



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT- 2022 - 00719
(License number)

6 406
(Alder District #) (Police Sector)
Office Use Only

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☐ Class C Wine

Type of entertainment license: ☒ Entertainment License (21+) ☒ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: The Cardinal Bar

Licensed Address: 418 E Wilson St Madison, WI 53704

Premise Capacity: 170 Liquor/Beer Agent Name: Andrew Hansen

90 % Alcohol, 10 % Food, _____ % Other Alder, District #: Brian Benford #6 Police Sector: Central

Corporate Information

Business Legal Name (as on WI State Sellers Permit): The Cardinal Bar

Business Mailing Address: 418 E Wilson St

Business Contact Name, Position: Andrew Hansen, part Owner

Business Phone: 2624987187

Business Email: andy@thecardinalbarmadison.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title

☒ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☒ I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

☒ I certify that this information is true and correct to the best of my knowledge.

X

Signature

Date

7/11/22

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): ☒ Live Music ☒ Disc Jockey ☒ Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Live bands, DJs, Dance lessons, Brunch events

Number of security personnel and how they will be utilized: Sourced as needed for ID checking and and general security for events.

Description of clothing to identify security personnel: Black shirts with "Security" in bold white lettering

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:
No parking lot so N/A

How will the entrance line be managed and controlled: Line will be controlled by front of house/security

Plan for unruly patrons, intoxicated patrons, and physical disturbances: Will be asked to leave of their own volition first, security may be asked to become involved if not. If still not resolved, police will be contacted.

Underage drinking and fake ID plan: ID's will be checked at doors during events with live entertainment and by bartenders on normal nights. Fake ID's will be confiscated and authorities will be notified if need be.

Plan to control and supervise patrons under twenty-one (21) years of age: Events will be 21+

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:
Premise will be cleaned daily as part of opening and closing duties and noise will be kept to minimum.

Management Personnel

Name	Date of Birth	Name	Date of Birth
Andrew Hansen		Carrie Tobias	08/26/93
Allison Lenz			
Dustin Lenz			
Anthony Rineer			