ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION	Applicant's Wisconsin Seller's Permit Number: 004 - 0002721110 - 01
Submit to municipal clerk	Federal Employer Identification 34-2040427
For the license period beginning JULY / 20 08;	LICENSE REQUESTED
ending June 30 20 D9	TYPE FEE
	Class A beer \$
TO THE GOVERNING BODY of the: Town of MADISON	Class B beer \$
	- Wholesale beer \$
City of	Class C wine \$
County of DANE Aldermanic Dist No 9 (if required by ordinance	
Additional to Ad	X Class B liquor \$ ZO
1 The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY	Reserve Class B liquor \$
CORPORATION/NONPROFIT ORGANIZATION	Publication fee \$
₹ . . .	TOTAL FEE \$ 20
hereby makes application for the alcohol beverage license(s) checked above	
2 Name (individual/partners give last name, first, middle; corporations/limited liability companies give re	gistered name):
An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application partnership, and by each officer, director and agent of a corporation or nonprofit organization, a liability company. List the name, title, and place of residence of each person	and by each member/manager and agent of a limited
Title Name Hom VT/President/Member PASSIDENT DAVID LINDENSTRUTH 360	ne Address Post Office & Zip Code
711	1 S BARKER LANE APPLETON 5491
Vice President/Member VICE - PRESIDENT TRACY LINDENSTRUTY 360	
	226 N 4493 DUPLAINVILLE RIS PEWALKE
	STILL WATER DR OCONOMOWORS306
Agent SAME AS PRESIDENT	1 2
	STILLWATER DR OCOLOMORUS 53
	Phone Number TBD, CORPORATE # 15 9
4. Address of Premises 610 JUNCTION ROAD; SUITE 101 Post Office	te & Zip Code ▶ <i>MADISoN 53717</i> 3
5 Is individual, partners or agent of corporation/limited liability company subject to completion of the res	
training course for this license period?	☐ Yes ▼No
6 Is the applicant an employe or agent of or acting on behalf of anyone except the named applicant?	Yes No
7 Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control	Superconduction (Management Control of Contr
8 (a) Corporate/limited liability company applicants only: Insert state and da	te 03/2005 of registration
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability	· · · · · · · · · · · · · · · · · · ·
(c) Does the corporation or any officer, director, stockholder or agent or limited liability company or a	
agent hold any interest in any other alcohol beverage license or permit in Wisconsin?	No
(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5. 6. 7 a	to provide a second and the second as the se
9 Premises description: Describe building or buildings where alcohol beverages are to be sold and store all rooms including living quarters, if used, for the sales service and/or storage of alcohol beverages may be sold and stored only on the premises described)	and records. (Alcohol beverages
10 Legal description (omit if street address is given above):	
11 (a) Was this premises licensed for the sale of liquor or beer during the past license year?	Yes No
(b) If yes, under what name was license issued?	· · · · · · · · · · · · · · · · · · ·
12 Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630 5)	
before beginning business? [phone 1-800-937-8864]	Yes No
13 Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the sam	
Section 2 above? [phone (608) 266-2776]	delineary control of the control of
14 Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor?	
	Samuel Survey Su
READ CAREFULLY BEFORE SIGNING: Under penalty provided by law the applicant states that each of the above ques of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferrer (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers o any partion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a mi-	d by the license(s), if granted, will not be assigned to another f Limited Liability Companies must sign.) Any lack of access to
4	1 - 1 11 ×
SUBSCRIBED AND SWORN TO BEFORE ME	Landoustuffy - DOECIDON+
this day of _SCOT, 20 _OS	Member/Manager of Limited Liability Company /Partner/Individual)
San Kanoto	ученноет/манадег от стивкей ставлясу Company (Partner/Individual)
(Clerk/Notary Public (Officer of Corporation/	Member/Manager of Limited Liability Company /Partner)
My commission expires 41512.	
	fember/Manager of Limited Liability Company if Any)
TO BE COMPLETED BY CLERK	
Data recovered and filled . Data reported to garred the garred to	Signature of Clerk / Deputy Clerk
Date license granted Date license issued License number issued	

