



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved TASK FORCE ON MUNICIPAL GOLF IN MADISON PARKS

Wednesday, November 20, 2019

6:00 PM

Goodman Maintenance Facility
1402 Wingra Creek Parkway

CALL TO ORDER / ROLL CALL

A meeting of the Task Force on Municipal Golf in Madison Parks was held at 6:00 PM on Wednesday, November 20, 2019 at the Goodman Maintenance Facility. The meeting was called to order at 6:00 PM. A quorum was present and the meeting was properly noticed.

Members Present: Bill Barker; Ald. Zachary Henak; James Kopp; Katie Krueger; Noah Lopez; Chandra Miller Fienen; Raymond Shane; and Daniel Steinbring.

Members Excused: Veronica Vega.

Parks Staff Present: Eric Knepp; Lisa Laschinger; Ryan Brinza; Theran Steindl; and Liz Levy.

City Staff Present: Katie Crawley, Mayor's Office.

APPROVAL OF MINUTES

Motion made by Miller Fienen, seconded by Shane, to Approve the Minutes of the October 23, 2019 Task Force on Municipal Golf in Madison Parks meeting. Motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

[58298](#)

Golf Enterprise Program Budget and Financial Reports

Parks Superintendent Eric Knepp presented an overview of financial reports, including options considered by staff to address the challenges of the golf courses.

[58297](#)

Operational Models of Municipal Golf Courses and Market Comparison

Golf Operations Supervisor Theran Steindl presented on comparable municipal golf facilities.

Head Golf Professional Ryan Brinza presented on national and local golf market analysis.

[58296](#)

Community Engagement and Input

Parks Superintendent Eric Knepp discussed examples and possible community engagement strategies.

The Task Force requested that city staff present a draft of a community engagement plan, including a survey and focus groups, at the next meeting of the Task Force.

[58295](#)

Racial Equity and Social Justice Initiative

Parks Superintendent Eric Knepp reported that the Parks Equity Team will complete a Racial Equity and Social Justice Initiative analysis regarding the golf course program, which will be presented to the Task Force at a future meeting.

ADJOURNMENT

Motion made by Henak, seconded by Miller Feinen, to Adjourn at 8:13 PM.
Motion passed by voice vote/other.