

# ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning 20 11 ;  
ending June 30 20 12

TO THE GOVERNING BODY of the:  Town of }  
 Village of } Madison  
 City of }

County of Dane Aldermanic Dist. No. \_\_\_\_\_ (if required by ordinance)

1. The named  INDIVIDUAL  PARTNERSHIP  LIMITED LIABILITY COMPANY  
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): Select Hotels Group, L.L.C.

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

	Title	Name	Home Address	Post Office & Zip Code
President/Member	President	H. Charles Floyd	89 Indian Hill Road	Winnetka, IL 60093
Vice President/Member	V.P.	Patrick J. Roxworthy	545 N. Dearborn	Chicago, IL 60654
Secretary/Member	V.P. & Secretary	Rena Hozore Reiss	55 W. Delaware #616	Chicago, IL 60610
Treasurer/Member	V.P. & Treasurer	Harmit J. Singh	100 E. Huron, #4503	Chicago, IL 60611
Agent		<u>Mark Neubauer, 404 Southbound Dr, DeForest, WI 53532</u>		
Directors/Managers	<u>see attachment</u>			

3. Trade Name Hyatt Place Madison Business Phone Number \_\_\_\_\_  
4. Address of Premises 333 W. Washington Ave, Madison, WI Post Office & Zip Code 52703

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? ... (see attached certificate)  Yes  No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant?  Yes  No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business?  Yes  No
8. (a) Corporate/limited liability company applicants only: Insert state Delaware and date 12/22/04 of registration.  
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company?  Yes  No  
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin?  Yes  No  
*(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)*
9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) Entire building
10. Legal description (omit if street address is given above): \_\_\_\_\_
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year?  Yes  No  
(b) If yes, under what name was license issued? Madison Hotel Associates, L.P.
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business? [phone 1-800-937-8864]  Yes  No
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776]  Yes  No
14. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor?  Yes  No

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

**SUBSCRIBED AND SWORN TO BEFORE ME**

this 17 day of August  
[Signature]  
(Clerk/Notary Public)

My commission expires 3-26-2013

[Signature]  
OFFICIAL SEAL  
NEAL PEKALA  
NOTARY PUBLIC - STATE OF WISCONSIN  
MY COMMISSION EXPIRES: 03/26/13  
(Additional Particulars)/Member/Manager of Limited Liability Company if Any)

Applicant's Wisconsin Seller's Permit Number: <u>456-0002304323-04</u>	
Federal Employer Identification Number (FEIN): <u>20-2053855</u>	
<b>LICENSE REQUESTED</b>	
<b>TYPE</b>	<b>FEE</b>
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Wholesale beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input checked="" type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
Publication fee	\$ <u>20.00</u>
<b>TOTAL FEE</b>	\$

**TO BE COMPLETED BY CLERK**

Date received and filed with municipal clerk	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	

**SELECT HOTELS GROUP, L.L.C.**

**ATTACHMENT TO CITY OF MADISON  
ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION**

2. Additional officers and directors:

Title:	Name:	Home Address:
Vice President	James Kalani Chu	1228 North Illinois Avenue Arlington Heights, IL 60004
Vice President	Christopher Kent Ivy	1956 North Maud Avenue Chicago, IL 60606
Vice President	Jerry Matthew O'Connor	4501 Madison Avenue Brookfield, IL 60513
Vice President	Bradley Raymond O'Bryan	2320 Wedgefield Court Aurora, IL 60502

8(b) The applicant is a direct, wholly-owned subsidiary of Hyatt Corporation, a Delaware corporation.

8(c) Several officers of the applicant are also officers of Hyatt Corporation which is in the process of applying for an alcohol beverage license for the following Wisconsin location:

333 Main Street, Green Bay, Wisconsin



eTIPS On Premise - Wisconsin: XXX-XX-XXXX  
Issued: 3/7/2010 Expires: 3/7/2013  
ID#: 2737796 D.O.B.: XX/XX/XXXX

Mark Neubauer  
333 W Washington Ave  
Madison, WI 53703-2701

Complies w/s 125.04, .17 & 134.66 (2m)

## City of Madison Supplemental Class B License Application

<input type="checkbox"/> Seller's Permit Number <input type="checkbox"/> Federal Employer Identification # <input type="checkbox"/> Notarized Original Application Form <input type="checkbox"/> Notarized Supplemental Form <input type="checkbox"/> Orange Sign (Clerk's Office provides at time of application)	<input type="checkbox"/> Written Description of Premise <input type="checkbox"/> Background Investigation Form(s) <input type="checkbox"/> Notarized Transfer of Ownership <input type="checkbox"/> *Articles of Incorporation <input type="checkbox"/> *Notarized Appointment of Agent * Corporation/LLC only	<input type="checkbox"/> Floor Plans <input type="checkbox"/> Lease <input type="checkbox"/> Sample Menu <input type="checkbox"/> Business Plan
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1. Name of Applicant/Partner/Corporation/LLC Select Hotels Group, L.L.C.
2. Address of Licensed Premise 333 W. Washington Avenue, Madison, WI 53703
3. Telephone Number: (608) 257-2700      4. Anticipated opening date: N/A - currently open
5. Mailing address if not opening immediately N/A
6. Have you contacted the Alderperson, Police Department District Captain, Alcohol Policy Coordinator, and the neighborhood association representative for the area in which you intend to locate?     Yes     No
7. Are there any special conditions desired by the neighborhood?     Yes     No  
 Explain. \_\_\_\_\_
8. Business Description, including hours of operation: Hotel - open 24 hours  
 \_\_\_\_\_
9. Do you plan to have live entertainment?     No     Yes—What kind? \_\_\_\_\_
10. Detailed written description of building, including overall dimensions, seating arrangements, capacity, bar size and all areas where alcohol beverages are to be sold and stored.    **The licensed premise described below shall not be expanded or changed without the approval of the Common Council.**  
Eleven (11) story, 151 room hotel serving beer, wine and liquor in an 820 S.F. lobby/cafe  
located on the first floor, 840 S.F. great room off the lobby, and in meeting room space  
(2488 S.F.) on the second floor of the building
11. Are any living quarters directly or indirectly accessible and under control of the applicant?     Yes     No  
 Please note that alcohol may be sold and stored only on the licensed premise, not in living quarters.
12. Describe existing parking and how parking lot is to be monitored.    See attached  
 \_\_\_\_\_
13. Describe your management experience, staffing levels, duties and employee training.  
See attached  
 \_\_\_\_\_
14. Identify the **registered agent** for your Corporation or LLC. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation.  
CSC-Lawyers Incorporating Service Company, 8040 Excelsior Dr. Ste. 400, Madison WI 53717

