

August 8, 2010

To: Members of the ECCE Committee

From: Tom Moen, Executive Director, East Madison Community Center (EMCC)

Re: ECCEC Questions 8/4/10

Answers to ECCEC questions are listed below:

Does the program receive DPI Food Program reimbursement? If so, where does this show in the budget. If not, why not?

Indirectly. The East Madison Community Center sub-contracts with the Madison Metropolitan School District each summer to provide 1000's of meals for its Summer Day Camp Programs. The Madison Metropolitan School District contracts with DPI and therefore they capture the statistics from the Center's paperwork and the reimbursement goes directly to MMSD. Because of this cost and time efficient collaboration, none of the food expenses or reimbursements are run through EMCC's books.

What % of parents volunteer at the Center?

EMCC has over 250 volunteers annually that contribute over 5000 hours of volunteer time. Of those total volunteers, we estimate about 20% of parents volunteer at the Center.

How does agency seek contributions from parents to financial support programming?

The Center does not seek contributions from neighborhood parents. EMCC provides all of its children and youth programs at no charge to the kids or their parents. Accessibility to children's programs is a priority for the Center. Average household income for the parent(s) is \$15,000 annually. To charge families for the Center's children's programs would serve as a deterrent to participation. Parents are encouraged to volunteer with the kids programs.

What is the reason for increase in request to COM in 2011?

Most of the increase is directly related to the CDD application instructions that stated (for the first time) that requests for Summer Program funding be included in the Children and Youth cost centers for 2011.

Also, East Madison Community Center recently completed a 13,000 sq. ft. building expansion which tripled the size of the facility. That building addition has led to more and more activities and participants in a larger, sprawling Center. For the safety of the children and the quality/effectiveness of the programs, EMCC needs to improve the staff to child ratio. Also, the Center's rent/utilities are expected to increase \$25,000 in our lease for 2011. That increase is being spread to all of EMCC's programs.

Are outreach and marketing strategies available in other languages? Is programming available in other languages? Is programming available in other languages? Yes, EMCC has staff members that are fluent in both Spanish and Hmong.