

## Madison's Central Business Improvement District (BID)

## **MEMO**

Date: May 20, 2009

To: Mayor Dave Cieslewicz and members of the Common Council

CC: Joel Plant, Aide to Mayor Cieslewicz

Mark Olinger, Director of Planning & Development Matthew B. Mikolajewski, Office of Business Resources

From: Mary Carbine

Executive Director, Madison's Central Business Improvement District (BID)

P.O. Box 71 Madison, WI 53701 t (608) 443-1973 f (608) 256-0333

mcarbine@downtownmadison.org www.visitdowntownmadison.com

Re: Amendment to 2009 BID Operating Plan

Dear Mayor Dave Cieslewicz and members of the Common Council:

Thank you for taking the time to review and consider for approval the Amended 2009 Operating Plan of Madison's Central Business Improvement District (BID).

The basic structure of the Plan has not changed. The proposed amendments include as a part of the Plan the specifics concerning the voting process for continuing or terminating the District every five years. The voting process was developed in consultation with the City Clerk's Office. Costs associated with the voting (e.g., postage) will be covered by the BID.

Changes to the plan can be found on pages indicated below and are redlined:

Page 2 - Add Appendices

D. Voting Process

E. Sample Ballot

Page 11: Change Appendix D to F for City Attorney Opinion

Page 13: VII. B. Termination of the District – description of voting process

Please note that the City Attorney's Office has reviewed this amended Plan and found it to be in compliance with the State Statute.

If you have any questions or concerns, please do not hesitate to contact me.

Attached:

2009 Amended Operating Plan Appendices:

D. Voting Process

E. Sample Ballot