Name

Address

15. Utilizing your market research, who would you project your target market to be?

Corporate travelers Sunday-Thursday; Leisure guests Friday-Saturday

16. What age range would you hope to attract to your establishment? Average guest is 25-50 years old

17. Describe how you plan to advertise/promote your business. What products will you be advertising?

Trade publications, internet (hyatt.com), conventions and referrals. The "product" to be advertised is the hotel with its various amenities.

18. Are you operating under a lease or franchise agreement?  Yes (attach a copy)  No

19. Owner of building where establishment is located: Hyatt Corporation

Address of Owner: 71 South Wacker Dr, 14th floor, Chicago IL 60606 Phone Number (312) 750-1234

20. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin?  Yes  No

21. List the Directors of your Corporation/LLC

See attached

Name Address

Name Address

Name Address

22. List the Stockholders of your Corporation/LLC

Hyatt Corporation, 71 S. Wacker Dr. 14th floor, Chicago, IL 60606 100%

Name Address % of Ownership

Name Address % of Ownership

Name Address % of Ownership

23. What type of establishment are you? (Check all that apply)  Tavern  Nightclub  Restaurant

Other Please Explain. Hotel

24. What type of food will you be serving, if any? \_\_\_\_\_

Breakfast  Lunch  Dinner

25. Please submit a sample menu with your application, if possible. What might eventually be included on your operational menu when you open?  Appetizers  Salads  Soups  Sandwiches  Entrees

Desserts  Pizza  Full Dinners

26. During what hours of your operation do you plan to serve food? 24 hours

27. What hours, if any, will food service not be available? N/A
28. Indicate any other product/service offered. Hotel
29. Will your establishment have a kitchen manager?  Yes  No
30. Will you have a kitchen support staff?  Yes  No
31. How many wait staff do you anticipate will be employed at your establishment? 2-4 gallery hosts  
During what hours do you anticipate they will be on duty? 7:00 a.m. - 11:00 p.m.
32. Do you plan to have hosts or hostesses seating customers?  Yes  No
33. Do your plans call for a full-service bar?  Yes  No  
If yes, how many bar stools do you anticipate having at your bar? \_\_\_\_\_  
How many bartenders do you anticipate you would have working at one time on a busy night? \_\_\_\_\_
34. Will there be a kitchen facility separate from the bar?  Yes  No
35. Will there be a separate and specific area for eating only?  Yes  No Great room area for guests to work, eat and/or relax  
If yes, what will be the seating capacity for that area? 56
36. What type of cooking equipment will you have?  Stove  Oven  Fryers  Grill  Microwave
37. Will you have a walk-in cooler and/or freezer dedicated solely to the storage of food products?  Yes  No  
Counter top refrigerators, reach-in freezers and mechanically cooled display units
38. What percentage of your overall payroll do you anticipate will be devoted to food operation salaries?  
3.9%
39. If your business plan includes an advertising budget, what percentage of your advertising budget do you anticipate will be related to food? 0%  
What percentage of your advertising budget do you anticipate will be drink related? 0%
40. Are you currently, or do you plan to become, a member of the Madison—Dane County Tavern League or the Tavern League of Wisconsin?  Yes  No
41. Are you currently, or do you plan to become, a member of the Wisconsin Restaurant Association or the National Restaurant Association?  Yes  No
-

42. What is your estimated capacity? 120 (1st floor); 130 (2nd floor meeting space); 420 (hotel)

43. Pursuant to Chapter 38.02 of the Madison General Ordinances, all restaurants and taverns serving alcohol beverages shall substantiate their gross receipts for food and alcohol beverage sales broken down by percentage. For new establishments, the percentage will be an estimate.

Gross Receipts from Alcoholic Beverages	1.8 %
Gross Receipts from Food and Non-Alcoholic Beverages	2.9 %
Gross Receipts from Other	95.3%
<b>Total Gross Receipts</b>	<b>100%</b>

44. Do you have written records to document the percentages shown?  Yes  No  
You may be required to submit documentation verifying the percentages you've indicated.

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Subscribed and Sworn to before me:

this 21<sup>st</sup> day of October, 2011

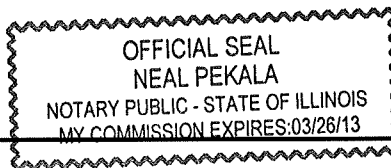
[Signature]  
(Clerk/Notary Public)

My commission expires 3/20/2013

[Signature]

(Officer of Corporation/Member of LLC/Partner/Individual)

H. Charles Floyd, President, Select Hotels Group, LLC



**SELECT HOTELS GROUP, L.L.C.**

**ATTACHMENT TO SUPPLEMENTAL FORM**

12. Describe existing parking and how parking lot is to be monitored.

Parking for the hotel is in an attached parking garage at the rear of the building. The parking structure is a shared facility known as the Main Street Parking Condominium. The facility is shared between Capitol Lakes Retirement community, The Alexander Company (which owns the 345 W Washington office building and the Capital West condominiums), and Hyatt Place Madison/Downtown. Hyatt Place has 151 parking stalls. The parking association has security cameras in place, and also pays for a security company to make periodic drive throughs of the structure.

