfies with the robins and posting their photos thus promoting public interest in downtown Madison!	3/6/2026 12:48 PM
13	Such a great idea to get the public involved and get our thoughts on the matter, thank you!	3/6/2026 8:22 AM
14	The post-it style installation reminds me of the episode of Sex and the City where Carrie gets broken up with on a post-it. I could see countless "I'm sorry, I can't, don't hate me." jokes being made at the expense of that installation.	3/5/2026 4:38 PM
15	I have concerns that "things to do" would be sought as an opportunity for vandalism (people writing their own messages on the art installations) and I am concerned that the flamingo could be a safety hazard if folks tried to climb up on it or something	3/4/2026 7:55 PM
16	Thank you for the opportunity to provide input!	3/4/2026 6:53 PM
17	Badger alum, Madison resident, and work downtown.	3/4/2026 4:13 PM
18	All installations are very creative and interesting!	3/4/2026 1:56 PM
19	Please don't put a giant flamingo there. The ones on state street look so stupid we don't need more of the same.	3/4/2026 10:24 AM
20	I work at the Chazen Museum of Art and would walk past this every day, I really appreciate	3/4/2026 10:24 AM

## State Street Campus Garage Public Art Survey

and support the Cheerio design.

21	The Post-It idea doesn't seem like it will last long. Text is too specific	3/3/2026 10:25 PM
22	I look forward to seeing a new art installation in our downtown that tells a story about who we are as a community.	3/3/2026 10:11 PM
23	none	3/3/2026 8:05 PM
24	N/a	3/3/2026 6:24 PM
25	Excited!	3/3/2026 2:49 PM
26	None	3/3/2026 2:17 PM
27	None	3/3/2026 2:16 PM
28	N/a	3/3/2026 2:07 PM
29	Na	3/3/2026 2:00 PM
30	Thank you!	3/3/2026 12:37 PM
31	Please choose the flamingo! And let us name it.	3/3/2026 11:43 AM
32	None	3/3/2026 11:39 AM
33	None	3/3/2026 11:32 AM
34	N/a	3/3/2026 11:27 AM
35	Lived in Madison for many years. Live in Fitchburg now. Attended UW. A loyal Badger fan.	3/3/2026 11:25 AM
36	Na	3/3/2026 11:21 AM
37	None	3/3/2026 11:05 AM
38	When the finalist is chosen, will there be a publicly available report from the commission about why they chose the piece? It would be interesting to read about the rationale and learn more about the process.	3/2/2026 4:36 PM
39	Third choice—interstice.	3/2/2026 8:57 AM
40	I like all of them!	3/1/2026 3:32 PM
41	I hope this gets wide enough publicity. First time I saw it, there was little explanation of the designs but I still picked Cheerio.	3/1/2026 11:45 AM
42	Great ideas!	3/1/2026 10:51 AM
43	I think flamingos are overdone at this point, it is definitely my least favorite submission.	2/28/2026 4:11 PM
44	Add more bollards please.	2/28/2026 2:16 PM
45	Thank you for the opportunity for input	2/28/2026 12:50 PM
46	none	2/27/2026 6:37 PM
47	I come down town for events, to visit exhibits and restaurants.	2/27/2026 5:32 PM
48	I'm a UW-Madison alum.	2/27/2026 2:04 PM
49	None	2/27/2026 12:56 PM
50	none	2/27/2026 10:55 AM
51	The to-do lists are stressful, the flamingo is over-done, and the triangles feel pretty 2010.	2/27/2026 10:46 AM
52	As a native Madisonian, former UW student and Hawthorne Ct. resident in 1985. As the designer of the Madison's logo and the State Street corridor brand. Cheerio is the perfect best friend Madison could ever ask for.	2/27/2026 9:15 AM
53	none	2/27/2026 8:58 AM
54	I love public art, so please keep adding public art in Madison and giving the public the chance	2/27/2026 8:00 AM

## State Street Campus Garage Public Art Survey

to give feedback like this!

