WASHINGTON SQUARE ASSOCIATES LLC

Washington Square * 1400 East Washington Avenue

WASHINGTON SQUARE EXTERIOR IMPROVEMENTS PROJECT

UDC SUBMITTAL

August 16, 2006

MARK DERR*ARCHITECT

3819 MONONA DRIVE * SUITE 27 * MADISON WI * 53714 P. 608.222.4594 * F. 608.222.4594 * E. MarkDArchitect@aol.com

APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL

AGENDA	ITEM # 8
Project #_	8-106-06
	04364

DATE SUBMITTED: August 16, 2006	Action Requested X Informational Presentation
LIDO MEETING DATE. Avanet 23 2006	Initial Approval and/or Recommendation Final Approval and/or Recommendation
UDC MEETING DATE: August 23, 2006	Philai Apploval and/or Recommendation
PROJECT ADDRESS: 1400 East Washington	Avenue
ALDERMANIC DISTRICT: 2	
ALDERWANIC DISTRICT.	
OWNER/DEVELOPER (Partners and/or Principals)	ARCHITECT/DESIGNER/OR AGENT:
Washington Square Associates, LLP	Mark Derr, Architect
401 North Carroll Street	3819 Monona Drive
Madison, Wisconsin 53703	Madison, Wisconsin 53714
CONTACT PERSON: Jay Mullins	
Address: 401 North Carroll Str	reet
Madison, Wisconsin 53	703
Phone: (608) 285-8090 or (608) 2 Fax: (608) 285-8085	212–5965
E-mail address: jay@mullinsgroup.com	
TYPE OF PROJECT:	
(See Section A for:) Planned Unit Development (PUD)	
General Development Plan (GDP)	
Specific Implementation Plan (SIP)	
Planned Community Development (PCD)	
General Development Plan (GDP)	
Specific Implementation Plan (SIP)	
Planned Residential Development (PRD)	Urban Design District * (A public hearing is required as
New Construction or Exterior Remodeling in an well as a fee)	Otomi Design District (A profite from ing is required as
School, Public Building or Space (Fee may be r	equired)
New Construction or Addition to or Remodeling	g of a Retail, Hotel or Motel Building Exceeding 50,000
Sq. Ft.	
Planned Commercial Site	
(See Section B for:)	
New Construction or Exterior Remodeling in Co	4 District (Fee required)
(See Section C for:)	
(See Section C for:) R.P.S.M. Parking Variance (Fee required)	
(See Section D for:)	
Comprehensive Design Review* (Fee required)	
Street Graphics Variance* (Fee required)	
Other	
*Public Hearing Required (Submission Deadline 3 Wee	eks in Advance of Meeting Date)
E-IDI POOTAWOD DDIDI VIDCAMiscellaneous Indereviewann roval Feb 15 doc	y

WASHINGTON SQUARE ASSOCIATES, LLP 401 NORTH CARROLL STREET MADISON, WISCONSIN 53703 PHONE: 608-285-8090 FAX: 608-257-5158

August 16, 2006

Re: UDC Submission for Informational Presentation of 1400 East Washington Avenue

WASHINGTON SQUARE - 1400 EAST WASHINGTON AWNING PROJECT NARRATIVE

The existing Washington Square building is located at 1400 East Washington Avenue.

Our goal is to upgrade the exterior in a way that respects both the original industrial use of the site, and also its present business occupancy, by utilizing a design vocabulary which speaks to both.

We have obtained an administrative approval to undertake some exterior improvements, including painting, windows, and brick, which have either already been implemented or are presently in progress.

The work that we are presenting for the Commission's consideration consists of the following elements:

- Washington, the 11 and 55 entries on North Dickinson Street, and the main entry on the North side of the building. There are 5 total which would be all the same design as shown on the drawings. These would be finished to match the existing anodized aluminum window frames and be over 10' above the sidewalk at their lowest point.
- The addition of new white colored awnings along the East wall as shown on the drawings. These are intended to resemble a tension structure at the South portion of the East wall next to East Washington Avenue.
- A similar awning/canopy with columns is proposed to replace the existing vertical steel panel canopy along the north side of the east wall.
- The upgrading of the existing "North Wing" with additional windows to recall the typical fenestration details along the street elevations at East Washington & North Dickinson Street. The additional windows will replace the existing thin "slit" type openings in the South and East walls of that wing. In addition, we wish to replace the white stucco on the South facade of that wing with new brick similar to the rest of the existing "jumbo" brick on that existing North Wing. This brick would continue along the new wall of the former loading dock area. The transition of the two brick types would occur at the inconspicuous corner.
- We would replace the existing Aqua blue spandrel glass at the entry 77 curtain wall on North Dickinson Street with a new colored spandrel glass panel to complement the rest of the facade.

• These drawings show the proposed preliminary building identification signage, which has not yet been finalized. The final signage will include tenant signage and also the street entry numbers. Exterior lighting will be provided in a future UDC submittal.

We are excited to discuss our exterior renovation ideas with Urban Design. Please accept this package for informational purposes. We are also seeking budgeting information from Contractors. We look forward to an integrated implementation package.

We have contacted our Alder, Brenda Konkel about the proposed improvements. Please feel free to contact us or our Architect, Mark Derr, if you have any questions prior to the September 6th meeting in room 260 of the Municipal building at 215 MLK Blvd. at 4:15 p.m.

Here is a list of the materials in our presentation packet, which are on an 11x17 format, except for the first three items.

- 1. UDC Application Form
- 2. Awning Project Narrative dated August 16, 2006
- 3. LM1 8 1/2x11 Locator Map
- 4. EXP1 Through EXP12 Exterior Perspectives of New Awnings & Other Improvements
- 5. SK1- Site Key Plan
- 6. EL1 New North Dickinson Street Elevation
- 7. EL2 New East Washington Street Elevation
- 8. EL3 New Plan & Elevation of South Half of East Wall
- 9. EL4 New Plan & Elevation of North Half of East Wall Break Area
- 10. EL5 New North Wing Elevations
- 11. SD1 New Sections of Proposed Awnings
- 12. CP1 Through CP9 Contextual Photos of Existing Building & Surrounding Areas
- 13. Electronic Media (CD ROM)

We will bring presentation boards as well as samples and/or colors of the brick, awnings, spandrels, frames, and panels to the meeting.

