



# Change of Premises

Fee: \$25.00

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703  
[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item Number) \_\_\_\_\_

(Legistar file number) \_\_\_\_\_

LICPCH-2019-00351

(License number) \_\_\_\_\_

14 313

(Alder District #) (Police Sector)

Office Use Only

Class A:  Beer,  Liquor,  Cider  
 Class B:  Beer,  Liquor,  
 Class C Wine

### Licensed Premises Information

This application modifies existing alcohol license number: LIC LIB. 2014-01029

Business dba Name: Holiday Inn Express & Suites Madison Central

Licensed Address: 610 John Nolen Dr. Madison WI 53713

Liquor/Beer Agent Name: Neil Densmore

\_\_\_\_% Alcohol, \_\_\_\_% Food, \_\_\_\_% Other Alder, District #: 14 Police Sector: 313

### Corporate Information

Business Legal Name (as on WI State Sellers Permit): Nolen Hotel Investment LLC

Business Mailing Address: 610 John Nolen Dr. Madison WI, 53713

Business Contact Name, Position: Neil Densmore

Business Phone: 608-848-2995 Business Email: 608-848-2997

Current Capacity (indoor): 488 Current Capacity (outdoor): 40

Proposed Capacity (indoor): \_\_\_\_\_ Proposed Capacity (outdoor): \_\_\_\_\_

If your capacity is increasing, contact Building Inspection: (608) 266-4551, [binspection@cityofmadison.com](mailto:binspection@cityofmadison.com)

Description of Proposed Changes: ADD the ENTIRE hotel as the  
area where guest can go with an alcoholic beverage:

Public Areas - 195

Guest Rooms 111 x 3 333

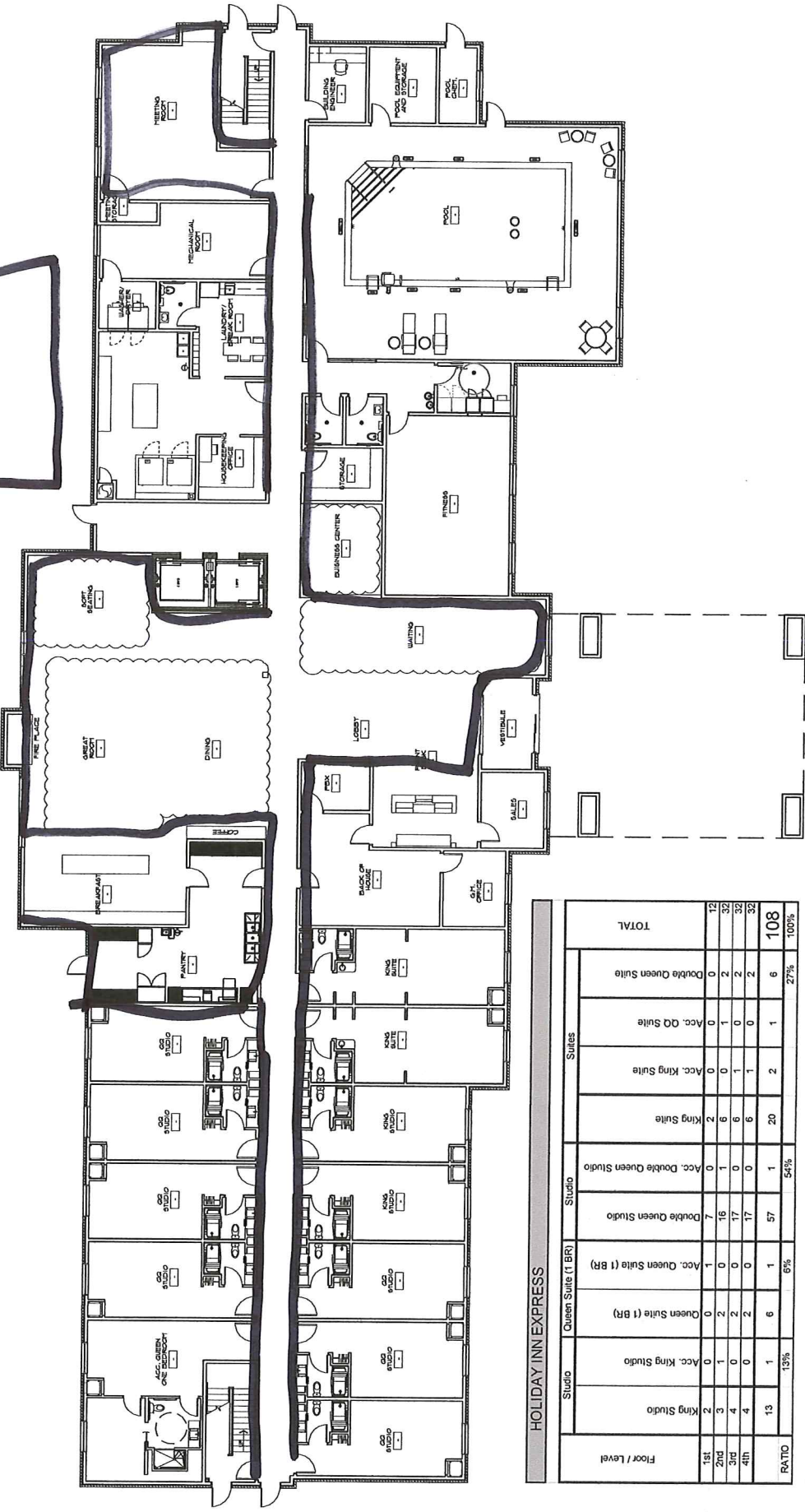
Detailed Floor Plans included (required)

