



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft SUSTAINABLE MADISON COMMITTEE

Monday, June 17, 2013

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 300 - Madison Municipal Building

CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:37 p.m.

Present: 12 -

Hans J. Hinke; John M. Robinson; Lance E. Green; Sam J. Breidenbach;
Richard J. Pearson; Jesse J. Shields; David A. Albino; Anya M. Firszt;
Jeannette E. LeZaks; Lou W. Host-Jablonski; Richard A. Heinemann and
John M. Conowall

Absent: 1 -

Selamawit Z. Wondaferew

Excused: 2 -

David Ahrens and Ann Grodnik-Nagle

Others present: Jeanne Hoffman, Karl van Lith, Jean MacCubbin, Julie Ann
Dwyer, Jule Stroick, Toby Lathrop and Jerry Campbell.

APPROVAL OF MINUTES

A motion was made to approve the minutes by Firszt, was seconded by
Breidenbach and was unanimously approved.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

[30377](#)

Adopting the *Hoyt Park Area Joint Neighborhood Plan* and the goals,
recommendations, and implementation steps contained therein as a
supplement to the City's *Comprehensive Plan*.

Attachments: [Hoyt Neighborhood Plan Draft 061113.pdf](#)
[Planning Area 2013.pdf](#)
[Link to Project Website](#)
[Link to General Public Responses During Plan Preparation](#)
[Letters of Support-060313.pdf](#)
[Mount Olive Letter 043013.pdf](#)
[Petition 060313.pdf](#)
[sustainability rev2.pdf](#)
[30377 Hoyt Staff Recommendations.pdf](#)

Host-Jablonski introduced Jule Stroick, staff person with Planning Division that helped develop the plan.

Stroick helped neighborhoods developing neighborhood plans. Often times it is advocates in the neighborhood are the ones that really develop the plan and then are charged with working to get it implemented.

Stroick – gave a brief description of the boundaries of the planning area of the Hoyt Park Neighborhood. Mostly single family homes with some commercial and multi-family. There are several neighbor associations in this area – four different neighborhood associations – also friends of the Hoyt Park were also involved. There is not a business association in the area – OBR did some surveying of businesses in the area with not a lot of results.

They had three neighborhood meetings with over 100 people coming to each meeting.

McCubbin and Conowall co-chaired the planning process.

A number of areas were talked about in the plan – similar to the comprehensive plan. The neighborhood associations and other groups wanted sustainability in all categories of the plan.

Sustainability is highlighted in the vision sections of the plan – livability, adaptive reuse, energy.

The plan is now being referred to several committees. Your task is to recommend approval and send comments to the Plan Commission.

Conowall mentioned that the plan was developed on a consensus basis.

McCubbin- Hilldale Condo Association was also involved and they brought a new perspective.

Stroick – discussed storm water management. We have issues with storm water in this area. Looking for places to put rain gardens – The Parks Division did some improvements at the Hoyt Park to deal with flooding. There is also a bird sanctuary with a storm water component.

There is a major issues in Owen Park – this needs to be addressed – the plan does not talk about how to address it issue with erosion. Are there opportunities to add rain gardens – porous pavement – these are some suggestion – At the Parks Commission there was a discussion about limiting access.

The plan also calls for additional bus routes to destination points. For example connecting Hilldale and Sequoya Commons area.

There is potential for in-fill development along University Ave and Midvale area.

Look at other sites such as Mt. Olive Church and the Speedway/Glenway intersection.

Looking at any of these redevelopments – increasing energy efficiency and storm water management when these happen.

Looking at making some segments of roadway and make them more bike/ped friendly.

McCubbin – I co-chaired the committee with Jason who is an urban planner. There are some urban design districts. People live in the area for a very long time. How do we get around as a population that is getting older. We did walk-about, so we could look at residential and commercial areas. There are some commercial areas that could be redeveloped and used higher level materials incorporate renewable. Housing stock is in very good shape. We have lots of parks but very little public buildings only the Fire Station. Looking at expanding community gardens at some parks.

Conowall – put together the flyer on how people can do home improvements but do it in a sustainable way. How can SMC help get the word out on the flyer. Habitat Restore is handing it out – going in the welcome basket.

