
REPORT OF: FAÇADE IMPROVEMENT GRANT STAFF TEAM

Rebecca Cnare; Urban Design Planner

Janine Glaeser; Planner, Secretary for the Urban Design Commission

Michael Miller; Business Development Specialist

Amy Scanlon; Preservation Planner

Craig Wilson; Housing Rehabilitation Specialist

TO: Community Development Authority

Request for waiver of Façade Improvement Grant Target Area Restriction
Application: Holly Alexander. Tiny's Tap House, 308 S. Paterson St.

AUTHOR: Craig Wilson

Office of Economic Revitalization, Economic Development Division

DATED: April 30, 2018

On October 3, 2000, the Common Council adopted Resolution No. 61179, approving the Objectives and Criteria for the Façade Improvement Grant Program and designating the Community Development Authority of the City of Madison as the agent overseeing the operation of the program. The continuing objective of the program is to enhance the visual appearance and economic viability of the downtown and smaller neighborhood commercial areas.

To date, the Façade Grant Program has assisted 99 properties. Seven of the properties served have been outside the established target area requiring waivers. \$1,316,075, in Façade Grants have been awarded and those funds combined with over \$2,450,625 in private funds results in a total of \$3,766,700 invested into restoration, preservation, and improvements to building facades in the City's most visible corridors and neighborhoods.

308 S. Paterson was the former CC Riders clubhouse and is part of the Third Lake Ridge Historic District. This Façade Improvement grant will help to facilitate construction of a significant facelift to the exterior and be the new home of Tiny's Tap House.

The scope of the exterior work will include; Construction of a wrap-around canopy, installation of new windows and entry doors; new lighting, new fiber cement siding and accessible ramp. Total cost of the exterior work is estimated at \$25,754 and would be eligible for a grant of \$10,000.

The Landmarks Commission has reviewed and has approved this design. The Façade Improvement Grant Staff Team recommends the granting of a waiver to the program target area for inclusion of this project. The Team feels that the project meets the Façade Improvement Program objectives of substantially beautifying the building façade. The grant objectives will also be fulfilled by assisting a small private business in promoting retail activities and the creation of an attractive environment, which will add greatly to the neighborhood character and architectural design.



**CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM**

Building and beautifying Madison, one storefront at a time

Department of Planning & Community & Economic Development
Economic Development Division
30 W. Mifflin St Suite 800
Craig Wilson, 266-6557
cwilson@cityofmadison.com



PROGRAM APPLICATION

Applicant: WOLLY ALEXANDER Phone: 608-445-1867
 Business Name: ENCORE ADVENTURE LLC
 Building Name: TINY'S TAP HOUSE
 Business Address: 308 S. PATERSON ST Zip Code 53527
 E-mail Address: allalex@hotmail.com
 Property Owner: WOLLY ALEXANDER
 Address: 4674 RAVEN WAY COTTAGE GROVE, WI 53527
 Name of Grantee: WOLLY ALEXANDER
 Lease Terms: NONE

Definition of Project Scope: THE EXTERIOR WILL BE SIDED WITH FIBER CEMENT LAP SIDING AND STAGGERED SHINGLES. THE EXISTING DOOR WILL BE REPLACED WITH A WINDOW. A NEW ENTRANCE WILL BE CREATED ON THE WILLIAMSON ST. SIDE OF THE BUILDING. THE CEMENT STAIR WILL BE REPLACED WITH ACCESSIBLE RAMP AND RAILINGS.

ATTACHMENT

Please provide photographs and copy of lease, land contract, or deed. Tenants must provide owner's written authorization.

