



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Monday, July 15, 2013

5:30 PM

Water Utility
119 E. Olin Avenue

CALL TO ORDER / ROLL CALL

Staff Present: Jim O'Keefe, Laura Noel, Lorri Wendorf-Corrigan, Mary O'Donnell, Mike Miller, Mai Choua Thao

Paul Van Rooy called the meeting to order at 5:32 pm.

Present: 7 -

Denise DeMarb; Lisa Subeck; Patricia A. Lasky; Mary C. Vasquez; Alan M. Sweet; Jean M. MacCubbin and Paul J. Van Rooy

Absent: 3 -

Felicitus Ferington; Kim Genich and Michelle L. Michalak

APPROVAL OF MINUTES

A motion was made by Alan Sweet, seconded by Jean MacCubbin to approve the minutes from June 26, 2013. Motion passed by voice vote.

PUBLIC COMMENT

Tom Solyst-spoke in support of the Vera Court-Caminando Juntos program. He would like to see the program put on the B-list. There is a high need for Spanish GED assistance. They are in partnership with MMSD, Madison College and Latino Academy of Workforce Development. They have had proven success. A limited program has been offered this year and in June 21 people got their GEDs. They have the support of the Latino community in Madison. He would like the program as high up on the B-list as the committee sees fit.

Salvador Carranza spoke in support of Caminando Juntos. The Pre-GED program is very important in preparing students for the GED program. It helps them to succeed. The connection to Madison College makes it easier for people to get additional skills after completing their GED. The more people they can help, the better it is for the community.

Blanca Merino-spoke in support of Alianza Latina program. She discussed what a big impact the program has had on her life and on those of her children. It educated her and helped her become a leader in her community. It has helped her children grow and feel accepted.

Baltazar De Anda-Santana spoke in support of Alianza Latina program. He is disappointed that it is #6 on the B-list priority list. He urged the committee to consider being a part of the change in Madison to accept gay people. He also spoke in support of the Caminando Juntos program. He would like to see Madison be part of making Latinos more integrated into the community.

Jaclyn Smity spoke in support of Caminando Juntos. She is an instructor of the GED classes and also an MMSD school teacher. The energy, focus and dedication the GED students have is amazing. They have had tremendous success and the connections in this program are wonderful.

Megan Pitts spoke in support of the Girl Neighborhood Power program at Vera Court. She is a graduate student of social work and went through the GNP program. She thanked the committee for their past support of the program and urged them to continue funding it.

Ananda Mirilli spoke in support of Caminando Juntos. She believes we have a moral obligation to our growing Latino community in Madison. The Latino Academy is not just training people, they are building a community. She urged the committee to recognize the economic benefit of this program.

Paul Terranova spoke in support of the Teen Build Up program and asked the committee to seriously consider funding their full request. He urged the committee to take time to talk about all of the programs individually and make decisions after thoroughly discussing them.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

30918

2014 Neighborhood Centers/Gardens Funding Discussion and Recommendations on Program Area I: Youth

Attachments: [CSC NCG Applications.pdf](#)
[6-24 Letter from J OKeefe.pdf](#)
[2014 NCG Comm Flowchart.pdf](#)
[Conflict of Interest Disclosure Form draft.pdf](#)
[NCG Timeline & Comm Calendars.pdf](#)
[2014 Program Ranking Sheet Final.pdf](#)

Paul Van Rooy went over some preliminary rules on making funding decisions. They will be developing a funding package that recommends flat funding (100% of 2013 allocations) with a prioritized B-list. The committee should also identify a 3% budget reduction, should it become necessary. If funds will be moved between program areas, then a 2/3 vote is required.

Mary O'Donnell reviewed the staff recommendations. There are currently 12 agencies with 22 programs funded. 13 agencies applied for 25 programs.

Staff feels that Center for Resilient Cities-Fun, Food & Fitness only partially meets the Youth A1 criteria due to the short amount of time per week/year the middle schoolers spend in the program.

Neighborhood House-After School Mentoring/Tutoring Program also does not meet best practice standards since it only meets one hour/week.

Vera Court-Alianza Latina applied as an Access program, but staff felt it better

fit as a Youth B2 program, and it clearly meets those criteria.

