

September 2019

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2019: 43

Umbrella Licenses Issued in 2019: 28

Observation/Verbal Warning:

- SoHo - Black staining and grease on right of way, find solution to mitigate.
- Jamerica - Tripping hazard in walkway, electrical cord.
- Toast - Tow vehicle parked while vending.
- Pagoda Smoothie - Tow vehicle parked while vending.
- Umami 2 - No trashcan.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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SIDEWALK CAFÉ STATUS

Licenses Issued in 2019: 79

Observation/Verbal Warning:

- Cento - Café openings must not be on the sides of the café. Request to revise
- Collectivo State - Trashcan and bus station needs to be inside the café.
- Espresso Royal 650 State - Incomplete café set, missing all enclosures.
- Los Gemelos - Signage on enclosure, café larger than approved, opening too big, no drawing provided.
- Tutto Pasta - Furniture placed outside of café - 2 umbrellas. - Staff moved promptly.
- Rockhound Brewing Company - no pop-up tents in R/W.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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ARTS & CRAFTS STATUS

Licenses Issued in 2019: 49

Observation/Verbal Warning: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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MERCHANT VENDOR STATUS

Licenses Issued in 2019: 7

Observation/Verbal Warning:

- Art Gecko - Use of public amenities for display. Risk to damage light pole, planter, and tree from display racks.

Warning: There is nothing to report in this category.

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Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.
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SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued in 2019: 5 + 1 pending

Observation/Verbal Warning:

- el Wiscorican - Tow vehicle parked while vending.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.
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CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2019: 4 for food 5 goods (2 pending for goods)

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: We continue to reach out to Westside Streets regarding additional garbage and recycling cans for game day. They two city cans plus the cans the vendors bring are not enough to manage the amount of garbage created. It would be helpful to have additional cans provided by the city like the Mall Crew does for special events downtown. We understand that is funded differently but it makes a huge difference for the event, the image of our city and the environment.
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TOSVOD Vending

Licenses Issued in 2019: 0

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.
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LATE NIGHT VENDING STATUS

Licenses Issued in 2019: 4

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: We have moved two vendors but have not had any updates from MPD.
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BASIC STREET VENDOR/UMBRELLA LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Basic Street Vendor Licenses Issued in 2019: 11 (food), 13 (tickets), 12 (goods)

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Umbrella Street Vending Licenses issued in 2019: 7

Observation/Verbal Warning:

- Pizza Bruta – Vending without a license

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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TABLING PERMIT STATUS as of 9/9/19

Permits Issued in 2019: 176

Observation/Verbal Warning:

- Press House, Church - Table/display set up in walkway. Advised to set on private property or obtain a T Permit.
- St Paul Univ. Catholic - Beanbag toss set up in walkway.
- Grace Church - Missing Parks or T permit. Directed to Parks and/or free speech.

Enforcement: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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BANNER PERMIT STATUS as of 9/9/19

Organizations applying for one or more in 2019 banner spaces to date: 48

Banner permits issued to date in 2019: 61

Enforcement: There is nothing to report in this category.

Comments: There is nothing to report in this category.

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MISCELLANEOUS

- 2019 Food Cart Review is underway. September 9 - October 10
 - We have noticed a number of vendors struggling to be open by 11a or that have closed early. We are noting the times to discuss after this year's review.
 - We have had 5 applicants drop out of the review. Largely due to staffing shortages.
- I did a walk around with Tiffany Kinney from the BID. We reviewed vending locations and I will be working on the map updates for the VOC to review at the November meeting.
- Future items for discussion:
 - Mobile Retail and Services
 - Late Night Vending Program Updates
 - Merchant Vending + Sidewalk Café + Experience
 - Art & Craft Ordinance and Regulations updates