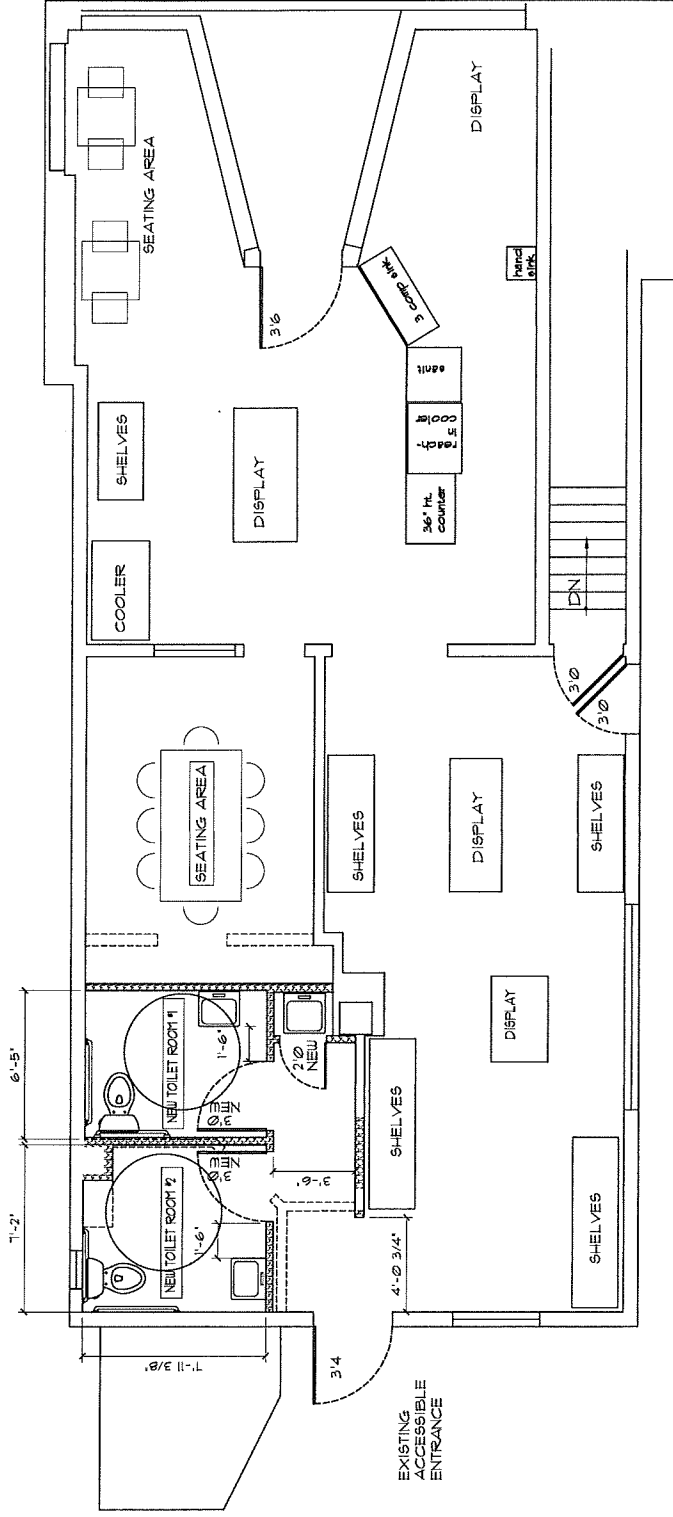




PRELIMINARY
NOT FOR CONSTRUCTION

PROPOSED FIRST FLOOR PLAN



0 2 4 6 8 feet

- WALL LEGEND**
- EXISTING WALLS
 - NEW WALLS
 - REMOVE WALLS
- NEW WALLS TO BE 2" ALL DOORS AND WINDOWS X 4 @ 24" OC MAX. (12" HT MAX.) NOTED AS NEW

5/23/22

TABLE WINE

2301 ATWOOD AVENUE
MADISON, WISCONSIN
ALTERATIONS FOR NEW USE

22 OF 22

glueck architects
116 North Few Street, Madison, WI 53703 (608)251-2551

x OF y



Molly Moran, proprietor
2301 Atwood Ave., Madison, WI 53704
608.284.9732
molly@tablewinemadison.com
www.tablewinemadison.com

Executive Summary

Table Wine is a retail store offering affordable wine, beer, and spirits for the vibrant, expanding Schenk-Atwood neighborhood. We focus primarily on wine with a small selection of spirits, food, and beer. To give our customers the chance to try something new, we offer about a dozen wines by the glass to enjoy on premise. We host a wide variety of events, from sit-down wine classes to drop-in monthly wine tastings. We blend both retail and bar into one welcoming atmosphere.

Mission Statement

Table Wine provides a curated selection of wine for everyday occasions. We focus on a well-informed yet approachable style of service and cultivate a welcoming atmosphere.

Keys to Success

- Diverse inventory that meets the needs of our customers by being affordable yet interesting.
- Innovative events and marketing strategies to help drive business and increase sales.
- Attentive staff that offer friendly, knowledgeable advice that is focused on cultivating strong, long-lasting customer relationships.

WINE BY THE GLASS

BUBBLY

JP Chenet Brut \$16
(France)

WHITE

2020 Chateau La Fleur \$8
Bordeaux Blanc (France)

SKIN CONTACT

2021 Arum Big Salt Orange
Rose (Oregon) \$10

ROSÉ

2021 Chateau La Fleur \$8
Bordeaux (France)

REDS

2020 Folk Machine \$10
Parts & Labor (California)

2018 Chateau La Fleur \$8
Bordeaux (France)

*WINE FLIGHT: 4 half \$15
glasses of our choice

*CORIAGE: open any bottle \$10
off the shelf fee

STAKES

