

City of Madison, Wisconsin

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REPORT OF: FAÇADE IMPROVEMENT GRANT  
STAFF TEAM

TO: URBAN DESIGN COMMISSION

TITLE: Façade Improvement Grant Application  
for:  
2701 Atwood Avenue  
(Africana Restaurant and lounge)

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Division

DATED: April 16, 2008

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**SUMMARY:**

On February 3, 2004, the Common Council adopted Resolution No. 61179, approving the Objectives and Criteria for the Façade Improvement Grant Program. The resolution specifies that all façade proposals be referred to the Urban Design Commission for comments and recommendations.

Attached for your review is the following facade proposal:

**2701 Atwood Avenue: Africana Restaurant and Lounge**

The building was built in 1930 by A Beckham as the A. Elsbey Commercial Building. The building first housed Art's (Arthur Elsbey) Stores Inc., a deli, grocery and meats from 1931 to approximately 1939.

There are two facades: Atwood Avenue and Hudson Street

**Atwood Avenue Facade**

1. Remove existing aluminum framing and single pane glass; replace with new aluminum storefront system with insulated glass.
2. Remove existing wire glass windows; replace with back-lit stained or colored glass.
3. Replace existing entry soffit with insulated metal panel soffit.

4. Replace light fixture
5. Install new sign.
6. Replace corner entry door with new aluminum storefront door; replace sidelights with new aluminum storefront windows.

### **Hudson Street Facade**

1. Clean and remove remnant graffiti markings.
2. Remove plywood panel; replace with vision glass.
3. Remove existing transom panels; replace with spandrel glass
4. Remove iron bars from window and existing aluminum framing and single pane glass; replace with new aluminum storefront system with insulated glass.
5. Patch and seal concrete perimeter curb.
6. Remove plywood panel; replace with masonry to match existing.

See attachment for specifications.

Total project cost is estimated at \$21,610

Facade grant requested is \$10,805

### **RECOMMENDATION:**

The above applications have been reviewed by the Façade Improvement Grant Staff Team and meet the requirements of the Program. The Staff Team recommends approval of the above Facade Improvement Grant proposal.