

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: Make Music Madison 2022

Event Organizer/Sponsor: Make Music Madison, Inc.

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

MANDATORY: State Sales Tax Exemption Number: ES#: 46-2276454

OPTIONAL: Federal Tax Exempt Number: _____

Address: PO Box 5186

City/State/Zip: Madison, WI 53711

Primary Contact: Meri Rose Ekberg Work Phone: (608) 571-7556

Email: director@makemusicmadison.org Phone During Event: (775) 343-6000

Website: makemusicmadison.org FAX: _____

Secondary Contact: Jamie Kember, President Work Phone: (608) 385 7727

Email: jamiekember@makemusicmadison.org Phone During Event: same

Annual Event? Yes No

Charitable Event? Yes No

If Yes, Name of charity to receive donations: _____

Estimated Attendance: 15,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification? (not allowed after 11 p.m.): Yes No

Hours: 8 AM to 9 PM

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other: _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) State St. Mall/800 State Street

30 on the Square (aka top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: Peace Park, Rotary Plaza, other spaces TBD - list provided after May 25th, 2022

EVENT DATE(S)/SCHEDULE

Date(s) of Event: Tuesday, June 21, 2022 Event Start and End Times: 8 AM - 9 PM

Rain Date (if any): N/A Set-Up Start Time: 7 AM

Take-Down Start Time and End Times: 10 PM

TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? Yes No

If class B license is denied, will the event(s) occur? Yes No

MRE By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature Meri Rose Ekberg

