

Northeast Area Plan



Northeast Area Plan Team

Dan McAuliffe

Angela Puerta

Jeff Greger

Kirstie Laatsch

Lisa McNabola

Kevin Firchow

3/18/24 - Project update – Landmarks Commission

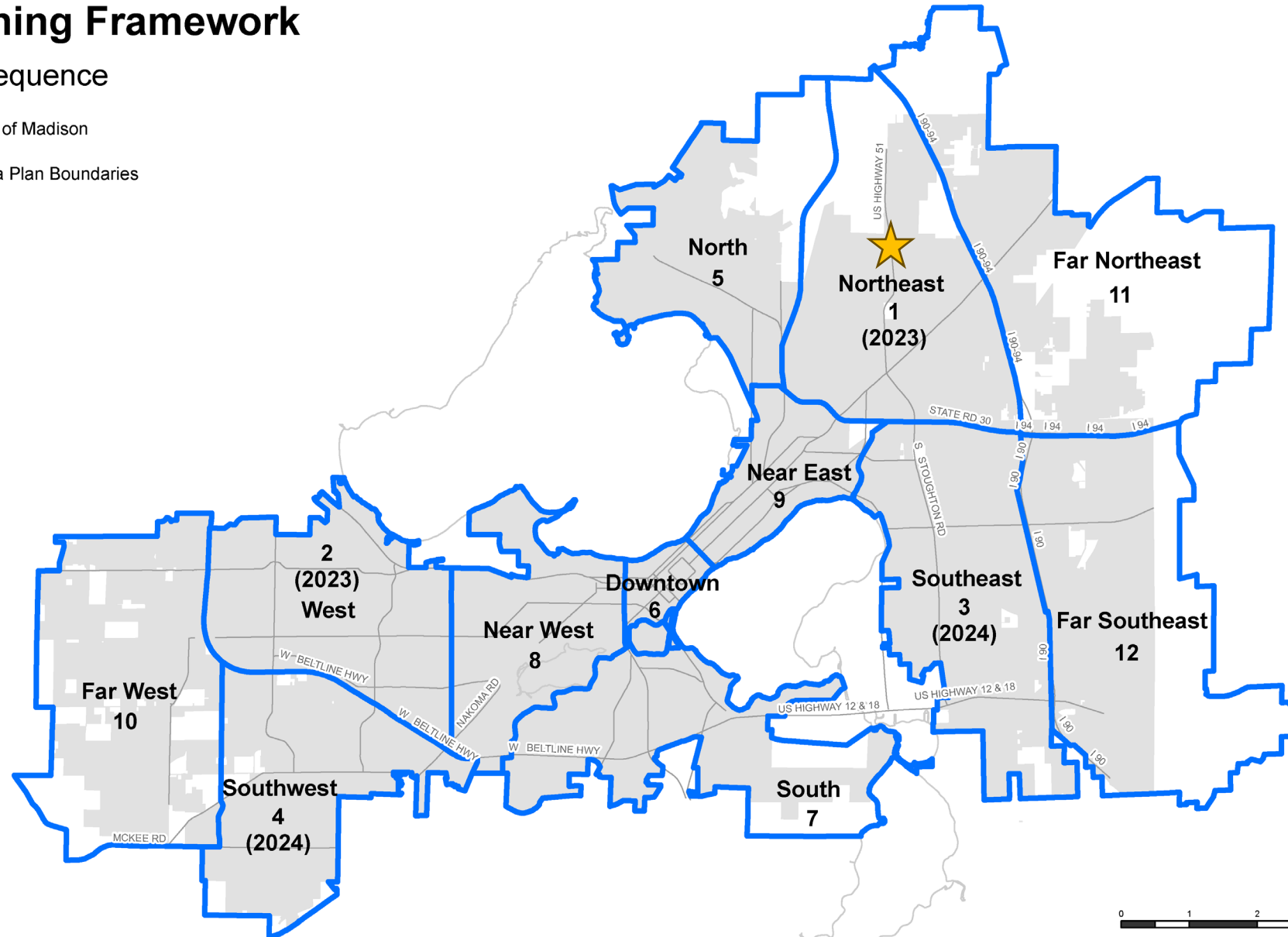
Planning Framework



Planning Framework

Plan Sequence

- City of Madison
- Area Plan Boundaries



Northeast Area

- 7,666 acres
- 14,790 residents
- 6,800 housing units
- 43.7% BIPOC
- 20,798 jobs



