



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft ECONOMIC DEVELOPMENT COMMITTEE

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Wednesday, September 26, 2018

5:00 PM

City-County Building, 211 S. Carroll St.  
Room GR27 (Police Dept. Community Room)

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### CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:03 p.m. by Chairperson Mark Greene.

**Present:** 8 - Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Mark R. Greene; Patricia (Pat) A. Schramm; Marianne S. Morton and Michael J. Tierney

**Excused:** 2 - Rebecca Kemble and Steve King

[Marianne Morton](#) attended via telephone.

Staff present: [Dan Kennelly](#), [Matt Wachter](#) and [Tom Otto](#)

### APPROVAL OF MINUTES

A motion was made by Staniszewski, seconded by Schramm, to Approve the Minutes of the August 15 meeting. The motion passed by voice vote.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

**Chair Greene suggested re-ordering the agenda to take Item 2 first. There were no objections.**

2. [53243](#) Presentation and discussion regarding Dane Buy Local by Colin Murray, Executive Director of Dane Buy Local.  
  
Mr. Murray discussed the Dane Buy Local's programs, services, events, and membership Mr Murray shared ideas for ways Dane Buy Local and how the City could collaborate more, including the City's Local Purchasing Policy, coordination on road construction projects, and programs to support local retailers. Committee members asked questions about the economic impact of local businesses versus national chains, gaps in the City's services for local businesses, and strategies to help local businesses be more competitive
  
1. [52680](#) Acknowledging the City of Madison inter-disciplinary staff team tasked with

analyzing alcohol outlet density, to identify issues related to excessive alcohol consumption that result in disproportionate calls for service, and propose steps to address such problems.

**A motion was made by Stanley, seconded by Staniszewski, to Return to Lead with the Recommendation for Approval to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote.**

Laura Larsen from the City's Finance Department and Julia Olson from the Madison/Dane County Public Health presented to the committee about the City's study of the impacts of alcohol outlet density. The study is defining what alcohol outlet density means, identifying places in Madison with high alcohol outlet density, and evaluating the impacts of outlet density on demands for city services. The committee members asked questions about the process of completing the study, next steps after the study is completed, the manner in which data is collected, and ensuring that the study captures both the positive and negative economic impacts of alcohol outlets.

3. [46081](#) Connect Madison Economic Development Strategy Implementation

Dan Kennelly from the Economic Development Division gave brief updates on the staff's progress on each of the five Priority 1 Projects from the strategy. Chair Greene requested that staff convene meetings with each of the five project leads from the committee to discuss next steps.

4. [27862](#) Introduction of New Items from the Floor

Committee members requested an update on progress with redevelopment plans at the former Oscar Mayer property.

5. [45135](#) Next Meeting

- October 17, 2018

## ADJOURNMENT

**A motion was made by Staniszewski, seconded by Schramm, to Adjourn. The motion passed by voice vote. The meeting Adjourned at 7:00 p.m..**