13. Describe your management experience, staffing levels, duties and employee training.

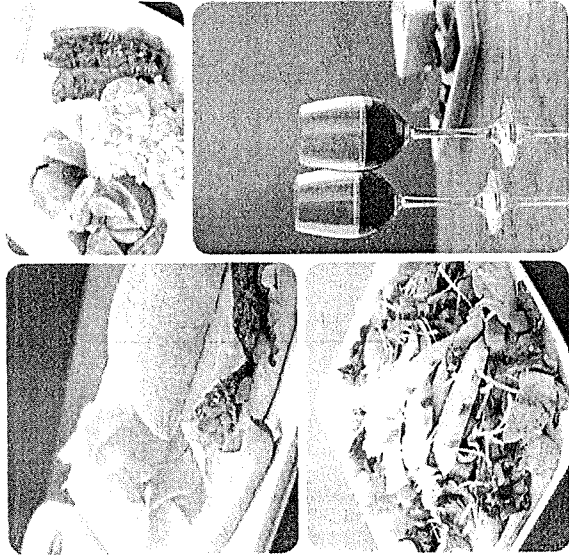
Mark Neubauer, General Manager, has been in the hospitality industry professionally since 1982 upon graduating from UW Stout with a Bachelor's degree in Hotel/Restaurant Management. He has been a general manager of four hotels prior to Hyatt Place and a liquor license agent for three of those hotels.

Staffing levels will correspond with guest needs and the occupancy level of the hotel. Gallery hosts (employees who greet and help guests with all of their needs) will be scheduled on separate shifts during the day. The training program for new employees begins with orientation and is two weeks in length.

21. List the Directors of your Corporation/LLC.

H. Charles Floyd	89 Indian Hill Road, Winnetka, IL 60093
Harmit J. Singh	100 E. Huron, Unit # 4503, Chicago, IL 60611
Rena Hozore Reiss	55 W. Delaware Place, # 616, Chicago, IL 60610





## Fresh Food 24/7

Place your food order by using the touchscreen kiosk in the Guest Kitchen or contact a Gallery Host.



HYATT  
PLACE

welcome to a different place.

## All Day Gallery Dining Menu

All items available to order 24 hours a day.

<b>APPETIZERS</b>	
Nachos Grande	9.00
Grilled Chicken Quesadilla	8.00
Chicken Wings	6.50
Hot Spinach & Artichoke Dip	5.50
Tortilla Chips with Salsa	4.00
<b>SALADS</b>	
Grilled Chicken Caesar	8.00
Chef's Salad	8.00
Garden Greens	5.50
<b>SOUPS &amp; CHILI</b>	
Roadhouse Chili	5.50
Broadway Basil & Tomato Bisque	4.50
Homestyle Chicken & Shells	4.50
<b>SANDWICHES</b>	
Hyatt Place Charburger	9.00
Oven Roasted Turkey & Swiss	9.00
Baked Ham & Provolone	9.00
Turkey Club Wrap	9.00
Chicken Pesto Ciabatta	9.00
Buffalo Chicken Wrap	9.00
<b>8" PIZZA</b>	
Pepperoni	8.50
Sausage	8.50
Cheese	7.50

All major credit cards are accepted or you can charge items to your guest folio by swiping your keycard.

welcome to a different place

## Premium Beverages

Unwind at Hyatt Place.

<b>SPIRITS</b>		7.00
Svedka Vodka		
Tanqueray Gin		
Bacardi Superior Rum		
Jose Cuervo Gold Tequila		
Dewar's White Label Scotch		
Jack Daniel's Tennessee Whiskey		
<b>COCKTAILS</b>		8.00
Cosmopolitan		
Mojito		
Piña Colada		
Appletini		
<b>BEER AND WINE</b>		
Domestic Beers	4.00	
Specialty Beers	4.50	
Imported Beers	4.50	
House Wines by Michael Mondavi	6.50/26.00	
Featured Wines	8.25/33.00	
<b>Eggs, etc.</b>		
Available from 6 a.m. to 11 p.m.		
Scrambled Eggs & Smoked Bacon	7.00	
Ham & Cheddar Omelet	7.00	
The Gallery Waffle	4.00	
Cinnamon French Toast & Bacon	7.00	
Three-Cheese Omelet	7.00	
Sausage el Burrito	7.00	

All major credit cards are accepted or you can charge items to your guest folio by swiping your keycard.

Prices shown are subject to applicable taxes. Hyatt Place, Hyatt Place logo, and related marks are trademarks of Hyatt Corporation. ©2011 Hyatt Corporation. All rights reserved. 031811

AmeriSuites / Hyatt Place Liquor Licenses by State

Select Hotels Group, L.L.C.  
List of Liquor License Locations

Hotel	Address	Liquor License Holder	State	City	County	License #	Expires	Effective Date
			<b>Alabama</b>					
			<b>Arizona</b>					
Hyatt Place	7300 E Third Avenue Scottsdale, AZ 85251	Select Hotels Group, LLC	Arizona	Scottsdale	State	11073141	3/31/2012	10/6/2006
Hyatt Place	7300 E Third Avenue Scottsdale, AZ 85251	Select Hotels Group, LLC	Arizona	Scottsdale	City	1010634	12/31/2012	10/6/2006
Hyatt Place	1413 W. Rio Salado Pkwy Tempe, AZ 85281	HJ Lewkowicz Route 46 Management Associates Corporation	Arizona	Tempe	City	109837	12/31/2011	5/8/2007
Hyatt Place	10838 N 25th Avenue Phoenix, AZ 85029	HJ Lewkowicz Select Hotels Group, LLC	Arizona	Phoenix	State	11073142	3/31/2012	7/30/2007
Hyatt Place	3275 S. Market Street Gilbert, AZ 85297	HJ Lewkowicz Select Hotels Group, LLC	Arizona	Gilbert	State	11073168	3/31/2012	03/01/09
			<b>California</b>					
Hyatt Place	220 Conference Center Drive Roseville, CA 95661	Select Hotels Group, LLC	California	Roseville	State	41 481813	11/30/2011	12/29/2009
Summerfield Suites	5600 Shellmound St Emeryville, CA 94608-1912	Select Hotels Group, LLC	California	Emeryville	State	47-438659 - TEMP	10/4/2011	6/7/2011
Summerfield Suites	10044 Pacific Mesa Blvd San Diego, CA 92121	Select Hotels Group, LLC	California	San Diego	State	511063 - TEMP	5/23/2011	5/23/2011
Hyatt Summerfield Suites	5905 Corporate Ave Cypress, CA 90630-4646	Select Hotels Group, LLC	California	Cypress	State	47-438204 - TEMP	11/14/2011	7/15/2011
Hotel Sierra Santa Clara	3915 Rivermark Plaza Santa Clara, CA 95054	Select Hotels Group, LLC	California	Santa Clara	State	70-514394 - TEMP	9/13/2011	9/13/2011
			<b>Colorado</b>					
Hyatt Summerfield Suites	9280 East Costilla Avenue Greenwood Village, CO 80112	Select Hotels Group, LLC	Colorado	Greenwood Village	State	25-56710-0000	2/25/2012	
Hyatt Summerfield Suites	9280 East Costilla Avenue Greenwood Village, CO 80112	Select Hotels Group, LLC	Colorado	Greenwood Village	City	No. 28 Series of 2010	2/25/2012	
			<b>Connecticut</b>					

