



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft COMMUNITY DEVELOPMENT DIVISION CONFERENCE COMMITTEE

Monday, September 22, 2014

5:00 PM

Madison Senior Center, 330 W. Mifflin Street

NOTICE OF AGENCY PRESENTATIONS

CALL TO ORDER / ROLL CALL

Staff Present: Jim O'Keefe, Laura Noel, Nancy Saiz, Monica Host, Mike Miller, Mary O'Donnell, Jennifer Stoiber

Kim Genich called the meeting to order at 5:02 pm.

Present: 5 - Lauren Cnare; Daniel A. O'Callaghan; Colin A. Bowden; Kim Genich and Felicitus Ferington

Absent: 1 - Denise DeMarb

APPROVAL OF MINUTES

A motion was made by Fay Ferington, seconded by Colin Bowden to approve the minutes from the May 8, 2014 meeting. Motion passed by voice vote.

DISCLOSURES AND RECUSALS

None

DISCUSSION ITEMS

1. [35583](#) Introduction of New Members to the Conference Committee
-Daniel O'Callaghan
-Colin Bowden

Jim O'Keefe introduced Colin Bowden and Dan O'Callaghan, the two new members from the CDBG Committee.
2. [35581](#) 2014 Fall Emerging Opportunities Program Applicant Presentations

Attachments: [2014 Fall EOP Presentation Schedule.pdf](#)

Jim O'Keefe discussed the applications received. We received 36 applications requesting about \$700,000. Fourteen of the applications are from agencies that are not currently receiving funds from Community Development. Applications were submitted by seven organizations that would continue activities previously supported by 2013 EOP funds. Six are being recommended for continued funding in order to get them to the next 2 year funding cycle. The applications included four strong employment proposals that staff believe may be supported with another funding source. Staff is recommending that we

support these proposals with non-EOP funds for 2015.

Staff attempted to recommend a slate of diverse program types and organization types. The staff scores were not the sole factor in deciding the staff recommendations. We always look for other funding sources if we can.

Presentations

1. Jeff Burkhart, Latundra and Ezi-Literacy Network. Mr. Burkhart discussed the staff scores in which Literacy Network received higher scores in five areas and lower in two areas. The low score for receiving CD funding brought their average down. He would like the committee to consider funding their proposal. Latundra discussed how the SCALE program helped her, and Ezi discussed how the class works and their first successes with this new class. SCALE is a new program integrating computer and literacy skills, and is a very supported program.

2. Patrick Hickey and Phil Yang-Workers Rights' Center. Mr. Hickey thanked staff and the committee members. He described how Workers' Rights Center is working to help the Hmong community. In the coming year, they are working on expanding their focus to areas other than wage theft. They are also focusing on those groups of people that are most vulnerable to wage theft and other issues. They work with Literacy Network and a wide range of agencies across the city.

3. Sharyl Kato and Julie Foley-Rainbow Project. Ms. Kato thanked staff for their recommendation. She discussed how many children and adults they have helped. She also discussed the importance of early intervention in the case of trauma. Ms. Foley is a Dane County District Attorney, and partners with Rainbow Project on very traumatic cases. She says they are vital to helping families through these major crisis situations.

ROLL CALL

Denise DeMarb arrived at 5:30 pm.

Present: 6 - Lauren Cnare; Denise DeMarb; Daniel A. O'Callaghan; Colin A. Bowden; Kim Genich and Felicitus Ferington

35581

2014 Fall Emerging Opportunities Program Applicant Presentations

Attachments: [2014 Fall EOP Presentation Schedule.pdf](#)

3. Felicia Anderson and Susan Malar-DSS Community Center. Ms. Anderson thanked staff for their recommendation, and the committee for their previous financial support. She discussed the need for elementary school programming in the Bentwood Neighborhood. They are a new organization and are working on filling their board. They currently have 2 members from the neighborhood that are willing to join.

4. Amanda Ryan and Kim Epner-Neighborhood House. They described the mentoring and tutoring program, which is open to any child in Madison from seven years old to seventeen. They utilize UW students as tutors and mentors. They take a weekly field trip to the UW to visit various sites and departments. They are working to lower the achievement gap for children of color.

5. Josh Miller-Bridges Madison. Mr. Miller thanked the staff for their recommendation. He discussed the new and innovative way they are running a community center. By using an existing space, Leopold Elementary School, they can take advantage of partnerships and connections to other agencies already doing programming. He relayed the history of Open School House and discussed how they are currently running programs.

6. Veronica Lazo and Ginna-UNIDOS Against Domestic Violence. Ms. Lazo discussed the program, Crianza con Respeto. This is a culturally specific parent/ child class, which is something people have been requesting for a long time. They relayed what the program is about and how it helps and empowers the women and children who attend.

7. Joe Loehnis-First Tee of South Central Wisconsin. First Tee has been in Madison for four years, and has served 800 kids. They want to be able to serve more. Out-of-School time has been identified as an important initiative in Madison. Their program is a way to reach more kids in the 3:00-6:00 time period in which it is important to engage youth. He discussed their outreach efforts with other youth providers for at-risk youth.

