

City of Madison, Wisconsin

REPORT OF: FAÇADE IMPROVEMENT GRANT STAFF TEAM

TO: URBAN DESIGN COMMISSION

TITLE: Façade Improvement Grant Applications:
1525 Williamson Street (Brew & Grow)
2437 & 2439 Williamson Street (Madison Brewery)

AUTHOR: Percy Brown, Manager
Office of Economic Revitalization
Economic Development Division

DATED: July 24, 2012

SUMMARY:

On October 3, 2000, the Common Council adopted Resolution No. 61179, approving the Objectives and Criteria for the Façade Improvement Grant Program. The resolution specifies that all Façade Improvement proposals be referred to the Urban Design Commission for comments and recommendations.

Attached for your review are the following Facade Improvement proposals:

1. 1525 Williamson Street: Brew & Grow
Grantee: David Neuenschwander

The Façade is a double Façade at Williamson Street and S. Thornton Avenue. The property is located in the Third Lake Ridge Historic District

- a. Install new doors and windows
- b. New false doors
- c. New signage
- d. Patch concrete
- e. New lighting
- f. Paint the building
- g. New metal planter box

See Attachments for Specification

Total project cost is estimated at \$17,500.00
Façade Improvement Grant not to exceed \$8,750.00

**2. 2437 & 2439 Atwood Avenue: Madison Brewery
Grantee: 3 Bells, LLP**

- a. New window frames and glass
- b. Brick
- c. New entry doors
- d. Glass block windows
- e. Applied Bronze Panel
- f. New signage
- g. Sign Board
- h. New coping

See Attachments for Specification

Total project cost is estimated at \$31,454.00
Façade Improvement Grant not to exceed \$10,000.00

RECOMMENDATION:

The above Façade Improvement Grant proposals have been reviewed by the Façade Improvement Grant Program Staff Team and meet the requirements of the Program. The Staff Team recommends approval of the above Façade Improvement Grant proposals subject to the following conditions:

1525 Williamson Street-Certificate of Appropriateness:

The Madison Landmarks Commission at its meeting of July 16, 2012 approved a Certificate of Appropriateness for the project as proposed with the revisions to use metal doors and metal material for the raised planter.



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM
Building and beautifying Madison, one storefront at a time



Department of Planning & Community & Economic Development
 Economic Development Division
 215 Martin Luther King Jr., Boulevard
 Percy Brown, 266-6558
pbrown@cityofmadison.com

PROGRAM APPLICATION

Applicant: VICTORIA HULL Phone: 608-692-8525

Business Name: 3 BELLS, LLP

Building Name: 3 BELLS APARTMENTS + MADISON BREWERY

Business Address: 2437+2439 Atwood Ave Zip Code 53704

E-mail Address: thull@asc1inc.com

Property Owner: 3 BELLS, LLP

Address: 5817 Femrite Drive MADISON, WI 53718

Name of Grantee: 3 BELLS, LLP

Lease Terms: N/A

Definition of Project Scope: UPDATE/MATCH/BEAUTIFY CONNECTING BUILDING FACADE. Improve security + handicap accessible doors, increase energy efficiency, update lock system, update + match upper WINDOW & create squared off addition w/SIGN BAND. Glass BLOCK LITES ON HANDICAP ACCESSIBLE DOOR SIDE. ADD PATIO DOOR ATTACHMENT ON BUNKYS SIDE w/GLASS BLOCK ACCENTS.

Please provide photographs and copy of lease, land contract, or deed. Tenants must provide owner's written authorization.
Ken + Dolores Belanger (listed w/city)

PROJECT BUDGET

List Individual Project Elements (Awning, sign, painting of trim, etc.)	Total Cost	Grant \$	Private \$
<u>Glass Work/Doors</u>	<u>10,744.09</u>		
<u>Brick Work/Glass Block</u>	<u>3,448.59</u>		
<u>PAVING</u>	<u>4,868.00</u>		
<u>SIGNAGE/SIGNBAND</u>	<u>1,976.00</u>		
<u>DESIGN</u>	<u>4,285.00</u>		
<u>Electrical (F&P)</u>	<u>4,000.00</u>		
Total:	11,337.5		
	<u>31,454</u>		



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Contractor/Supplier: _____

Address: _____

ATTACHMENT

* Bids, estimates, and/or contracts, product brochures, locator map and design drawings, if appropriate.