AmeriSuites / Hyatt Place Liquor Licenses by State

Hotel	Address	Liquor License Holder	State	City	County	License #	Expires	Effective Date
Hyatt Place	23120 Via Villaggio Estero, FL 33528	Select Hotels Group LLC	Florida	Estero	State	BEV4606347	3/31/2012	4/27/2009
Hyatt Place	5600 Peachtree Parkway Norcross, GA 30092	Select Hotels Group, LLC	Georgia	Norcross	Gwinnett County	20110641	12/31/2011	3/12/2007
Hyatt Place	5595 Winward Parkway Alpharetta, GA 30004	Select Hotels Group, LLC	Georgia	Alpharetta	State	0052875	12/31/2011	3/12/2007
Hyatt Place	1005 Crestline Parkway Atlanta, GA 30328	Select Hotels Group, LLC	Georgia	Atlanta	City of Alpharetta	11-00003809	12/31/2011	09/01/07
Hyatt Place			Georgia	Sandy Springs	State	0051495	12/31/2011	05/26/07
			Georgia		Fulton County	08-02000352	12/31/2011	05/26/07
			<b>Idaho</b>					
			<b>Illinois</b>					
Hyatt Place	2340 S. Fountain Square Dr Lombard, IL 60148	Select Hotels Group, LLC	Illinois	Lombard	STATE	11-1A-0071055	2/28/2012	
Hyatt Place	1150 Arlington Heights Road Itasca, IL 60143	Select Hotels Group, LLC	Illinois	Itasca	Village	11-00005338	5/31/2011	
					Village	40711-12	4/30/2012	

AmeriSuites / Hyatt Place Liquor Licenses by State

Hotel	Address	Liquor License Holder	State	City	County	License #	Expires	Effective Date
Hyatt Place	9104 Keystone Crossing Indianapolis, IN 46240	Select Hotels Group, LLC	Indiana	Indianapolis	State	RH49-23730	3/6/2009	Franchise
			Kansas					
			Kentucky					
			Louisiana					
			Maryland					
			Massachusetts					
			Michigan					
Hyatt Place	1545 N Opdyke Auburn Hills, MI 48326	Select Hotels Group, L.L.C.	Michigan	Auburn Hills	State	160076-200	4/30/2010	7/13/2007
Hyatt Place	1545 N Opdyke Auburn Hills, MI 48326	Select Hotels Group, L.L.C.	Michigan	Auburn Hills	City	Approved 3/22/11 no paper copy provided	3/31/2012	

