

**From:** [PranaMaker by Natalia Marie](#)  
**To:** [All Alders](#); [Mayor](#)  
**Subject:** Re: please do what's right for our neighbors  
**Date:** Tuesday, May 19, 2026 6:22:53 AM

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In sum: Basic Family Values say, “No light-up flamingos on garages before there are enough beds For The People.”

Let's get this one right! Thank you!

On Tuesday, May 19, 2026, PranaMaker by Natalia Marie <[pranamaker@gmail.com](mailto:pranamaker@gmail.com)> wrote:  
Dear Madison Mayor and Common Council,

I am a busy, overwhelmed, single mother of twin five year olds reaching out as a strong representative of the underdog. While I hold a Master's in Transformative Leadership, graduating summa cum laude as an undergrad with 3 majors and two minors, and while I have held the title of Manager in countless scenarios, and while I have summited Mulhacen on foot, the highest mountain in mainland Spain, and summited Maui's highest volcano Haleakala on bike, and designed clothing that has been featured on runways in New York Fashion Week, I have faced no greater challenge than being a single mother of twin toddlers, as a mother who was raised by a convicted killer and two pedophiles.

While my accolades may shine, I have walked in the shadows with my fellow homeless and nearly-unhoused neighbors, who also lack supportive family networks. As neighbors, we pay our taxes with EVERY TRANSACTION WE MAKE to create safe communities for all. So that we can rise up from abuse and build something better. When I see light-up flamingo sculptures, corporations and armed police being put before correctly-sized shelter, care and food, I know that we are not using our shared community funds correctly. When I walk my children past the Capitol Building and past folks camping out and smelling of lack of access to basic care, I tell my children that our neighbors are on the streets because folks in the Capitol Building are not sharing our community money the right ways. We need to fund more than murals and mercenaries. I don't care if you see an able-bodied man on the streets and think he should be at a job. I KNOW: THERE BUT FOR THE GRACE OF GOD GO I. Not only do we need to fund more shelter, we also need to treat these shelters like hospitals and fund more services flowing through them.

In this spirit, I ask you to fully fund an appropriately sized homeless shelter. It is too Orwellian to say that we are building a NEW homeless shelter, and then make it 100 beds too few. We CAN do better. So let's move FORWARD better.

Sincerely,  
Natalia Hacerola, aka PranaMaker

**From:** [PranaMaker by Natalia Marie](#)  
**To:** [All Alders](#); [Mayor](#)  
**Subject:** please do what's right for our neighbors  
**Date:** Tuesday, May 19, 2026 6:10:11 AM

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Dear Madison Mayor and Common Council,

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Sincerely,  
Natalia Hacerola, aka PranaMaker

**From:** [PranaMaker by Natalia Marie](#)  
**To:** [All Alders](#); [Mayor](#)  
**Subject:** Please fund a full-sized homeless shelter  
**Date:** Monday, May 18, 2026 8:52:10 AM

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Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear County Board,

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