



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, July 19, 2023

5:30 PM

VIRTUAL

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mfpc@cityofmadison.com
2. **Register for Public Comment:**
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**
(877) 853-5257 (Toll Free)
Webinar ID: 871 8732 6864

CALL TO ORDER / ROLL CALL

Others Present: Nicholas Heckman, Nan Fey, Rachel Figueroa, Angelina Mico, Bill Warner, Jess Guffey Calkins, Michelle Ritt, Marcia Caton Campbell, Emma Haney, Richelle Andrae,

Madison Food Policy Council Meeting called to order at by Chair Leete at 5:34.

Present: 13 - Juliana R. Bennett; Regina M. Vidaver; Tag Evers; Nicholas S. Leete; Rebecca Kemble; Hedi L. Rudd; Dustin K. Lundt; Dadit G. Hidayat; Taylor E. Foster; Devika J. Suri; Laura G. Scandurra; Katie L. Strader and Ndemazea F. Fonkem

Absent: 2 - Christopher G. Brockel and Jennifer S. Conroy

Excused: 4 - Jamie R. Bugel; Lindsey Day Farnsworth; Teal M. Evans and Sarah M. Larson

APPROVAL OF MINUTES

**Motion to approve minutes from May made by Kemble. Second by Rudd.
Motion passed with unanimous approval.**

PUBLIC COMMENT

1. [78824](#) Public Comment - Madison Food Policy Council 7/19/23

Rachel Figueroa has registered to speak during the Healthy Retail Access Program action item.

DISCLOSURES AND RECUSALS**NEW BUSINESS****ACTION ITEMS**

2. [78347](#) Approving Healthy Retail Access Program funding recommendation for Dane County Farmers Market

Attachments: [HRAP Application Dane County Farmers Market w.Budget Sheet.pdf](#)
[HRAP WG - Dane County Farmers Market Funding Recs Memo 061523.pdf](#)
[Dane County Farmers Market_HRAP Pres_MFPC-062123.pdf](#)

Figueroa presented from the attached slides.

Questions:

- Leete: What is the annual budget of the DCFM?

Figueroa: Annual budget is roughly \$200.

- Suri: What is the plan for sustainable funding after this year?

Figueroa: Will be looking at more sources of ongoing funding this year.

Motion to approve the funding recommendation for Dane County Farmers

Market made by Rudd. Second by Evers. Motion passed with unanimous approval.

SPECIAL PRESENTATION

3. [78828](#) Presenting information about Wisconsin Food Systems Inc
- Kemle and Caton Campbell presented from the attached slides.
- Questions:
- Leete: Are you looking for more members?
Kemle: We will be recruiting an advisory council of individuals who are interested in weighing in on the
 - Evers: Will there be opportunities for future federal funding or support from MFPC or Common Council?
Suri: What can MFPC do?
Kemle: Wisconsin Food Systems, Inc may be able to hold future conversations on various food system work and working groups. Will let MFPC know if/when support would be valued.

REPORT FROM CHAIR

4. [72741](#) Madison Food Policy Council Chair
- There may be an opportunity for an in-person event at Troy Gardens in lieu of the September 20 MFPC meeting.
- There are currently multiple vacancies on the MFPC and members are requested to be mindful of opportunities to engage with

REGULAR BUSINESS REPORTS

5. [72192](#) Regional Food System Planning
- Still awaiting news on the USDA grant which was submitted earlier this year. Food Plan workgroup will be resuming monthly meetings going forward. Contact Marcia Caton Campbell or Jess Guffey Calkins if interested.
6. [72193](#) Regional Agriculture and Food Sovereignty
- City of Madison is soliciting input to the Comprehensive Plan by August 6. There may be opportunities to engage with this process from the perspective of land use and agriculture access.
7. [77772](#) Dane Food Access Network
- Members continue to report high level of demand for emergency food services.
8. [75103](#) Farmland Preservation Task Force

Attachments: <https://www.cityofmadison.com/parks/documents/2018-2023%20POSP.pdf>
[https://www.cityofmadison.com/parks/projects/olbrich-park-north-parcel-park-REGISTER IN ADVANCE](https://www.cityofmadison.com/parks/projects/olbrich-park-north-parcel-park-REGISTER%20IN%20ADVANCE)

Fey presented from the attached slides.

Evers mentions the importance of unified definitions of urban agriculture in city ordinances and neighborhood plans.

- 9. [72198](#) Madison Metropolitan School District

Summer Feeding Program is ongoing. This will continue for an additional two weeks after the conclusion of summer school. Procuring seasonal vegetables
- 10. [72199](#) Double Dollars Program

Increased program growth at Dane County Farmers Market is also being seen elsewhere in Dane County.
- 11. [72197](#) Community Gardens

Drought has created increased water demands; anticipating higher water costs this year.
- 12. [77773](#) Food System Assessment

No report
- 13. [72200](#) Johns Hopkins Center for a Livable Future - Community of Learning Practice

No report

STAFF REPORTS

- 14. [72194](#) Business Development Specialist

No report
- 15. [72195](#) Public Health Madison & Dane County

Public Health is continuing toward publication of its Community Health Assessment in 2023, which will pave the way to the Community Health Improvement Plan in 2024. This work is being done in partnership with the community. Recently, Public Health partnered with Dane Arts Mural Artists (DAMA) to produce a series of seven participatory murals at City of Madison Parks Alive events this summer. One of these will be around “access to food.” More information and images of the completed murals should be available soon.
- 16. [72196](#) Extension Dane County, UW-Madison

UW-Madison Extension Community Food Systems Food Entrepreneurship Ecosystem Development (FEED) Program is partnering with Green Bay nonprofit New Food Forum to organize a 2-day summit for Wisconsin food and farming entrepreneurs! The 2023 FEED Summit will be held in-person on November 13-14, 2023, in Green Bay, Wisconsin. This year's theme is: Adding Value to Your Food or Farming Business! Go to <https://go.wisc.edu/j40254> for more information and to register.

Upcoming food systems educational events on the UW-Madison Extension Dane County website (<https://dane.extension.wisc.edu/>)

ANNOUNCEMENTS

None

ADJOURNMENT

Motion to adjourn the MFPC made by Evers. Second by Kemble. Motion approved by unanimous approval at 7:09PM.