PROJECT BUDGET

List Individual Project Elements: (Awning, sign, painting of trim, etc.)	Total Cost	Grant \$	Private \$
<u>EXTERIOR LIGHTING</u>	<u>250.00</u>		
<u>FIBER CEMENT SIDING</u>	<u>9,128.00</u>		
<u>WRAP AROUND CANOPY</u>	<u>4,929.00</u>		
<u>RAMP, WINDOW + DOOR</u>	<u>4,000.00</u>		
<u>RAIL SYSTEM</u>	<u>1,265.00</u>		
<u>DOOR + LOCK SET</u>	<u>688.00</u>		
Total:	<u>20,260.00</u>		



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Contractor/Supplier: DAVE LINDLIE SANDS LAND MANAGEMENT SERVICES
Address: 348 WILLIAMSEN ST 4205 RIDGE ROAD
MADISON, WI DEER FIELD, WI

ATTACHMENT

* Bids, estimates, and/or contracts, product brochures, locator map and design drawings, if appropriate.

REMARKS The Siding Bid of 13,692 Addresses
3 Sides of the Building. The STRUCK + IRWIN FENCING
COMPANY Neighbors this PARCEL. The side facing the
FENCING COMPANY will NOT BE SIDED.

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: [Signature] Date: 4-2-18
Signature: _____ Date: _____

Please send this completed application, accompanying materials, and application fee of \$100 to:

Economic Development Division
Attn: Craig Wilson
PO Box 2627
Madison, WI 53701-2627

