

Application for Neighborhood and Community Development Funds

Submit original and 23 complete copies of this application to the CD Office by 4:30 p.m. on the 15th of the month, to be reviewed by the CDBG Commission on the first Thursday of the following month. When possible, please duplex your original and copies and send an electronic version to the assigned project manager (if known).

Program Title: Vera Court Children and Youth Amount Requested: \$ 18,700
Agency: Vera Court Neighborhood Center (umbrella agency for the Bridge Lake Point Neighborhood Center)
Address: 614 Vera Court, Madison, WI 53704
Contact Person: Aram Donabedian Telephone: (608) 242-0565
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1. **Program Abstract:** Provide an overview of the project. Identify the community need to be addressed. Summarize the program's major purpose in terms of need to be addressed, the goals, procedures to be utilized, and the expected outcomes. Limit response to 150 words.

The Vera Court Neighborhood Center (VCNC) and the Bridge Lakepoint Waunona Neighborhood Center (BLW) would like to refurbish their playgrounds at both locations. Both playgrounds are used daily by program participants and the community at large. At VCNC, requested funds will be used to install a wheelchair accessible pathway, install safe synthetic ground covering beneath existing play structures and to install two plastic coated benches. BLW will install two park benches and apply synthetic groundcover to its play area. The proposed rubberized ground covering will be more durable, wheelchair accessible, and safer than the current woodchip groundcover. Additionally, the installation of two park benches at each site will offer parents a comfortable place from which to supervise their children. The manpower required to install these proposed changes will be provided by community volunteers and be promoted as a community building activity.

2. **Target Population:** Identify the projected target population for this program in terms of age, residency, race, income eligibility criteria, and other unique characteristics or sub-groups.

The Vera Court Neighborhood Center's (VCNC) immediate service area is 63% African American, 24% Caucasian (90% of Caucasians are Hispanic/Latino), 9% Multi-racial, and 4% Southeast Asian American. VCNC serves a substantially higher percentage of low income and ethnic minority students than the city average. Consistently, over 95% of VCNC youth participants are eligible for the school district's free/reduced lunch program. The neighborhood has experienced an influx of young families, as evident by the steady annual increase of youth participants taking part in agency programming. Between 50 – 60 children attend afterschool programming at the center on a daily basis and more than 65 participants take part in VCNC's elementary and middle school summer camps. These youth participants range from six to fifteen years of age and utilize the outdoor play facilities heavily. VCNC also hosts weekly preschool *Play and Learn* programming, which averages about 10 children/week. VCNC's playground is open to the public outside of structured program hours, which includes weekends when it is used extensively.

The Bridge Lakepoint Waunona Center's (BLW) service area mirrors Glendale Elementary's district. This area includes Bridge, Lakepoint, & Wuanona streets (formerly the Broadway/Simpson area) and the Great Gray Neighborhood. 57% of residents reside in rental housing, 45% of families are on welfare, food stamps, etc. and 95% of the children are eligible for free or reduced lunch. 47% of agency clients identify themselves as Latino, making it one of the highest concentrations of Latinos residents in the city. 70% of Glendale students are minorities and 29% are Latino. BLW hosts an array of youth programming. *Precious Moments* and *Los Ninos* serve approximately 50 preschool aged children. Daily youth programming is provided for 50-60 elementary and middle school students. Additionally, 65 children are enrolled in BLW's summer camp. BLW's play facilities are open to the public and widely used by the community year round.

____700/yr____ # unduplicated individuals estimated to be served by this project.

____250____ # unduplicated households estimated to be served by this project

3. Program Objectives: The 5-Year Plan lists 9 project objectives (A through N). Circle the one most applicable to your proposal and describe how this project addresses that objective.

- | | |
|---|--------------------------------------|
| A. Housing – Existing Owner-Occupied | G. Neighborhood Civic Places |
| B. Housing – For Buyers | K. <u>Community-based Facilities</u> |
| C. Housing – Rental Housing | L. Neighborhood Revitalization |
| E. Economic Dev. – Business Creating Jobs | N. Access to Housing Resources |
| F. Economic Dev. – Micro-enterprise | |

The Vera Court Neighborhood Centers (VCNC) and Bridge Lake Point Waunona Neighborhood Center's (BLW) service areas covers several neighborhoods including: Vera Court, Woodlands, Northridge, East Bluff, and Karstens on the Northside and Bridge/Lakepoint (formerly Broadway/Simpson) and Great Gray neighborhoods on the Southside. Families from all of these areas visit and utilize resources at both neighborhood centers. The Centers' play equipment is open to the community year round. The preponderance of community members using neighborhood center facilities are young families with pre-adolescent and or elementary aged children. Both sites provide families with fun and safe places to recreate.

