



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft COMMUNITY SERVICES COMMITTEE

Wednesday, February 22, 2017

5:30 PM

Madison Central Library
201 W. Mifflin St, Room 301

CALL TO ORDER / ROLL CALL

Staff Present: Laura Noel, Mary O'Donnell, Jennifer Stoiber

The meeting was called to order at 5:35 pm.

Present: 7 - Shiva Bidar-Sielaff; Felicitus Ferington; LaShana M. Miller; Kim Genich; Bridget D. Rogers; Jean M. MacCubbin and Consuelo Lopez Springfield

Absent: 3 - Amanda Hall; LeAndrea M. Vernon and Wali Urehaman

APPROVAL OF MINUTES

A motion was made by Kim Genich, seconded by Fay Ferington to approve the minutes from December 14, 2016. Motion passed by voice vote.

PUBLIC COMMENT

Brenda Konkel spoke to the committee about how nerve wracking it is not to know when they will be writing grant applications for CDD funding. The last contract was done in 2012. She discussed staff turnover and how if we wait 5 years between funding processes, there may not be staff left that remember how to go through our funding process. Ms. Konkel also discussed Tenant Resource Center's funding and the need for money in tenant services. They have not been able to apply for more funding, and tenants are getting lost in the shuffle.

DISCLOSURES AND RECUSALS

None.

DISCUSSION ITEMS

1. [46202](#) Appointment of CDD Conference Committee Members

A motion was made by Kim Genich, seconded by LaShana Miller to recommend Kim Genich, Bridget Rogers and Amanda Hall for the CDD Conference Committee. Shiva Bidar-Sielaff offered to be alternate to the CDD Conference Committee if Amanda is not available. This was also approved by voice vote.

2. [45774](#) 2017 Funding Processes

Attachments: [CSC Memo.doc](#)
[2017 FP Goals YAemp217.docx](#)

Laura Noel discussed the Emerging Opportunities Program. The target of an \$150,000 RFP process is new opportunities to have an impact on low-income populations. The awards are usually smaller with a \$5,000 minimum and an average of \$11,000-15,000. Applications are due February 27, and will be reviewed by staff and community members. Recommendations will be given to the committee. There is a meeting on March 30 to listen to presentations from the applicants, and a meeting on April 3 to decide allocations.

Laura also discussed peer support for which there is \$400,000 to award in 2017. There are two main areas we would like to look at, recidivism and violence reduction in the community, and trauma informed care for these issues. We are looking at best practices in this area and developing an RFP that will hopefully be collaborative.

We have many RFP processes running simultaneously this year--peer support, community building and engagement, youth and adult employment, affordable housing, and homeless services. All RFP areas may not be ready to go at the exact same time. Shiva suggested having the peer support RFP ready by the time the CDD Conference Committee needs to make the Emerging Opportunities Program decisions.

Laura handed out the adult and youth employment goal statements, and asked the committee for comments. Anything they suggest will be considered before it goes public.

Laura and the committee discussed the difference between CDD, DWD, WHEDA, Job Center, etc. and the City's part in funding these types of services. They discussed employment models and how workers are supported.

The committee looked at the goal statements, and had the following suggestions. Soft skills are missing from the youth outcomes. For adult training, how do we measure the connection between industry and workers? Employers should be highly involved in training. We talk about poverty, racial equity, social justice, language in the general success statement. Do we need a more specific call out in the specific indicators of success? Shiva suggested using more positive language.

Shiva Bidar-Sielaff left at 6:39 pm.

They discussed measuring outcomes for those who are not yet ready to take the GED or are far from economic self-sufficiency. There need to be more stepping stone outcomes. We talk about looking at the family holistically, but nothing talks about how they do that, for example, providing child care, transportation, food, etc. Laura asked the committee to email her with any further comments.

3. [34250](#)

Committee Reports

- Early Childhood Care and Education Committee
- Committee on Aging

Fay Ferington reported for the Committee on Aging. Christine Beatty was asked to be chair of the National Senior Center Assciation. The senior center

is figuring out their Aging Mastery program that will be offered in spring and fall.

There was no report from the Early Childhood Care and Education Committee.

4. [45406](#)

Staff Report

Laura Noel discussed CDD staffing. The CDBG unit has brought on three new employees. Torrie Kopp Mueller is the CoC Coordinator, Sarah Llm is the Homeless Services Specialist, and Kazoua Lor is the new CD Tech. We have also posted three Community Development Specialist positions, and got 109 applications. They are for the areas of youth, adult employment and neighborhood based services. We have conducted the first interviews, and hope to do the second interviews next week. We got quality applicants, and hope to get people hired and starting in mid-April. We are also hiring for the OJJDP grant, which is a two year LTE position. We start interviewing next week.

ADJOURNMENT

A motion was made by Kim Genich, seconded by Fay Ferington to adjourn at 7:00 pm. Motion passed by voice vote.