



Department of Planning & Community & Economic Development

Economic Development Division

Matthew B. Mikolajewski, Director

P.O. Box 2983
Madison, Wisconsin 53701-2983
Phone: (608) 266-4222
Fax: (608) 261-6126
obr@cityofmadison.com
www.cityofmadison.com/business

Office of Business Resources

Dan Kennelly, Manager
(608) 267-1968

To: Mayor and Common Council

From: Ruth Rohlich

Date: 3-19-2019

Subject: Cooperative Enterprise Development Program: Second Scope of Services

The Cooperative Enterprise Development Program has had successes in the completion of its first fiscal year. These include working to establish worker cooperatives in the following fields: bookkeeping, commercial/residential moving, racial equity consulting, home health care, retail and restaurants, yoga studio and childcare. The Madison Cooperative Development Coalition (MCDC) has also collaborated with community organizations including Centro Hispano and the Madison Public Library to hold workshops to educate community members on what a Worker Cooperative is, and how they can start a worker cooperative.

This program has gained national recognition as a city-led effort to create an equitable economy through worker ownership. It is still an experiment and we are all learning how to work together every day.

On February 5, 2019 the Common Council approved a work plan for 63% of the total funding for the technical assistance part of the Cooperative Enterprise Development Program for 2019. This Scope of Services covers the remaining 37% of the budget and the work that will be performed for the rest of the 2019 Cooperative Enterprise Development Program.

Sincerely,

Ruth Rohlich
Business Development Specialist
rrohlich@cityofmadison.com