[Signature], 4-12-19

Authorized Signature Date

Orange sign and business card issued  
 "License Renewals & Changes" brochure with next steps issued  
 Office Use Only

Outdoor  
Patio



**HOLIDAY INN EXPRESS**

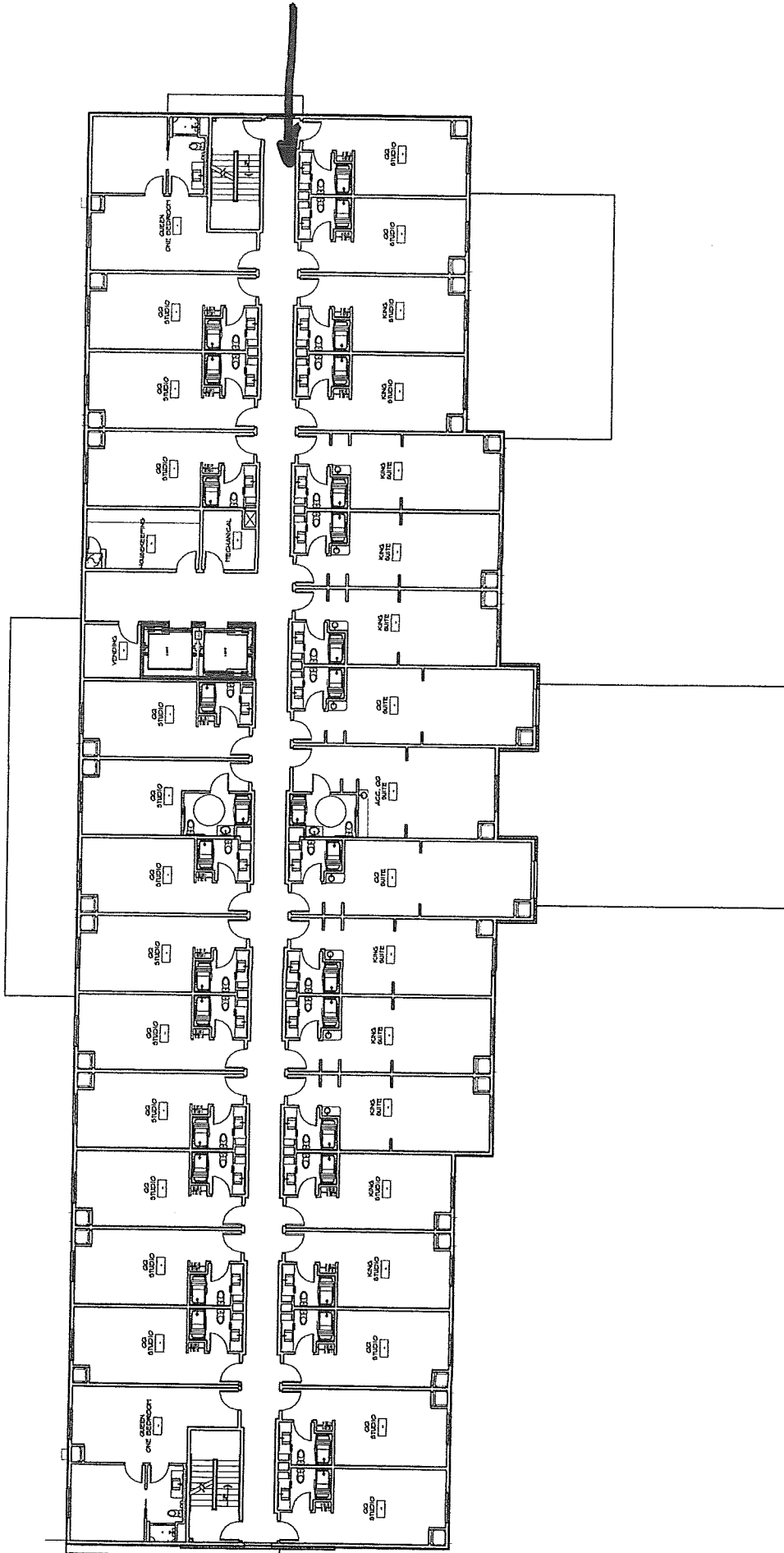
Floor / Level	Studio				Suites				TOTAL
	King Studio	Acc. King Studio	Queen Suite (1 BR)	Acc. Queen Suite (1 BR)	King Suite	Acc. King Suite	Double Queen Suite	Acc. Double Queen Suite	
1st	2	0	0	0	2	0	0	0	12
2nd	3	1	2	0	6	0	1	2	32
3rd	4	0	2	0	17	0	0	2	32
4th	4	0	2	0	17	0	0	2	32
<b>RATIO</b>	<b>13%</b>	<b>1%</b>	<b>6%</b>	<b>1%</b>	<b>20%</b>	<b>2%</b>	<b>1%</b>	<b>6%</b>	<b>108%</b>