Date February 3, 2022

Start Time	End Time	Venue: Name	Venue: Contact Name	Venue: Type	Artist: Genres
6/21/2022 10:00	6/21/2022 11:00	Barrymore Theatre	Zachary Richmond	Sidewalk	Blues, Folk, Gospel
6/21/2022 11:00	6/21/2022 13:00	Barrymore Theatre	Zachary Richmond	Sidewalk	Pop, Open to Anything, R&B
6/21/2022 13:15	6/21/2022 14:00	Best Western Premier Park Hotel/The Post Restaurant	David Moser	Sidewalk	Indie-Rock, Rock, Pop
6/21/2022 14:00	6/21/2022 16:00	Best Western Premier Park Hotel/The Post Restaurant	David Moser	Sidewalk	Singer / Songwriter, Folk, Pop
6/21/2022 16:00	6/21/2022 17:00	Best Western Premier Park Hotel/The Post Restaurant	David Moser	Sidewalk	Pop, Indie-Rock, Singer / Songwriter
6/21/2022 17:00	6/21/2022 20:00	Best Western Premier Park Hotel/The Post Restaurant	David Moser	Sidewalk	Experimental, Musical Theater, Open to Anything
6/21/2022 17:00	6/21/2022 17:45	Capitol Square - King Street Corner	Meri Rose Ekberg	Sidewalk	Classical, Latin, Early Music
6/21/2022 11:00	6/21/2022 13:00	Chocolate Shoppe Ice Cream Company	Anthony Stevens	Sidewalk	Pop, Indie-Rock, Singer / Songwriter
6/21/2022 13:00	6/21/2022 14:00	Chocolate Shoppe Ice Cream Company	Anthony Stevens	Sidewalk	Standards, Rock, Folk
6/21/2022 14:00	6/21/2022 15:00	Chocolate Shoppe Ice Cream Company	Anthony Stevens	Sidewalk	Jazz, Classical
6/21/2022 15:00	6/21/2022 16:00	Chocolate Shoppe Ice Cream Company	Anthony Stevens	Sidewalk	Singer / Songwriter, Folk
6/21/2022 16:00	6/21/2022 16:45	Chocolate Shoppe Ice Cream Company	Anthony Stevens	Sidewalk	Other, Rock
6/21/2022 16:45	6/21/2022 18:00	Chocolate Shoppe Ice Cream Company	Anthony Stevens	Sidewalk	Americana / Bluegrass, Folk, R&B
6/21/2022 18:00	6/21/2022 19:00	Chocolate Shoppe Ice Cream Company	Anthony Stevens	Sidewalk	Singer / Songwriter, Folk, Pop
6/21/2022 19:00	6/21/2022 20:00	Chocolate Shoppe Ice Cream Company	Anthony Stevens	Sidewalk	Americana / Bluegrass
6/21/2022 19:00	6/21/2022 21:00	E Wash Bridge / Yahara River Bike Path	Nick Orlovski	Bridge	Jazz, Experimental, Electronic
6/21/2022 10:00	6/21/2022 11:00	Fromagination	Kyle Richmond	Sidewalk	Jazz
6/21/2022 11:00	6/21/2022 12:00	Fromagination	Kyle Richmond	Sidewalk	Americana / Bluegrass, Celtic, Folk
6/21/2022 12:00	6/21/2022 13:00	Fromagination	Kyle Richmond	Sidewalk	Classical
6/21/2022 13:00	6/21/2022 14:00	Fromagination	Kyle Richmond	Sidewalk	Country, Folk, Singer / Songwriter
6/21/2022 14:00	6/21/2022 15:00	Fromagination	Kyle Richmond	Sidewalk	Blues, Swing
6/21/2022 15:00	6/21/2022 16:00	Fromagination	Kyle Richmond	Sidewalk	Other
6/21/2022 16:00	6/21/2022 17:00	Fromagination	Kyle Richmond	Sidewalk	Singer / Songwriter, Pop, Rock
6/21/2022 17:00	6/21/2022 18:00	Fromagination	Kyle Richmond	Sidewalk	Musical Theater
6/21/2022 11:00	6/21/2022 12:00	Hive of Madison	Pam Schwarzbach	Sidewalk	Singer / Songwriter, Folk, Country
6/21/2022 13:00	6/21/2022 14:00	Hive of Madison	Pam Schwarzbach	Sidewalk	Singer / Songwriter, Indie-Folk
6/21/2022 14:00	6/21/2022 15:00	Hive of Madison	Pam Schwarzbach	Sidewalk	Pop, Indie-Folk, Singer / Songwriter
6/21/2022 15:00	6/21/2022 16:00	Hive of Madison	Pam Schwarzbach	Sidewalk	Singer / Songwriter, Indie-Folk, Indie-Rock
6/21/2022 16:00	6/21/2022 17:00	Hive of Madison	Pam Schwarzbach	Sidewalk	Folk, Indie-Rock, Pop
6/21/2022 19:00	6/21/2022 21:00	Hook & Fade	Teal Evans	Sidewalk	Rock, Pop
8:00 AM	9:00 AM	Lisa Link Peace Park	Meri Rose Ekberg	Park	Pop, Singer / Songwriter
10:00 AM	11:05 AM	Lisa Link Peace Park	Meri Rose Ekberg	Park	Singer / Songwriter, Electronic, Rock
11:30 AM	2:00 PM	Lisa Link Peace Park	Meri Rose Ekberg	Park	Standards, Rock, Electronic
2:15 PM	3:00 PM	Lisa Link Peace Park	Meri Rose Ekberg	Park	Metal, Rock
4:00 PM	9:00 PM	Lisa Link Peace Park	Meri Rose Ekberg	Park	Afrobeat, Hip-Hop, R&B
6/21/2022 10:00	6/21/2022 11:00	Mother Fool's Coffeehouse	Jon Hain	Sidewalk	Singer / Songwriter, Punk, Rock
6/21/2022 11:00	6/21/2022 11:45	Mother Fool's Coffeehouse	Jon Hain	Sidewalk	Singer / Songwriter, Indie-Folk
6/21/2022 12:00	6/21/2022 12:45	Mother Fool's Coffeehouse	Jon Hain	Sidewalk	Americana / Bluegrass, Folk, Singer / Songwriter
6/21/2022 13:00	6/21/2022 13:45	Mother Fool's Coffeehouse	Jon Hain	Sidewalk	Rock, Blues
6/21/2022 14:00	6/21/2022 15:00	Mother Fool's Coffeehouse	Jon Hain	Sidewalk	Americana / Bluegrass
6/21/2022 15:30	6/21/2022 16:00	Mother Fool's Coffeehouse	Jon Hain	Sidewalk	Pop, Electronic, Singer / Songwriter
6/21/2022 16:00	6/21/2022 16:45	Mother Fool's Coffeehouse	Jon Hain	Sidewalk	Singer / Songwriter
6/21/2022 14:00	6/21/2022 15:00	Nomadic Grill	Michael O'Russa	Sidewalk	Jazz
6/21/2022 19:00	6/21/2022 20:00	Nomadic Grill	Michael O'Russa	Sidewalk	Indie-Rock, Indie-Folk
6/21/2022 13:30	6/21/2022 15:00	Old Sugar Distillery	Nathan Greenawalt	Sidewalk	Rock, Folk, Pop
6/21/2022 15:00	6/21/2022 16:30	Old Sugar Distillery	Nathan Greenawalt	Sidewalk	Folk, Other, Americana / Bluegrass
6/21/2022 16:30	6/21/2022 18:00	Old Sugar Distillery	Nathan Greenawalt	Sidewalk	Folk, R&B, Soul
6/21/2022 18:30	6/21/2022 19:30	Old Sugar Distillery	Nathan Greenawalt	Sidewalk	Indie-Rock, Indie-Folk, Pop
6/21/2022 20:00	6/21/2022 21:00	Old Sugar Distillery	Nathan Greenawalt	Sidewalk	Indie-Rock, Indie-Folk, Rock
6/21/2022 10:00	6/21/2022 11:00	Overture Center for the Arts	Emily Goretski	Sidewalk	Country, Classical, Singer / Songwriter
6/21/2022 11:00	6/21/2022 12:00	Overture Center for the Arts	Emily Goretski	Sidewalk	Indie-Folk
6/21/2022 12:00	6/21/2022 13:00	Overture Center for the Arts	Emily Goretski	Sidewalk	Eastern European, Celtic, Folk
6/21/2022 13:00	6/21/2022 14:00	Overture Center for the Arts	Emily Goretski	Sidewalk	World, Experimental, Electronic
2:00 PM	2:15 PM	Rotary Plaza Stage	Meri Rose Ekberg	Amphitheater or Bandstand	Hip-Hop, Other, A cappella / Barbershop
2:30 PM	3:00 PM	Rotary Plaza Stage	Meri Rose Ekberg	Amphitheater or Bandstand	Hip-Hop
10:00 AM	10:30 AM	Rotary Plaza Stage at Madison Children's Museum	Kia Karlen	Amphitheater or Bandstand	Kids
11:00 AM	11:30 AM	Rotary Plaza Stage at Madison Children's Museum	Kia Karlen	Amphitheater or Bandstand	East Asian, World
12:00 PM	1:00 PM	Rotary Plaza Stage at Madison Children's Museum	Kia Karlen	Amphitheater or Bandstand	Kids, Folk
10:00 AM	12:00 PM	The Forum at the Top of State	Meri Rose Ekberg	Plaza or Patio	Classical, Latin, Early Music
12:00 PM	12:45 PM	The Forum at the Top of State	Meri Rose Ekberg	Plaza or Patio	Metal, Rock
1:00 PM	3:00 PM	The Forum at the Top of State	Meri Rose Ekberg	Plaza or Patio	Blues, Rock
3:30 PM	7:00 PM	The Forum at the Top of State	Meri Rose Ekberg	Plaza or Patio	Rock, Pop, R&B
7:30 PM	9:00 PM	The Forum at the Top of State	Meri Rose Ekberg	Plaza or Patio	Indie-Folk, Jazz, Singer / Songwriter

