



# Liquor/Beer License Application

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703  
licensing@cityofmadison.com  
608-266-4601

Class A:  Beer,  Liquor,  Cider  
Class B:  Beer,  Liquor,  
 Class C Wine

(Agenda Item Number) 85801  
(Legistar file number) LICLIB-2024.00917  
(License number) 10 308 ~~320~~  
(Alder District #) (Police Sector)  
Office Use Only

## Section A – Applicant

- List the name of your  Sole Proprietor,  Partnership,  Corporation/Nonprofit Organization or  Limited Liability Company exactly as it appears on your State Seller's Permit.  
METZTLI LLC
- Trade Name (doing business as) METZTLI
- Address to be licensed 2705 W. BELTLINE HWY MADISON WI 53713
- Mailing address 2705 W. BELTLINE HWY MADISON WI 53713
- Anticipated opening date RESTAURANT WAS OPENED 02/18/2024
- Is the applicant an employee or agent of, or acting of behalf of anyone except the applicant named in question 1?  
 No  Yes (explain)
- Does another alcohol beverage licensee or wholesale permittee have interest in this business?  No  Yes (explain)

## Section B—Premises

- Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

\*ALCOHOL BEVERAGES ARE GOING TO BE SOLD IN THE DINING ROOM,  
\*BEHIND THE COUNTER, AND INSIDE A ROOM IN THE BASEMENT  
THE ALCOHOL BEVERAGES ARE GOING TO BE STORED.

9. Applicants for on-premises consumption only. Estimated capacity (patrons and employees):  
 Indoor: 150 Outdoor: ∅
10. Describe existing parking and how parking lot is to be monitored.  
PARKING IS IN FRONT OF THE BUILDING AND IT WILL BE MONITORED WITH A SECURITY CAMERA.
11. Was this premises licensed for the sale of liquor or beer during the past license year?  
 No  Yes, license issued to \_\_\_\_\_ (name of licensee)

**Section C—Corporate Information**

This section applies to corporations, nonprofit organizations, and Limited Liability Companies only. Sole proprietorships and partnerships, skip to Section D.

12. Name of liquor license agent JENNIFER V. OSONA.
13. City, state in which agent resides MADISON WI.
14. How long has the agent continuously resided in the State of Wisconsin? SIX YEARS, SEVEN MONTHS
15. Has the liquor license agent completed the responsible beverage server training course?  
 No, but will complete prior to ALRC meeting  Yes, date completed 09/24/24
16. State and date of registration of corporation, nonprofit organization, or LLC.  
WISCONSIN 04/19/2023
17. In the table below list the directors of your corporation or the members of your LLC.  
 Attach background check forms for each director/member.

Title	Name	City and State of Residence
OWNER	JENNIFER V. OSONA	MADISON WI
GENERAL MANAGER	MOSES I. FOERTE	MADISON WI

18. Registered agent for your corporation or LLC. This is your agent for service of process, notice or demand required or permitted by law to be served on the corporation. This is not necessarily the same as your liquor agent.  
JENNIFER V. OSONA
19. Is applicant a subsidiary of any other corporation or LLC?  
 No  Yes (explain) \_\_\_\_\_
20. Does the corporation, any officer, any director, any stockholder, liquor agent, LLC, any member, or any manager hold any interest in any other alcohol beverage license or permit in Wisconsin?  
 No  Yes (explain) \_\_\_\_\_

**Section D—Business Plan**

21. What type of establishment is contemplated?

- Tavern     Nightclub     Restaurant     Liquor Store     Grocery Store  
 Convenience Store without gas pumps     Convenience Store with gas pumps  
 Other \_\_\_\_\_

22. Private organizations (clubs): Do your membership policies contain any requirement of "invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin?  No     Yes

23. Hours of operation: please enter opening and closing times in the table below.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10:00 AM 02:00 AM	10:00 AM 09:00 PM	10:00 AM 09:00 PM	10:00 AM 09:00 PM	10:00 AM 02:00 AM	10:00 AM 02:00 AM	10:00 AM 02:00 AM
<i>(Class B only) Enter below any hours when food service will not be available, if applicable</i>						
/	/	/	/	/	/	/

**Section E—Consumption on Premises**

*This section applies to Class B and Class C applicants only. Class A license applicants (consumption off premises) may skip to Section F.*

24. Indicate any other product/service offered. MEXICAN FOOD

25. All restaurants and taverns serving alcohol must substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. (Note: Non-alcoholic drinks are classified as "Food.") New establishments estimate percentages:

35 % Alcohol    65 % Food         % Other

If applicable, describe "Other": \_\_\_\_\_

Do you have written records to document the percentages shown?  No     Yes  
 You may be required to submit documentation verifying the percentages indicated.