**FIRST FLOOR PLAN**  
SCALE: 1/16" = 1'-0"



**PROPOSED HOLIDAY INN EXPRESS & SUITES FOR NOLEN HOTEL INVESTMENT, LLC**  
610 JOHN NOLEN DR., MADISON WI

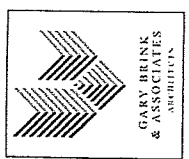
JUNE 11,  
2013  
201306

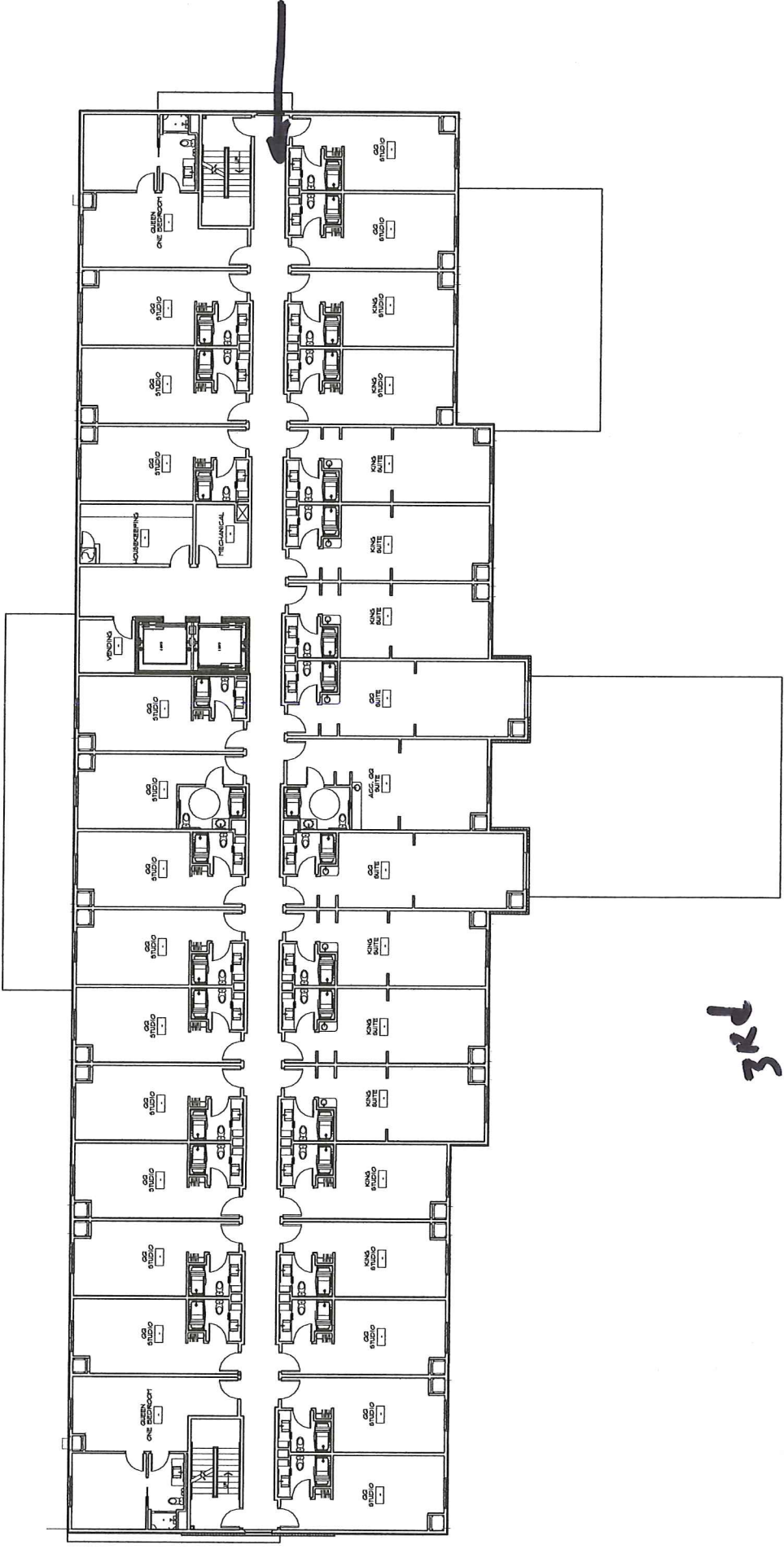


 **SECOND / UPPER FLOOR PLAN** 0' 8' 16' 32' 64'  
SCALE: 1/16" = 1'-0"



**PROPOSED HOLIDAY INN EXPRESS & SUITES FOR NOLEN HOTEL INVESTMENT, LLC**  
610 JOHN NOLEN DR., MADISON WI





SCALE: 1/16" = 1'-0"