EMERGENCY ACTION PLAN (EAP)

I. GENERAL

The "EVENT NAME" will be held MONTH DAY, YEAR at GENERAL LOCATION/ADDRESS/FACILITY TITLE.

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "EVENT NAME" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as PRIMARY CONTACT: FIRST/LAST NAME.

B. Emergency Notification

1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
2. We will / will not have on-site EMS (ENTER CONTACT NAME & CELL PHONE NUMBER)
3. We will / will not have on-site Police or Security (ENTER CONTACT NAME & CELL PHONE NUMBER)

C. Severe Weather

1. Weather forecasts and current conditions can be monitored through the [National Weather Service's Madison Weather Forecast website](#).
2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such FIRST/LAST NAME and will be responsible to monitor the weather conditions before and during the event.
3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee FIRST/LAST NAME will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
4. There are very limited provisions for sheltering participants in the event of severe weather.
5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC

- b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
- c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
- d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
- 4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
- 5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
- 6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

- 1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
- 2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
- 3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

- 1. The need for constant Law Enforcement presence at this event
 has / has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
- 2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

- 1. Access for Emergency Vehicles will be maintained at all times.
- 2. 20' Fire Lanes are required to be kept open at events.
- 3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
- 4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
- 5. Crowd control will be managed by: NAME.
- 6. Parking for vendor and staff vehicles will be: LOCATION(S).
- 7. Parking for attendee vehicles will be: LOCATION(S).

V. CONTACT INFORMATION

Primary Contact	FIRST/LAST NAME MERI ROSE EKBERG (775) 343-6000	CELL PHONE
Secondary Contact	FIRST/LAST NAME JAMIE KEMBER 608 385 7727	CELL PHONE
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345

STREET EVENT MARKETING INFORMATION

Conditional approval of the event is required **BEFORE** promoting, marketing or advertising the event.

Do you have marketing information?

Yes No

If Yes, please continue. If No, skip this form.

How will this event be marketed, promoted, or advertised?

Individual venues will use their channels to promo event. Make Music Madison will utilize radio, TV, social media, web, word of mouth, posters and signage.

Will there be live media coverage during the event and where will the media vehicles be parked?

Possibly, we are not sure yet.

PARKS DIVISION CALENDAR OF EVENTS

If you want your event to be listed on City website calendars, please complete the Marketing Information form. Your event will only be included on the calendars if all permits and applications are approved 30 days in advance and your event is open to the public. If this form is not completed, the event will not be included on the calendars.

Official Name of Event: Make Music Madison 2022

Location: Everywhere.

Public Contact Phone: (608) 571-7556

Website: www.makemusicmadison.org

Admission Cost: FREE

Date of Event: Tuesday, June 21, 2022

Beginning/End Time of Event: 8 AM to 9 PM

Two sentence description of event (for internet calendar):

Make Music Madison turns the city into a stage with hundreds of free outdoor concerts held across Madison from parks to plazas, businesses to block parties, and gardens to garages. Make Music Madison is part of Make Music Day, the global celebration of music held in over 1,000 international cities annually on June 21st.