26. Do you plan to have live entertainment?  No     Yes—what kind? \_\_\_\_\_

If planned entertainment includes live music (except solo acoustic), a DJ, or a designated dance floor, please also complete an Entertainment License.

**Section F—Required Contacts and Filings**

27. I understand that liquor/beer license renewal applications are due April 15 of every year, regardless of when license was initially granted.  No     Yes

28. I understand that I am required to host an information session at least one week before the ALRC meeting.  No     Yes

29. I agree to contact the Alderperson for this location to discuss my application and to invite the Alderperson to my information session.  No     Yes

30. I agree to contact the Police Department District Captain for this location prior to the ALRC meeting.  No  Yes
31. I agree to contact the Deputy Clerk prior to the ALRC meeting.  No  Yes
32. I agree to contact the neighborhood association representative prior to the ALRC meeting.  No  Yes
33. I intend to operate under the alcohol license within 180 days of the Common Council granting this license. The license shall be considered surrendered if not issued within 180 days of being granted.  No  Yes
34. I understand we must file a Special Occupational Tax return (TTB form 5630.5) before beginning business. [phone 1-800-937-8864]  No  Yes
35. I understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in question 1, above. [phone 608-266-2776]  No  Yes
36. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor?  No  Yes

**Section G—Information for Clerk's Office**

37. This application is for the license period ending June 30, 20 25.
38. State Seller's Permit 4 5 6 - 1 0 3 1 4 6 2 2 6 3 - 0 4
39. Federal Employer Identification Number 92-3606539

40. Who may we contact between 8 a.m. and 4:30 p.m. regarding this license?

Contact person MOISES I. FUERTE

Business phone 608 440-5417 Business e-mail address mfuerte\_73@hotmail.com

Preferred language SPANISH / ENGLISH

If needed, a qualified interpreter can be provided at no charge to you. Would you like an interpreter?

Yes (language: SPANISH)

No (If you answer no and you do require an interpreter, the ALRC will refer your application to a subsequent meeting and this may delay your application process)

Si usted requiere o necesita un/a intérprete, nosotros podemos proveer un/a intérprete sin costo alguno. ¿Le gustaría tener un/a intérprete?

Sí, lenguaje: \_\_\_\_\_

No. Si usted escoge "no" en la solicitud/aplicación, y usted sí requiere un/a intérprete, el comité remitirá su solicitud para una nueva junta y esto puede atrasar el proceso de su solicitud.

41. Corporate attorney, if applicable: Name \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

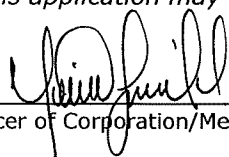
**NOTICE:** Completed application are due by noon of the third Monday (fourth, if the Clerk's office is closed on the third Monday) to get on the agenda for the proceeding months Alcohol License Review Committee. A completed application **must** be accompanied by the following items:

- Copy of State Seller's Permit (Not Business Tax Registration Certificate),  Appointment of Agent (if Corp/LLC),
- Member background investigation forms,  Articles of Incorporation (if Corp/LLC),  Floor Plans,
- Copy of Lease,  Business Plan, and  Sample Menu (if applying for Class B license)

If required items are missing, the application will not be considered complete and will not be accepted by the Clerk's Office until all requirements are submitted. No exceptions are made.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate the business according to law, and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. Lack of access to any portion of licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

  
 (Officer of Corporation/Member of LLC/Partner/Sole Proprietor)

09/29/2024  
 (Date)