Sincerely,

WASHINGTON SQUARE ASSOCIATES, LLP

Jay Mullins

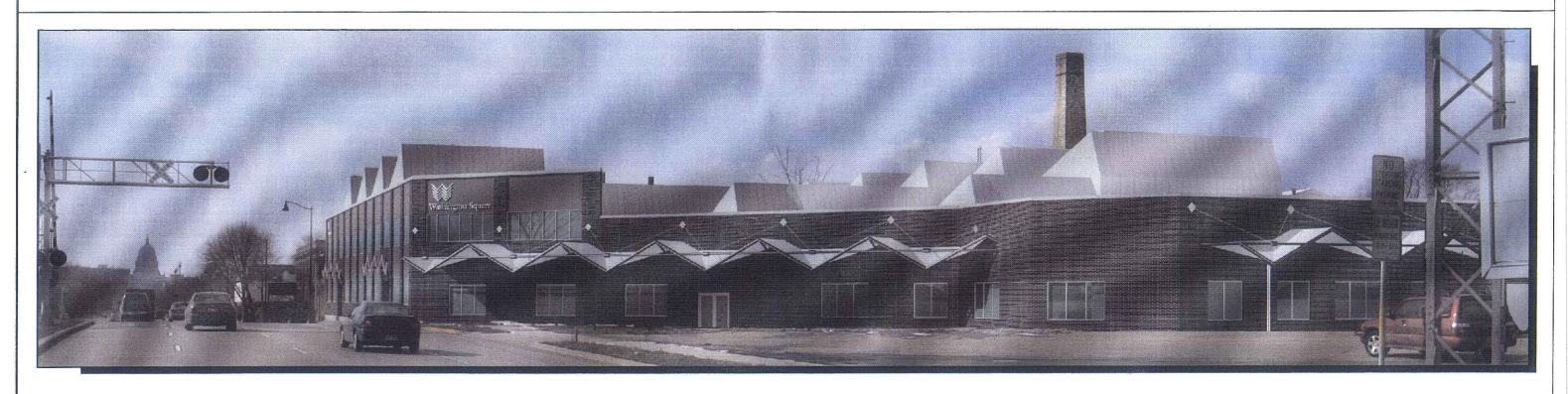
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Enclosures