55	I live in Waunakee and go to Madison all the time. I love it.	2/27/2026 7:46 AM
56	None	2/27/2026 7:39 AM
57	Cheerio is a fantastic, welcoming, and historically & ecologically relevant design. YES to Cheerio! Do we even deserve such a beautiful, welcoming beacon? Geez, I hope so!	2/27/2026 7:04 AM
58	None	2/27/2026 6:41 AM
59	The second proposal for the flamingo (pink smiley face) is creepy; don't do that.	2/27/2026 6:17 AM
60	I think we have enough flamingos downtown already.	2/26/2026 7:36 PM
61	Please turn to Wisconsin artists. We have rich talent in this state and shouldn't need to look outside	2/26/2026 4:45 PM
62	The four current submissions are not a good use of money. They do they capture campus life and the City of Madison vibe.	2/26/2026 4:44 PM
63	Why not ask LOCAL artists? Please look again - these people do not know Madison.	2/26/2026 4:41 PM
64	I am a UW alum and would love to see this downtown. Flamingos are fun and make our city unique.	2/26/2026 3:50 PM
65	I'm so pleased that we have the percent for art requirement - I love public art! Many folks just don't go into and art museum ever and this is a perfect way for Madison to say "we value art".	2/25/2026 7:07 PM
66	I think the selection should have significant scale and have the potential to be iconic. Interstich doesn't have that quality - even though I like it, it is too easy to overlook and isn't impactful.	2/25/2026 5:25 PM
67	None	2/25/2026 5:19 PM
68	I'm a UW alumni and live in Middleton and get to downtown Madison quite often. I will absolutely come and see this flamingo if selected!	2/25/2026 3:13 PM
69	Our household wants a giant Robin to look at! Meet me at the Robin!!	2/25/2026 2:25 PM
70	None.	2/25/2026 2:19 PM
71	Just concern about maintenance. Robin has easiest maintenance & is cute. Not unique.	2/25/2026 1:18 PM
72	Have a great day!	2/25/2026 9:58 AM
73	none	2/25/2026 9:28 AM
74	Thank you for keeping art alive. It is beautiful and necessary. Madison is a treasure.	2/25/2026 12:25 AM
75	I grew up in Madison and regularly visit my parents there throughout the year. I have a great love for the city and am hoping to eventually find my way back permanently	2/24/2026 7:44 PM
76	I love art and appreciate Madison adding more of it ♥	2/24/2026 6:20 PM
77	Please consider what would appeal to the largest audience and how the art will age over time	2/24/2026 5:16 PM
78	None	2/24/2026 3:40 PM
79	Thanks for asking for people to vote!	2/24/2026 1:57 PM
80	I live in Middleton now, I worked at the UW, and I'm a grad of UW -- so I hope my vote counts. (For # 9 -- Downtown is misspelled but it probably doesn't matter. People know.)	2/24/2026 1:49 PM
81	We rent an apartment that we visit in Madison regularly because we love the city so much, and our son is a student there.	2/24/2026 1:14 PM
82	none	2/24/2026 1:04 PM
83	None	2/24/2026 12:59 PM
84	Living in Emerson East 62 y/o former teen mall rat of State street - still walk or roll through-at least 1 day a week down there.	2/24/2026 12:36 PM

