## PROPOSAL REVIEW: Individual Staff Review for 2011-2012 For Community Resources Proposals to be Submitted to the CDBG Committee

1.	Program Name: Green Carts (program name omitted from application)				
2.	Agency Name: Community GroundWorks at Troy Gardens- Fiscal Agent for the Farley Center				
3.	<b>Requested Amounts:</b> 2011: \$55,410 2012: \$55,410				
4.	Project Type: New ⊠ Continuing □				
5.	Framework Plan Objective Most Directly Addressed by Proposed by Activity:  A. Housing – Owner – occupied housing B. Housing – Housing for homebuyers D. Housing – Rental housing E. Business development and job creation F. Economic development of small businesses L. Revitalization of strategic areas				
6.	Anticipated Accomplishments (Proposed Service Goals) Using a NYC model for providing produce to LMI neighborhoods, CGW will look to provide culturally-appropriate produce through individually owned green carts in low to moderate income neighborhoods. CGW will create 4 carts in 2011 and an additional 4 carts in 2012.				
7.	To what extent does the proposal meet the Objectives of the Community Development Program Goals and Priorities for 2011-2012?  Staff Comments: Outcome Objective E is designed to help businesses create new employment opportunities for lower to moderate income persons. Projects should target the development of jobs and provide training and advancement opportunities. This program strongly meets this objective by providing business and technical training along with job placement to LMI individuals and neighborhoods.				
8.	To what extent is the proposed <u>program design</u> and <u>work plan</u> sufficiently detailed to demonstrate the ability to result in a <u>positive impact on the need</u> or problem identified?  Staff Comments: The program's design and work plan demonstrate it has the ability to meet its intended goals. Their ability to partner with other organizations so that participants in the program needs get met will decrease the potential of failure while at the same time increase potential for success.				
9.	To what extent does the proposal include objectives that are realistic and measurable and are likely to be achieved within the proposed timeline?  Staff Comments: With the partnering up of other organizations there are a number of parts that must work together for this project to meet its timeline. The broad collaboration of agencies they have listed in the coordination section could have the potential to slow progress down at times; sound planning will be a must to keep this project on schedule.				
10.	To what extent do the agency, staff and/or Board experience, qualifications, past performance and capacity indicate probable success of the proposal?  Staff Comments: Even though this is a new project CGW has in place skilled people in key places. Collaborating with WWBIC for business training and micro-lending; Allied Wellness Coop, United Asian Services and Centro Hispano for outreach; Madison College for cart build out; Farley Center for gardening assistance.				

11. To what extent is the agency's proposed <u>budget reasonable and realistic</u>, able to <u>leverage additional resources</u>, and demonstrate <u>sound fiscal planning</u> and management?

**Staff Comments:** The budget looks reasonable and realistic except for the 28% that they have as TBA. A majority of these that are listed under "other" have yet to be raised are intended for collaboration expenses. Because this project relies on collaboration, this is a bit of a concern.

12. To what extent does the agency's proposal demonstrate efforts and success at securing a diverse array of support, including volunteers, in-kind support and securing partnerships with agencies and community groups?
Staff Comments: The Director of the Farley Center is a full-time volunteer and CGW expect to have 1-3 interns likely from Madison College and UW-Madison business, sustainability, agriculture, and food systems. This project is strong in partnerships with agencies and community groups if funding is worked out.

13. To what extent does the applicant propose services that are accessible and appropriate to the needs of <u>low income individuals</u>, <u>culturally diverse</u> populations and/or populations with specific <u>language barriers</u> and/or <u>physical or mental disabilities?</u>

**Staff Comments:** CGW has stated that they will partner with culturally diverse community groups to address potential language issues. CGW feel that along with their partner organizations they'll be able to reach out to LEP and low income people as both workers and customers. CGW plans to have all staff bilingual.

- 14. To what extent does the proposal meet the <u>technical and regulatory requirements</u> and <u>unit cost limits</u> as applicable? To what extent is there clear and precise proposal information to determine eligibility?

  Staff Comments: Agency will create 4.64 FTE jobs for LMI persons. This meets our 2011-2012 goals and priorities outcome objective E.
- 15. To what extent is the <u>site identified</u> for the proposed project <u>appropriate</u> in terms of minimizing negative environmental issues, relocation and neighborhood or public concerns?

**Staff Comments:** Sites were identified in conjunction with community groups so that the locations are appropriate and public needs and concerns are addressed.

## 16. Other comments:

## **Questions:**

1. Have the additional funds and partnerships been finalized for this project?

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	Recommend for consideration
$\boxtimes$	Recommend with Qualifications Suggested Qualifications:

- 1. Staff must determine if this project is eligible because CGW has stated that they would be the fiscal agent for the Farley Center which is located in Verona, Wisconsin, but benefiting Madison residents.
- 2. Staff must also determine who would be the contracting agent.