Locator Map

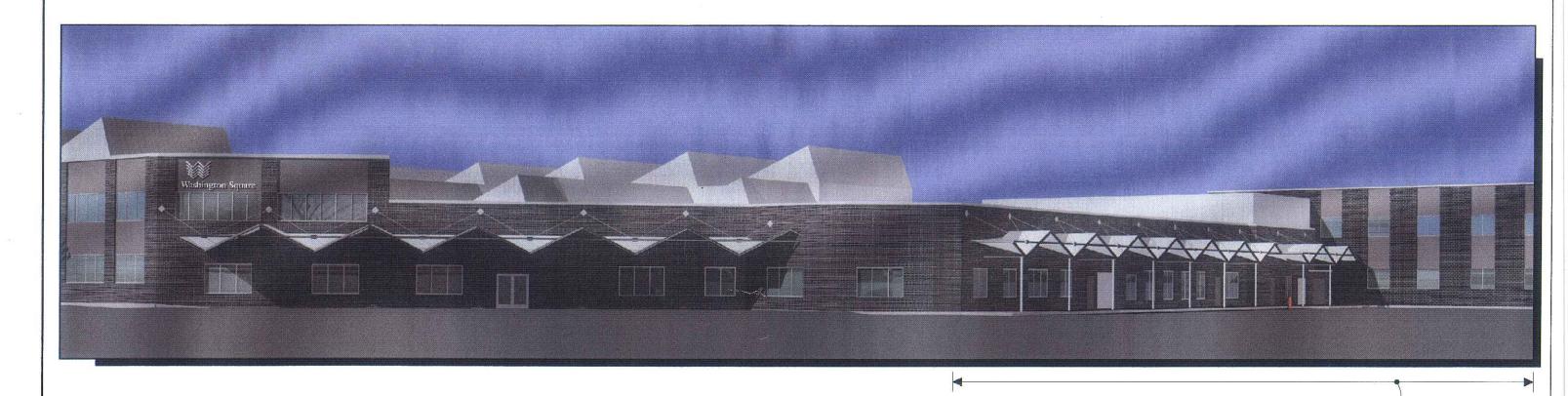
LM1



EAST ELEVATION (SOUTH PORTION) LOOKING DOWN EAST WASHINGTON



SOUTH & WEST ELEVATIONS OF NORTH DICKINSON & EAST WASHINGTON

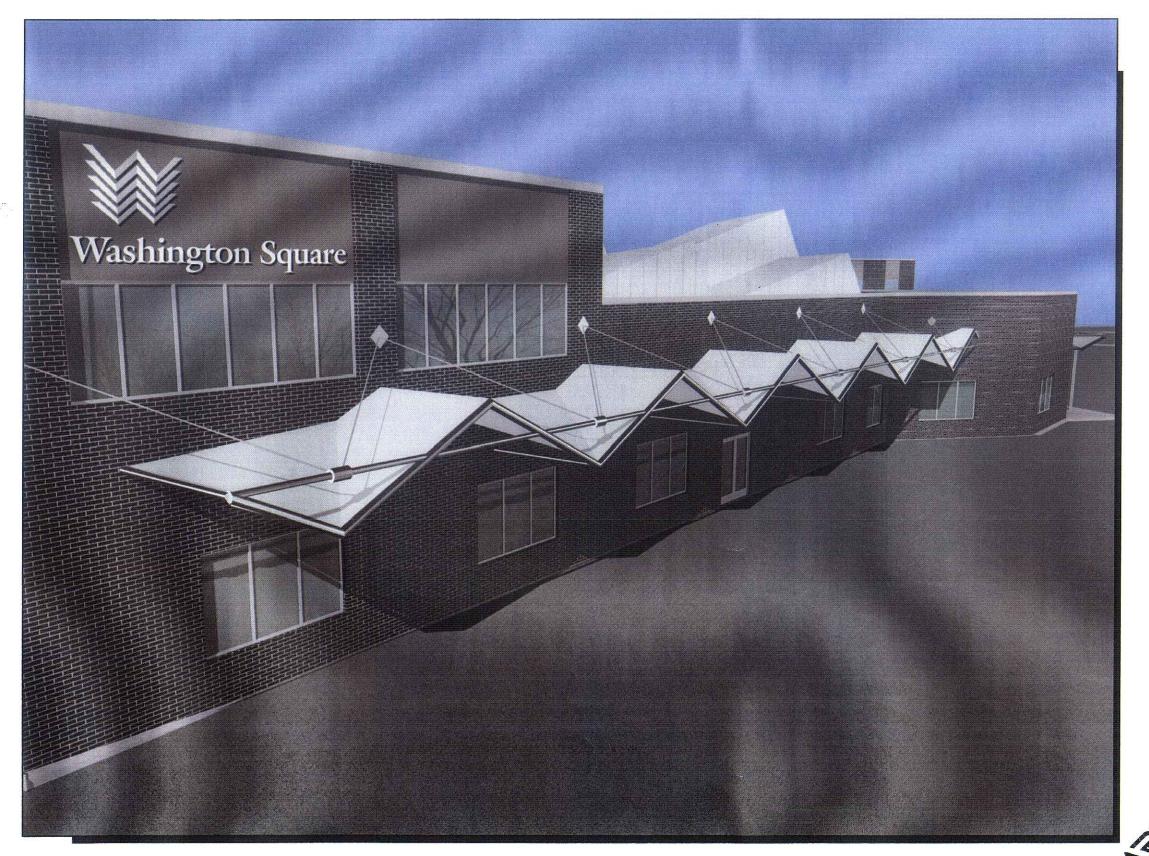


FULL EAST ELEVATION

DUE TO LANDSCAPING, THIS PORTION OF THE BUILDING, WHERE THE BRICK TRANSITION OCCURS, IS NOT READILY VISIBLE FROM EAST WASHINGTON



SOUTH & EAST ELEVATIONS FROM EAST WASHINGTON



EAST ELEVATION (SOUTH PORTION)

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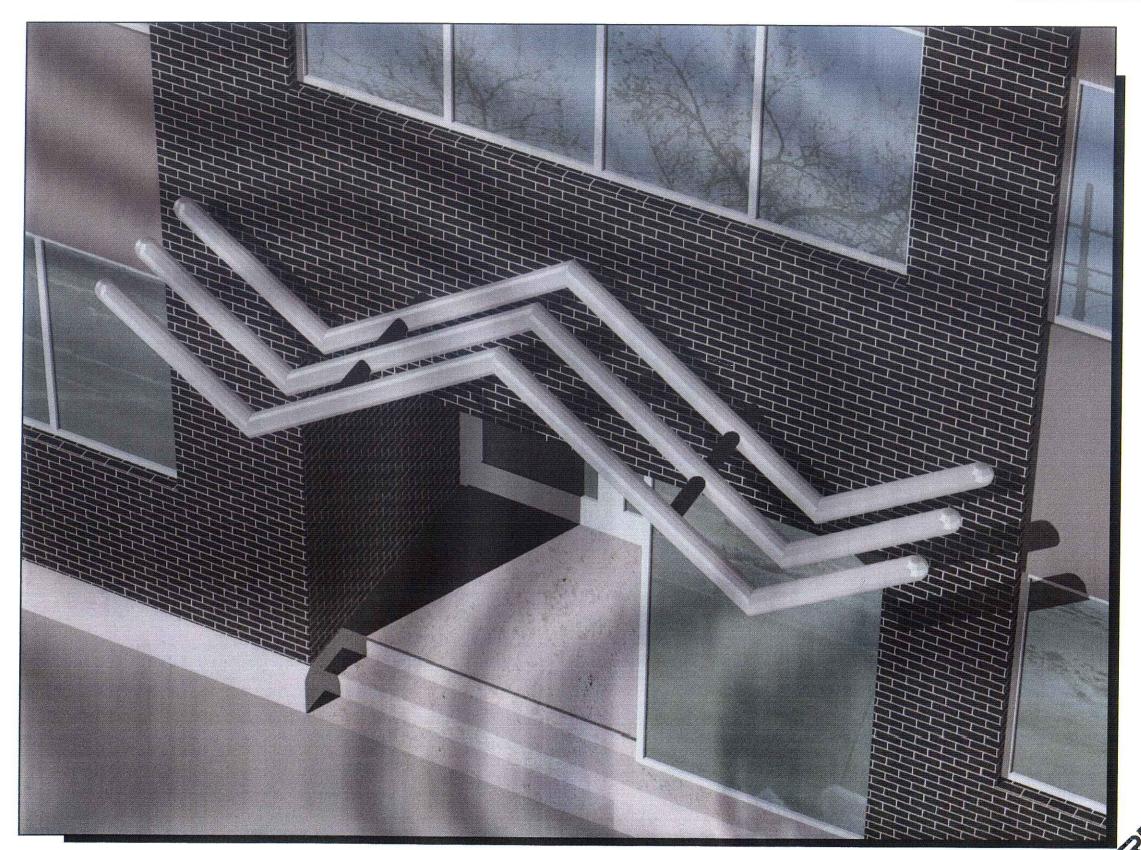