Meetings and Outreach



- January 31st meetings (virtual + in-person), 2023
- Multi-agency Open House - March 29, 2023
- Sandburg Elementary PTO - May 4, 2023
- Community Meetings (virtual + in-person) – May30/31, 2023
- Make Music Madison – June 21, 2023
- Westchester Gardens Block Party – June 24, 2023
- Sandburg Neighborhood Walk and Talk – July 12, 2023
- Northeast Connect Events – Aug 15 & 16, 2023
- Burke Height Walk and Talk – Sept 27, 2023
- Community Open House w DOT – December 18, 2023
- Art Workshop – Jan 24, 2024
- *Community Navigators*
- *Community Surveys, Commenting map, Interactive Initial Plan Draft*



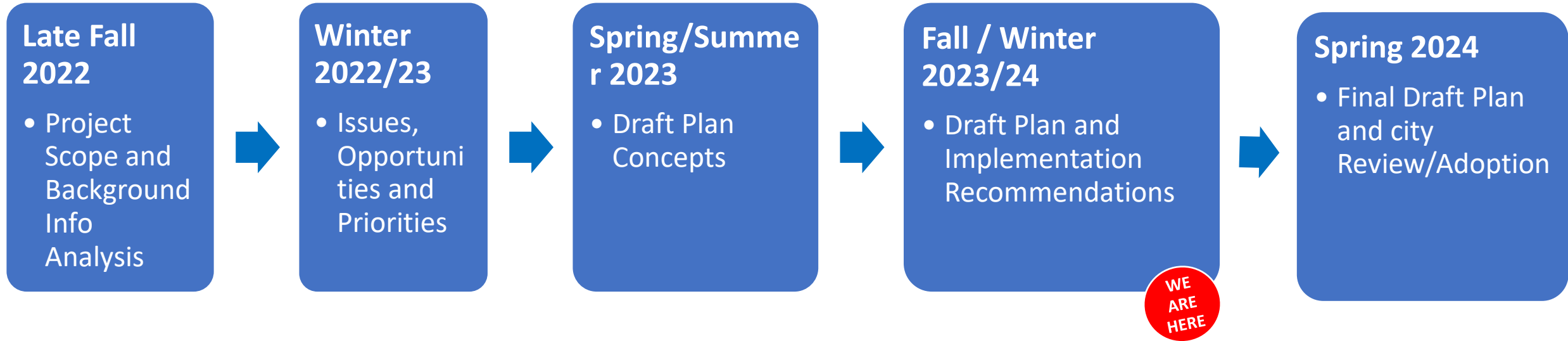
Themes in public comment



- Great parks and access to open spaces
- Excitement about BRT and E. Washington Redevelopment
- Desire for more walkable destinations
- Concern about housing affordability
- Fragmented bike network
- Excitement about Imagination Center
- Concern about homeless and impacts
- Safety: lighting improvements and neighborhood traffic management