AmeriSuites / Hyatt Place Liquor Licenses by State

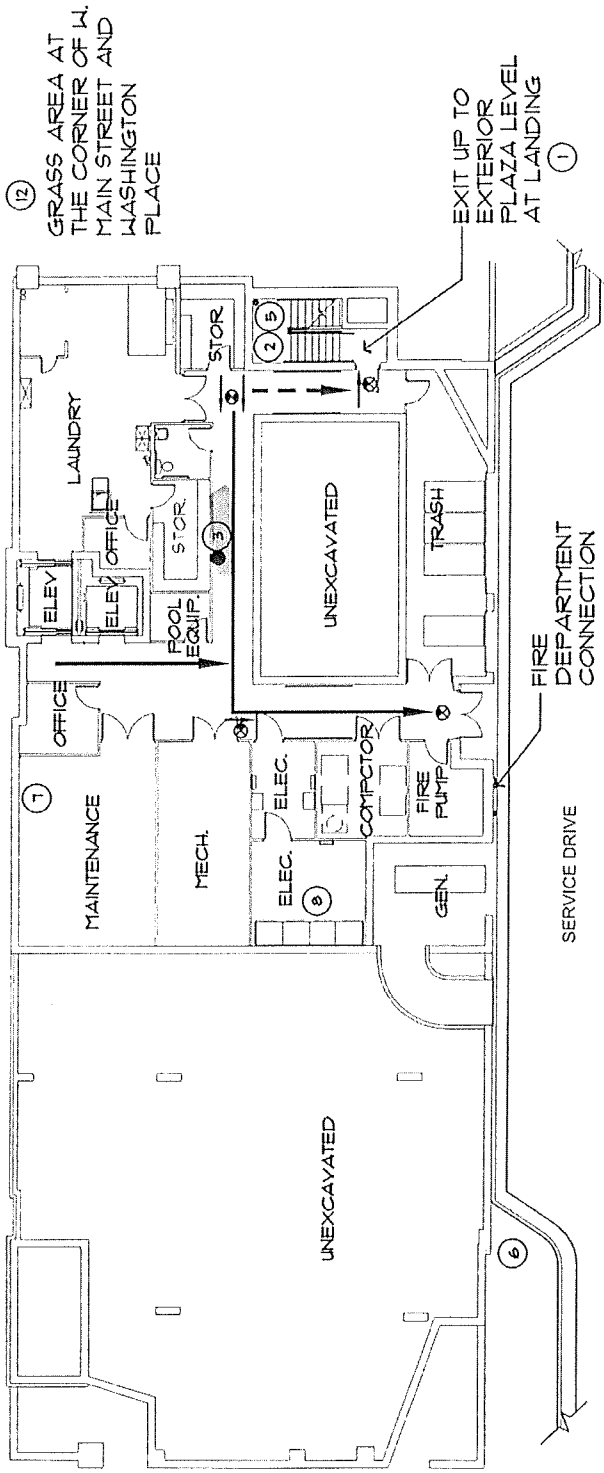
Hotel	Address	Liquor License Holder	State	City	County	License #	Expires	Effective Date
			<b>Minnesota</b>					
			<b>Missouri</b>					
			<b>New Mexico</b>					
			<b>New Jersey</b>					
			<b>North Carolina</b>					
Hotel Sierra - Charlotte	435 East Trade Street Charlotte, NC 28202	Select Hotels Group, L.L.C.	North Carolina	Charlotte	State	00192717MB - TEMP	12/19/2011	9/15/2011
Hotel Sierra - Morrisville	10962 Chapel Hill Road Morrisville, NC 27560	Select Hotels Group, L.L.C.	North Carolina	Morrisville	State	00192330MB - TEMP	11/29/2011	9/1/2011
Hotel Sierra - Morrisville	10962 Chapel Hill Road Morrisville, NC 27560	Select Hotels Group, L.L.C.	North Carolina	Morrisville	County - Wake	29620	4/30/2012	9/1/2011
			<b>Ohio</b>					
Hyatt Place	6025 Jefferson Drive Independence, OH 44131	Select Hotels Group, LLC	Ohio	Independence	Cuyahoga	7968055-0010 D6	10/1/2009	03/01/07
Hyatt Place	6025 Jefferson Drive Independence, OH 44131	Select Hotels Group, LLC	Ohio	Independence	State	7968055-0010	10/1/2010	03/01/07
Hyatt Place	5070 Naitorp Blvd Mason, OH 45040	Select Hotels Group, LLC	Ohio	Mason	STATE	7968055-0005	6/1/2011	06/01/07
Hyatt Place	7490 Vantage Drive Columbus, OH 43235	Select Hotels Group, LLC	Ohio	Columbus	Franklin	7968055-0015	2/1/2009	02/14/08
Hyatt Place	7490 Vantage Drive Columbus, OH 43235	Select Hotels Group, LLC	Ohio	Columbus	Franklin	7968055-0015 D6	2/1/2009	02/14/08
Hyatt Place	11435 Reed Hartman Highway Blue Ash, OH 45421	Select Hotels Group, LLC	Ohio	Blue Ash	State	7968055-0020	6/1/2009	Franchise
Hyatt Place	11435 Reed Hartman Highway Blue Ash, OH 45421	Select Hotels Group, LLC	Ohio	Blue Ash	State	7968055-0020 D6	2/1/2009	Franchise
			<b>Oklahoma</b>					
Hyatt Place	1818 S. Meridian Avenue Oklahoma City, OK 73108	Select Hotels Group, LLC	Oklahoma	Oklahoma City	County	BV-2010-14 low-pt beer	1/26/2013	06/07/06
		" "	" "	Oklahoma City	OK ABC	MXB 467335	7/9/2012	7/29/2008
		" "	" "	Oklahoma City	City	BUS-06474	3/8/2012	
		" "	" "	Oklahoma City	OK ABC	896207	12/3/2013	9/6/2007
		" "	" "	Oklahoma City	City	BUS-01663	7/9/2012	

AmeriSuites / Hyatt Place Liquor Licenses by State

Hotel	Address	Liquor License Holder	State	City	County	License #	Expires	Effective Date
			<b>Pennsylvania</b>					
			<b>South Carolina</b>					
Hyatt Place	1130 Kinley Road Irmo, SC 29063	BRE/AmeriSuites Properties, LLC	South Carolina	Irmo	STATE	320414832-PUB by drink 320414832-PBW Wine on premise	8/31/2012	11/21/2006
			<b>Tennessee</b>					
			Tennessee	Nashville	State	52388	10/22/2011	10/23/2007
Hyatt Place	220 Rudy's Circle Nashville, TN 37214	Select Hotels Group, LLC	Tennessee	Nashville	Davidson County	Beer 18711	Permanent	10/23/2007
			<b>Texas</b>					

AmeriSuites / Hyatt Place Liquor Licenses by State

Hotel	Address	Liquor License Holder	State	City	County	License #	Expires	Effective Date
			Virginia					