**Clerk's Office checklist for complete applications**

- |   |  |   |
|---|--|---|
| <input checked="" type="checkbox"/> WI Seller's Permit Certificate (matching articles of incorporation) | <input checked="" type="checkbox"/> Background investigation form(s) | <input checked="" type="checkbox"/> Floor Plans   |
| <input checked="" type="checkbox"/> FEIN  | <input type="checkbox"/> Form for surrender of previous license      | <input checked="" type="checkbox"/> Lease         |
| <input checked="" type="checkbox"/> Written description of premises                                     | <input checked="" type="checkbox"/> *Articles of Incorporation       | <input checked="" type="checkbox"/> Business Plan |
|   | <input checked="" type="checkbox"/> *Appointment of Agent            | <input checked="" type="checkbox"/> **Sample Menu |
|   | * Corporation/LLC only   | ** Class B only                                   |

**Upon Application Submission, the Clerk's Office issued to the application:**

- Orange sign     Orange business card
- "Applying for a Liquor/Beer License in the City of Madison" brochure with contact information

Date complete application filed with Clerk's Office \_\_\_\_\_

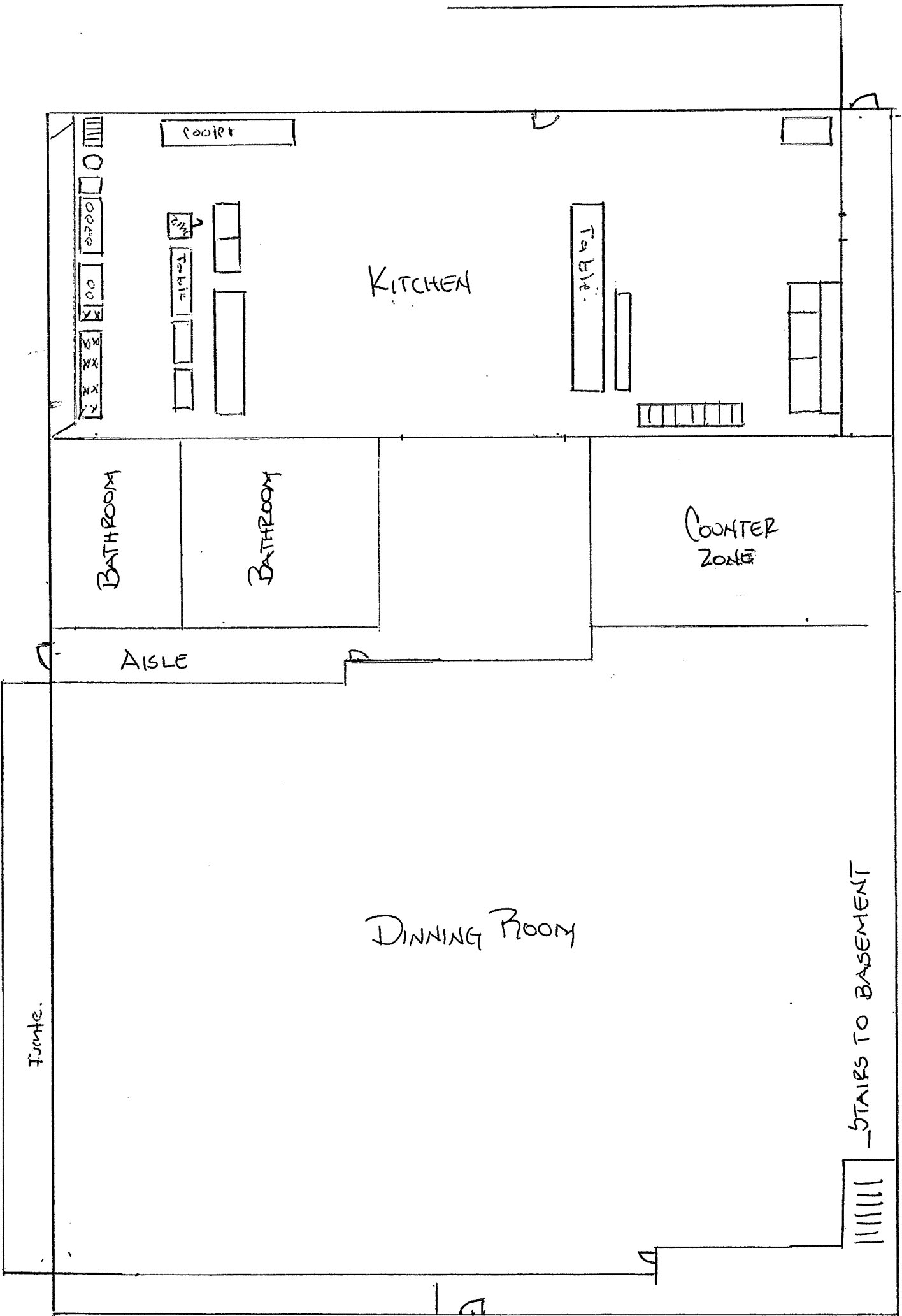
Date of ALRC meeting \_\_\_\_\_ Date license granted by Common Council \_\_\_\_\_