Process and Recommendation Framework

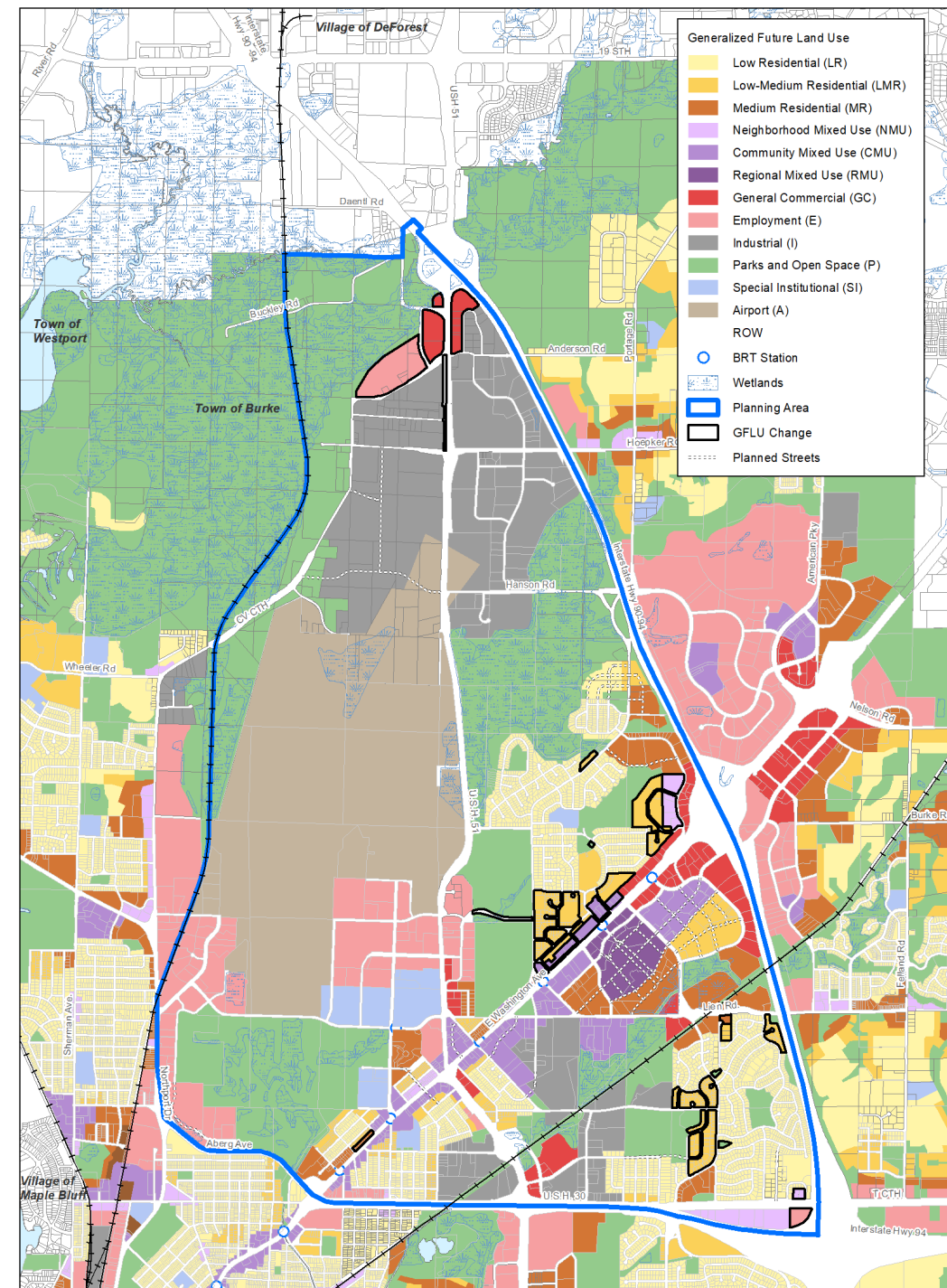


Northeast Area Plan: Chapters



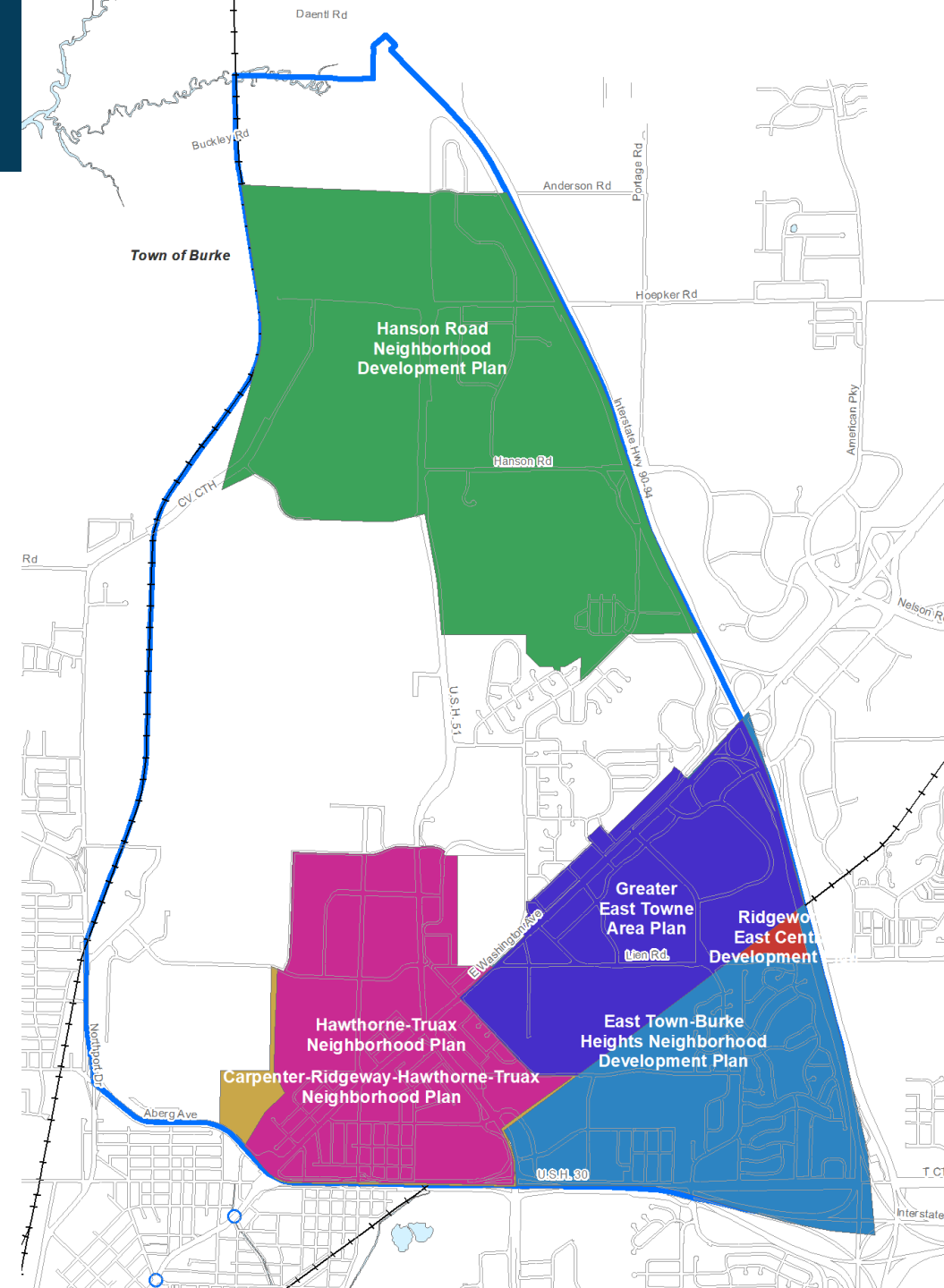
Land Use

- Because of recent plans, most major growth areas already addressed
- Recommended Changes:
 - Mixed-Use north of East Washington
 - Low-Medium Residential (missing middle) within neighborhoods
 - Commercial and Employment at CTH CV and Hwy 51



Existing Plan Evaluation

- Existing plans to be archived with adoption of Northeast Area Plan
 - Include relevant recommendations into Northeast Area Plan
 - Evaluation criteria
 - Place-specific; not citywide
 - Within the City's control
 - Consistent with current policies