**A** FIRE EVACUATION PLAN  
BASEMENT LEVEL

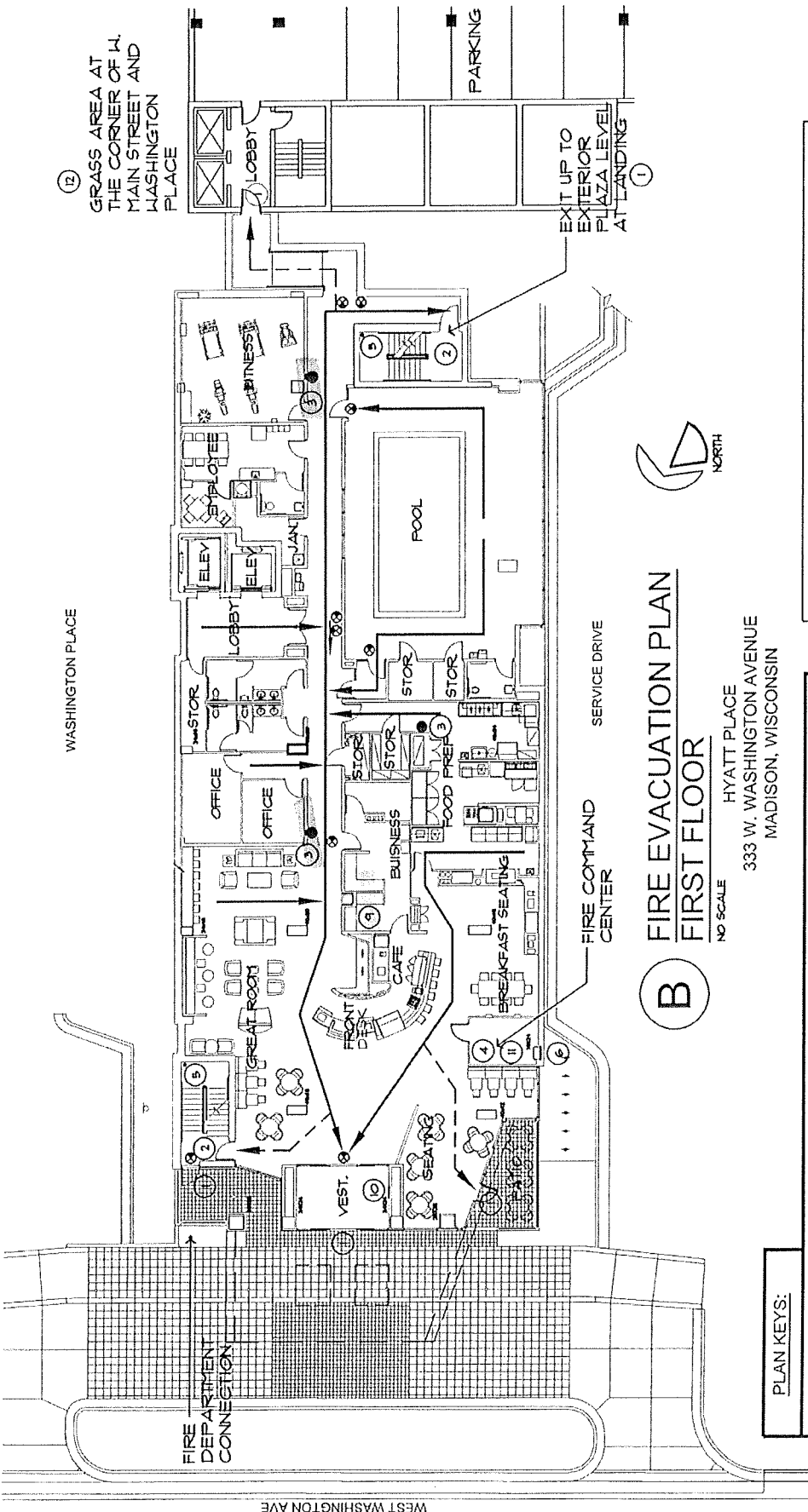
NO SCALE  
HYATT PLACE  
333 W. WASHINGTON AVENUE  
MADISON, WISCONSIN

PLAN KEYS:

- ① EXITS
- ② STAIRWELLS
- ③ FIRE EXTINGUISHERS
- ④ FIRE COMMAND PANEL, DIALER & POWER SUPPLY
- ⑤ FIRE SPRINKLER RISER AND FIRE DEPARTMENT CONNECTION
- ⑥ MAIN GAS VALVE
- ⑦ MAIN WATER SHUT OFF
- ⑧ ELECTRICAL (POWER) SHUTOFF
- ⑨ DISASTER SUPPLY KIT
- ⑩ REMOTE FIRE ALARM PANEL
- ⑪ FIRE ALARM PANEL
- ⑫ OCCUPANT ASSEMBLY AREA