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85	Places to go, and inter-stitch just don't fit in, their an in your face distraction.	2/24/2026 12:18 PM
86	I am not a current student but I am a recent alumnus.	2/24/2026 9:31 AM
87	These are great finalists! Only the "Things to do Piece" seems out of place to me — and it sort of stresses me out as I already have many things to do!	2/23/2026 9:29 PM
88	I heard the presentations on Zoom, and the choice will be hard. Who/how will the choice be made? The post-it one is one I would least favor because the messages cannot be changed over time.	2/23/2026 9:06 PM
89	Also like the fact that the robin is lit from within.	2/23/2026 8:18 PM
90	None	2/23/2026 8:16 PM
91	Glad to see the work from a DMI + UW class is coming full circle many years later to implement something physical. Thank you.	2/23/2026 6:47 PM
92	Not a current student, but and alumni	2/23/2026 5:49 PM
93	Looks like a fun project.	2/23/2026 4:07 PM
94	NA	2/23/2026 3:39 PM
95	The WSJ notes that the flamingo will light up, but I see no evidence of that in the proposal. Will it be lighted or just rely on the ambient lighting?	2/23/2026 1:36 PM
96	Thank you for seeking community input and offering such cool artworks.	2/23/2026 12:32 PM
97	Na	2/23/2026 12:01 PM
98	N/A	2/23/2026 11:41 AM
99	Personally, I think animals (the flamingo or robin) entries are timeless creations. I foresee people getting bored with the post-it notes and other abstract design within a few years.	2/23/2026 11:17 AM
100	How much are we spending on this art???	2/23/2026 11:14 AM
101	I have concerns with the flamingo statue and its location on the sidewalk and in this particular alleyway. It potentially narrows the walkway/driveway. Even if just the visual illusion of being narrowed, I foresee a car or bus sideswiping it. I also foresee drunk college kids trying to climb it or pee on it.	2/23/2026 11:01 AM
102	None! Hope one of the bird pieces get picked!	2/23/2026 10:53 AM
103	This survey and process are so well done. Thank you!	2/23/2026 10:49 AM
104	I volunteer for the UW in 432 East Campus Mall and pass the structure several times a week, so I will appreciate the right design regularly, rather than being disgusted every time I have to go by.	2/23/2026 10:46 AM
105	None	2/23/2026 10:45 AM
106	Birds seem so Madison! The flamingo and the robin are such staples of Madison daily life.	2/23/2026 9:55 AM
107	No public money for frivolous artwork that no one really cares to see.	2/23/2026 9:52 AM
108	The Bird and the post its are a definite no...	2/23/2026 8:12 AM
109	I think more of an effort to choose Wisconsin artists should be made. Maybe even restrict the proposal submissions ro Wisconsin artists.	2/23/2026 8:02 AM
110	None	2/22/2026 11:16 PM
111	These selections would detract from our beautiful city. They belong in a children's museum.	2/22/2026 7:27 PM
112	Please don't select any of these. They will be viewed with the same disgust as the football obelisk at Camp Randall which has been removed and hidden away.	2/22/2026 7:23 PM
113	It's almost a toss-up between the flamingo and the robin. But the robin is more appropriate to Wisconsin.	2/22/2026 7:22 PM
114	Great idea. I know that public art seems frivolous in light of other needs, but art connects us	2/22/2026 7:11 PM

## State Street Campus Garage Public Art Survey

with our spirit and our sense of whimsy.

115	I worked for the University for 44 years before my retirement.	2/22/2026 6:32 PM
116	N/A	2/22/2026 5:44 PM
117	I retired as an employee of UW Madison.	2/22/2026 5:44 PM
118	none	2/22/2026 5:01 PM
119	Thanks for asking for our input.	2/22/2026 4:46 PM
120	The city should invest in bollards to protect pedestrians from vehicles, per the city's own modal hierarchy plan which should prioritize pedestrians over cars.	2/22/2026 4:30 PM
121	I saw the link in the Wisconsin State Journal and was curious as to what was being considered.	2/22/2026 4:21 PM
122	Enjoy public art!	2/22/2026 4:20 PM
123	I would like more bollards to improve pedestrian safety in an aesthetically pleasing way	2/22/2026 3:29 PM
124	Keep Madison (a little) weird.	2/22/2026 3:20 PM
125	There should be additional bollards installed or more pedestrian safety improvements.	2/22/2026 3:17 PM
126	Do not pick the flamingo.	2/22/2026 3:16 PM
127	Where is the funding coming from for this project?	2/22/2026 2:28 PM
128	More bollards.	2/22/2026 2:09 PM
129	Choose the bird. 🦉	2/22/2026 1:54 PM
130	More bollards	2/22/2026 1:40 PM
131	Flamingo shows a playfulness, particularly good for that area. Large imposing Robin will scare children. Post-its may invite graffiti making it ugly within time. Triangles looks like (any) hospital art.	2/22/2026 1:36 PM
132	Are the post it notes words changeable??	2/22/2026 1:31 PM
133	We should include more bollards.	2/22/2026 1:28 PM
134	I really like Inter/Stitch	2/22/2026 1:05 PM
135	Just not the post-it one	2/22/2026 12:53 PM
136	Please do not add yet more unnatural light to our environment... While all of the sculptures are fun, not all will engage passersby to connect with the artwork.	2/22/2026 12:43 PM
137	Thank you for allowing people of the city to provide feedback.	2/22/2026 12:36 PM
138	Sometimes, when all the "choices" are truly unworthy of a public project, it is better to start over. On the other hand, perhaps these entries depict what Madison has become.	2/22/2026 12:31 PM
139	I am a former resident of Madison who now lives in Fitchburg.	2/22/2026 12:03 PM
140	What started as a joke is fun, but I couldn't quite conceptualize how it would help orient people.	2/22/2026 11:54 AM
141	None	2/22/2026 11:50 AM
142	none	2/22/2026 11:29 AM
143	Thanks for asking for our input - this is awesome. All of the artists are amazing.	2/22/2026 11:27 AM
144	I have pet birds, if that helps explain my responses.	2/22/2026 11:02 AM
145	Do not like the inner/stitch ot post-it notes. They do not represent the Madison area.	2/22/2026 11:00 AM
146	Just want to reiterate how scary and menacing the bird designs are, I think little kids will be afraid and the scale of the large birds is overwhelming. And again, the post-it-design is really dumb, really really dumb! Perhaps if the message is on the post it knows where famous quotes by Wisconsin people or Abraham Lincoln not stupid stuff like getting more strawberries	2/22/2026 11:00 AM