4. Fund Objectives: Check the fund program objective which this project meets. (Check all for which you seek funding.)

- | | | | |
|-----------------------|---|----------|---|
| Acquisition/
Rehab | <input type="checkbox"/> New Construction, Acquisition,
Expansion of Existing Building | Futures | <input type="checkbox"/> Prototype |
| | <input checked="" type="checkbox"/> Accessibility | | <input type="checkbox"/> Feasibility Study |
| | <input checked="" type="checkbox"/> Maintenance/Rehab | | <input type="checkbox"/> Revitalization Opportunity |
| | <input type="checkbox"/> Other | | <input type="checkbox"/> New Method or Approach |
| Housing | <input type="checkbox"/> Rental Housing | Homeless | <input type="checkbox"/> Housing |
| | <input type="checkbox"/> Housing For Buyers | | <input type="checkbox"/> Services |

5. Budget: Summarize your project budget by estimated costs, revenue, and fund source.

EXPENDITURES	TOTAL PROJECT COSTS	AMOUNT OF CD REVENUES	AMOUNT OF NON-CD REVENUES	SOURCE OF NON-CD FUNDED PORTION
A. Personnel Costs				
1. Salaries/Wages (attach detail)				
2. Fringe Benefits				
3. Payroll Taxes				
B. Non-Personnel Costs				
1. Office Supplies/Postage				
2. Telephone				
3. Rent/Utilities				
4. Professional Fees & Contract Services				
5. Synthetic Groundcover	\$16,100	\$16,100		
6. Plastic Coated Benches (4)	\$1,600	\$1,600		
7. Accessible Pathway	\$1,000	\$1,000		
C. Capital Budget Expenditures (Detail in attachment C)				
1. Capital Cost of Assistance to Individuals (Loans)				
2. Other Capital Costs:				
D. TOTAL (A+B+C)				
	\$18,700	\$18,700		

6. Action Plan/Timetable

Estimated Month of Completion
(If applicable)

Describe the major actors and activities, sequence, and service location, days and hours which will be used to achieve the outcomes listed in # 1.

Use the following format:
(Who) will do (what) to (whom and how many) (when) (where) (how often). A flowchart may be helpful.

June	After approval, the agency will obtain materials from the most cost effective providers. The estimates featured in this proposal have been offered by Gerber Leisure, a company which is commonly contracted by the Madison Metro Parks Division. They are intended to provide a realistic benchmark for the general cost of such materials.
July 15 th – August 20 th	Promotional materials will be developed and distributed throughout both service areas advertising the playground service day. Each family utilizing center facilities will be contacted via telephone and asked to commit time to the installation project. By mid-August a list of committed volunteers will be generated.
August 22 nd & 23 rd	Installation at VCNC will occur after the completion of Summer camp to ensure maximum attention of community volunteers. On the weekend of the 22 nd & 23 rd volunteers will assemble at 8:00 AM to begin removing old groundcover and begin installing the new benches and synthetic groundcover. The VCNC will offer volunteers lunch and dinner and will make the atmosphere as celebratory as possible, with music, guest speakers, and refreshments.
August 29 th & 30 th	Using the same model mentioned above, BLW will respectively launch its own installation project drawing on community volunteers to provide manpower.

7. What was the response of the alderperson of the district to the project?

Alderman Michael Schumacher of the Northside's 18th District has reviewed this proposal and is willing to provide his aldermanic support for this project. Alderman Tim Bruer of the Southside's 14th District has been informed about this proposal and supports this project.

8. Does agency seek funds for property acquisition and/or rehab? [If applicable, describe the amount of funds committed or proposed to be used to meet the 25% match requirements (HOME or ESG) with its qualifications.]

☐ No Complete Attachment A
☒ Yes Complete Attachment B and C and one of the following: ☒ D Facilities
☐ E Housing for Buyers
☐ F Rental Housing and Proforma

9. Do you qualify as a Community Housing Development Organization (CHDO)? (See attachment G for qualifications.)

☒ No ☐ Yes - Complete Attachment G

10. Do you seek Scattered Site Acquisition Funds for acquisition of service-enriched housing?

☒ No ☐ Yes - Complete Attachment B, C, F, and H

11. Do you seek ESG funds for services to homeless persons?

☒ No ☐ Yes - Complete Attachment I

12. This proposal is hereby submitted with the approval of the Board of Directors/Department Head and with the knowledge of the agency executive director, and includes the following:

<input type="checkbox"/> Future Fund (Attachment A)	<input type="checkbox"/> Housing for Resale (Attachment E)
<input type="checkbox"/> Property Description (Attachment B)	<input type="checkbox"/> Rental Housing and Proforma (Attachment F)
<input checked="" type="checkbox"/> Capital Budget (Attachment C)	<input type="checkbox"/> CHDO (Attachment G)
<input checked="" type="checkbox"/> Community Service Facility (Attachment D)	<input type="checkbox"/> Scattered Site Funds Addendum (Attachment H)
	<input type="checkbox"/> ESG Funding Addendum (Attachment I)

Signature: *Ken C. Miller* Date: 5/14/09
President Board of Directors/Department Head

Signature: *Thomas R. Subject* Date: 5/14/09
Executive Director

For additional information or assistance in completing this application, please contact the CD Office at 267-0740.

COMPLETE IF PROJECT INVOLVES PURCHASE, REHAB, OR CONSTRUCTION OF ANY REAL PROPERTY:

INFORMATION CONCERNING PROPOSALS INVOLVING REAL PROPERTY

ADDRESS	ACTIVITY (Circle Each Applicable Phase)	NUMBER OF UNITS		Number of Units Currently Occupied	Number of Tenants To Be Displaced?	APPRAISED VALUE:		PURCHASE PRICE (If Applicable)	ACCESSIBLE TO INDIVIDUALS WITH PHYSICAL HANDICAPS?		PRIOR USE OF CD FUNDS IN BUILDING?
		Prior to Purchase	After Project			Current	After Rehab/ Construction		Currently?	Post-project?	
	Purchase Rehab Construct										
	Purchase Rehab Construct										
	Purchase Rehab Construct										

CAPITAL BUDGET

TOTAL PROJECT/CAPITAL BUDGET (include all fund sources)									
Amount		Source/Terms**		Amount		Source/Terms**		Amount	

