

Letter of Intent for Wellbrook Recovery Madison

We are seeking to establish an addiction treatment program in the Madison area to address a critical need within the community. Our existing program in Brookfield, WI, has successfully treated many individuals struggling with substance use disorders, including numerous clients from Dane County who have been unable to find comprehensive treatment options closer to home. Clients traveling from Dane County to our Brookfield facility often face challenges in completing their care and receiving family support due to the distance. Our intention is to replicate the successful approach and model of our Brookfield program in Madison.

The proposed facility, located at 842 Jupiter Drive, is currently a 22-unit assisted living center with two rooms per unit. We plan to reconfigure most of the space to accommodate two beds per room, while dedicating a handful of the units to offices and public spaces, as the temporary living needs of our clients differ significantly from those of the seniors currently utilizing the facility.

Our program will offer a multi-level continuum of care, including detox, residential, and outpatient services, all within the same location. The majority of our clients will receive inpatient services. As in our Brookfield location, admissions will be scheduled mostly during regular business hours, and visitations will be limited to occasional, on specific days and times for approved visitors only. This structure is designed to keep clients focused on their recovery process.

The proposed program will not increase visibility or traffic to the existing facility. Clinical programming will primarily occur between 9:00 AM and 4:00 PM, Monday through Friday, which will be the peak hours for traffic. Outside of these hours, there will generally be no more than 4 to 5 staff members on-site. From 5:00 PM to 8:00 AM, the facility will have minimal visible exterior activity. Unlike the current use of the facility, our program rarely requires emergency services and does not accept ambulance arrivals or other emergency-based drop-offs. Client entry and exit are quick and discreet, without the need for multi-staff assistance.

Our most acute level of care serves as an alternative to hospital-based treatment. However, unlike hospitals, all admissions are pre-screened and scheduled in advance. As a matter of company policy, we do not accept residents with acute primary mental health issues. Additionally, we only accept pre-screened clients who are genuinely committing to treatment and not just seeking to comply with orders for treatment. We do not, and will not, pursue licensure to accept emergency or involuntary admissions. This is in contrast to

facilities such as Tellurian in Madison, which do accept emergency and involuntary admissions.

At our Brookfield program, we have maintained strong relationships with our neighbors and local municipal services. For example, while the local police department initially expressed apprehension about our opening in 2020, their leadership recently disclosed that they were unaware we had even opened due to the lack of law enforcement contact with our facility. In fact, despite our marketing efforts, we have had multiple callers note that they were unaware of our Brookfield center despite living nearby.

While the stigma surrounding addiction persists, substance use disorders affect approximately 20% of Americans at some point in their lives, impacting nearly every family. Our clients are members of the community who are taking proactive steps to address their overall wellness. We are committed to providing a safe, supportive, and discreet environment for their recovery.