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at the Farmers market! The first design is light, airy colorful and friendly and has whimsy. It is perfect!

147	That inner corridor really needs good lighting for safety. And it would be great if it also made people smile.	2/22/2026 10:52 AM
148	Cheerio celebrates local nature, which is much needed in urban setting. Size is attention getting. Interactive (can sit on eggs).	2/22/2026 10:45 AM
149	If you pick the post its make sure that they represent a wide variety of cultures and backgrounds	2/22/2026 10:31 AM
150	The flamingo is way too cliché at this point, Madison has a lot of Flamingo art already. I also hate the post-its as someone who works at UW because it just reminds me of work! So please don't pick these. :)	2/22/2026 10:12 AM
151	Thanks to the creative artists.	2/22/2026 10:03 AM
152	If the robin gets chosen, revise the color — feathers are brown not blue! Bench seating is a good idea, whichever art is selected.	2/22/2026 9:58 AM
153	Please use this survey as GUIDANCE. Many people do not have the concept of public art...	2/22/2026 9:49 AM
154	This is a waste of my tax dollars. Fund basic services and quit taxing us to death with this wasteful spending!!!! You can't even get yard waste picked up and yet you want to do this? Ridiculous.	2/22/2026 9:26 AM
155	None	2/22/2026 9:21 AM
156	54 year Madison resident who frequents downtown often votes for Robin or ivy-like design!	2/22/2026 9:20 AM
157	I like having choices where several works are appealing.	2/22/2026 9:16 AM
158	None	2/22/2026 8:31 AM
159	Giant robins are intimidating, like pterodactyls. I like the ivy triangles but people will steal them. Post-its are least favorite as they are literally reminders of the irritations of the too-much-to-do mentality.	2/22/2026 8:23 AM
160	I did not know about the voting until I saw it in the paper. Get the word out better!	2/22/2026 8:01 AM
161	I used to work in Madison and attended UW. I live nearby and go into Madison often.	2/22/2026 7:33 AM
162	I'm sure a lot of folks will vote for What Started as a Joke, and it does have a strong connection to Madison cultural history. I would fear that it would invite playful interaction that would destroy it in a few months.	2/22/2026 7:30 AM
163	I grew up in Madison, attended the UW, & spend several months there every year.	2/21/2026 10:17 PM
164	"Things to do..." is awful. Nobody needs more to-do lists or reminders of their office job. Just please NO on that one.	2/21/2026 8:35 PM
165	Live near downtown, take the buses regularly, and is a graduate of UW-Madison.	2/21/2026 8:23 PM
166	Thank you for letting us vote I love the flamingo	2/21/2026 6:02 PM
167	Cheerio for the win!	2/21/2026 5:15 PM
168	This is such an exciting venture. Thank you!	2/21/2026 4:21 PM
169	None	2/21/2026 4:15 PM
170	Everyone knows the joy and excitement of flying kites.	2/21/2026 3:05 PM
171	I love the flamingo!	2/21/2026 1:47 PM
172	The only one that is okay is the flamingo. Overall boring, lazy, uninteresting, uninspiring art slop.	2/21/2026 12:01 PM
173	Are these really the best of the proposals?	2/21/2026 11:10 AM
174	None	2/21/2026 10:19 AM

