



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved

### ALCOHOL LICENSE REVIEW COMMITTEE

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, December 18, 2019

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of January 7, 2020.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences: Fletcher**

**Call to Order/Roll Call**

**Approval of Minutes**

November 20, 2019: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [58679](#) Operator License Application  
Michael Dedrick - Establishment where employed: Union Corners Brewery

### Changes of Agent

2. [58371](#) Change of Agent  
Park Hotel Inc • dba Park Hotel • 22 S Carroll St  
New Agent: Bradley C Mullins  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)
3. [58372](#) Change of Agent  
Dublin' Profits LLC • dba Coliseum Bar & Banquet • 232 E Olin Ave  
New Agent: Stephen J Bassler Jr  
Class B Combination Liquor & Beer  
Aldermanic District 14 (Alder Carter)
4. [58373](#) Change of Agent  
Dublin' Profits LLC • dba Wonder Bar • 222 E Olin Ave

New Agent: Stephen J Bassler Jr  
Class B Combination Liquor & Beer  
Aldermanic District 14 (Alder Carter)

### Entity Reorganization

5. [58287](#) Entity Reorganization  
Chipotle Mexican Grill of Colorado LLC • dba Chipotle Mexican Grill #312  
658 State St  
Class B Combination Liquor & Beer  
Aldermanic District 8 (Alder Rohrer)  
Add two new officers, remove two officers
  
6. [58288](#) Entity Reorganization  
Chipotle Mexican Grill of Colorado LLC • dba Chipotle Mexican Grill #1106  
4628 E Washington Ave  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Baldeh)  
Add two new officers, remove two officers
  
7. [58370](#) Entity Reorganization  
Park Hotel Inc • dba Park Hotel  
22 S Carroll St  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)  
2 New Officers, Remove 1 Officer
  
8. [58665](#) Entity Reorganization  
Veg Table LLC • dba Green Owl  
1970 Atwood Ave  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Rummel)  
Add one officer, remove one officer

### Change of License Conditions

9. [58173](#) Change of Licensed Conditions  
MCNZ LLC • dba Dubai Bar and Restaurant • Capacity: 60  
419 State St • Agent: Samantha M Schuette  
Class B Combination Liquor & Beer • 11% alcohol, 80% food, 9% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Request to revise condition one to allow alcohol sales until midnight on  
weekdays and 1am on weekends.

**Change of Licensed Premise**

10. [58145](#) Change of Licensed Premise  
Settle Down LLC • dba The Settle Down Tavern  
Current Capacity (in/out): 99/12 • Proposed Capacity (in/out): 99/12  
117 S Pinckney St • Agent: Samuel J Parker  
Class B Combination Liquor & Beer • 45% alcohol, 55% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405  
Request to include the entire atrium space located at 111 King St as part of  
licensed premises.

**21+ Entertainment License**

11. [58368](#) 21+ Entertainment License  
Downtown Madison Investments LLC • dba Silk Exotic Madison East  
Gentlemen's Club • Capacity: 150  
3554 E Washington Ave • Agent: Kyle Zubke  
Class B Combination Liquor & Beer • 50% alcohol, 0% food, 50% other  
Aldermanic District 15 (Alder Foster) • Police Sector 513

**18+ Center for Visual & Performing Arts License**

12. [57535](#) 18+ Center for Visual & Performing Arts License  
BK Madison Investments LLC • dba Luchador Tequila & Taco Bar  
Capacity: 150  
558 State St • Agent: Brano Kruger  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 2 (Alder Heck) • Police Sector 403

**Adult Entertainment Tavern**

13. [58369](#) Adult Entertainment Establishment License  
Downtown Madison Investments LLC • dba Silk Exotic Madison East  
Gentlemen's Club • Capacity: 150  
3554 E Washington Ave • Agent: Kyle Zubke  
Class B Combination Liquor & Beer • 50% alcohol, 0% food, 50% other  
Aldermanic District 15 (Alder Foster) • Police Sector 513

**New License - Public Hearing**

**Recessed Public Hearing**

14. [57536](#) Public Hearing - New License  
BK Madison Investments LLC • dba Luchador Tequila & Taco Bar  
558 State St • Agent: Brano Kruger • Estimated Capacity: 150  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 2 (Alder Heck) • Police Sector 403
  
15. [57923](#) Public Hearing - New License  
Grace Coffee East• dba Grace Coffee  
1216 East Washington • Agent: Nicole Bloomer  
Estimated Capacity (In/Out): 30-50/10-20  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 2 (Alder Heck) • Police Sector 407
  
16. [57924](#) Public Hearing - New License  
The Candle Bar Stores, LLC • dba Paddywax Candle Bar  
542 N. Midvale Blvd. • Agent: Naomi Richardson • Estimated Capacity: 40  
Class B Combination Liquor & Beer • 10% alcohol, 5% food, 85% Other  
Aldermanic District 11 (Alder Martin ) • Police Sector 215

**Public Hearing**

17. [58361](#) Public Hearing - New License  
BTM Wisconsin Concessions, LLC • dba Hampton Inn  
4820 Hayes Rd • Agent: Jeff Ryan • Estimated Capacity: 115  
Class B Beer, Class C Wine • 1% alcohol, 99% food  
Aldermanic District 17 (Alder Baldeh) • Police Sector 518
  
18. [58364](#) Public Hearing - New License  
BTM Wisconsin Concessions, LLC • dba Courtyard East Madison  
2502 Crossroads Dr • Agent: Jeff Ryan • Estimated Capacity: 127  
Class B Combination Liquor & Beer • 9% alcohol, 91% food  
Aldermanic District 17 (Alder Baldeh) • Police Sector 633
  
19. [58365](#) Public Hearing - New License  
BTM Wisconsin Concessions, LLC • dba Fairfield Inn and Suites  
2702 Crossroads Dr • Agent: Jeff Ryan • Estimated Capacity: 130  
Class B Beer, Class C Wine • 1% alcohol, 99% food  
Aldermanic District 17 (Alder Baldeh) • Police Sector 633
  
20. [58366](#) Public Hearing - New License

Liberty Station Tavern Madison, LLC • dba Liberty Station  
2161 Rimrock Rd • Agent: Ana Maria Carolina Duhr • Estimated Capacity:  
174/84  
Class B Combination Liquor & Beer • 28% alcohol, 70% food, 2% other  
Aldermanic District 14 (Alder Carter) • Police Sector 312

21. [58367](#) Public Hearing - New License  
Downtown Madison Investments LLC • dba Silk Exotic Madison East  
Gentlemen's Club  
3554 E Washington Ave • Agent: Kyle Zubke • Estimated Capacity: 150  
Class B Combination Liquor & Beer • 50% alcohol, 0% food, 50% other  
Aldermanic District 15 (Alder Foster) • Police Sector 513

#### Discussion Items

22. [58134](#) Discussion as a Result of Alcohol Density Study
- Handling of capacity numbers for alcohol licensees.
  - Discuss City staffing resources related to issuance, monitoring, and enforcement activities associated with Alcohol Licenses.
  - Policy for high density areas anywhere in the city (not just in the current overlay district).
  - Discussion and potential adoption of recommendations to the Common Council arising from the results of the Density Study and related aspects of Alcohol licensing and monitoring.
23. [58710](#) Discussion regarding operator license equity analysis, including possibly creating subcommittee for operator license approvals between regular ALRC meetings.

#### Report of Madison Police Department

24. [58674](#) Report of Recent Calls for Service

#### Report of City Clerk's Office

25. [58675](#) Summary of Licenses Issued

#### Adjournment