

For October 2011

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Warren Hansen, Street Vending Coordinator (Office of Business Resources, Economic Development Division, Department of Planning & Community & Economic Development, City of Madison)

MALL/CONCOURSE FOOD VENDOR STATUS

2011 Licenses Issued to Date: 38

2011 Street Vendor Licenses Associated with M/C Food Licenses: 43

Number of food carts participating in the 2011 food cart review: 44

Number of food carts failing to get a score of at least 70: 1 (Falbo Food Cart)

Number of vendors on the first-ever Mall/Concourse waiting list: 2 (Tropical Drinks and Yon Yonson)

Number of food reviewers: 22 (From the VOC: Schenkel and Schwerin)

New Applicants:

Banzo
Bayou Po' Boys & More
Igo Vego
Lao Laan-Xang
Luangprabang
Mad City Fry Guy
Tea Garden

Returning to Mall/Concourse:

Thai's Cuisine (formerly I'm Here)

Enforcement:

Observation:

Café Costa Rica – Late arrival hazard
Electric Earth – Late arrival hazard
FIB's – Late departure Saturday
FIB's – Occupied another's assigned site
Hibachi Hut – Late arrival hazard
Yon Yonson – Early departure hazard
Surco Peruvian – Late arrival hazard

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SIDEWALK CAFÉ STATUS

2011 Licenses Issued to Date: 91

New Inquiries:

Francisco's Cantina, 121 E. Main Street

New Licenses:

The Fountain, 122 State Street
Jamerica, 1236 Williamson Street
The Rigby, 119 E. Main Street

Enforcement:

Observation:

Barriques, 127 W. Washington Ave. – Failure to obtain appropriate license (insurance)
Francisco's Cantina, 121 E. Main Street – Failure to obtain appropriate license
The Orpheum, 216 State Street – Protruding umbrellas
Pizza Di Roma, 313 State Street – Late removal

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ARTS & CRAFTS STATUS

2011 Licenses Issued to Date: 51

2011 Street Vendor Licenses Associated with Arts & Crafts Licenses: 63

Enforcement:

Warning:

Randy Neu – Late Departure Saturday

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MERCHANT VENDOR STATUS

2011 Licenses Issued to Date: 20

Enforcement:

There is nothing to report in this category.

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HIGH DENSITY VENDOR STATUS

2011 Langdon Street High Density Licenses Issued: 6

2011 Associated Street Vendor Licenses Issued: 8

Enforcement:

There is nothing to report in this category.

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2011 Camp Randall High Density Vending Licenses Issued: 20 of 20

Goods: 14

Food: 6

2011 Associated Street Vendor Licenses Issued: 21

Enforcement:

There is nothing to report in this category.

LATE NIGHT VENDING STATUS

2011 Late Night Vending License Issued to Date: 6

Large Carts – 4

Push Carts -2

New:

Banzo

BJ's Kolaches

Pigtail Dogs

Enforcement:

Citation:

Austin McClendon (Silky's) – Vending in an unauthorized location (500 block of State Street)

SOUTHEAST CAMPUS VENDING AREA

2011 Licenses Issued to Date: 10

2011 Associated Street Vendor Licenses Issued to Date: 11

New:

B & B Hot Dogs

BJ's Kolaches

Banzo*

Lao Laan-Xang*

Mad City Fry Guy*

*Will move to Mall/Concourse Vending Area after November 1 as sites become available for the remainder of the season.

Enforcement:

There is nothing to report in this category.

BASIC STREET VENDOR STATUS (Not associated with Mall/Concourse, High Density, Southeast Campus, Late Night or City Parks)

2011 Licenses Issued to Date: 20

Enforcement:

There is nothing to report in this category.

MISCELLANEOUS

STREET VENDING ELSEWHERE

Presentation at Second Annual Street Food Conference, August 21 & 22, 2011

I attended the third annual **San Francisco Street Food Festival** on Saturday, August 20th. Ingrid, of Madison's **Ingrid's Lunch Box**, served food there. I also attended the second annual street food conference on Sunday and Monday. On Monday, I spoke about the Madison style of street food vending on a panel about cities where street food vending works. My co-panelists were from San Francisco and Vancouver, British Columbia, Canada. Incidentally, the woman representing Vancouver knew **our former Madison Zoning Unit staffer Andrew Fielding, who has become a Vancouver street food vendor.**

MEDIA

Article on Madison Street Vending in September 2011 Issue of the Downtown Research & Development Center, Boonton, NJ

A lengthy article based on my **June speaking engagement in Asheville NC** appeared in a publication called, "Downtown Idea Exchange – Essential Information for Downtown Revitalization." The article's title is "Retail and Restaurants – Regulating portable cuisine downtown", but focuses entirely on Madison, with many quotes from me. How that connection was made, from NC to NJ, I do not know.