## State Street Campus Garage Public Art Survey

175	Another comment is, Cheerio invites the participant to look upward... in a world where everyone is looking down at their phones, especially UW students, the sculpture provides a nice incentive to keep the sightline up and aware. Inter/Stitch also does this, but that particular sculpture seemed less stunning to me. I feel that Inter/Stitch would be best suited elsewhere in Madison.	2/21/2026 10:00 AM
176	It started as a joke is fun and funny, but it don't think it would have the long term impact of cheerio.	2/21/2026 8:50 AM
177	Cheerio is pretty fun too!	2/20/2026 9:03 PM
178	I live in Monona and got a PhD from UW so, although I'm not a resident, I have ties to that area and visit often.	2/20/2026 7:03 PM
179	I often visit elderly friends who live downtown.	2/20/2026 4:50 PM
180	Excited for whatever the choice ends up being. This is a great opportunity to bring something unique and memorable to downtown.	2/20/2026 4:10 PM
181	N/a	2/20/2026 4:08 PM
182	All of the proposals are great and any of them would be a good fit.	2/20/2026 2:59 PM
183	This art installment would be a great addition to the area!	2/20/2026 2:43 PM
184	I respect all artists and their work, but Things to do, Places to go, People to See will age like milk. It is, in my opinion, already very dated.	2/20/2026 1:17 PM
185	I am a senior UW auditor and heavy campus library user. I am at the site often. I will be happy if there can be a cheering and visually appealing artwork in the passage.	2/20/2026 12:27 PM
186	N/a	2/20/2026 12:09 PM
187	Thank you for asking!	2/20/2026 11:42 AM
188	Thanks for giving us the chance to provide feedback!	2/20/2026 11:13 AM
189	If you end up going with things to do places to go I think you might have to get rid of the cursive, that probably won't age well as certain future generations may not be able to read / appreciate this.	2/20/2026 11:04 AM
190	The flamingos covering Bascom Hill were fun, but not an icon for the city, better as an installation as it has been that comes and goes.	2/20/2026 10:51 AM
191	I would prefer a more traditional sculpture at that sight, one that created a place to linger.	2/20/2026 10:47 AM
192	I love that a public art installation will brighten this space.	2/20/2026 10:02 AM
193	I have seen the artist's other works of a flamingo at the Tampa Airport, which is fabulous. This would be a neat connection for Madison to have with the other locations of his work.	2/20/2026 10:02 AM
194	I don't feel any of the submissions are interactive enough and capture the forward and innovative character of Madison.	2/20/2026 9:38 AM
195	Have these proposals been reviewed for sustainability and durability to weather & pollution? What will the maintenance of the installation involve and what will it cost? Has there been a discussion on how the design installation deters vandalism? Finally, how is this project funded? We're looking forward to seeing an installation come to life. Madison is a perfect city for urban art.	2/20/2026 9:31 AM
196	Stop the flamingo nonsense. It's completely overused.	2/20/2026 9:24 AM
197	Will the fonts be the same or different?	2/20/2026 8:57 AM
198	I do really like Cheerio too, it's very cute.	2/20/2026 8:51 AM
199	It shouldn't matter if you live, work downtown or are a student. Thousands of visitors will see it every day, as well as , social media views. It is definitely the most likeable design.	2/20/2026 8:41 AM
200	I'm retired but go downtown a lot and park in those lots. I know and use that alley.	2/20/2026 8:39 AM
201	N/A	2/20/2026 8:20 AM

