



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft COMMITTEE ON AGING

Wednesday, March 23, 2016

1:30 PM

Madison Senior Center
330 W. Mifflin St.

CALL TO ORDER / ROLL CALL

Staff: Beatty, Crawley, O'Keefe

Guests: Zutter (RSVP), Hendrickson (South Madison Sr Coalition), Sabrina Tolley (Parking Utility)

Present: 11 - Michael E. Verveer; Edna Canfield; Kathleen A. Poi; Donna C. Bryant; Daryl K. Sherman; Felicitus Ferington; Faisal A. Kaud; Kathleen Whitt; Mary Jo A. Rimkus; Blinda H. Beason and Paul H. Kusuda

Absent: 1 - Rebecca Kemble

APPROVAL OF MINUTES

Approved with addition on the motion of Paul Kusuda and Kathy Whitt. Add: "Members discussed obvious work overload for Director Beatty and requested her job description to review and discuss."

PUBLIC COMMENT

Margie Zutter announced two activities; Mayor and County Recognition Day on April 5 (at Second Harvest) and RSVP Open House on April 14.

Corporation for National & Community Service (CNCS), the federal agency that manages the AmeriCorps, VISTA and Senior Corps programs, places 352,000 Americans in public, educational and nonprofit agencies around the country to serve their communities. In Wisconsin 9,517 members and volunteers are serving 91 organizations in 1,408 locations. The federal investment of \$21 million leverages a like amount in non-federal funds, making the total investment in Wisconsin more than \$42 million dollars!

Volunteer Open House on Thursday, April 14, from 11:00 AM to 2:00 PM at the RSVP offices, 517 N. Segoe Road, Suite 300, Madison, to learn more about service opportunities.

DISCLOSURES AND RECUSALS

Paul Kusuda serves on the Dane County AAA. Kathleen Poi serves on the Board of the West Madison Senior Coalition. Blinda Beason serves on the Board of the North Eastside Senior Coalition. Donna Bryant serves on the African-American Council of Churches.

REPORTS

1. [36346](#) Madison Senior Coalitions

Hendrickson provided a thorough report and work plan on the Coalition Collaboration Initiative. Sort Sol consultants, Ben Williams and Dennis Johnson, are planning the process, facilitating the meetings of EDs and Board members and making recommendations for more effective service to senior adults. Member of the committee serving on Coalition Boards commented on their engagement with the process. Paul Kusuda and Mary Jo Rimkus moved to commend the Coalitions' efforts to improve their operations and expressed their appreciation for the transparency and engagement in the process; approved.

2. [31594](#) Community Services Committee, Fay Ferington

The committee will have a presentation on the Funding Process Study at their meeting this evening. Fay also announced a program on the 50TH Anniversary of the Viet Nam War on March 29 at the Madison Vet Center on 1291 N. Sherman Avenue.

3. [41829](#) Madison Senior Center Foundation, Edna Canfield

No meeting this month.

4. [41830](#) Staff Report, Christine Beatty

Attachments: [Partnership 2015 Dec YTD.doc](#)
[Kusuda Memo.htm](#)

Beatty remarked on the CDD Funding Process Study which took a great deal of effort by CDD Managers, under the direction of Director O'Keefe. She praised the way that the end product has removed arbitrary silos (seniors, access, crisis, children & families, employment, neighborhood centers) from the process, supports all current senior services and priorities and shapes a more collaborative approach, especially for residents who have the greatest needs. The report and recommendations will be available on March 31, and a briefing for all CDD committee members is scheduled for 5 pm on April 7. Committee on Aging will discuss at their April 27 meeting.

The Partnership Fund report and a donor report were distributed. It was noted that the new accountant will help develop a combined report for the Foundation.

Paul Kusuda moved that his memo be sent to both Jim O'Keefe and Mayor Paul Soglin. The intention is to have an additional 1 FTE included in the CDD budget to cover the increasing demographic surge in older adults and the need to advocate for services that support their independence. Mike Vermeer provided an overview of the historical issues and Christine Beatty described the HR classification process, regarding the Senior Center Director and the Senior Services Coordinator positions. Daryl Sherman seconded the motion, and it was approved after discussion on strategies to seek additional staff and to impact the budget.

DISCUSSION ITEMS

5. [41831](#) Senior Center Parking-Sabrina Tolley, Assistant Manager, Madison Parking Utility

Attachments: [Parking Info.pdf](#)

Sabrina Tolley brought information on the rate increase at the adjacent parking ramp (from \$.75 to \$1) and the occupancies of various ramps compared to their rates. Essentially, if one keeps the fee low, then the occupancy increases the likelihood of the dreaded FULL sign. There are currently 202 monthly permits at the Overture Ramp, and they have a waiting list of 198 for permits. The plan is to let current permits lapse with attrition and not sell any others. That will free up additional slots, but cost conscious parkers will find their way to Overture Ramp.

Several questions were discussed. One about handicapped permit holders entering to take a handicapped space was deferred. Plan is to repair the ramp elevator this year, if the budget allows; it will take a week. Tolley remarked that bagging meters is strictly regulated; buses have an exemption.

6. [42199](#) Review Policy and 2015 Experience on Distribution of Parking Coupons

Attachments: [7-6ParkingCouponUsage.doc](#)

Approximately \$200 was expended on parking coupons in 2015. The distribution policy was reviewed and accepted on the motion of Kathy Whitt and Fay Ferington.

ADJOURNMENT

Being no more business on the agenda, the meeting was adjourned at 4:00 pm

Next meeting is April 27; Beatty and Kaud will be absent. Edna Canfield will chair the meeting, and Laura Noel will staff the meeting.