

AGENDA # 6

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: May 20, 2009
TITLE: 6901 Littlemore Drive – PUD-SIP, 164- Unit Residential Development. 3 rd Ald. Dist. (10909)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	ADOPTED: POF:
DATED: May 20, 2009	ID NUMBER:

Members present were: Bruce Woods, Richard Wagner, Marsha Rummel, John Harrington, Richard Slayton and Dawn Weber.

SUMMARY:

At its meeting of May 20, 2009, the Urban Design Commission **GRANTED FINAL APPROVAL** of a PUD-SIP located at 6901 Littlemore Drive. Appearing on behalf of the project was Randy Bruce, architect. Prior to the presentation staff noted that signage considerations for the recently approved PUD-SIP for the project would normally parallel the requirements for the R4 General Residence District for Planned Residential Development identification street graphics that allow for “one wall and one ground identification street graphic per street frontage...” with a maximum of two ground graphics and two wall graphics per zoning lot. Staff further noted that the provisions require “street graphics under this paragraph shall not exceed 12 square feet in area nor be closer than 10 square feet to any lot line except such street graphics may be increased in area by one square foot for each additional foot that the street graphic is set back more than 12 feet from the street lot line. No street graphic under this paragraph shall exceed 32 square feet in area. The project proposes one 2’x6’6” ground sign featuring the name of the development, “Glacier Valley” and address with another address only sign at 1’x6’6” located adjacent to the property’s westerly driveway entry. Both signs are appropriately sized to satisfy a comparable R4 provisions with the larger identification sign not set back adequately to meet the required setback of 13.2 feet with an 11 foot setback proposed. Staff noted its support for the proposed signage. Discussion by the Commission noted that the landscape planting next to the sign appeared to float and needed to be tied back to adjacent landscaping beds and be less squared off.

ACTION:

On a motion by Slayton, seconded by Wagner, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (6-0). The motion required adjustments to the signs and adjacent landscaping.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 5, 6 and 6.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 6901 Littlemore Drive

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	6	-	6	-	-	6
	-	-	-	-	6	-	-	-
	-	-	-	-	-	-	-	5
	-	-	-	-	5	-	-	-
	-	-	-	-	-	-	-	6

General Comments: