



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 33583**

**File ID:** 33583

**File Type:** Resolution

**Status:** Passed

**Version:** 1

**Reference:**

**Controlling Body:** BOARD OF ESTIMATES

**File Created Date :** 04/01/2014

**File Name:** 2014 Neighborhood Grants

**Final Action:** 04/29/2014

**Title:** Approving the 2014 Neighborhood Grant Program recommendations made by the Staff Review Team and authorizing the Planning Division Director, Finance Director and City Attorney to execute grant agreements on behalf of the City.

### Notes:

**Sponsors:** Paul R. Soglin

**Effective Date:** 04/30/2014

**Attachments:** 2014GrantRecomms.pdf

**Enactment Number:** RES-14-00301

**Author:** Linda Horvath, Urban Planner; Planning Division, Department of Planning and Economic Development

**Hearing Date:**

**Entered by:** lhorvath@cityofmadison.com

**Published Date:**

### History of Legislative File

Version:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Department of Planning and Community and Economic Development	04/01/2014	Referred for Introduction				
	<b>Action Text:</b>		This Resolution was Referred for Introduction				
	<b>Notes:</b>		Board of Estimates				
1	COMMON COUNCIL	04/08/2014	Referred	BOARD OF ESTIMATES		04/14/2014	
	<b>Action Text:</b>		This Resolution was Referred to the BOARD OF ESTIMATES				
	<b>Notes:</b>						
1	BOARD OF ESTIMATES	04/14/2014	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER				Pass
	<b>Action Text:</b>		A motion was made by Schmidt, seconded by Clausius, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.				
	<b>Notes:</b>						
1	COMMON COUNCIL	04/29/2014	Adopt				Pass
	<b>Action Text:</b>		A motion was made by Schmidt, seconded by DeMarb, to Adopt. The motion passed by voice vote/other.				
	<b>Notes:</b>						

### Text of Legislative File 33583

**Fiscal Note**

Sufficient funds (\$30,000) are authorized in the 2014 adopted Planning Division Operating Budget and 2014 adopted Engineering Division Capital Budget (\$5,000) (Engineering - Major Streets, Project No. 25, "Johnson Street - East," Acc't No. 810571) to cover the recommended grant amounts that total \$32,400, plus a \$2,600 set aside for design maintenance reserves, for a total of \$35,000.

**Title**

Approving the 2014 Neighborhood Grant Program recommendations made by the Staff Review Team and authorizing the Planning Division Director, Finance Director and City Attorney to execute grant agreements on behalf of the City.

**Body**

WHEREAS the Neighborhood Grant Program provides funds to neighborhood organizations for activities that promote strong neighborhoods, and includes grants for Community Enhancement projects and Neighborhood Leadership and Capacity-Building activities; and

WHEREAS eleven (11) eligible grant applications were submitted requesting a total of \$78,450; and

WHEREAS a Planning Division Staff Review Team convened to review applications and make recommendations for funding (including conditions to be included in the grant agreements); and

WHEREAS the Planning Division Staff Review Team recommends awarding eleven (11) grants totaling \$32,400 (including a \$5,000 contribution from the Engineering Division designated for the Tenney-Lapham Neighborhood Association request), as well as setting aside \$2,600 for maintenance reserves, for a total budget of \$35,000. A copy of said recommendations that are attached hereto and made a part hereof.

NOW THEREFORE BE IT RESOLVED that the Common Council hereby approves the 2014 Neighborhood Grant Program recommendations and conditions made by the Staff Review Team and authorizes the Planning Division Director, Finance Director and City Attorney to execute grant agreements on behalf of the City.

BE IT FURTHER RESOLVED that any unspent funds may be added to the maintenance reserve.