8. Anders Zanchkowski-Tenant Resource Center. Mr. Anders discussed how EOP funding can work with the CDBG funding they received. They want to do ten months of presentation programming. This is unique because they will be able to reach people they may not be able to talk to otherwise. They want to really reach out to the Hmong community.

9. Alyssa Kenney-Kennedy Heights Community Center. Their elementary school-age summer camp was extremely successful in 2013 and has a large waiting list. The EOP funding provided a skeleton for developing a large complete program for this age group. It allowed them to raise more money because the City invested half. They need the promise of funding now in order to raise the rest of the money needed.

10. Lauren Beriont-Sustain Dane. Ms. Beriont discussed the smART program and how it can revitalize neighborhoods. She talked about their funding streams they have utilized and are hoping to continue.

11. Anthony Ward-Nehemiah Center for Urban Leadership. Mr. Ward discussed the disparity in Madison. The Brotherhood program is a way to combat the school to prison pipeline by creating relationships with middle school boys. We show them that there are bigger and better things in their future. We begin to give a voice to these young men and make them a positive part of the community.

12. Debra Schwabe-YWCA Madison. Ms. Schwabe thanked the committee, and discussed the Yweb Career Academy. She shared that the program trains women and people of color in the tech industry. They have gotten a great response from the tech community for internships. They need money to get the second class going.(June-August 2015) The Yweb coordinator works one-on-one with the students to address barriers to participating in the program.

13. Rebecca Carlin, Tyresa, Autumn and Denise-Wisconsin Youth Company. Ms. Carlin explained that this program is for girls' programming in the WI Youth Co service area, as well as, Theresa Terrace neighborhood. Tyresa, a freshman at Middleton High School discussed why she wants this program/ Autumn, fifteen years old, and Denise, eighteen years old, shared what Girls' Inc means to them.

14. Amy Noble-Make Room for Youth. Ms. Noble shared the history of MRFY. They are a grassroots organization, made up of volunteers. They are small, but persistent. They want to be able to provide resources to a youth shelter.

15. Stephanie Rearick-Allied Community Coop. Allied Community Coop is a multi-stake holder coop to bring residents and organizations in the Allied Drive area together. Ms. Rearick discussed the needs of the coop and how they can grow their resources with this funding.

16. Deenah Givens and Latoya Jackson-Goodman Community Center. Ms. Jackson discussed the history of the project, which is a grassroots project and is going really well. They are connecting with the community. They shared information on the Rent Smart Training program that some of their members have signed up for. The non-violent book study will begin in early winter.

17. Julie-Employment and Training Association. She thanked the committee for the recommendation, and described the program. They work with area businesses to develop training for their entry level positions. They teach the skills before they begin the job. Their goal is to help people find employment, get employment, and keep employment.

18. Katy Farrens, Armani, and Keshan-Allied Brotherhood Group. Armani shared what the group is all about. It is a group of twenty boys that discuss topics they are interested in. They have five topics that they are going to research. They work with adults to engage in the community and solve problems.

19. Sheray Wallace-Wisconsin Council on Children and Families. She discussed the work she does in the Meadowood community around community organizing. All of the ambassadors gather information from their area, then come together to share data and ideas. This is a collaboration, and they work on improving life for children and families.

20. Kabzuag Vaj and Monica Adams-Freedom Inc. There continues to be a gap in leadership in the community. They are working with African American, Hmong and the queer communities. We should invest in these communities and their leadership. As a culturally specific group, it is difficult to compete for funding. They want to train these populations and help them to learn to self-advocate.

21. Caroline Werner-Outreach Inc. Ms Werner discussed what they need the funding for in this program. She discussed the program and possible barriers to working with the seniors of color community.

22. Gregory Smith and Tara Harrow-Cornucopia. They provide life skills for adults who are homeless. They are interested in long-term services, and are

open when the shelters are closed. They do not have a waiting list. Anyone who self-identifies a mental health issue is accepted for services, they do not need a diagnosis from a health professional. They discussed what they plan to do in the next year, and the direction they want to move in.

23. Greg Markle-Operation Fresh Start. Mr. Markle discussed the Options program. They work specifically with "5th year seniors", young adults who have aged out of high school but don't have a diploma. They help them get through the process to get into the right program. They started last year with a one-year grant. 70 young people continued with their education. They need funding to continue this program.

3. [35582](#) Discuss and Recommend Applications for Funding

Kim Genich reviewed the plans for the next night's meeting. There will be four presentations, then the committee will decide which recommendations to make.

ADJOURNMENT

A motion was made by Colin Bowden, seconded by Lauren Cnare to adjourn at 7:40 pm.

For more information on the 2014 Fall Emerging Opportunities Program Funding Process, including submitted applications, please visit the Community Development Division Funding Opportunities website.

<http://www.cityofmadison.com/dpced/communitydevelopment/funding/emerging-opportunities-program/152/>