For the flat funding scenario, staff feels the 2014 recommendation should be the same as the 2013 allocation. The 3% cut was taken from the programs in the lowest priority objective. 5 high school programs would be cut by about 14% each.

The B-list recommendation is as follows:

1. restore funding to the 2013 level
2. provide a funding increase to address the impact of living wage requirements
3. Kennedy Heights-Girls Inc: \$11,775
4. Bayview-High School: \$9,000
5. Lussier-Teen Build Up: \$5,000
6. Vera Court-Alianza Latina: \$5,000

Items 3-6 were prioritized based on increased numbers, loss of other funding sources, and priority order. Alianza Latina is #6 on the list because it is a new program and it is a lower priority program.

A motion was made by Alan, seconded by Jean to approve staff recommendations for the A-list 100% and 97% budgets. Motion passed by voice vote.

The committee further discussed the B-list staff recommendations. They discussed the possibility of using the YWCA Girls Inc funding, which they will not be using in 2014, and award it to Kennedy Heights Girls Inc program, as they are the only one who asked for it in this application process.

A motion was made by Lisa Subeck, seconded by Denise DeMarb to utilize the \$11,775 that is unallocated in 2014 in the youth category from YWCA, and allocate that amount to Kennedy Heights-Girls Inc. program to respond to their request for an increase in funding.

The committee felt they made a commitment to the Girls Inc. program and to girls programming in general. This program has always taken place in neighborhood centers, so it is appropriate to place the money with Kennedy Heights.

Motion passed by voice vote.

A motion was made by Alan Sweet, seconded by Lisa Subeck to approve a B-list in the following order:

1. restore funding to 2013 allocation amounts
2. Vera Court-Alianza Latina: \$5,000
3. Bayview-High School: \$9,000
4. Lussier-Teen Build Up: \$5,000

The committee decided to keep living wage needs out of the B-list because it is a bigger question that needs to be addressed. Kennedy Heights-Girls Inc program increase is being addressed by the previous motion.

Lisa Subeck suggested the Chair write a letter to the Mayor on behalf of the committee to address the living wage problem for neighborhood centers and other funded agencies as well.

Motion passed with a 5 to 1 vote.

Absent: 3 -

Felicitus Ferington; Kim Genich and Michelle L. Michalak

Ayes: 5 -

Lisa Subeck; Patricia A. Lasky; Mary C. Vasquez; Alan M. Sweet and
Jean M. MacCubbin

Noes: 1 -

Denise DeMarb

Non Voting: 1 -

Paul J. Van Rooy

A motion was made by Alan Sweet, seconded by Lisa Subeck that a letter written by staff and signed by the Chair be submitted to the Mayor and Common Council highlighting the living wage issue and this committee's deep concern for this issue. They ask that the problem be addressed soon.

A friendly amendment was suggested by Lisa Subeck, accepted by Alan Sweet, to include a request that the problem be addressed through an increase in funding to all CDD funded agencies. A request to sign the letter should be made to the chairs of the CDBG Committee, ECCEC and Committee on Aging.

Motion passed by voice vote.

30919

2014 Neighborhood Centers/Gardens Funding Discussion and Recommendations on Program Area IV: Adult Workforce Preparedness and Employment

Mike Miller discussed the staff recommendations. Out of the five applications received, four were previously funded.

Staff recommends that for flat funding, allocations remain the same as 2013.

Mike informed the committee of a correction to the spreadsheet. Caminando Juntos should be a B1-Education & Literacy priority.

Staff's recommendation was to take the 3% cut across all programs. There appears to be a need for basic employment support in the neighborhood centers. All of the programs currently funded are providing this service.

A motion was made by Alan Sweet, seconded by Lisa Subeck to approve the staff recommendations A-list for 100% and 97% budgets. The B-list recommendations will be as follows:

- 1. restore funding to 2013 allocation amounts**
- 2. Vera Court-Caminando Juntos: \$16,291**

They are removing the living wage request from the B-list, as they did in the Youth program area.

Motion passed by voice vote.

ADJOURNMENT

A motion was made by Lisa Subeck, seconded by Alan Sweet to adjourn at

7:44. Motion passed by voice vote.