## Planning Division Recommendations - 2014 Neighborhood Grant Program

<i>Applicant or Fiscal Agent</i>	<i>Project Title and Brief Description</i>	<i>Average Score</i>	<i>Rank</i>	<i>Amount Requested \$</i>	<i>Amount Recommended \$*</i>	<i>Conditions and Comments</i>
RECOMMENDED FOR FUNDING						
<u>Regent Neighborhood Association, Inc.</u> <i>Ald. Dist. 5</i>	Commonwealth Perennial Garden: Beautify and create a seating area in the underutilized greenspace at the corner of Commonwealth Avenue and the Southwest Bike Path by planting a perennial garden with native plants.	78.0	1	\$3,000	\$2,800	1) Planning Division must approve a detailed site plan to include a bench and plantings, a revised detailed budget, and a maintenance plan; 2) Privilege in Streets must approve a detailed site plan to include a bench and plantings; 3) Water is an ineligible grant expense; 4) Building Inspection and/or Privilege in Streets must approve any proposed events, activities or installations within public right-of-way.
<u>Prairie Hills Neighborhood Association</u> <i>Ald. Dist. 20</i>	Pilgrim Park Message Board: Install a message board in park to inform neighbors about activities at Meadowridge Library, parks, farmer's market schedule, schools, Meadowood Neighborhood Center, employment opportunities, Meet & Eat events, etc.	75.7	2	\$2,350	\$2,350	1) Planning Division and Parks Division must approve landscape plan and plantings; 2) Planning, Parks and Building Inspection Divisions must approve message board design, location, and maintenance plan.
<u>Tenney-Lapham Neighborhood Association, Inc.</u> <i>Ald. Dist. 2</i>	Turn on Johnson: Develop a marketing campaign that highlights the East Johnson Street Business District during summer 2014 street reconstruction; hire a marketing consultant and campaign coordinator to lead efforts to create signs, electronic media, special events, and local publications.	70.7	3	\$5,000	\$5,000	1) Planning Division must approve a detailed budget and scope of services including project schedule, benchmarks and deliverables that demonstrate project progress and specifically indicate how/when business association will recruit additional members and leaders. 2) Planning Division must approve selection of marketing consultant and part-time Project Coordinator; 3) Project must be coordinated with information from City Engineering and Traffic Engineering regarding road construction project; 4) Building Inspection and Traffic Engineering must approve any temporary signs; 5) Building Inspection and/or Privilege in Streets must approve any proposed events, activities or installations within public right-of-way. NOTE: Funding for this project is being provided by the Engineering Division.
<u>Monona Bay Neighborhood Association</u> <i>Ald. Dist. 13</i>	The Wisdom Project: Improve the Brittingham Community Garden with a buried water line, perimeter fence with artistic gates and archway, participatory photo-mapping, ephemeral placards, benches and flowers.	70.5	4	\$34,300	\$5,000	1) Planning Division must approve a revised, detailed scope of services and detailed budget; 2) Buried water line and fence are ineligible grant expenses; 3) Planning and Parks Divisions must approve design, materials and site plans for garden gates, archways, and benches, and a maintenance plan for these improvements.
<u>Northport Commons Neighborhood Association</u> <i>Ald. Dist. 18</i>	Neighborhood Enhancement: Install a neighborhood entrance sign with plantings at the northwest corner of Kennedy/Northport Drive.	66.4	5	\$5,000	\$3,500	1) Applicant must complete City approval process to become a recognized neighborhood association prior to receiving any grant funds; 2) Planning Division must approve artist selection and sign design; 3) Building Inspection must approve sign permit; 4) Planning Division and Privilege in Streets must approve a detailed site plan, plantings and maintenance plan; 5) Planning Division must approve a revised, detailed budget.