WEST ELEVATION OF NORTH DICKINSON STREET



WEST ELEVATION OF NORTH DICKINSON STREET - SIDEWALK

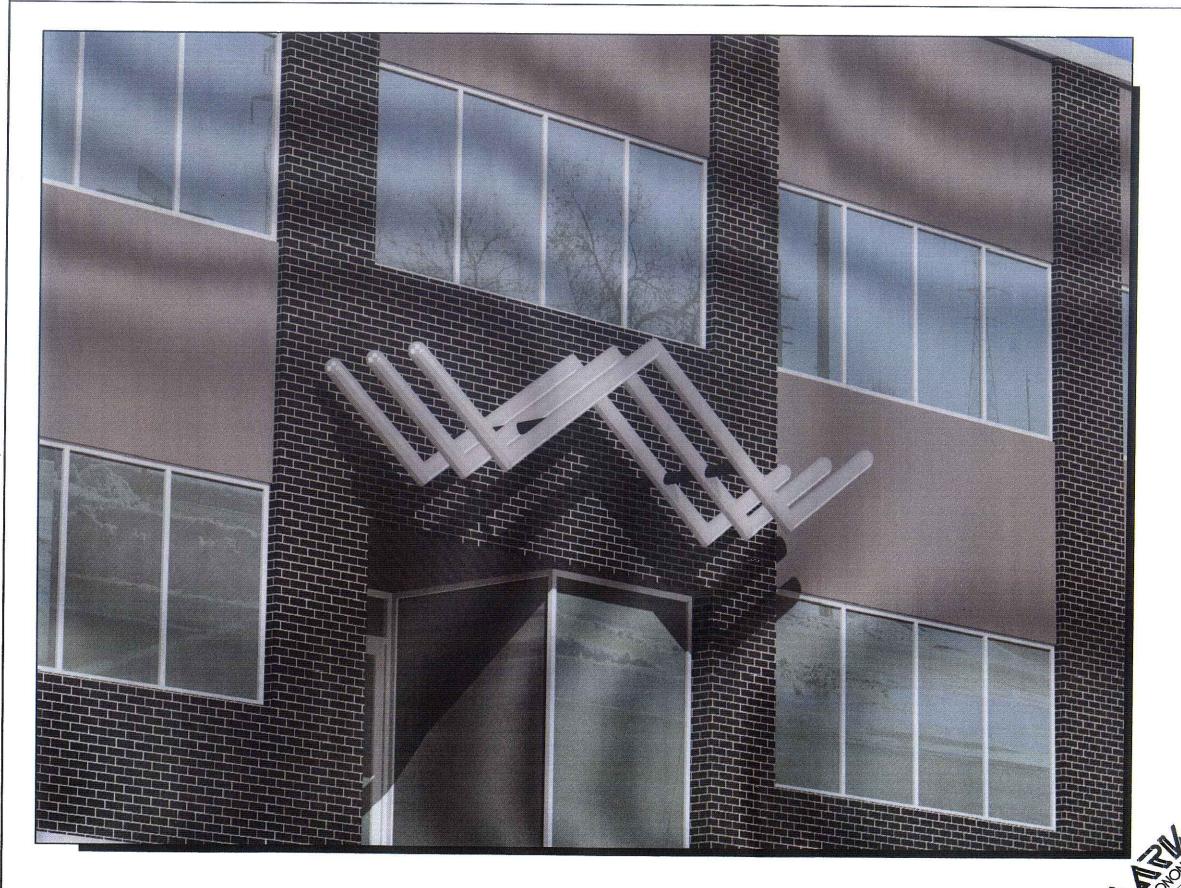
