



Change of Premises

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Number)

(scanned)

52492

(Leg file number)

LICPCH-2018-00675
(Processing step)

(initials)

This application modifies existing alcohol license number: LICLIA-2015-00240

- Class A Beer
 Class A Liquor
 Class C Wine
 Class B Beer
 Class B Liquor

Aldermanic District: 12 Alder Name: Larry Palm Police Sector: North **513**

Corporate Information

Business Legal Name: Ultimate Mart, LLC
PO Box 305103
Business Address: Nashville, TN 37230

Corporate Contact Name & Position: _____
Tammy Koch
Administrative Assistant

414-231-5978
Phone & Email: tammy.koch@roundys.com

Licensed Premise Information

Business dba Name: Pick 'n Save #178
Licensed Address: 2502 Shopko Dr.

Business Contact Name & Position: _____
Wanda Long
Store Director

608-243-1000
Phone & Email: wanda.long@roundys.com

Liquor Beer Agent Name: Wanda Long % Alcohol: 9 % Food: 83

Current Capacity (indoor): _____

Current Capacity (outdoor): _____

Proposed Capacity (indoor): Same

Proposed Capacity (outdoor): Same

Description of Proposed Changes: Addition of exterior parking stalls utilized for online grocery pick-up service

- Detailed Floor Plans included (required) - No change to interior floor plan; Site plan included for parking stalls
 Orange sign and "License Renewals & Changes" brochure issued - Mail to: Roundy's Supermarkets, Inc.
 PO Box 473, MS-2050
 Milwaukee, WI 53201

Ann Dembowski
Applicant signature

Date: 6/13/18

REV 12/2013 Ann Dembowski
VP Ultimate Mart, LLC

ROUNDY'S SUPERMARKETS, INC.

PICK 'N SAVE · COPPS · METRO MARKET · MARIANO'S
PO Box 473
Milwaukee, WI 53201
414-231-5000

June 8, 2018

VIA GROUND COURIER

City of Madison
Office of the City Clerk
210 Martin Luther King Jr. Blvd, Room 103
Madison, WI 53703

Re: Modification to Premise Description

Dear City Clerk:

Ultimate Mart, LLC, the owner and operator of the Pick 'n Save located at 2502 Shopko Dr. in Madison (the "Store"), hereby formally requests an amendment to the premise description on the "Class A" license issued to the Store to encompass the ClickList service as described below.

The Store's program named "ClickList" will allow customers to submit an online order for grocery, alcohol and tobacco products. A designated ClickList shopper, which is a Store employee, selects the customer's items and generates a receipt. The customer is then notified that the order is available for pickup. The pickup occurs in the designated parking stalls. The shopper will load the merchandise into the customer's vehicle. If the order contains alcohol or tobacco product, the customer's age will be verified by the shopper prior to the transfer of these products. After the product is loaded into the customer's vehicle, the shopper reenters the store and finalizes the transaction.

The ClickList service will be available to our customers daily between the hours of 8:00 a.m. and 8:00 p.m. There will be approximately 12-14 employees trained to be shoppers. The shoppers will be 18 years of age or older and hold a City issued bartender's license. A site plan identifying the designated ClickList parking stalls is enclosed for your review.

The current premise description on the license reads as *"2,870 total square feet in front corner inside supermarket. Liquor storage in rear of liquor department, 144 square feet.* Please amend the language to read: *2,870 total square feet in front corner inside supermarket. Liquor storage in rear of liquor department, 144 square feet; including the exterior parking stalls specifically designated for the online merchandise order & pickup service and the pathway utilized to access the parking stalls shown on the attached plans.*

Please contact me with any questions you may have at 414-231-5978 or tammy.koch@roundys.com.

Very truly yours,

ROUNDY'S SUPERMARKETS, INC.



Tammy Koch
Administrative Assistant

Enclosures