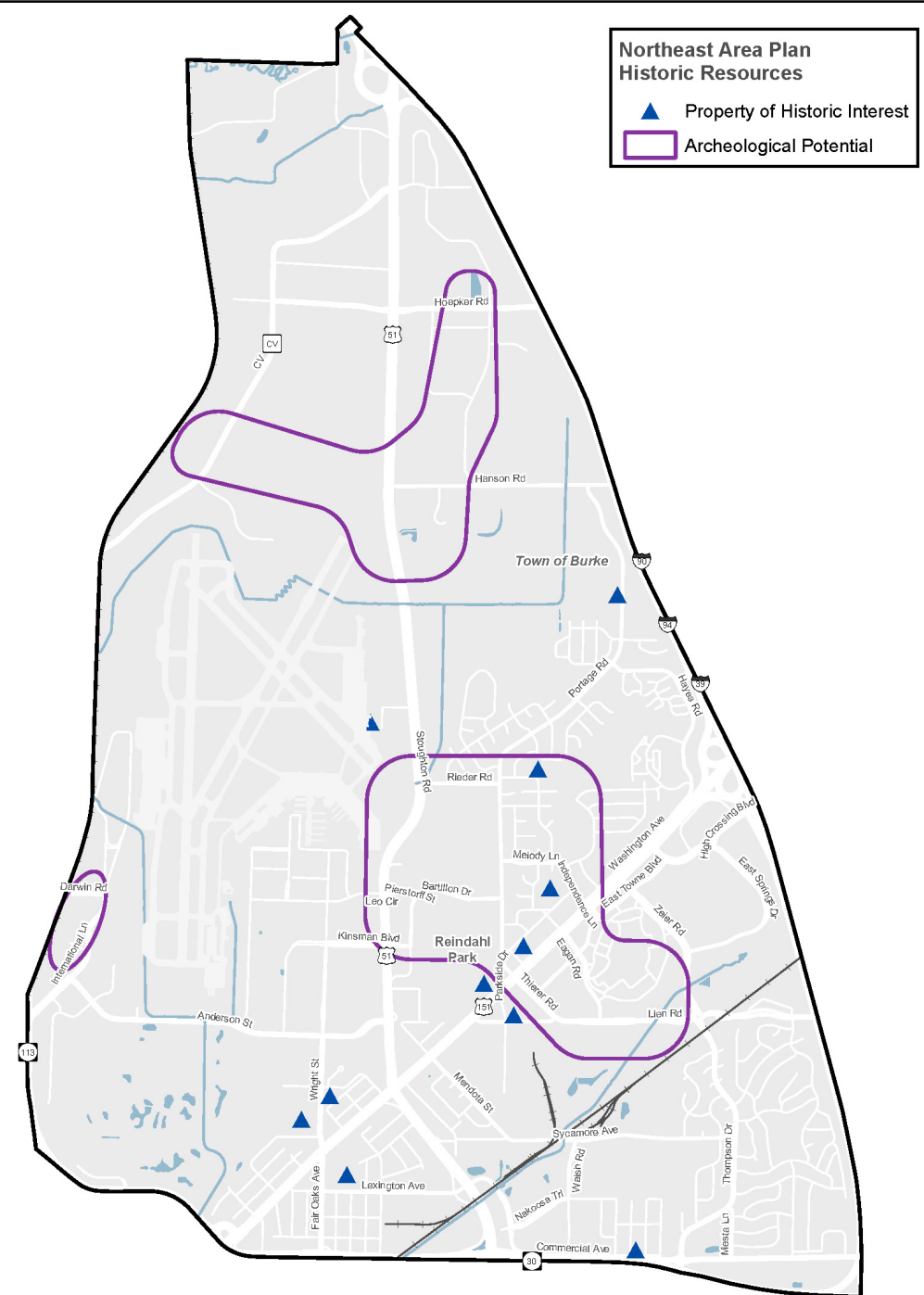


Historic Resource Survey

Staff completed a windshield survey on May 25, 2023, and noted several properties of potential architectural significance.

Additional research based on information from

- The Wisconsin Historical Society
- City of Madison preservation
- Building permit files
- Sanborn maps
- Historic phone directories
- US Census records.



Next Steps



- **Present draft document to the public - May 2024**
- **Plan adoption process – June-July 2024**

