

## 7. Transportation Demand Management Plans

A Transportation Demand Management Plan is referenced in two sections of the new zoning code: the Employment Campus District (Section 28.087)(6)(d) and the Planned Development District (Section 28.097(2)(d)). During previous reviews of the zoning code, the Plan Commission asked staff to provide a list of the elements required in a Transportation Demand Management Plan.

### Staff Recommendation:

Staff recommend that the following text be added after the first sentence in Section 28.087(6)(d) and after the last sentence of Section 28.097(2)(d): *A Transportation Demand Management Plan shall include a set of actions or strategies to encourage travelers to use alternatives to driving alone, especially at congested times of the day. Such actions or strategies may include, but are not limited to, carpools and vanpools; public and private transit; bicycling, walking, and other non-motorized travel; flexible work schedules; and parking management programs.*