

GREATER MADISON CONVENTION & VISITORS BUREAU
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**REPORT TO
MADISON CULTURAL PLAN
STEERING COMMITTEE**

24 July 2013

We understand the Madison Cultural Plan Steering Committee is meeting this week to stay informed on the progress of the Cultural plan.

The GMCVB is referred to in several places in the Cultural Plan. It will be important moving forward, for our organization to be engaged in and invited to participate in conversations regarding this plan and, discussions of our mission and vision as well as resource sources and needs.

We look forward to discussing ways we can collaborate with your Committee and Madison Arts on this plan.

Sincerely,

Deb Archer, CDME
President & CEO