FACADE GRANT TARGET AREAS

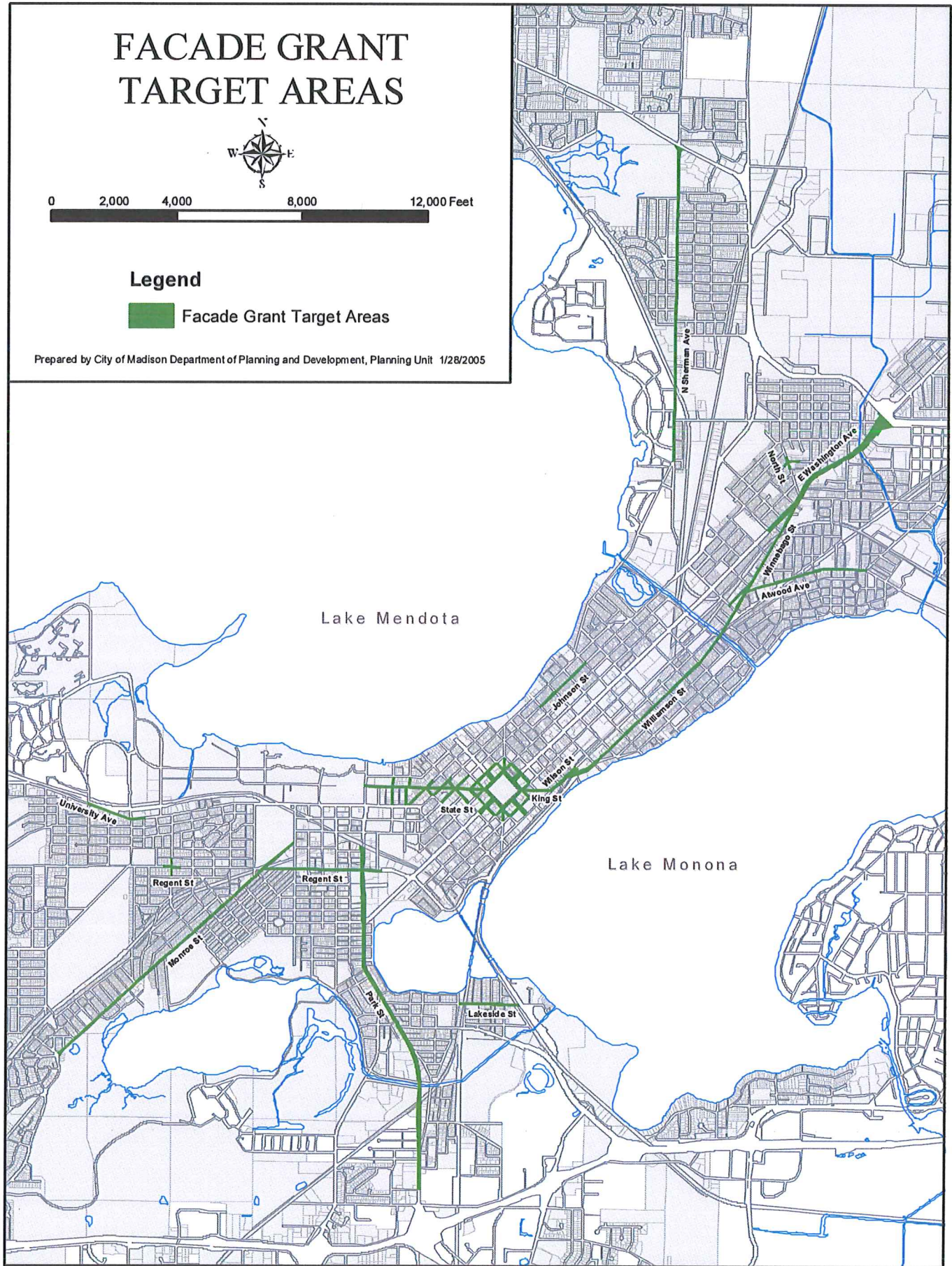


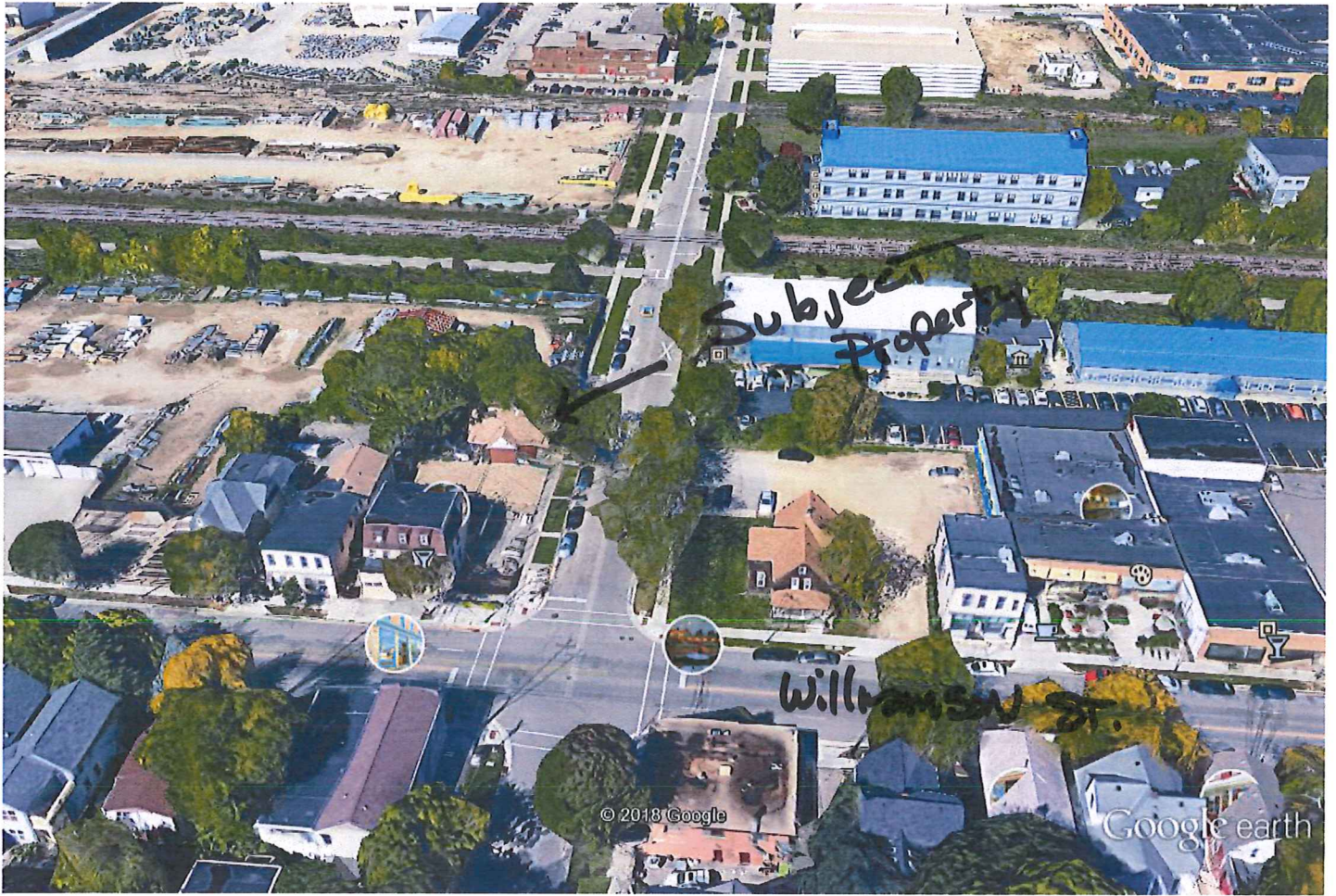
0 2,000 4,000 8,000 12,000 Feet

Legend

 Facade Grant Target Areas

Prepared by City of Madison Department of Planning and Development, Planning Unit 1/28/2005