Date provisional issued \_\_\_\_\_ Date license issued \_\_\_\_\_

## Description of the premises

This building offers a spacious area of approximately 4,405 square feet on the main level, complemented by 2,345 square feet in the basement. Inside, it features a cozy dining area designed to accommodate around 150 people, making it ideal for events and gatherings. Additionally, there are two restrooms, a fully equipped kitchen, and a payment area, ensuring efficient operation.

Outside, the location is complemented by seven parking spaces, providing convenience and accessibility for visitors.



## ANTOJITOS SABROSOS

### ENCHILADAS MINERAS.....\$17.29

Traditional delight from the Mexican Bajío region, featuring tortillas handmade and dipped in guajillo chili, then lightly fried in oil, filled with your choice of queso fresco or shredded chicken. Topped with cubes of potatoes, carrots, lettuce, chopped onion, sour cream and queso.

### ENCHILADAS SUIZAS.....\$16.99

Indulge in the flavors of Mexican cuisine with classic corn tortillas, filled with chicken and drenched in a creamy tomatillo sauce with green chilies. Covered with Chihuahua cheese and broiled until achieving an irresistible texture.

### PAMBAZO DEL BAJIO.....\$15.99

Indulge in our soft bread, offering a crispy exterior lightly bathed in guajillo chili and sautéed. Stuffed with lettuce, sour cream, queso fresco and sautéed carrots with potatoes. You can choose between shredded beef or chorizo with potatoes.

### TLACOYO.....\$7.49

Our Tlacoyos, made with corn masa, are filled with black beans and cooked to perfection for the ideal texture. Accompanied by green sauce, stewed nopales and queso fresco. Perfect for a meal full of tradition and flavor.

### TORTA CUBANA.....\$20.99

Enjoy the richness of flavors offered by our torta cubana. This delicacy is stacked with layers of breaded chicken, sausage and ham, all wrapped in baked Mexican telera bread. Accompanied by avocado, grilled queso fresco, refried beans, egg, tomato, onion, lettuce, mayonnaise and chipotle chili or pickled peppers.

### ENMOLADAS.....\$17.19

Soft tortillas filled with chicken bathed in our traditional mole, where dried chilies, chocolate, and our secret ingredients blend in a dance of flavors. Adorned with sesame seeds, queso fresco and onion.

### TAQOS DORADOS.....\$13.29

Crunchy rolled and fried tortillas, with shredded chicken or shredded beef, topped with lettuce, sour cream, onion, queso fresco and avocado. They'll be an explosion of textures and flavors on your palate.

### ENCHILADAS VERDES.....\$15.99

Savor the pleasures of homemade cuisine with our enchiladas filled with juicy shredded chicken or shredded beef, wrapped in soft tortillas and smothered in a green sauce. Topped with sour cream, chopped onion, queso fresco and avocado.

### TORTA AL GUSTO.....\$15.99

A feast for the palate with a crunchy telera bread, filled with refried beans, queso fresco, mayonnaise, avocado, tomato, onion and lettuce. It is served with pickled jalapeños of your choice, adding a delicious spicy touch. To complete this delight, you can choose the meat you like best (grilled beef, marinated pork, pork carnitas, breaded chicken or chorizo).

*Spice up your day with our  
flavorful*

## MEXICAN BREAKFAST

### CREATE A DELICIOUS BREAKFAST WITH YOUR FAVORITE OPTIONS FOR ONLY \$14.99

Choose your perfect combination by selecting 3 options from proteins and complements, and your breakfast will be ready in minutes (includes tortillas or bread of your choice).

