

Parks, Timothy

From: Marsha Rummel [marsha.rummel@gmail.com]
Sent: Tuesday, April 28, 2009 11:24 AM
To: Parks, Timothy
Subject: Re: 13969 - Farmers market text amendment

Tim-

I think making farmers market's a conditional use allows public/Plan com review which I support. Originally I thought Kitty was writing the text to make it conditional although accessory use seemed okay too...until some questions were raised and it seems to be a CU will address those concerns. I will come on the 4th but have a work meeting at 7p.

Thanks
Marsha

On Tue, Apr 28, 2009 at 8:51 AM, Parks, Timothy <TParks@cityofmadison.com> wrote:
Marsha,

In case you were not aware, the Plan Commission referred the text amendment for farmers markets at non-residential buildings in residential zoning districts at its April 20 meeting. They were hoping for your input on the text amendment before making a recommendation, including possibly making them conditional uses instead of accessory uses as drafted. The PC will take the matter up again on May 4 and we are lined up for the Council to act on it the next night on a short report. They would prefer if you could attend the meeting next Monday night to provide your thoughts about the ordinance, but if not, something in writing from you might suffice.

Let me know if you have any questions.

All the best,

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4/28/2009

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Parks, Timothy

Subject: RE: farmers market ordinance proposal Q's

-----Original Message-----

From: akinast chorus.net [mailto:akinast@chorus.net]

Sent: Thursday, April 16, 2009 9:43 AM

To: Tucker, Matthew

Cc: Murphy, Brad; Clear, Mark; Rummel, Marsha; Waidelich, Michael; Parks, Timothy

Subject: Re: farmers market ordinance proposal Q's

Sorry Matt - I neglected to Reply All before when sending my reply to you.

P.S. Still I am unclear HOW the proposed ordinance would work in practice (conditional use permit or not? etc.) and hope to learn more.

P.P.S. Let me also add that I talked to a farmers market expert in Des Moines Iowa yesterday who said the 9 or so church parking lot markets there use the whole lot. Customers park on the street and volunteer crossing guards escort visitors across. These are weekday markets, the most successful at rush hour. So there will be traffic issues.

-Amy

Dear Mr. Tucker,

Thank you for your comments/answers. I anticipate more dialogue on this matter. Am relieved that Planning will review this Monday. I plan to attend that meeting. Have spoken briefly with my alder, Mark Clear and will try to reach the measure's sponsor Marsha Rummel before Monday's meeting. Also, I will make sure Health Dept. is aware.

From your comments, I wonder if the city is aware of the several indoor winter farmers markets that have been held in churches as fundraisers for farming relief and related causes. These were publicized in the newspaper this past year. From my experience, currently the need for residential area indoor winter farmers market space is just as important - if not more - than the need for residential area outdoor summer parking lot markets simply because commercial parking lot space is plentiful in the summer (if the owners cooperate), while indoor commercial space can be cost prohibitive and is more limited in the winter. Offering an incentive for commercial lots to be used for outdoor markets might be one policy way to encourage them. I guess I would speak with the mayor's office about that.

Sincerely,
Amy Kinast