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202	I love the robins! The sticky notes concern me because they paint a very specific experience of Madison -- it's not the most inclusive and gives the sense that there's a proper way to experience the city and if you don't enjoy those things then you don't belong. I really discourage the city from selecting that one.	2/20/2026 8:08 AM
203	Why is this a priority when we have broken buses, potholes and homeless sleeping on downtown sidewalks?	2/20/2026 8:04 AM
204	None	2/20/2026 8:04 AM
205	None	2/20/2026 8:00 AM
206	I live in Fitchburg but we are frequently in downtown Madison.	2/20/2026 7:49 AM
207	None	2/20/2026 7:10 AM
208	I love art and will be happy for any and all installations	2/20/2026 7:05 AM
209	None	2/20/2026 7:04 AM
210	The flamingo one is a solid second choice but too simplistic. Could also be mistaken as an ad for the Madison Forward team.	2/20/2026 6:06 AM
211	I am thrilled that we are adding art to downtown, and I hope it continues around the entire city.	2/20/2026 5:22 AM
212	I am a longtime area resident & am glad the ramp will be reopening soon with a public art component.	2/20/2026 4:43 AM
213	I'm a former member of the Madison Arts Commission. Hurray for Percent for Art!!!	2/19/2026 10:18 PM
214	Both of the bird options loom over the sidewalk and street. How will you ensure that snow, ice and rain won't slide off of them injuring/damaging the people and cars below?	2/19/2026 10:14 PM
215	None.	2/19/2026 10:04 PM
216	Thanks for the opportunity to provide input on the decision.	2/19/2026 9:22 PM
217	None	2/19/2026 8:12 PM
218	Public art is worth every penny! Art should be accessible to all! Thank you	2/19/2026 8:10 PM
219	Thank you for investing in local artists and spreading joy!	2/19/2026 7:28 PM
220	None	2/19/2026 7:03 PM
221	Can you provide an exact location and photos of the location in detail?	2/19/2026 6:49 PM
222	I am graduate student @ UW-Madison, and I have been living in W Mifflin Street for almost 4 years now. Tbh I like concept of Things to do, Places to go, People to See the most... I'd feel interesting as a tourist visiting Madison and see that. But as Madison resident, I'd vote for the Pink Flamingo -- this is Madison symbol!! Madison deserves to have a big display of Pink Flamingo!!	2/19/2026 5:58 PM
223	It's gotta be the Mingo.	2/19/2026 5:54 PM
224	New bus station is horrible design.	2/19/2026 5:16 PM
225	Thank you for inviting opinions from Madisonians!!! And for continuing to invest in meaningful art!	2/19/2026 5:06 PM
226	Birds	2/19/2026 4:59 PM
227	Nine	2/19/2026 4:48 PM
228	can there be more than one flamingo? one of each in the proposal - looking forward and backward?	2/19/2026 4:48 PM
229	Just please, no more flamingos. In the name of mercy, I beg you.	2/19/2026 4:08 PM
230	I hope Cheerio is the winner!	2/19/2026 3:27 PM
231	n/a	2/19/2026 2:52 PM
232	Thank you for bringing art and vibrancy to downtown. I loved the asphalt art project and look	2/19/2026 2:36 PM

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forward to continuing to make Madison as visually vibrant as it resonates!

233	The Post-It one just feels like more work/school, and I think campus already reminds folks of that! It also feels like too many "to dos", which I already have plenty of. Inter/Stitch feels too 'quiet,' Madison's personality is more silly, fun and bold. Thanks for being able to vote!	2/19/2026 2:33 PM
234	Glad to see some art going in along side so many HIGH buildings	2/19/2026 2:28 PM
235	I like the sticky notes idea, especially if the notes change to talk about upcoming events. It was not clear if that was the case from the proposal. Put a pin in the idea for somewhere else!	2/19/2026 2:15 PM
236	Birds are conventional, and the flamingo is funny	2/19/2026 1:48 PM
237	I repeat, all of this public art is a waste of money	2/19/2026 1:37 PM
238	I have lived here since 1966 and have four UW-Madison degrees. I know this city.	2/19/2026 1:02 PM
239	Where's the funding for this coming from, and what actual services are being cut or ignored to hide a bit of "statement" art in an alley by a parking ramp?	2/19/2026 12:58 PM
240	Why Hawthorne court?	2/19/2026 12:57 PM
241	more public art!	2/19/2026 12:50 PM
242	I like the concept of the Robin but not the scale, which is kind of excessive for the space. It would be my favorite if it were scaled down a bit.	2/19/2026 12:27 PM
243	none	2/19/2026 12:07 PM
244	Thanks for asking my input!	2/19/2026 12:06 PM
245	What this area needs is better lighting and something other than more concrete	2/19/2026 11:55 AM
246	Past UW student during the Flamingo prank time. Currently live in Middleton and visit downtown and UW campus frequently.	2/19/2026 11:45 AM
247	None	2/19/2026 11:43 AM
248	I am an alum of UW-Madison and a former employee of the University. Have very fond memories of the campus where many family members lived while attending UW.	2/19/2026 11:26 AM
249	Madison has a history of debating things to death and taking forever to do something. Please, whatever you choose, don't let this project languish for years...	2/19/2026 11:14 AM
250	Thanks for letting us vote!	2/19/2026 10:24 AM
251	I think the art piece should be tasteful, not just fun or qwerky.	2/19/2026 10:08 AM
252	Thanks!	2/19/2026 10:06 AM
253	Thank you for doing this!!!	2/19/2026 9:59 AM
254	I don't think the one with Post-Its is the right call as some of that verbiage may be outdated or unintendedly problematic in the near future. I think the robin as the state bird or the flamingo as Madison's adopted city bird are the most iconic and would be photographed a lot.	2/19/2026 9:54 AM
255	Former UW student who can still remember how uncomfortable it was to walk in this alley. I would have loved more things like this when I went there. I come to Madison often and hope to see more public art like this in the future.	2/19/2026 9:53 AM
256	Really do not like the post-it notes. It looks cheesy.	2/19/2026 9:51 AM
257	I've lived in Madison (though now in Middleton) since 1973. I love this project and look forward to seeing the final installation.	2/19/2026 9:39 AM
258	The "Things to do..." feels like blatant marketing and is too cute. It's my least favorite by far.	2/19/2026 9:35 AM
259	I find 'flamingos' annoying when I see them downtown and find myself wondering why? not a native bird like an endangered Whooping Crane? Making an objective statement about endangered species. A joke going too far. Flamingos belong in Florida.	2/19/2026 9:14 AM
260	None	2/19/2026 8:54 AM