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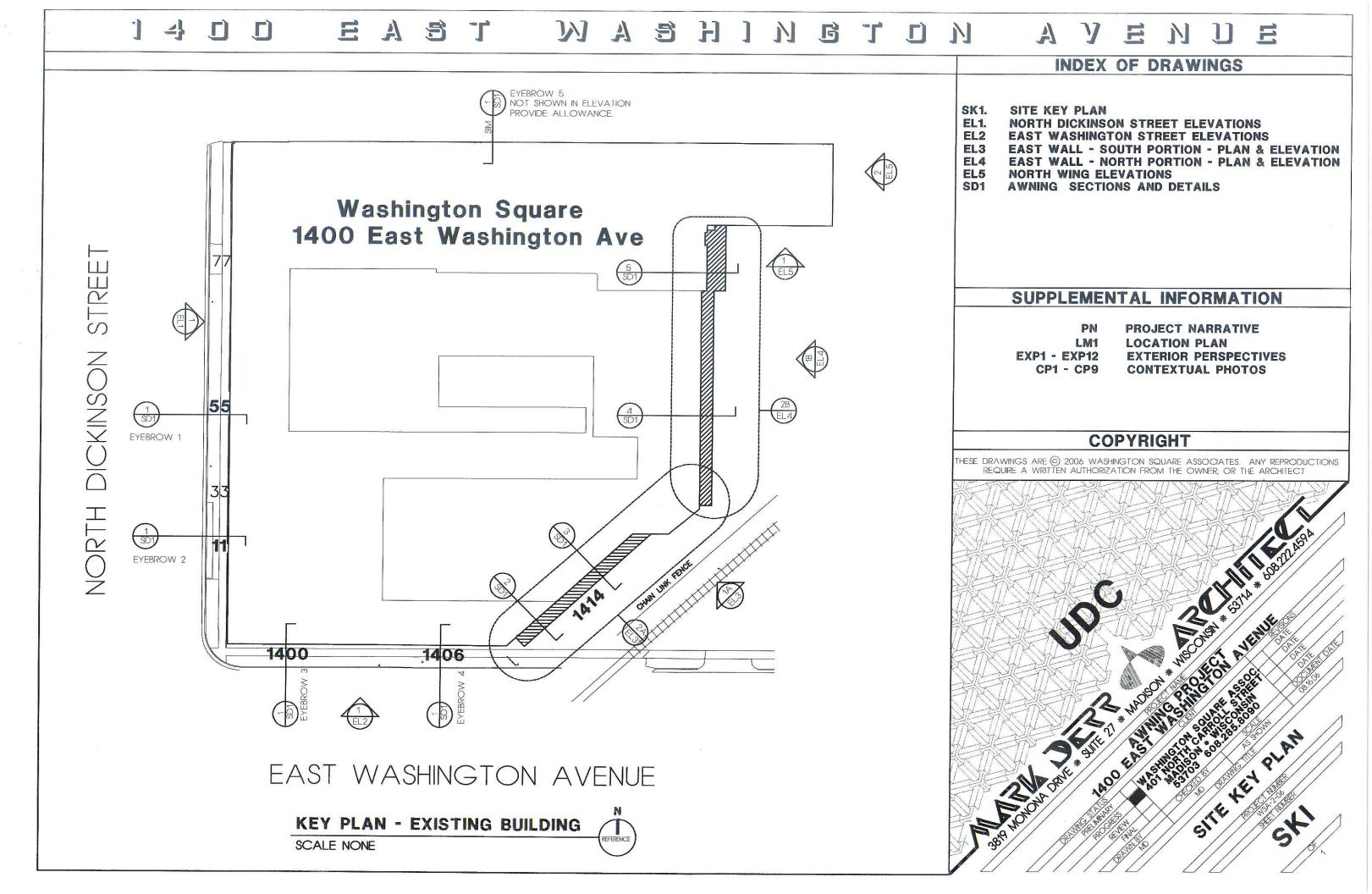
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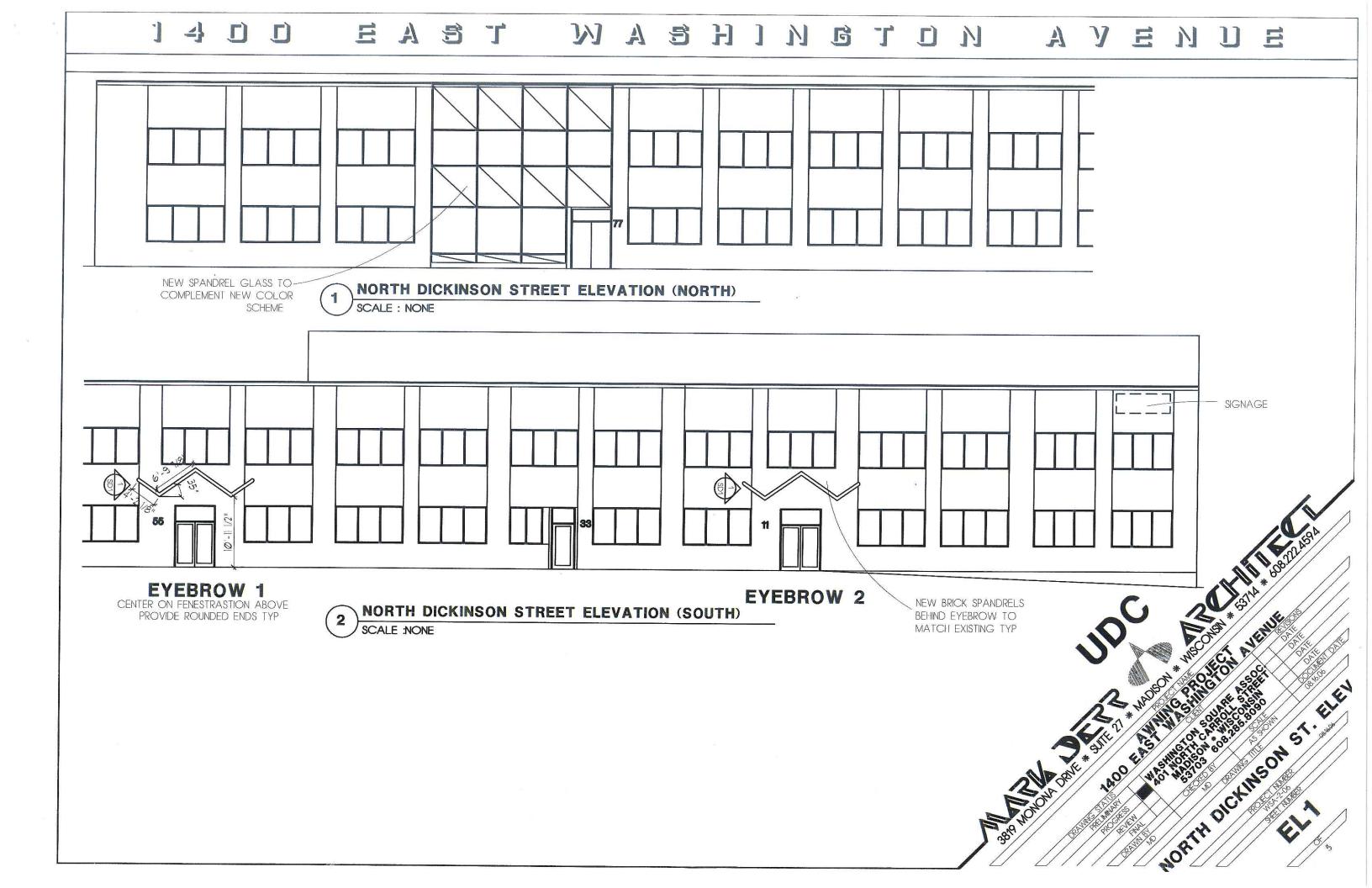