City of Madison Supplemental Class B License Application

Federal Number Notarize	Permit Number Employer Identification ed Original Application Form ed Supplemental Form	*Notarized Ap Background I	F Licensed Premise opointment of Agent nvestigation Form(s) insfer of Ownership corporation	Floor Plans Lease Sample Menu Business Plan * Corporation/LLC only
 Addres Telepho 	s of Licensed Premise 600 one Number: 920-380	Junction Dell 1 4 A	Rd, MadiSon TF 101 nticipated opening date:	tuttot Mongolian Grill 1 WI 53717 11/19/08 Appletan WI 54911
the neig	ou contacted the Alderperson, Inghborhood association represerve any special conditions desired to the MOI	ntative for the are	a in which you intend to larbood? □ Yes ANo	locate? X Yes □ No
TAR	s Description, including hours GETTING PROFESS IONIA	HCS JFAMI	CIES; OPEN 11	
10. Detaile size and	plan to have live entertainmend written description of buildir all areas where alcohol bever shall not be expanded or char	ng, including over ages are to be sol	all dimensions, seating and and stored. The licens	ed premise described
OF THE WITH REST 11. Are any	INTERIOR OF HUNOT MONGO GROUND FLOOR OF THE CITY CEP CAPACITY FOR ~ 200 SEAT BEING RESTAURANT TAX VIVING quarters directly or indunote that alcohol may be sold a	UTER JUNCTION ED GUESTS, IM BUTS AND BOOT, irectly accessible	BUILDING, LOCATED AT CLUDING ~ 24 BAK HS and under control of the	2 570015 AND THE applicant? □ Yes X No
	pe existing parking and how pa			
WE H	pe your management experience AVE 2:5 YEARS OPERATIONS INCED MA	TING SIMILAR	RESTAURANTS THRU	Č
14 Identify process Name	the registered agent for your notice or demand required or LINDENSHOWN	Corporation or I permitted by law Stool S bou	LC. This is your corporate to be served on the corporate Kerln Appleto	ation's agent for service of oration MUL 549 15
WIT	MANAGERS AND EN THE FRANCHISE + 1	UTERNAL G	LUDECINES, DUTT	ES VARY BY JOB FUNCTION
Bu	I HKE ALSO IN ACC	OK DANCE WI	TH FRANCHISE + INT	TERNAL GUIDELINES

15. Utilizing your market research, who would you project your target market to be? 25-54 Yearolds, professionals & families
16. What age range would you hope to attract to your establishment? <u>Same as above</u>
17. Describe how you plan to advertise/promote your business. What products will you be advertising? TV, in stare promotions, word of mouth Adulatising our food
18. Are you operating under a lease or franchise agreement? Yes (attach a copy) No
19. Owner of building where establishment is located: City Center Junction LLC Address of Owner: 0495 South 27th St. Phone Number 414 435 - 0240 Franklin WE 53132 20. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? Yes No
21. List the Directors of your Corporation/LLC 1, 2 David & Tracy Lindenstruth 36015 Barker Ln Appleton w 54915 3 Frederic Lindenstruth w226 N4493 Duplamville Rd Pewaukeew 53072 Name Address 4,5 Brad & Heidi Carlson 36865 Stillwater Dr Oconomous w 53066 Address
List the Stockholders of your Corporation/LLC David Lindenstruth 3601 S Barker Ln, Appletan LL 54915, 3126 Name Address Address Heidi Carlson 2065 Stillwater Dr Oconomowoc, LT 301de, 1996 Name Name Address Name Address Address Wood Ownership Frederic Lindenstruth w226N4493 Deplamuile Rd, fewarker, 1996 What type of establishment are you? (Check all that apply) Tavern Nightclub Restaurant
Other Please Explain
24 What type of food will you be serving, if any? <u>Create Your own Stir-fry</u> Breakfast Lunch Dinner Swps, Salads, appetizers, desserts
25. Please submit a sample menu with your application, if possible. What might eventually be included on your
operational menu when you open? Appetizers Salads Soups Sandwiches Entrees
Desserts Pizza Full Dinners
26. During what hours of your operation do you plan to serve food? 11am - 10pm

