Outcome 1: Increased access to City Hall

Why this Outcome Matters

Indicator: Council is too large to effectively govern

Data Source:

SIZE OF CITY COUNCILS IN SELECTED NORTHERN CITIES POPULATION BETWEEN 200,000 AND 600,000

	CITY	2016	SIZE OF	POPULATION
		POPULATION	COUNCIL	PER COUNCIL
				MEMBER
1	Milwaukee, WI	600,155	15	40,010
2	Sacramento, CA	490,712	8	61,339
3	Omaha, NE	443,885	7	63,412
4	Minneapolis,	410,939	13	31,610
	MN			
5	Cleveland, OH	388,072	17	22,827
6	Pittsburgh, PA	304,391	9	33,821
7	St. Paul, MN	300,851	7	42,978
8	Toledo, OH	279,789	6 + 6*	46,631
				279,789*
9	Lincoln, NE	277,348	4 + 3*	69,337
				277,348*
10	Buffalo, NY	258,071	9	28,674
11	Madison, WI	248,951	20	12,477
12	Spokane, WA	213,272	6 + 1*	71,090**
				213,272*
13	Des Moines, IA	210,330	4 + 2*	52,582
				210,330*

^{*} Represents members of the Council elected at large.

If representation in Madison were raised to the lowest representation on the list (Cleveland), the Council would consist of 11 members.

If representation in Madison were raised to the average of cities other than Madison (excluding at large representatives), the Council would consist of 5 or 6 members (248,951/47,025).

Roadmap to Outcomes: Citywide Goal Name

^{**}The Spokane Council has 3 districts with 2 members from each district. The Council President is elected at large.

If representation in Madison were raised to the average including Madison (excluding at large representatives), the Council would consist of 6 members (248,951/44,368).

Contributing Issues

Positive	Negative	
Smaller Council is more powerful	Each member represents more residents	
Each member has wider constituency, giving a more citywide approach	Campaigns more expensive	
Will likely lead to full time alderperson, with staff	Will likely lead to full time alderpersons, with staff	
	Difficult to achieve without major political effort	

What Works

• Grassroots effort to require this change

Partners

• ???