## Planning Division Recommendations - 2014 Neighborhood Grant Program

<i>Applicant or Fiscal Agent</i>	<i>Project Title and Brief Description</i>	<i>Average Score</i>	<i>Rank</i>	<i>Amount Requested \$</i>	<i>Amount Recommended \$*</i>	<i>Conditions and Comments</i>
<u>Bram's Addition Neighborhood Association</u> <i>Ald. Dist. 14</i>	Bram's Addition Neighborhood Sign: Create a custom-designed welcome sign and install it with plantings at the Beld/Park St. corner.	63.9	6	\$3,500	\$3,500	1) Water Utility must approve sign proposed for its property; 2) Planning Division must approve artist selection and sign design; 3) Building Inspection must approve sign permit; 4) Planning Division must approve a revised, detailed budget; 5) Planning Division, Privilege in Streets and Water Utility must approve a detailed site plan, plantings and maintenance plan.
<u>Saukborough Property Owner's Association, Inc.</u> <i>Ald. Dist. 19</i>	Rain Garden Project: Plant a rain garden in neighborhood out-lot area, adjacent to a public sidewalk and a pathway leading to a park-like area with a gazebo structure.	62.9	7	\$2,000	\$2,000	1) Grantee must add a bench to site; 2) Planning Division must approve a detailed site plan, plantings, bench and maintenance plan; 3) Planning Division must approve a revised, detailed scope of services and budget.
<u>Sunset Village Neighborhood Association</u> <i>Ald. Dist. 11 &amp; Ald. Dist.5</i>	Fruit & Nut Trees for Lucia Crest Park: Create a community fruit and nut tree planting at Lucia Crest Park that is educational, and will eventually provide edible fruit for neighbors to share.	62.4	8	\$2,000	\$2,000	1) Planning and Parks Divisions must approve a revised, detailed site plan, proposed trees and other plants; 2) Parks Division must approve a long-term maintenance plan that is part of a Fruit and Nut Tree Agreement to be signed by the Grantee; 3) Property owners bordering and/or within view of proposed orchard must approve any removal of trees from park; 4) Planning and Parks Divisions must approve a revised, detailed scope of services and budget.
<u>Madison Northside Planning Council, Inc.</u> <i>Ald. Dist. 12</i>	FEED Kitchens Gathering and Gardening Space: Create an outdoor space for residents, staff, social service agency clients and Northgate Shopping Center customers to gather, share a meal, listen to music or take a class.	60.7	9	\$3,250	\$2,500	1) Proposed gathering space is inconsistent with the City approved site plan for the FEED Kitchens, and Grantee must acquire City approval necessary to amend the plan prior to starting the project; 2) Proposed gathering space must be open to the public; 3) Bike rack conflicts with proposed gathering place and may need to be relocated; 4) Grant award is for temporary placemaking events and activities in accordance with the Terms and Conditions of the Neighborhood Grant Program; 5) Planning Division must approve a revised, detailed budget; 6) Northgate Shopping Center owner must approve any proposed events, activities or installations at this site.
<u>Irwin A. and Robert D. Goodman Community Center, Inc.</u> <i>Ald. Dist. 6</i>	Worthington Park Play & Live Project: Replace an existing park shelter with one that includes artistic design elements created by neighborhood residents; promote seasonal activities in the park; and grow and strengthen the Worthington Park Neighborhood Association.	56.5	10	\$9,000	\$750	1) Park shelter is an ineligible grant expense; 2) Professional leadership and capacity building services are eligible grant expenses; 3) Planning Division must approve a detailed scope of services and a revised, detailed budget; 4) Parks Division must review and approve activities in Worthington Park and grantee must comply with any related Park permits or other requirements.
<u>Dane County Timebank, Inc.</u> <i>Ald. Dist. 10</i>	Allied Co-op Placemaking: Support development of the Allied Co-Op by engaging the community in designing and creating a movable sign and public art project; Art of Hosting trainers will assist Allied Neighborhood leaders in facilitating sign creation process.	50.9	11	\$9,050	\$3,000	1) Sign for a non-profit organization is an ineligible grant expense; 2) Professional consultant to train neighborhood association is an eligible grant expense; 3) Planning Division must approve consultant selection, a detailed scope of services with measurable deliverables, and a revised, detailed budget.

\*Maximum amount recommended, subject to conditions determined by Staff Review Team.

\$78,450

\$32,400