FOOTPRINT LEGEND	
FIRE EXTINGUISHER	●
EMERGENCY EXIT LIGHT	⊗
ROUTE TO PRIMARY EXITS	—
ROUTE TO SECONDARY EXITS	- - -





⑫ GRASS AREA AT THE CORNER OF W. MAIN STREET AND WASHINGTON PLACE

① EXIT UP TO EXTERIOR PLAZA LEVEL AT LANDING



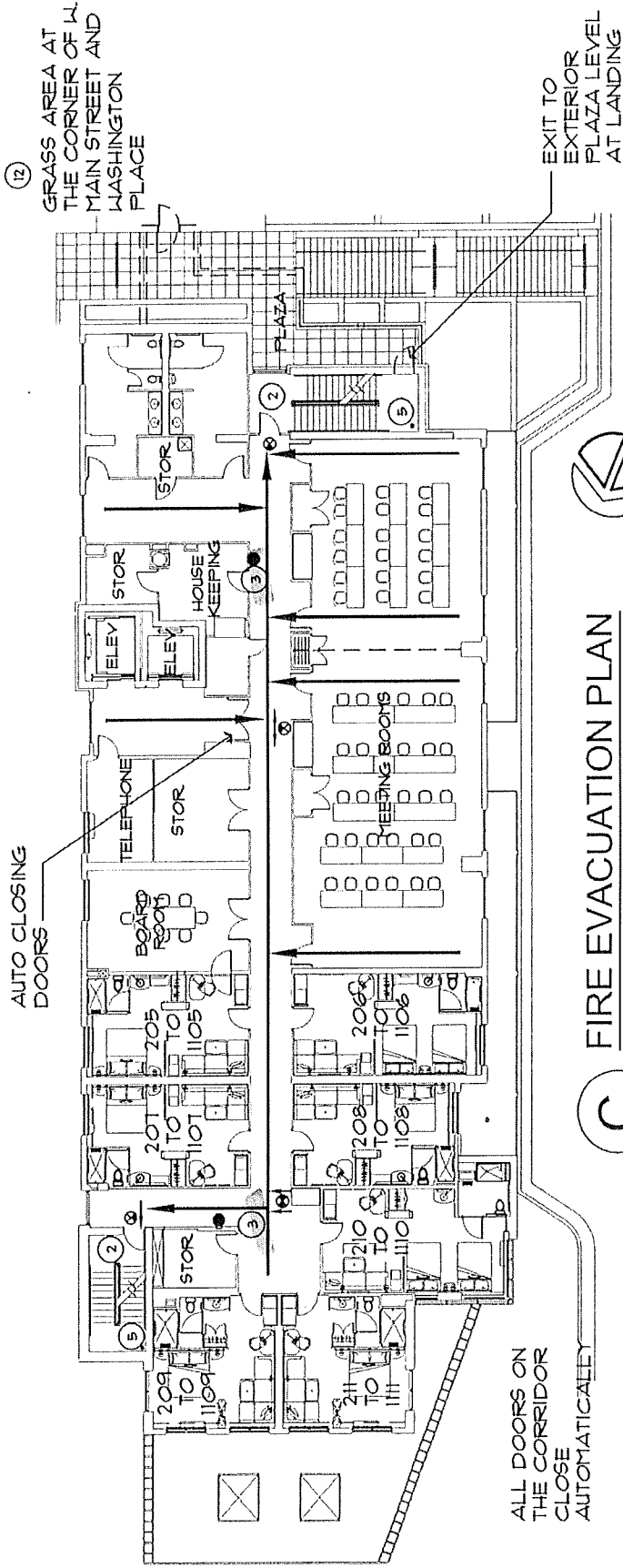
## B FIRE EVACUATION PLAN FIRST FLOOR

NO SCALE  
HYATT PLACE  
333 W. WASHINGTON AVENUE  
MADISON, WISCONSIN

### PLAN KEYS:

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>① EXITS</li> <li>② STAIRWELLS</li> <li>③ FIRE EXTINGUISHERS</li> <li>④ FIRE COMMAND PANEL, DIALER &amp; POWER SUPPLY</li> <li>⑤ FIRE SPRINKLER RISER AND FIRE DEPARTMENT CONNECTION</li> <li>⑥ MAIN GAS VALVE</li> </ul> | <ul style="list-style-type: none"> <li>① MAIN WATER SHUT OFF</li> <li>⑥ ELECTRICAL (POWER) SHUTOFF</li> <li>④ DISASTER SUPPLY KIT</li> <li>⑩ REMOTE FIRE ALARM PANEL</li> <li>⑪ FIRE ALARM PANEL</li> <li>⑫ OCCUPANT ASSEMBLY AREA</li> </ul> |
|---|---|

FOOTPRINT LEGEND	
FIRE EXTINGUISHER	●
EMERGENCY EXIT LIGHT	⊗
ROUTE TO PRIMARY EXITS	—
ROUTE TO SECONDARY EXITS	- - -



C
**FIRE EVACUATION PLAN**  
**SECOND FLOOR**

NO SCALE  
 HYATT PLACE  
 333 W. WASHINGTON AVENUE  
 MADISON, WISCONSIN

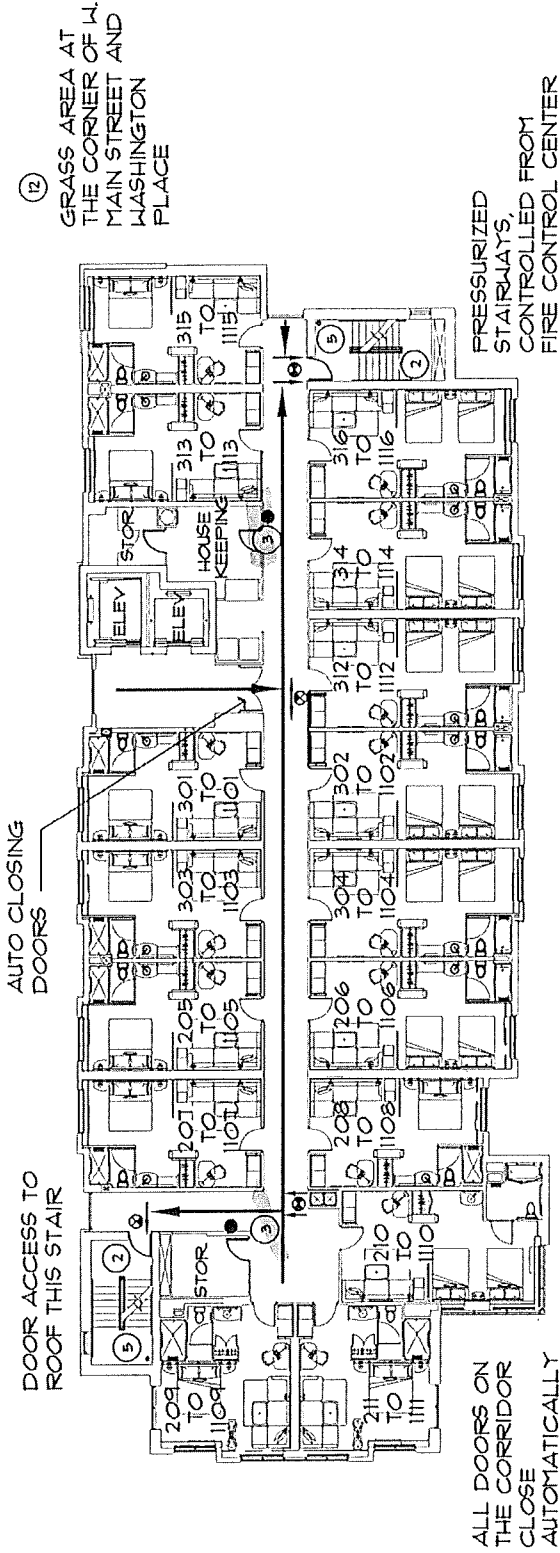
ALL DOORS ON THE CORRIDOR CLOSE AUTOMATICALLY

**PLAN KEYS:**

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>① EXITS</li> <li>② STAIRWELLS</li> <li>③ FIRE EXTINGUISHERS</li> <li>④ FIRE COMMAND PANEL, DIALER &amp; POWER SUPPLY</li> <li>⑤ FIRE SPRINKLER RISER AND FIRE DEPARTMENT CONNECTION</li> <li>⑥ MAIN GAS VALVE</li> </ul> | <ul style="list-style-type: none"> <li>⑦ MAIN WATER SHUT OFF</li> <li>⑧ ELECTRICAL (POWER) SHUTOFF</li> <li>⑨ DISASTER SUPPLY KIT</li> <li>⑩ REMOTE FIRE ALARM PANEL</li> <li>⑪ FIRE ALARM PANEL</li> <li>⑫ OCCUPANT ASSEMBLY AREA</li> </ul> |
|---|---|

**FOOTPRINT LEGEND**

FIRE EXTINGUISHER	●
EMERGENCY EXIT LIGHT	⊗
ROUTE TO PRIMARY EXITS	—
ROUTE TO SECONDARY EXITS	- - -



**D** FIRE EVACUATION PLAN  
 3rd. THROUGH 11th. FLOORS

NO SCALE  
 HYATT PLACE  
 333 W. WASHINGTON AVENUE  
 MADISON, WISCONSIN

**PLAN KEYS:**

- ① EXITS
- ② STAIRWELLS
- ③ FIRE EXTINGUISHERS
- ④ FIRE COMMAND PANEL, DIALER & POWER SUPPLY
- ⑤ FIRE SPRINKLER RISER AND FIRE DEPARTMENT CONNECTION
- ⑥ MAIN GAS VALVE
- ⑦ MAIN WATER SHUT OFF
- ⑧ ELECTRICAL (POWER) SHUTOFF
- ⑨ DISASTER SUPPLY KIT
- ⑩ REMOTE FIRE ALARM PANEL
- ⑪ FIRE ALARM PANEL
- ⑫ OCCUPANT ASSEMBLY AREA

**FOOTPRINT LEGEND:**

FIRE EXTINGUISHER	●
EMERGENCY EXIT LIGHT	⊗
ROUTE TO PRIMARY EXITS	—
ROUTE TO SECONDARY EXITS	- - -

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "SELECT HOTELS GROUP, L.L.C.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2004, AT 2:40 O'CLOCK P.M.