#### PROTEINS

- Pork rinds in green sauce
- Pork rinds in red sauce
- Grilled beef
- Grilled chicken breast
- Eggs with chorizo
- Eggs in green sauce
- Eggs in red sauce
- Eggs in ranchero sauce
- Over easy eggs
- Mexican-style scrambled eggs

#### COMPLEMENTS

- Refried beans
- Mexican rice
- Mexican-style potatoes
- Stewed nopales
- Grilled nopales
- Potatoes with chorizo
- Green chilaquiles with cheese
- Red chilaquiles with cheese

eggs

- Scrambled eggs



## PARA EMPEZAR CON ALEGRIA

**GUACAMOLE MEXICANO.....\$10.29**

Authentic recipe with a creamy avocado base complemented by a touch of onion, lemon, cilantro and serrano pepper that will tantalize your senses, starting with your palate. Served with crispy tortilla chips.

**PICO DE GALLO.....\$8.99**

Feel the freshness in every bite with our fresh salad! Delight in the flavors of tomato, onion, cilantro and jalapeño peppers, all accompanied by crispy tortilla chips. A delightful combination that will captivate you.

## CALDOS DEL ALMA

**POZOLE ROJO.....\$14.99**

An emblematic dish that merges cooked corn with pork, accompanied by lettuce, radish, onion, oregano, lemon, crispy tostadas and a touch of dry chillies of your choice. A true feast for the palate that will make you feel at home.

**MENUDO.....\$14.59**

Discover the richness of Mexican cuisine with our pancita, gently cooked in a flavorful broth of traditional chilies and spices. Served with chopped onion, fresh cilantro, lemon, dry chillies and warm tortillas.

## TACOS Y MAS

Choose 1 of the following options:

Grilled beef, Marinated pork, Chorizo, Pork carnitas, Chicharrón in green sauce o Grilled chicken, Lomo, Suadero, Tongue, Barbacoa de res .....**+\$0.60**

**TACOS.....\$3.55**

Simplicity at its finest: tortillas filled with your choice of meat, topped with onion, cilantro and our flavorful sauces.

**GORDITA METZTLI.....\$8.49**

An incomparable delicacy made from corn masa blended with pork cracklings, stuffed with stewed nopales or your preferred meat, complemented by cilantro, onion and queso fresco boasting an incomparable flavor.

**SOPES.....\$4.99**

Delight your palate with a delicious masa, soft in the center and crispy on the edges. With a base of refried beans, your choice of meat, onion, sour cream, queso fresco and a spicy salsa ipa' que amarre!

**QUESADILLA.....\$14.99**

Enjoy the delicious taste of our quesadilla, featuring a flour tortilla filled with queso Chihuahua, onion and cilantro. Served with a side of rice and beans.

**BURRITO.....\$16.49**

In this symphony of colors and flavors, you can enjoy a delicious filling of rice, beans, sour cream, pico de gallo, avocado and queso Chihuahua, wrapped in a flour tortilla that harmonizes perfectly with any of our meats.

### IMPORTANT INFORMATION ABOUT OUR FOOD.

At our place, we pride ourselves on adhering to the highest standards of quality and cleanliness, handpicking premium ingredients with care. However, it's important to note that some of our dishes might include allergens like dairy, gluten, peanuts, nuts, seafood, or eggs, which could pose risks for those with sensitivities. We also serve some items raw or lightly cooked, from certain meats to seafood and eggs, raising the possibility of foodborne illness. If you have any allergies or dietary restrictions, please let us know.

## SIDES

Mexican rice .....\$3.50  
 Refried beans .....\$3.50  
 Grilled nopales .....\$3.99  
 Stewed nopales .....\$3.50  
 Tostadas .....\$1.50  
 Tortillas .....\$1.99  
 Sautéed onions .....\$1.99

## PARA ENDULZAR LA VIDA

Celatina de mosaico .....\$4.99

## BEVERAGES

Coca-Cola Bottled in Mexico .....\$3.50  
 Mexican sodas .....\$3.50  
 Topocho Mineral Water .....\$3.50  
 Canned Sprite .....\$2.00  
 Diet Coca-Cola .....\$2.00  
 Aguas frescas .....\$3.50  
 Café de olla .....\$3.00