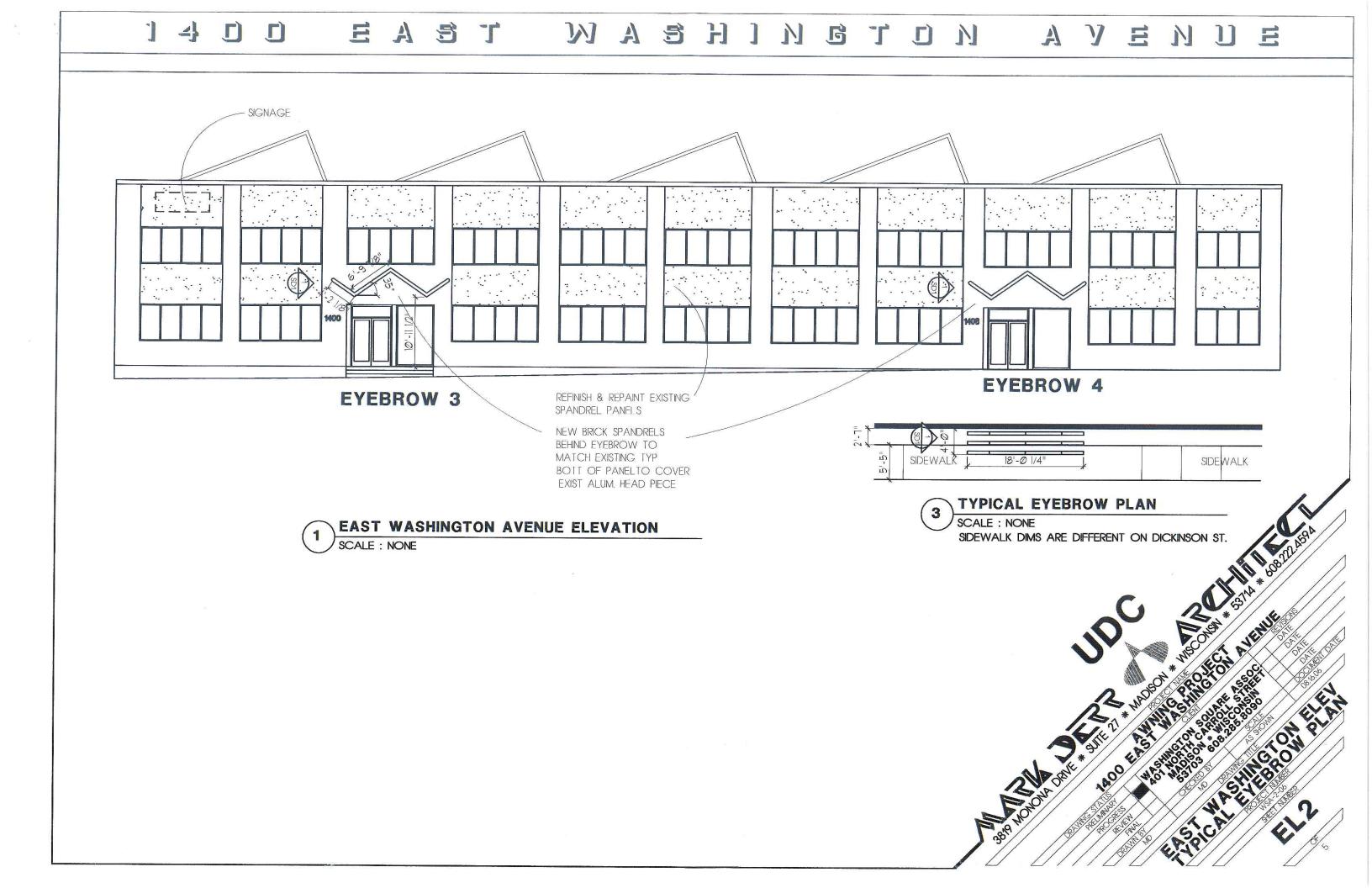
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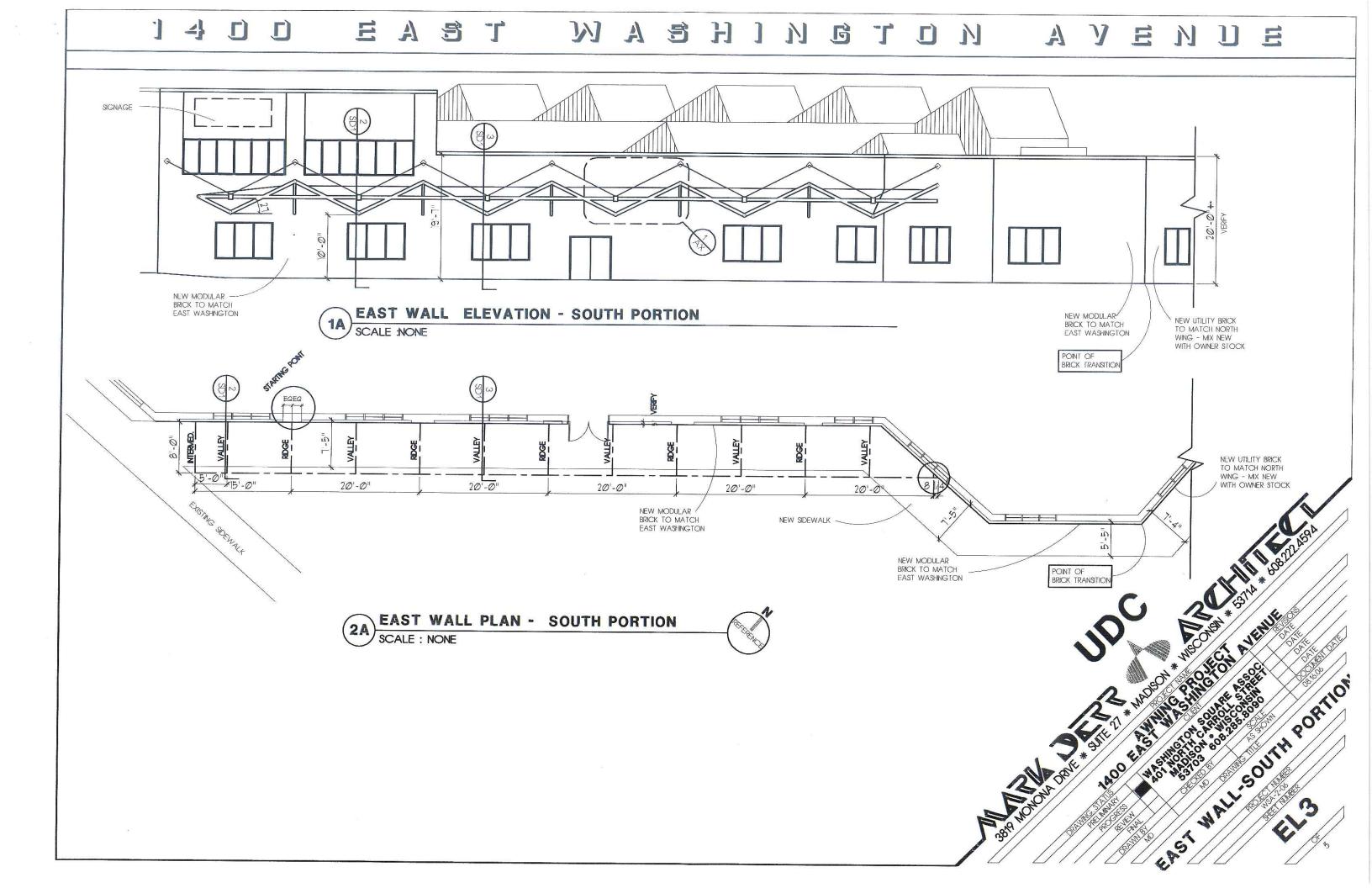