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261	Things To Do is just too literal. It's drab, and will age poorly. Inter/Stitch is unremarkable and doesn't feel like \$300,000. What Started As a Joke's proposal appears written by someone reading about Madison on Wikipedia, and does feel like a joke taken too far. No one really feels a civic connection to flamingos; flamingos are just what that studio does.	2/19/2026 8:51 AM
262	I live in Fitchburg, and we spend a lot of time in downtown for dinners, shows, and sports.	2/19/2026 8:28 AM
263	I grew up in Madison, recieved my masters from the UW and spent my entire teaching career in Madison. I love the city and think this project is spectacular!	2/19/2026 8:27 AM
264	The only thing I dislike about Cheerio is that the bench portion of the design, while cute and fun, would replace a normal bench with a less accessible one. I'm thinking about fat people primarily being unable to sit or sit comfortably on that bench because it's no longer one flat surface but 3 small surfaces of varying levels. It also just doesn't look very comfortable even for skinny people. But I otherwise think this design is the most whimsical so I'd love it if the bench could be redesigned or at least not replace a more accessible bench currently there.	2/19/2026 8:25 AM
265	I am a Madison native, UW Alum, and live 10 minutes from downtown. I am happy that downtown and campus are getting a facelift and that art installations are an important part of that. As a local in her 40s, Cheerio speaks to me most, however I can understand that it may not be the favorite installation of college-aged students, though I do think it's fun and eye-catching and may at least teach people who our state bird is!	2/19/2026 8:24 AM
266	None	2/19/2026 8:22 AM
267	They're all nice. Good work artists!	2/19/2026 8:21 AM
268	None	2/19/2026 8:14 AM
269	None	2/19/2026 8:14 AM
270	Why is the city spending \$\$ on something like this, North Segoe road, a BRT west of Sheboygan road and bike lanes that aren't used when Park Street has clearly needed changes/upgrading for years? It's the fact that developers don't want to build on Park street so you only "improve" areas where they want to build. Additionally structural changes can never stop/slow speeders the way a good old fashioned policeperson can. Spend money on increasing the police force so they have the manpower to monitor traffic and give tickets.	2/19/2026 8:05 AM
271	I used to live and work in Madison, and still visit.	2/19/2026 8:04 AM
272	How easy will it be for street crews to replace its illumination?	2/19/2026 7:59 AM
273	I am currently a Monona resident, but do gigging work in Madison, and lived in Madison most of my life. I consider myself a Madison resident, even though my home is in Monona.	2/19/2026 7:43 AM
274	None	2/19/2026 7:33 AM
275	I am a UW Madison alumnus. Thank you for supporting the arts!	2/19/2026 7:01 AM
276	As playful as the flamingo sculpture is, I don't feel like that one is as thought-out as the others. And I would be curious to see the committee weigh in on/ adjust the text on the post-it one, if that is chosen, to make them expand past summertime activities. Thank you!	2/18/2026 3:15 PM