3RD / UPPER FLOOR PLAN

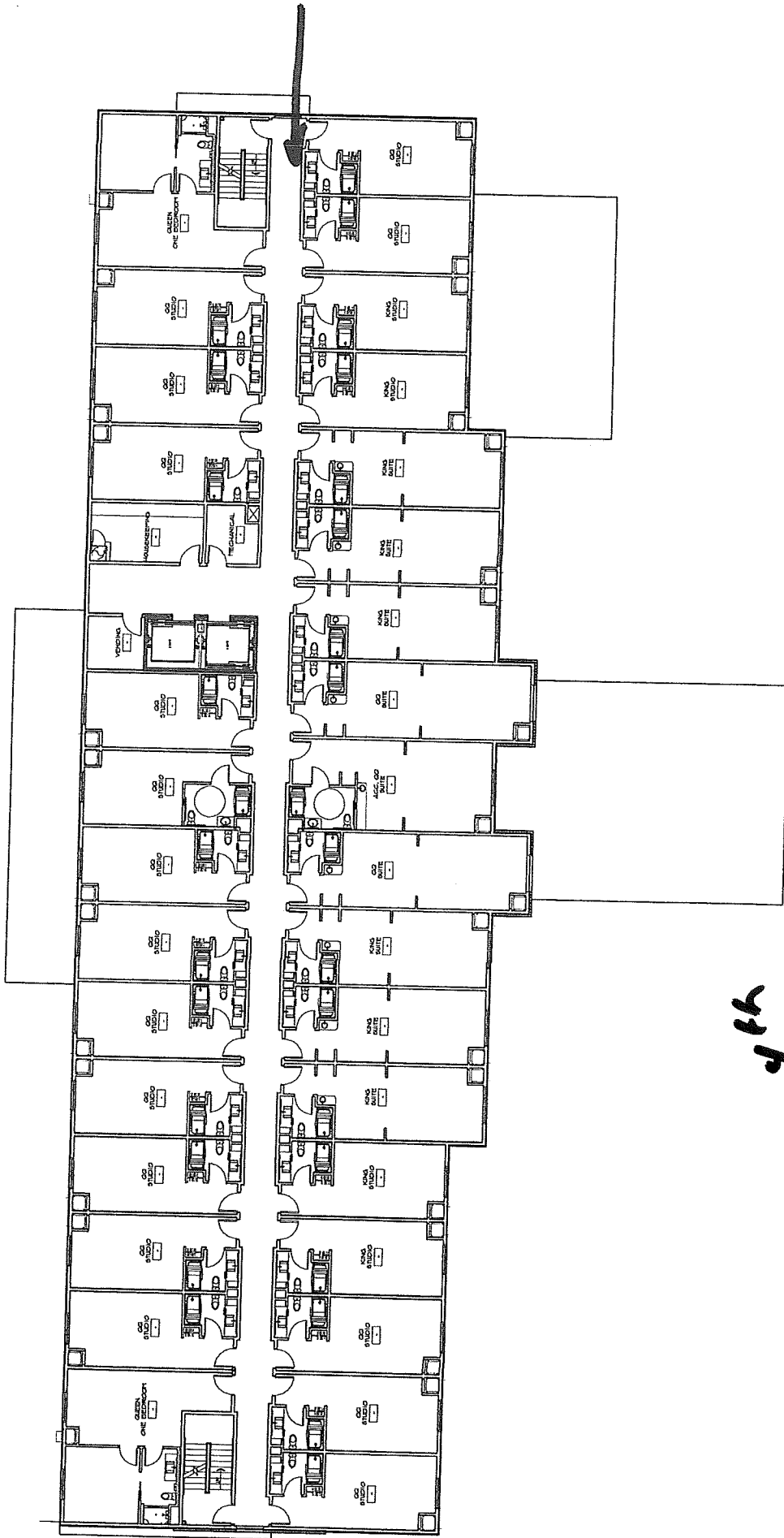
0' 5' 16' 32' 64'



**PROPOSED HOLIDAY INN EXPRESS & SUITES FOR NOLEN HOTEL INVESTMENT, LLC**  
610 JOHN NOLEN DR., MADISON WI



JUNE 11,  
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201306



4th

SE [redacted] / UPPER FLOOR PLAN 0' 8' 16' 32' 64'

SCALE: 1/16" = 1'-0"



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610 JOHN NOLEN DR., MADISON WI