27.	What hours, if any, will food service <u>not</u> be available?
28.	Indicate any other product/service offered
29.	Will your establishment have a kitchen manager? Yes No — WE HAVE ONE GENERAL MANAGER AND TWO ASSISTANT Will you have a kitchen support staff? (Yes) No MANAGERS ALL TAREE MANAGERS
30	Will you have a kitchen support staff? (ves) No MANAGERS. ALL TAREE MANAGERS SHARE RESPONSIBILITY FOR KITCHEN. How many wait staff do you anticipate will be employed at your establishment? 30-40
31.	How many wait staff do you anticipate will be employed at your establishment? 20-40
	During what hours do you anticipate they will be on duty?
32.	Do you plan to have hosts or hostesses seating customers? Yes No
33.	Do your plans call for a full-service bar? (Yes) No
	If yes, how many bar stools do you anticipate having at your bar? 24
	How many bartenders do you anticipate you would have working at one time on a busy night?
34	Will there be a kitchen facility separate from the bar? Yes No OR MANAGERS AS NECESSARY
35	Will there be a separate and specific area for eating only? Yes No
	If yes, what will be the seating capacity for that area? 170
36.	What type of cooking equipment will you have? Stove Oven Fryers Grill Microwave
37.	Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products? (Yes) No
38.	WALK-IN COUR MAY COL BEER ALSO. What percentage of your overall payroll do you anticipate will be devoted to food operation salaries? 9498
39	If your business plan includes an advertising budget, what percentage of your advertising budget do you
	anticipate will be related to food? 99%
	What percentage of your advertising budget do you anticipate will be drink related? 190
40.	Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or
	the Tavern League of Wisconsin? (Yes) No
41.	Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the
	National Restaurant Association? (Yes) No

		250-200
42	What is your estimated capacity?	250-300

43. Pursuant to Chapter 23 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage For new establishments, the percentage will be an estimate.

Gross Receipts from Alcoholic Beverages	~ 6 %
Gross Receipts from Food and Non-Alcoholic Beverages	~94 %
Gross Receipts from Other	%
Total Gross Receip	ts 100%

44. Do you have written records to document the percentages shown? (Yes) You may be required to submit documentation verifying the percentages you've indicated.

RECORDS FROM TWO SIMILAR RESTAURANTS

Read carefully before signing: Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Subscribed and Sworn to before me:

My commission expires 4

(Officer of Corporation/Member of LLC/Partner/Individual)