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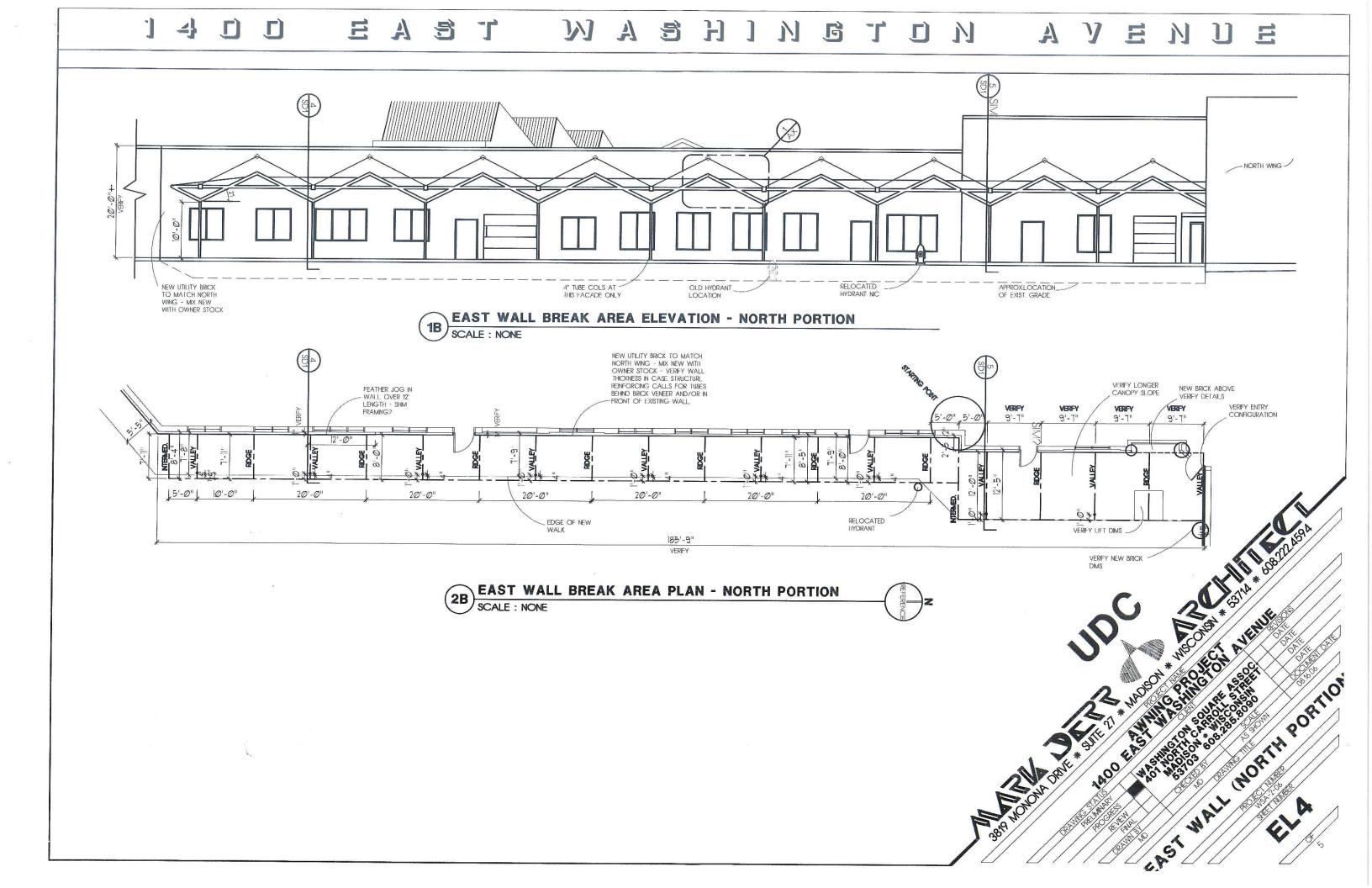
SIDEWALK VIEW OF EYEBROW