Chapter 11 is on implementation – the priorities. There is also a social capital chapter.. I think that this is a unique feature of our plan...place-making... Behind Hoyt School – the migrating bird sanctuary that will be made as a gathering place. The neighborhood associations are needed to implement parts of the plan. There are some things in the plan that are not to code. NA can provide a guidebook to help developers understand what the NA is looking for. SMC could compile developer guidelines. Example is Street Painting... little libraries. SMC can help make these changes in ordinances.

Lathrop – Vice President – Rocky Bluff NA. on the committee. Balance of protecting the neighborhood but also planning for the future. Urban convenience with lots of parks and mature trees. Most people are interested in sustainable issues – like to walk, bike, bus to destinations. People interested in promoting. Protect against sprawl but also protecting the park-like feel of neighborhood. Most are supportive on re-use of buildings. Balance about sidewalks – pedestrian pathways – may be better – balancing walk-ability and mature trees. Mature trees are great for keeping energy lower.

Campbell – Member of Mt. Olive Church for many years – at the location on Mineral Point Road. We moved to Whitney Way – stayed in the neighborhood.

To market the property – it has been a reuse of the property. Senior housing – alternative school. We like the plan – However we do not want the plan to hinder marketing of the property. There is a letter from the church on file with the City. There are many churches that can add social capital. ance – liked the goals, actions for walk-ability and bike ability.

Conowall – On Kendall and Segoe – that we have two bike ways already. We would like to see more bike blvds. East West – and North South there are big hills. The walk-ways and sidewalks can controversial.

Host-Jablonski – mostly single family homes – with lots of parks – ADW.. No mention of additional dwelling units. What was the plan to change the plan – to age in place... more bikes East – West. Why is some of this stuff in the plan.

McCubbin – the zoning code was re-written while this plan was development. There were controversies.

Campbell – we are looking for a real – redevelopment- for the Mt. Olive.

McCubbin – the neighborhood was against two developments at Mt. Olive.

Host-Jablonski – the plan should look really far into the future – transit oriented development – so that you can actually age in place, etc.

Lathrop – More discussion about the periphery not interior. Most people saying that 4 stories as a compromise... even though some people don't want it.

Stroick – This plan is the words of the community. The board and committee would then look at changes if needed.

Host-Jablonski and McCubbin – talked about how the plan boundaries. About 200 households –

Lathrop – we started a new neighborhoods associations.

Conowall – Increase density on the edge is of the plan area. We didn't want to see tear downs – but how can we do co-housing.

Host-Jablonski – people don't like change. In my neighborhood the plan is 20 years old – it does not help anything the neighborhood or developer.

Conowall – sounds like you have a great neighborhood that you don't want anyone to know about.

Dwyer - Lose of mature trees – we wanted engineering to look at it different. pathways - thinking beyond standard sidewalks.

Stroick – some options did come up – taking parking off etc. neighborhood decided to do something else.

Lathrop – balance between the need for sidewalks vs. mature trees. Ridge Street is an example. People were not in favor of a specific solution.

Pearson – additional comments

Albino – I do not think the plan looks forward – issues with the Mt. Olive petition.

Breitenbach – Architecture significant homes in the neighborhood – with large lots –

Conowall – the City has some regulations that doesn't work with this.

Stroick – Landmarks – with this be a local, national district... they will be taking this up. Sunset Village is one of the areas under consideration.

Green – timeline... it is not up to us to argue points etc. Looking at going to common council on sept 3rd. for final adoption. Do folks on the committee think?

Stroick – some of the committees – staff will have be bringing comments to those committees. Most of this is on the project web site.

Pearson – do we have a scheduling issues..

Stroick and Hoffman – decided that this could be on the July SMC meeting.

Hinke – are you going to run out of gas?

Stroick – let the community know why the plan has be referred. The plan will be used for 10-15 years – need to be a plan that will be valuable.

Pearson – We look at our role – we put together the Sustainability plan – we need to make sure the plan is really doing.

Hoffman – will work with Lou on developing a memo to send to the members before the meeting.

Lathrop/McCubbin – 10-15years.

Conowall – what is the average age....

Stroick – everyone – city median age 30 this area is 37.

Conowall – are new families moving in?

McCubbin – assessments are stable.

Green – send comments to Jeanne. There are some things in this plan that I want to see in the new plans.

Green moved referral of the Plan to the July meeting

Breidenbach seconded the motion

Motion was unanimously approved

ANNOUNCEMENTS

None.

ADJOURNMENT

Conowall moved to adjourn the meeting - motion was seconded by Breidenbach and motion was unanimously approved. Meeting adjourned at 6:25 p.m.