REMARKS _____

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: Victoria L. Hull Date: 7/19/2012

Signature: _____ Date: _____

Please send this completed application, accompanying materials, and application fee of \$100 to:

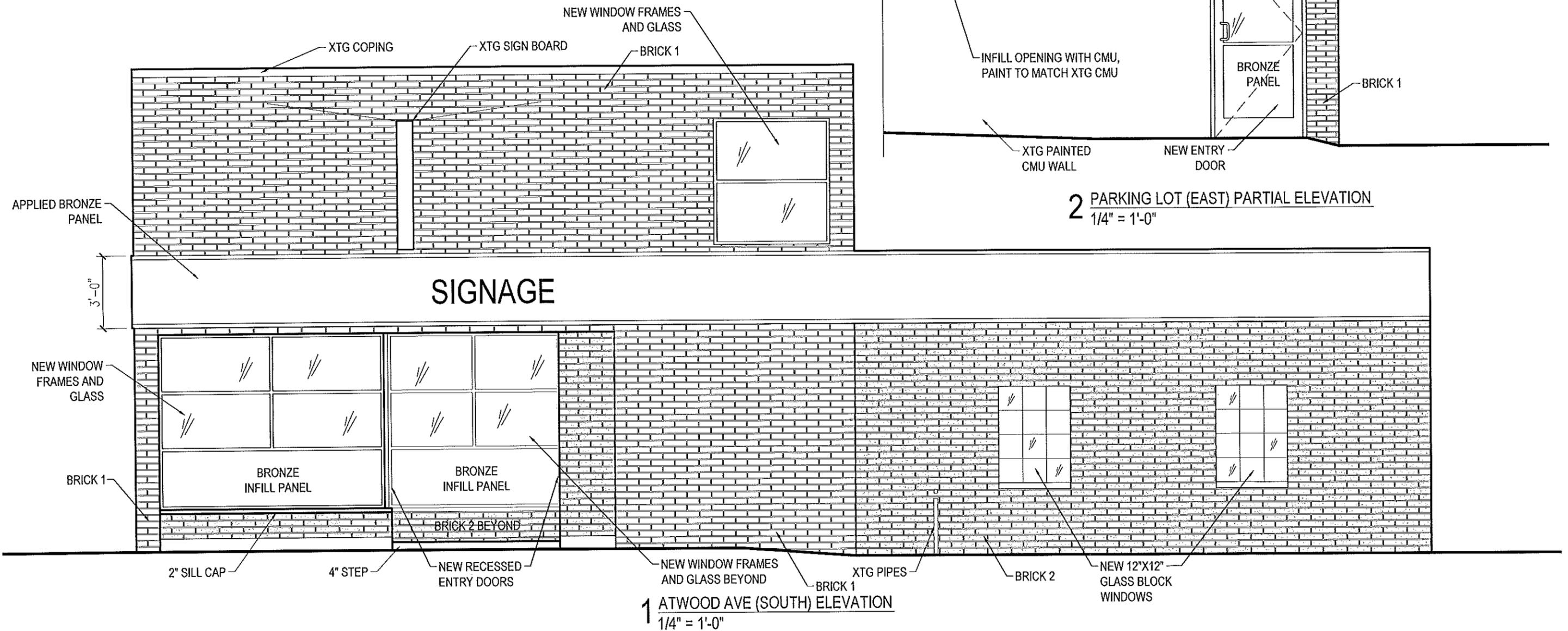
Economic Development Division
 Attn: Percy Brown
 215 Martin Luther King Jr. Boulevard, Room 312
 P.O. Box 2983
 Madison, WI 53701-2983