3899952 8100

040932430

*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3571929

DATE: 12-22-04

**CERTIFICATE OF FORMATION  
OF  
SELECT HOTELS GROUP, L.L.C.**

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereof, and known, identified, and referred to as the "Delaware Limited Liability Act"), hereby certifies that:

1. The name of the limited liability company (hereinafter called the "Company") is:

SELECT HOTELS GROUP, L.L.C.

2. The address of the registered office and the name and the address of the registered agent of the Company required to be maintained by Section 18-104 of the Delaware Limited Liability Act are Corporation Service Company, located at 2711 Centerville Road, Suite 400, in the City of Wilmington, County of New Castle, State of Delaware 19808.

IN WITNESS WHEREOF, the undersigned, an authorized person of the Company, has caused this Certificate of Formation to be duly executed as of the 22nd day of December, 2004.

SELECT HOTELS GROUP, L.L.C.

By: Charmaine Black  
Charmaine Black, Authorized Person

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:45 PM 12/22/2004  
FILED 02:40 PM 12/22/2004  
SRV 040932430 - 3899952 FILE

# BUSINESS PLAN

The following business plan represents the Licensee's anticipated business operations and procedures. It is a collection of guidelines that are intended to give the Madison Common Council and the public a good picture of what the Licensee believes the business will look like and how it will operate.

## GENERAL

Licensee Name: Select Hotels Group, LLC d/b/a Hyatt Place Madison

Agent's Name: Mark Neubauer

Business Address: 333 West Washington Avenue  
Madison, WI 53703

Address to Accept Legal Documents: CSC-Lawyers Incorporating Service Company  
8040 Excelsior Drive, Suite 400, Madison, WI 53717

License Type: "Class B" Combination (Beer & Liquor)

## PREMISES

Building Owned or Leased: Owned by Hyatt Equities, LLC

Landlord name and address: Hyatt Equities, LLC  
71 South Wacker Drive  
Chicago, Illinois 60606

Building Capacity: 120 (1st floor); 130 (2nd floor meeting space); 420 (hotel)

Parking Capacity/Availability: Sufficient parking is available – see supplemental form

Anticipated Building Improvements: None

## INTERNAL OPERATIONS

Manager, if any: General Manager – Mark Neubauer

Bar Staff Information: Number of staff: varies

Security Staff Information: Number of staff on hand : None.


**EXTERNAL OPERATIONS**

Hours of Operation: Hotel is open 24 hours; 365 days per year.  
Atmosphere: Hotel with food and beverage. No entertainment.  
Dress Code:  
Food Service: Food will be served from appetizers to full meal entres.

**COMMUNITY IMPACT**

Neighborhood: We intend to run a high class hotel which will be a positive reflection on the community.  
Police Services:  
Compliance with Laws: Our hotel and individual staff will be trained on all alcohol beverage laws and regulations, as well as training that encompasses food, food safety, guest, guest concerns etc.

By signing below, I agree that the business plan set forth above accurately represents my policies, procedures, and goals in running my business.

Licensee:   Date: 10/10/11  
H. Charles Floyd, President, Select Hotels Group LLC

**MADISON HOTEL ASSOCIATES, L.P.**  
8100 E. 22<sup>nd</sup> St. North, Bldg. 500  
Wichita, Kansas 67226

October 11, 2011

City Clerk  
City of Madison  
210 Martin Luther King, Jr. Blvd.  
Room 103  
Madison, WI 53703

Re: Madison Hotel Associates, L.P. – Surrender of Liquor License


Dear Clerk:

Madison Hotel Associates, L.P. (the "Partnership") currently holds a Class B liquor license related to the operation of the Hyatt Place located at 333 W. Washington Avenue, Madison, Wisconsin. Hyatt Corporation is applying for a liquor license at the hotel in connection with a sale of assets to Hyatt Corporation.

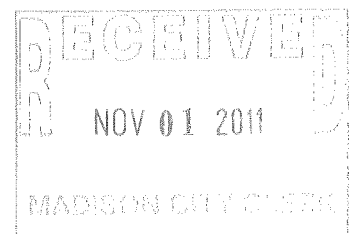
The Partnership agrees that it will surrender its Class B liquor license to the City of Madison effective upon issuance of the new liquor license to Hyatt Corporation.

Very truly yours,

MADISON HOTEL ASSOCIATES, L.P.

By: 


Roy R. Baker  
Senior Vice President





# Payment of Taxes on Liquor/Beer License Transfer

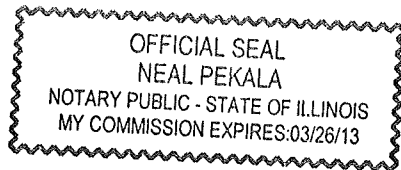
I, H. Charles Floyd, President, applicant for  
Name Title  
a liquor and/or beer license for the premise located at 333 W. Washington Ave., Madison, WI, have  
Address  
read the provisions in the attached copy of Madison General Ordinance Section 9.01, and understand  
that payment of all personal property taxes, special assessments, room taxes, forfeitures and judgments  
must be paid before the Office of the City Clerk can issue said license.

  
Signature of Applicant H. Charles Floyd

10-10-11  
Date

Subscribed and sworn to before me this  
18 day of October, 20 11

  
Notary Public, ~~Dauphin County, State of Wisconsin~~  
My Commission Expires 3-26-2011



COOK COUNTY, ILLINOIS