



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes MADISON FOOD POLICY COUNCIL

Wednesday, December 3, 2014

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Room 302

CALL TO ORDER / ROLL CALL

The meeting was called to order by the chair at 5:40 pm.

- Present:** 15 - Ledell Zellers; Matthew J. Phair; Nan Fey; Nathan S. Clarke; Steve Youngbauer; Christopher G. Brockel; Michael M. Bell; Martin H. Bailkey; Lindsey Day Farnsworth; Carrie M. Edgar; George C. Reistad; Satya V. Rhodes-Conway; Anne Reynolds; Kyle Richmond and Topf Wells
- Absent:** 6 - Shiva Bidar-Sielaff; Kathy E. Utley; Dan J. Stein; Taiya R. Bach Streiffer; Carmell R. Jackson and Eric A. Roang

APPROVAL OF MINUTES

Wells made a motion to approve the November 5, 2014 minutes with corrections. Richmond seconded the motion. Motion passed by a voice vote.

PUBLIC COMMENT

A group from Campus Kitchens explained its mission to prepare meals for food insecure people on campus by rescuing leftover food from dining halls. They also plan on starting a food pantry for students and planning events in the community. They are also working with the Goodman Community Center, Slow Foods Madison and FH King.

A student group from UW offered a report on suggestions for the Allied Drive area to solve food access issues. The recommendations included expanding the Growing Power Market Baskets to the area and finding a drop-off site, securing a small grocer, expanding short-term transportation options, and holding public meetings within the neighborhood.

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

[36380](#)

Reminder that all members of City of Madison committees, commissions, or boards must file a Statement of Interest form with the City Clerk's Office by January 6, 2015

[36379](#)

Food Waste Initiative Update

Attachments: [Food Waste Reduction Initiative.pdf](#)

Woulf provided a document that gave an overview of the problem and demonstrated the different areas that the issue of food waste encompasses. He explained that the issue can range from the institutional level to the individual level and that most city conversations to this point have been limited to the disposal, or last phases of food waste. He suggested the FPC concentrate efforts on some of the “upstream” solutions.

Richmond explained that the issue is a difficult one because the system is geared towards creating waste.

Edgar said that grocery stores have to report on the amount of waste at the end of each day and that it might be a good resource.

Bailkey: Our approach should be comprehensive, not just limited to one area of food waste.

Rhodes-Conway: We need to be comprehensive, but concentrate on the things that the city can do and has control over.

Wells: Huge opportunity is in the amount of energy that food waste can produce.

Motion (Wells, Rhodes-Conway): To direct the Chair to appoint a work group on the issue of food waste to develop scope of issue and work with city staff to develop a survey of key stakeholders to gather input.

Bailkey offered a friendly amendment to include partnering with the county on the issue.

Motion passed by a voice vote.

OLD BUSINESS

[33575](#)

2014-2015 Madison Food Policy Council Goals: Public profile/engagement

Attachments: [FPCGoals14.pdf](#)

Motion (Rhodes-Conway, Phair): To create a work group on public engagement and profile.

Richmond: Want to clarify that the mission of the group is not just to raise profile, but to engage with the public in a meaningful way that help set our agenda.

Woulf: I believe the mission of this work group will become much more clear with the discussion that we will have at our January meeting.

Rhodes-Conway: We shouldn't miss on the engagement piece, but we also

need to educate public on what we have done so they can utilize our accomplishments (SEED, edible landscapes, etc.).

Motion passed by a voice vote.

WORK GROUP REPORTS

32429 Grant Funding

Woulf reported he'd received 2/3 of surveys back, has set 12/16 for a networking session. Committee needs to meet.

32105 Edible Landscapes and Terrace Plantings

Rhodes-Conway reported the workgroup met on Nov. 10th to view and give feedback on the website for permitting edible landscapes. The permitting process website will be linked to a larger City of Madison Food website. IT is working on incorporating our feedback and we hope to see a live website soon. We have leads to several groups that are interested in doing edible landscapes that we will ask to beta test the process. Mark Woulf is working on several small ordinance amendments for the terrace policy, which he will ask Food Policy Council alders to introduce.

32109 Increasing Food Retail in Underserved Neighborhoods

Attachments: [Funding Proposals for Food Policy Council Consideration.pdf](#)

Alder Phair and Anne Reynolds spoke about the meeting that took place with several alders on November 14th.

34337 Healthy Marketing and Procurement

Had not met

36034 Pollinator Protection Task Force Update

Our first meeting was December 3rd. Rhodes-Conway reported we had representatives from zoning, city attorney, engineering, planning, CDA, parks, and public health. After some housekeeping, we had an excellent presentation from Dr. Christelle Guedot and Dr. Johanne Brunet from UW-Madison on "Pollinators 101." The presentation focused mostly, but not exclusively, on honeybees, and will be available to Council members. There were a number of handouts as well. Our next meeting is December 15th at 3:30pm in CCB 103A.

REGULAR BUSINESS REPORTS

36397 Food and Alcohol Policy Coordinator Update December 2014

Woulf brought a thank you card for the SEED grant from the Brittingham Farmer's market

[36398](#)

Local Food Committee on Public Market Update December 2014

The Local Food Committee sponsored a well-attended "platemaking" workshop on October 28, which provided our consultants, Project for Public Spaces, with many good ideas for uses of the buildings and natural areas in the First St/East Washington/Johnson street area. The Committee will meet on December 9th to hear a report on potential uses of the fleet building, discuss organizational options for the Public Market District, and discuss other ongoing issues. The consultants are working on the business plan, and hope to have a draft ready by the end of January.

[36399](#)

Community Gardens Committee Update December 2014

Fey reported the Committee's last meeting was on October 28th; for an update, see Food Policy Council minutes of November 5th. The Committee will meet again on December 9th, so the next update to the Food Policy Council will be on January 7th. In the meantime, members will continue planning for the Garden Leader Summit in February and providing input on the strategic planning process that is developing a new partnership to support community gardens in the coming years.

[36400](#)

Dane County Food Policy Council Update December 2014

There was no meeting in November. The next meeting will be on December 10, when the council will review recommendations from the Food Day Summit for food policy councils.

[36401](#)

Dane County Food Coalition Update December 2014

Next meeting is December 11 at 8:30 in the East Madison Community Center.

[36402](#)

Madison Metropolitan School District Update December 2014

No Report

[36403](#)

Public Health of Madison & Dane County Update December 2014

Lesly Scott introduced Nick Heckman as the new Food Security Policy Analyst for PHMDC. He started on December 1st.

[36404](#)

Healthy Food For All Update December 2014

No Report

ANNOUNCEMENTS

Center for Integrated Agriculture Systems will be celebrating its anniversary soon at Holy Wisdom Monastery; all are welcome. There will be a Holiday Fair including local foods at the Alliant Center on December 6th.

ADJOURNMENT

Phair made a motion to adjourn at 7:13 pm. Bell seconded the motion. Motion passed by a voice vote.