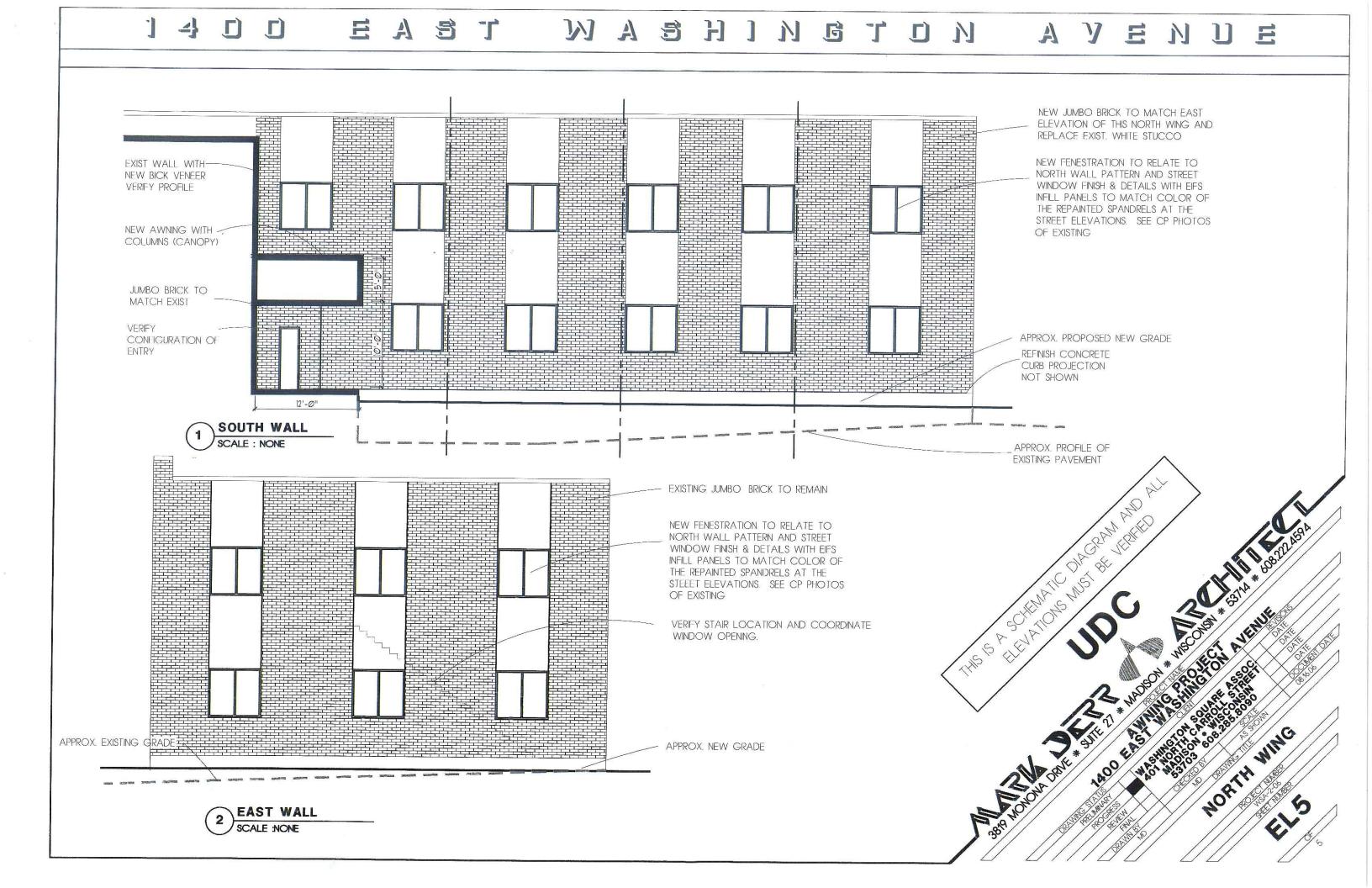










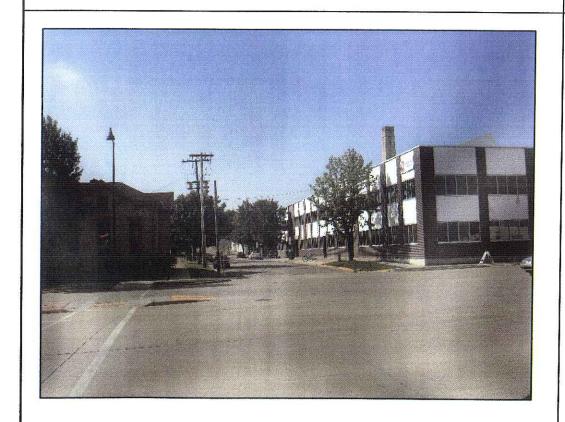




SOUTH & WEST ELEVATIONS



WEST ELEVATION

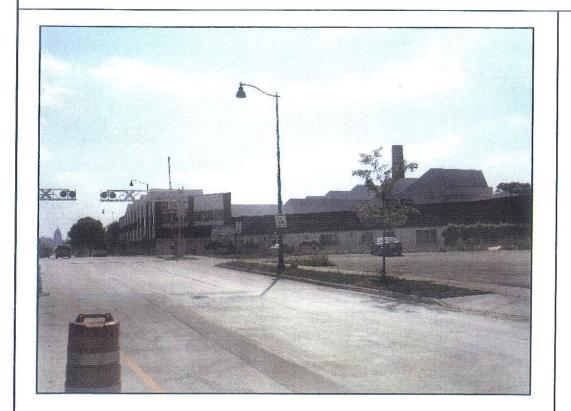


WEST ELEVATION



SOUTH ELEVATION

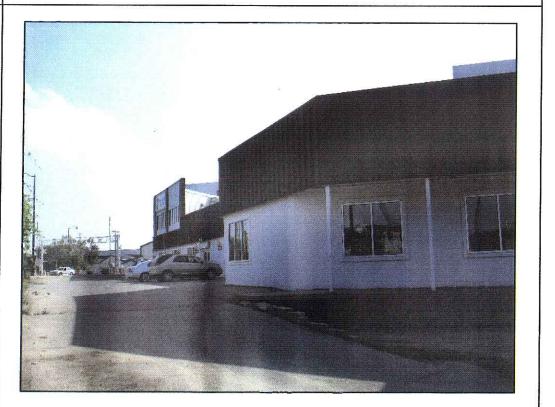
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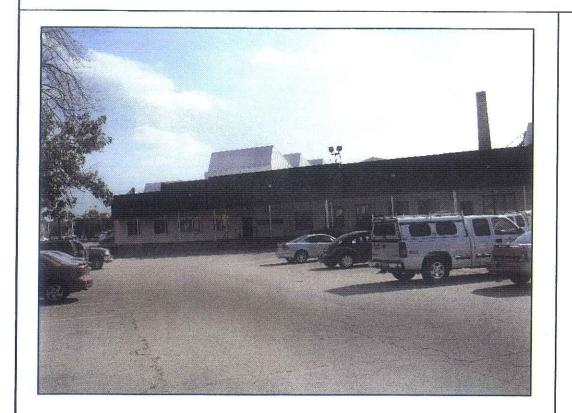


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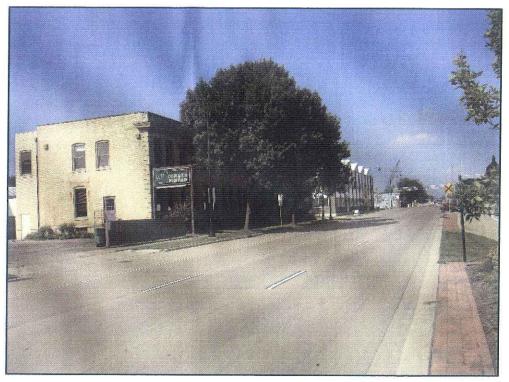


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PARTIAL NORTH ELEVATION AT LOCATION OF NEW EYEBROW

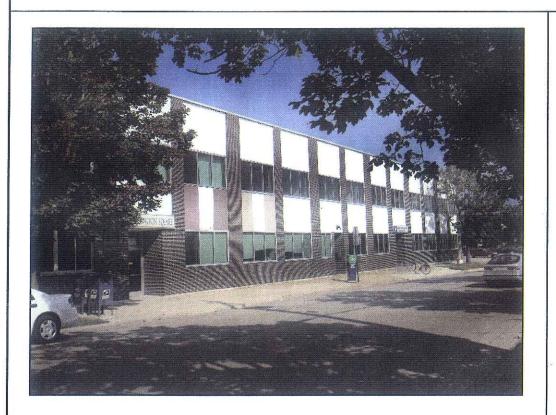


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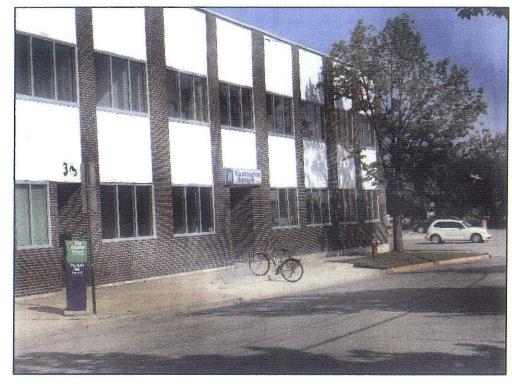


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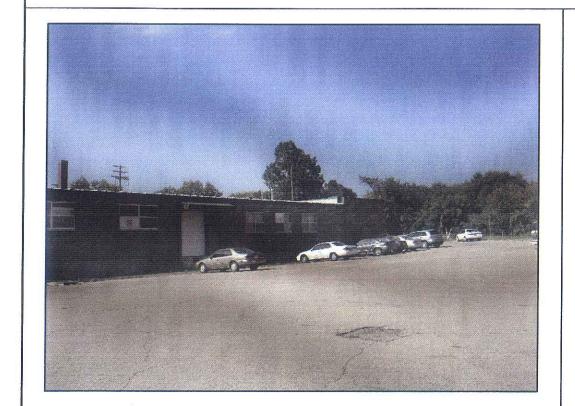


NORTHEAST ADJACENT VIEW



SOUTHEAST ADJACENT VIEW

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NORTHEAST VIEW OF ADJACENT BUILDING



NORTHWEST VIEW OF ADJACENT BUILDING

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