Google earth

feet
meters





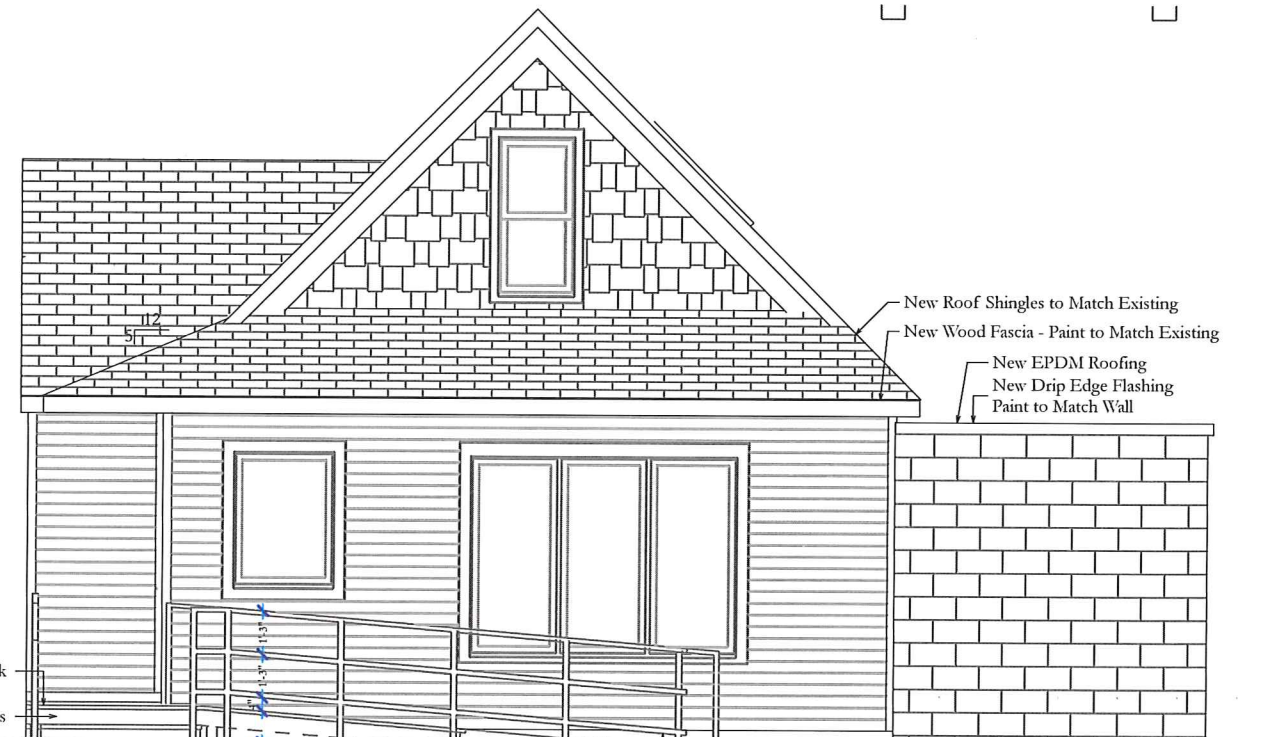
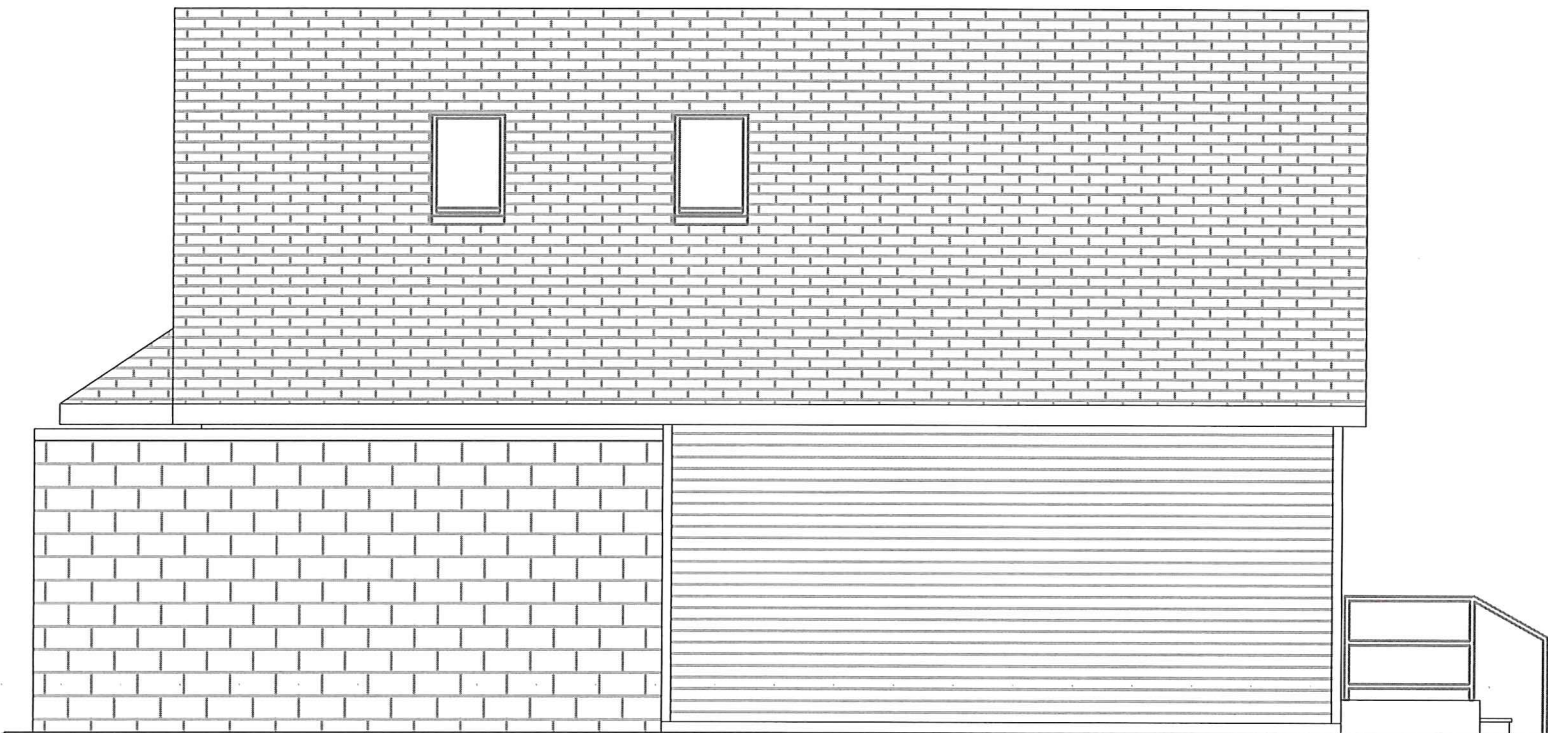
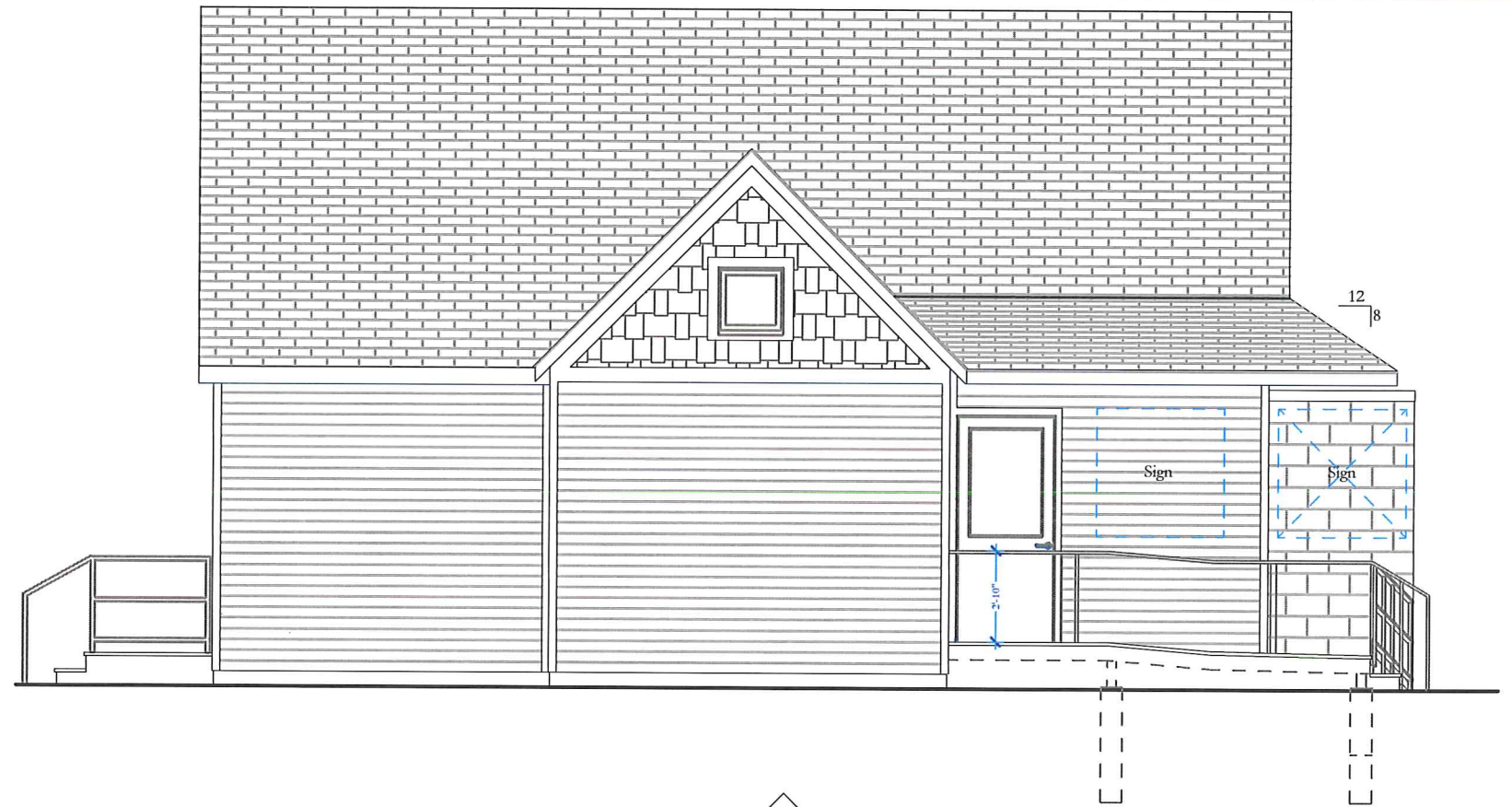


308





Aluminum Transition Plate ↔ Wood/Composite Deck



- Composite Deck
- Treated Wood Stringers
- Wood Posts Treated for Ground Contact
- Concrete Footing
- Wood Composite
- Concrete Transition
- 2" Pipe Railing

Proposed Elevations @ 3/16" = 1'-0"

308 S Paterson
 April 26, 2018

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