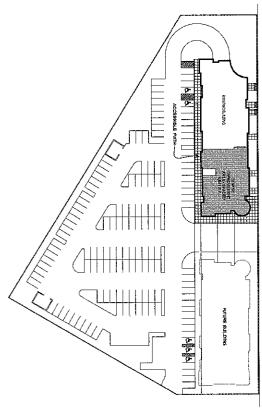
Appointment of New Liquor/Beer Agent

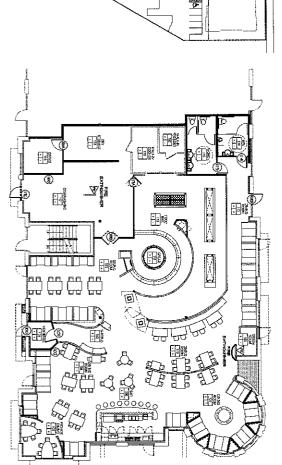
JUNCTION ROAD

HUHOT MONOCLAN OFFIL 223 MAN BITRET 58802 PHONE 40825,4303 AVAP & HUHOT.COM

HUHOT MADISON, WISCONSIN

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CODE SUMMARY

GENERAL NOTES

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CODE NOTES

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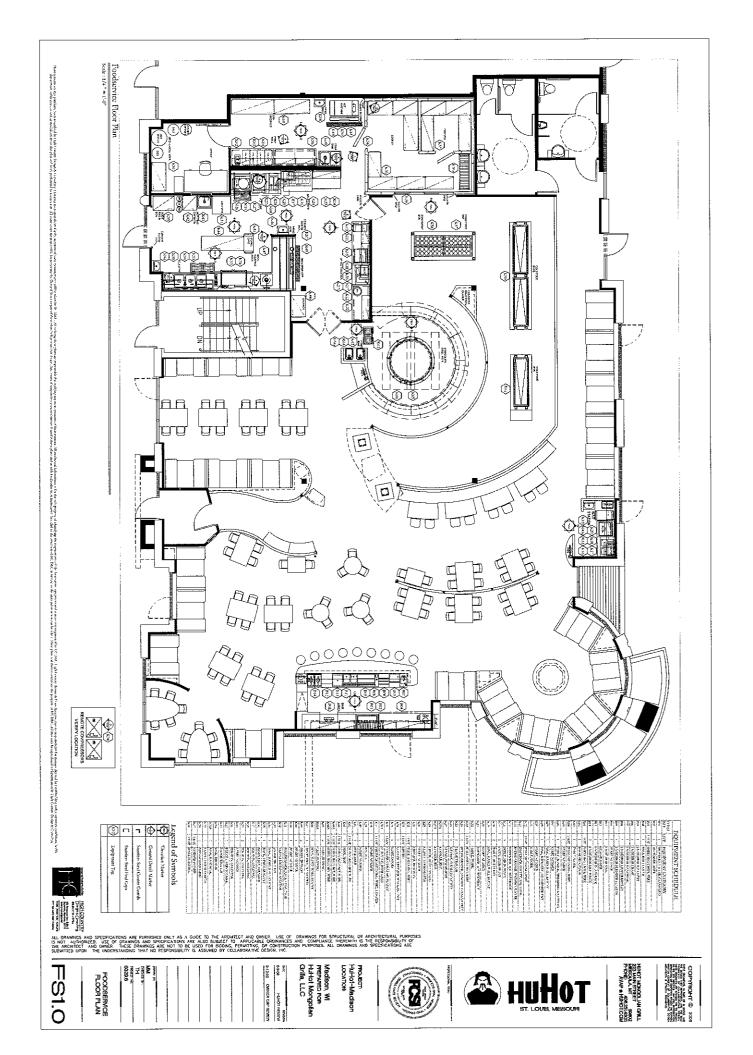
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3 FLOOR PLAN

Madison, Wi PREPARED FOR HuHot Mongolian Grills, LLC PROJECTI HuHot-Madison LOCATION

0-29-08 HUNOT REMOVE 0-29-08 TRADE DRESS SET

SITE PLAN





EMPLOYEE HANDBOOK



EXHIBIT C - Alcohol Serving Policy

HuHot Mongolian Grill tries to meet the needs and expectations of our guests. This often includes the serving of alcoholic beverages to enhance dining and/or social experiences. At all times HuHot Mongolian Grill is committed to serving alcoholic beverages responsibly. This policy applies to all employees who interact with guests. Employees who violate this alcohol serving policy will be disciplined, up to and including termination.

Liquor Philosophy

- HuHot Mongolian Grill will manage responsible liquor operations that are profitable for the long term.
- HuHot Mongolian Grill believes our guests have a high degree of self responsibility.
- HuHot Mongolian Grill has a professional responsibility to effectively manage our guests who have been drinking

General Proactive Action Plan

- Train employees on laws and the alcohol policy.
- Handle any liquor related situations before they become a problem.
- Not allow minors to consume alcoholic beverages in the restaurant.
- Not allow intoxicated guests to drive.
- Provide transportation (a taxi) for any intoxicated guest.
- Contact the proper authorities if legal ramifications are involved.