2439 ATWOOD AVE FACADE RENOVATION

PROPOSED ELEVATIONS

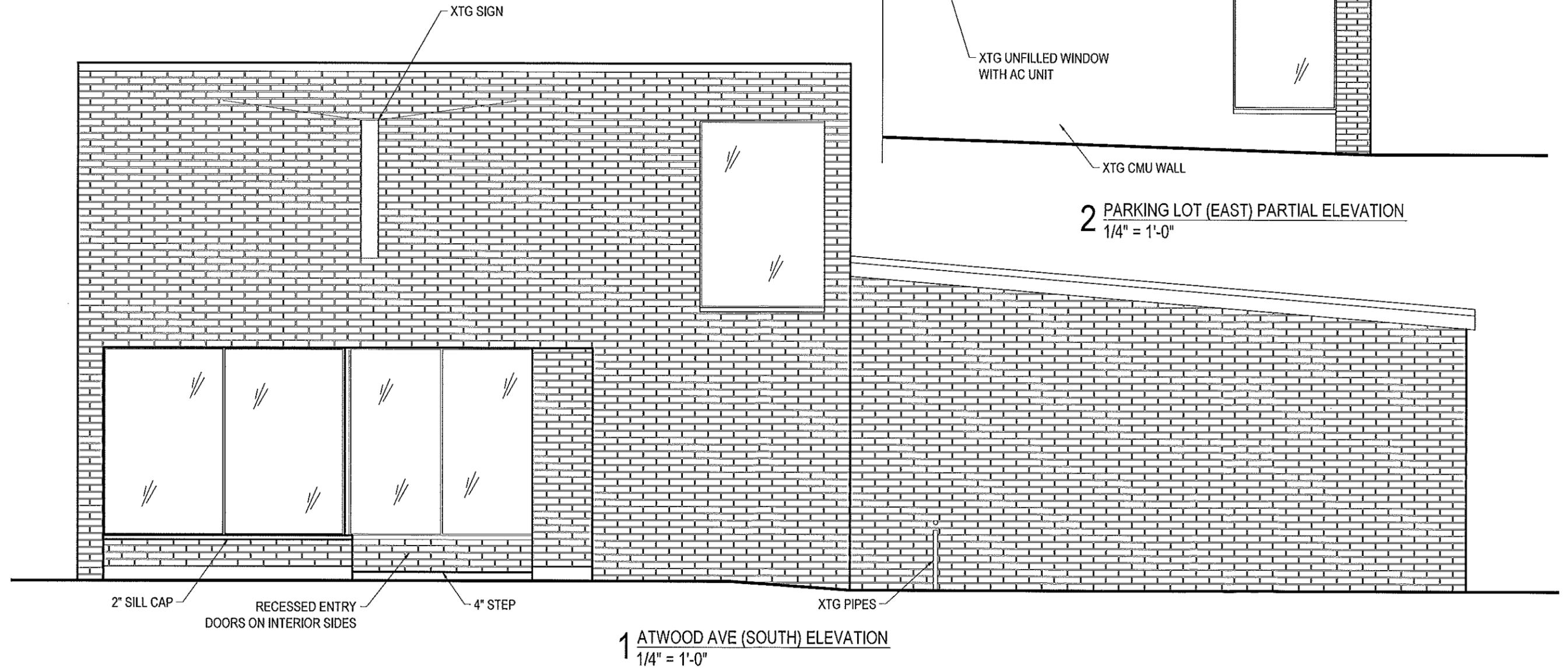
EXTERIOR MATERIALS

- | | |
|-------------------------------|---|
| BRICK 1 - CREAM/TAN BRICK | NEW GLASS BLOCK WINDOWS - PATTERNED BLOCK |
| BRICK 2 - DARK BROWN BRICK | NEW ENTRY DOORS - BRONZE |
| PAINT CMU - CREAM COLOR PAINT | SIGNAGE BOARD - BRONZE EDGE BANDING |
| XTG COPING - PAINTED BRONZE | |
| NEW WINDOW FRAMES - BRONZE | |



2439 ATWOOD AVE FACADE RENOVATION

EXISTING ELEVATIONS





·2437·
·2439·

ASC
APPLIANCE
SERVICE
CENTER
MADISON
Food Equipment -
Parts & Service

ASC INC
WE'VE MOVED
NEW ADDRESS
SOUTHGATE RD
MADISON WI
53714
608-249-1600



ASC
APPLIANCE
SERVICE
CENTER
MADISON
Food Equipment
Parts & Service

285
285