Liquor Awareness

The following are the responsibilities of HuHot Mongolian Grill's staff.

- To be aware of the amount of alcoholic beverages that a guest is consuming.
- To be aware of the effect of over serving a guest.
- To be aware of all laws pertaining to the serving of alcoholic beverages.
- If you are having a problem with a guest, inform a manager or supervisor
- Tell guests of any problems that their behavior is causing you and the people around them and ask the guests to change their behaviors. Tell them that they will ultimately be asked to leave if disruptive behavior continues. Do not be overly-friendly to guests but yet polite, considerate, and professional.

Checking Identification

Employees are required to check the identification of any guest in question who is requesting alcohol service.

- Check everyone who looks less than 35 years of age.
- Only accept approved forms of government photo identifications issued, which are signed
- Refer any patron who is giving problems about checking their identification to a manager or supervisor.
- Refuse service to any patron without proper identification.
- Refer any patron with a tampered identification, an identification marked "duplicate," an expired identification, or any identification which you suspect may be false to a manager or supervisor.



EMPLOYEE HANDBOOK



Symptoms of Intoxication

Intoxicated guests are not to be served. Guests who have been over served start to show signs of intoxication. Watch for the following signs of intoxication in guests that may have had too much to drink.

- Appear sleepy. Put their head down to nap.
- Lose muscle coordination and spill things.
- Light more than one cigarette at a time or let them burn without smoking them.
- Appear unstable when walking or sitting up.
- Start to "daydream."
- Drop things such as money or cigarettes
- Become loud and annoying to other guests
- Slur words or lose their train of thought.
- Start arguments and become obnoxious
- Become over-friendly with guests or employees.
- Become glassy eyed.
- Lose eye contact or appear to lose focus.

Alcohol Serving Rules

- Employees will not serve alcohol to guests under the age of 21, even if a guest is present with a parent or spouse who is older than 21.
- Employees shall discontinue alcohol service to anyone who is intoxicated
- Employees serving alcohol must be at least 18 years of age
- Employees shall discontinue alcohol service to anyone that becomes disruptive
- Employees shall immediately inform a manager or supervisor about any problems, including potential problems, which are related to alcohol service
- Employees shall not serve a guest who appears under the age of 35 without checking for proper ID.
- Employees shall serve each guest only one alcoholic beverage at a time.
- All managers, supervisors, bartenders and swinging/closing servers must have a valid operator's license that is current in the municipality where the alcohol beverage license is held. At least one of the aforementioned individuals shall always be on the premises when serving guests
- Only employees who have a valid operator's license that is current in the municipality where the alcohol beverage license is held shall pour liquor. One exception: a non-licensed employee may pour alcohol as long as a licensed employee is behind the bar and supervising the pouring.
- All cocktails shall be mixed according to the recipes. Over-pouring is not allowed.
- All alcohol inventories shall be acquired from a licensed wholesaler.
- No alcohol shall be transferred from one store to another.
- All alcoholic beverages must be purchased. Promotions shall not give away any form of alcohol.
- A copy of all alcohol invoices shall be kept on site for at least two years following the receipt date.
- Employees are not allowed to drink prior to their shift. Employees are allowed to purchase one drink after their shift, after changing out of uniform.
- Employees shall not receive any discounts on alcoholic purchases
- Employees shall break empty liquor bottles or otherwise deface (scratch or mutilate) the label of empty liquor bottles.
- All alcohol licenses and operator's licenses shall be framed and posted in a location visible to guests.
- Transportation shall be firmly offered to any intoxicated guests who do not have a designated driver.
- Employees shall immediately report guest issues related to alcohol service to a manager or supervisor.